

2025 Small Business Profile

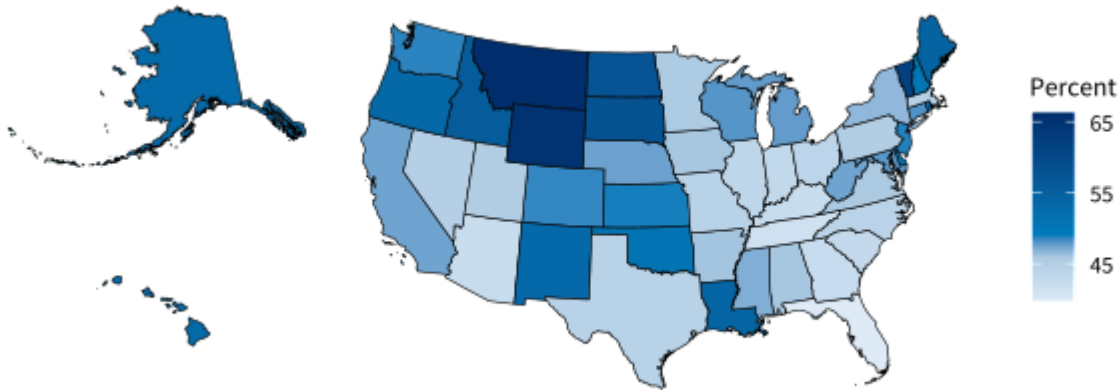
U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

United States

36.2 million small businesses
99.9 percent of U.S. businesses

62.3 million small business employees
45.9 percent of U.S. employees



Share of employees working at small businesses by state

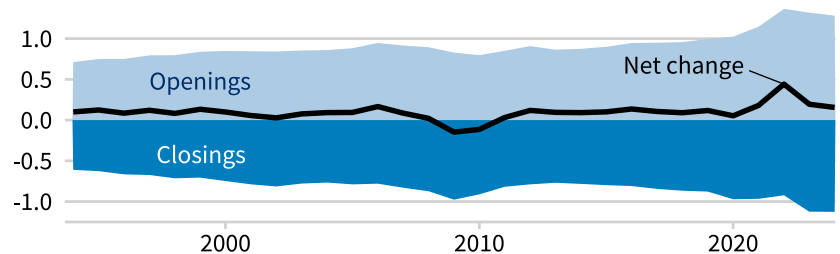
Sources of original data: [Nonemployer Statistics](#) (Census), [Statistics of U.S. Businesses](#) (Census)

Employer and employment dynamics

Establishments

Between March 2023 and March 2024, 1,281,290 establishments opened and 1,125,979 closed, for a net increase of 155,311. Employment expanded at 2.1 million establishments and contracted at 2.0 million. Small businesses accounted for 1.1 million openings and 982,940 closings.

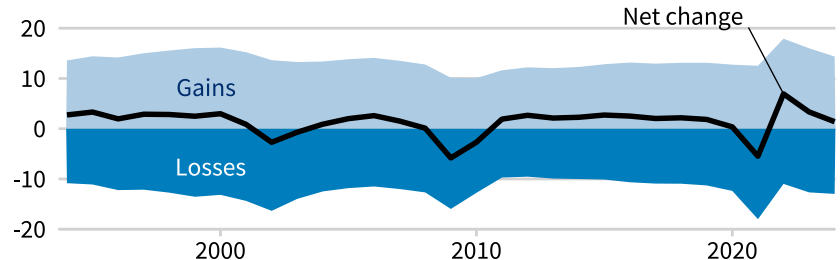
Millions of establishments



Employment

Opening and expanding U.S. establishments added 14.4 million jobs, while closing and contracting establishments lost 13.0 million, for a net increase of 1.4 million jobs. Small businesses contributed a net increase of 1.2 million jobs, or 88.9 percent of that total.

Millions of jobs



Counts include temporary closures and reopenings.

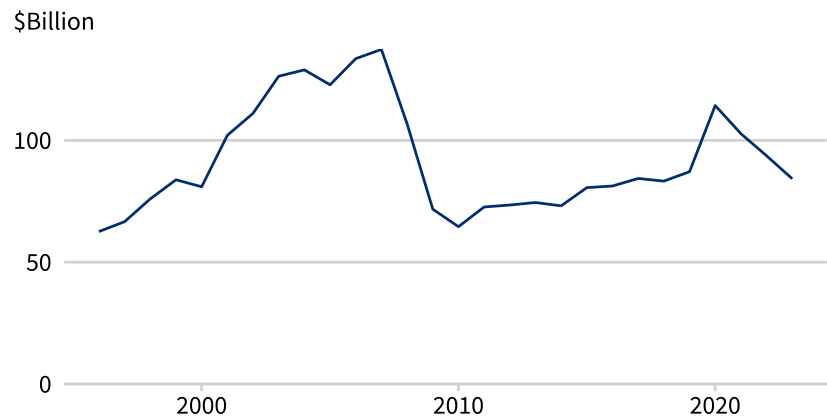
Source: [Business Employment Dynamics](#) (Bureau of Labor Statistics)

Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2023, reporting banks issued \$84.2 billion in loans to U.S. businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$1 million or less was \$242.9 billion. Total reported new lending to businesses through loans of \$100,000 or less was \$104.4 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry	Without employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	4,013,209	815,006	53,523	4,881,738
Transportation and Warehousing	3,854,720	211,295	23,868	4,089,883
Other Services (except Public Administration)	3,132,683	683,865	43,971	3,860,519
Construction	2,875,590	718,831	62,361	3,656,782
Real Estate and Rental and Leasing	3,145,367	352,076	13,246	3,510,689
Administrative, Support, and Waste Management	2,819,562	332,032	39,958	3,191,552
Health Care and Social Assistance	2,256,042	593,927	95,515	2,945,484
Retail Trade	2,170,322	585,925	57,190	2,813,437
Arts, Entertainment, and Recreation	1,679,020	130,479	17,063	1,826,562
Accommodation and Food Services	624,030	446,628	125,836	1,196,494
Finance and Insurance	782,618	227,525	15,185	1,025,328
Educational Services	859,958	82,088	19,928	961,974
Wholesale Trade	445,919	236,359	38,270	720,548
Manufacturing	397,797	177,779	57,309	632,885
Information	396,260	78,210	9,777	484,247
Agriculture, Forestry, Fishing and Hunting	263,748	21,137	1,361	286,246
Mining, Quarrying, and Oil and Gas Extraction	77,387	14,122	2,881	94,390
Utilities	17,263	5,293	1,273	23,829
Management of Companies and Enterprises	*	5,245	12,795	18,040
Industries not classified	*	8,458	40	8,498
All industries	29,811,495	5,720,093	654,501	36,186,089

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2022 (Census); [Statistics of U.S. Businesses](#), 2022 (Census)



Small business exports

A total of 277,799 identified firms exported goods worth \$1.8 trillion from the United States in 2023. Of those exporters, 270,014—or 97.2 percent—were small. At \$588.4 billion, exports by small firms made up 33.0 percent of exports by identified firms.

Source: [A profile of U.S. importing and exporting companies, 2022–2023](#) (Census)

Business ownership share by demographic group

Women



Women made up 46.9 percent of workers and owned 44.6 percent of businesses.

Veterans



Veterans made up 4.3 percent of workers and owned 5.3 percent of businesses.

Hispanics



Hispanics made up 18.1 percent of workers and owned 16.5 percent of businesses.

Ownership shares include equal and majority ownership.

Sources of original data: [American Community Survey](#), 2022 5-Year Data (Census); [Annual Business Survey](#), 2022 (Census); [Nonemployer Statistics by Demographics](#), 2022 (Census)

Business count by owner demographic group or location type

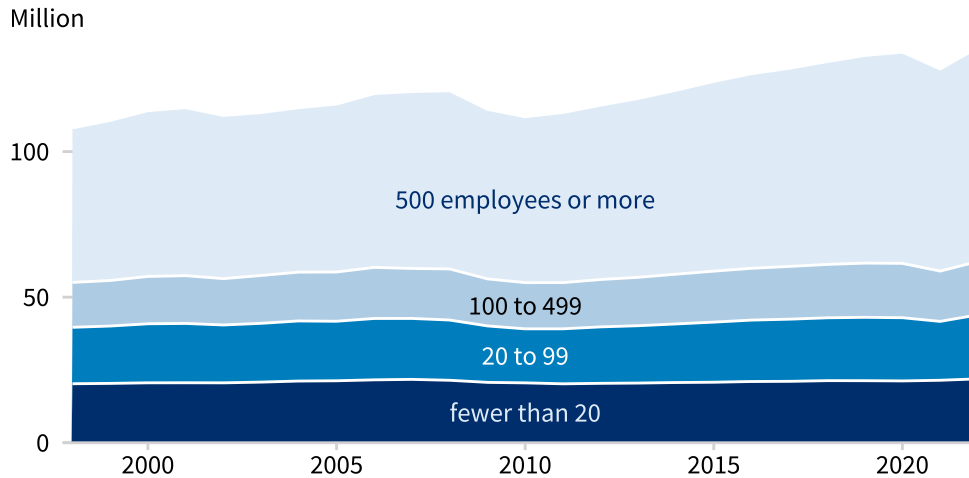
Group	Without employees	%	With employees	%	Total businesses
Female	12,720,000	90.7	1,309,282	9.3	14,029,282
Male	15,590,000	81.1	3,633,787	18.9	19,223,787
Owned equally by both groups	729,000	50.8	706,324	49.2	1,435,324
Veteran	1,378,000	83.4	273,542	16.6	1,651,542
Not Veteran	27,560,000	83.9	5,275,279	16.1	32,835,279
Owned equally by both groups	99,000	49.6	100,572	50.4	199,572
Hispanic	5,138,000	91.7	465,202	8.3	5,603,202
Not Hispanic	23,830,000	82.3	5,132,864	17.7	28,962,864
Owned equally by both groups	67,000	56.6	51,328	43.4	118,328
Rural	4,614,000	84.9	820,280	15.1	5,434,280
Urban	22,500,000	82.6	4,724,916	17.4	27,224,916
American Indian and Alaska Native	361,000	88.4	47,519	11.6	408,519
Asian	2,787,000	81.1	650,680	18.9	3,437,680
Black or African American	4,436,000	95.8	194,585	4.2	4,630,585
Native Hawaiian and Other Pacific Islander	101,000	91.4	9,552	8.6	110,552
White	21,860,000	82.1	4,766,289	17.9	26,626,289
Hispanic or Racial Minority	11,710,000	89.8	1,326,462	10.2	13,036,462
White and Not Hispanic	17,200,000	80.3	4,230,881	19.7	21,430,881
Owned equally by both groups	126,000	57.8	92,050	42.2	218,050

Counts include only businesses classifiable by owner demographic group or location type. Percentages represent shares of row totals.

Sources: [Annual Business Survey](#), 2022 (Census); [Nonemployer Statistics by Demographics](#), 2022 (Census)

Total U.S. employment by business size

Source of original data: [Statistics of U.S. Businesses](#) (Census)



Between 1998 and 2022, U.S. small business employment grew by 13.1 percent, reaching 62.3 million employees in 2022.

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	868,529	99.6	5,622,799	55.4	509,441,735	47.7
Construction	781,192	99.8	5,942,593	80.7	404,308,917	75.7
Other Services (except Public Administration)	727,836	99.8	4,649,309	85.0	183,324,304	80.3
Health Care and Social Assistance	689,442	99.4	9,260,938	43.7	458,406,878	35.8
Retail Trade	643,115	99.6	5,452,297	34.2	241,029,490	41.3
Accommodation and Food Services	572,464	99.6	8,657,489	62.8	218,910,546	62.0
Administrative, Support, and Waste Management	371,990	98.9	3,891,512	28.7	190,593,373	24.9
Real Estate and Rental and Leasing	365,322	99.7	1,552,396	66.5	99,254,602	61.2
Wholesale Trade	274,629	98.8	3,213,593	52.3	244,037,194	45.6
Finance and Insurance	242,710	99.3	1,881,621	27.5	199,268,376	23.6
Transportation and Warehousing	235,163	99.0	2,027,829	33.2	106,795,695	30.9
Manufacturing	235,088	98.3	4,984,670	40.9	296,374,328	34.8
Arts, Entertainment, and Recreation	147,542	99.5	1,476,416	63.7	67,265,046	61.1
Educational Services	102,016	98.8	1,772,483	47.3	72,473,147	40.2
Information	87,987	98.5	973,434	26.8	94,453,848	18.3
Agriculture, Forestry, Fishing and Hunting	22,498	99.6	140,234	83.2	7,436,525	83.4
Management of Companies and Enterprises	18,040	71.0	376,887	10.3	36,243,697	7.8
Mining, Quarrying, and Oil and Gas Extraction	17,003	98.1	240,609	47.4	23,122,517	41.6
Industries not classified	8,498	100.0	11,852	100.0	554,827	100.0
Utilities	6,566	97.0	121,595	18.8	11,754,474	14.9
All industries	6,374,594	99.7	62,250,556	45.9	3,465,049,519	38.7

Percentages were calculated by dividing industry totals for small employers by industry totals for all employers.

Source: [Statistics of U.S. Businesses](#), 2022 (Census)

About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Statistics of U.S. Businesses and Nonemployer Statistics by Demographics are produced through a partnership between the Office of Advocacy and the Census Bureau. Where notes say "Source of original data," values may have been approximated because of missing values in the original data. Electronic versions of this and other [geographic profiles](#) are available online, along with technical notes about data, methods, and definitions. Visit advocacy.sba.gov for additional resources.