

# 3 REASONS TO LOVE YOUR REGION

# REGION 9

Arizona, California, Guam, Hawaii, Nevada



## DIVERSITY HUB

Region 9 is a diversity hub. Its 1.9 million minority-owned businesses amount to 24% of all U.S. minority owned businesses, placing it first in the United States in this category. Hawaii tops the country in diversity: 64% of Hawaiian businesses are minority-owned.



## ECONOMIC GROWTH

Region 9 is a leader in job creation. In 2014, three region 9 states were among the nation's top 10 job creators: Arizona (no. 2), Nevada (no. 4), and California (no. 7). Half of their net new jobs came from small businesses. California had the largest net employment gain of any state: 381,260 net new jobs.



## FUN FACT!

Region 9 is renowned for entrepreneurship, ingenuity, and innovation. Not only is it the birthplace of Apple computers, it was also home to the first slot machine. Invented by Charles Fey in 1895, the gaming machines were originally sold out of his home workshop.

Sources: U.S. Census Bureau (1) 2012 Survey of Business Owners, (2) 2014 Business Dynamics Statistics; (3) [https://en.wikipedia.org/wiki/Charles\\_Fey](https://en.wikipedia.org/wiki/Charles_Fey).

On the web at [www.sba.gov/advocacy/3-reasons-love-your-region](http://www.sba.gov/advocacy/3-reasons-love-your-region). Produced in the SBA Office of Advocacy, September 2017.

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