

2025 Small Business Profile

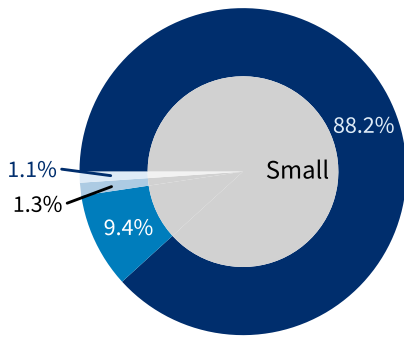
U.S. SMALL BUSINESS ADMINISTRATION

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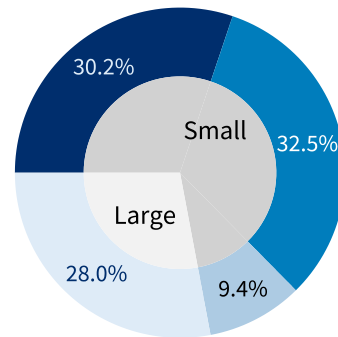
American Samoa

547 small businesses with employees
98.9 percent of employers



Employers by size

5,010 employees of small businesses
72.0 percent of employees



Employment by size

Employer size

■ Less than 20 ■ 20 to 99 ■ 100 to 499 ■ 500 or more employees

Source: [Statistics of U.S. Businesses](#), 2022 (Census)

Employer count by size and industry

Industry	1-19 employees	20-99 employees	100-499 employees	500+ employees
Retail Trade	151	18	3	1
Accommodation and Food Services	53	10	1	0
Construction	39	6	2	0
Other Services (except Public Administration)	40	5	0	0
Manufacturing	31	*	*	1
Health Care and Social Assistance	30	*	*	1
Transportation and Warehousing	28	*	*	2
Administrative, Support, and Waste Management	24	3	2	0
Professional, Scientific, and Technical Services	26	0	0	0
Wholesale Trade	17	6	1	0
Real Estate and Rental and Leasing	18	*	*	0
Industries not classified	17	0	0	0
Finance and Insurance	10	*	*	0
Educational Services	*	3	*	0
Information	3	*	*	1
Arts, Entertainment, and Recreation	4	0	0	0
All industries	488	52	7	6

* Not reported by the Census Bureau

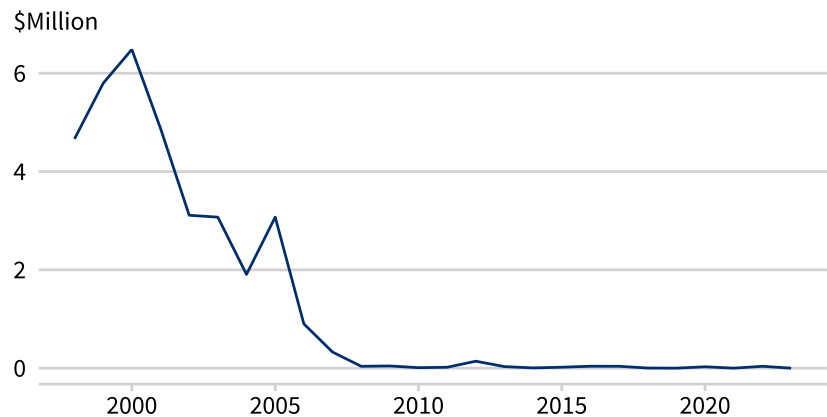
Source of original data: [Statistics of U.S. Businesses](#), 2022 (Census)

Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2023, reporting banks did not issue any new loans to territory businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$1 million or less was \$412,000. Total reported new lending to businesses through loans of \$100,000 or less was \$262,000.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	172	99.4	1,575	96.0	24,584	96.2
Accommodation and Food Services	64	100.0	775	100.0	10,481	100.0
Construction	47	100.0	617	100.0	13,827	100.0
Other Services (except Public Administration)	45	100.0	343	100.0	5,012	100.0
Manufacturing	34	97.1	155	12.9	2,838	7.4
Health Care and Social Assistance	31	96.9	162	17.4	3,182	10.2
Transportation and Warehousing	30	93.8	256	83.9	4,217	97.6
Administrative, Support, and Waste Management	29	100.0	247	100.0	3,618	100.0
Professional, Scientific, and Technical Services	26	100.0	96	100.0	3,671	100.0
Wholesale Trade	24	100.0	272	100.0	5,749	100.0
Real Estate and Rental and Leasing	22	100.0	95	100.0	1,571	100.0
Industries not classified	17	100.0	57	100.0	895	100.0
Finance and Insurance	11	100.0	89	100.0	3,087	100.0
Educational Services	5	100.0	141	100.0	2,070	100.0
Information	4	80.0	113	93.4	4,164	98.3
Arts, Entertainment, and Recreation	4	100.0	8	100.0	129	100.0
All industries	547	98.9	5,010	72.0	89,278	57.9

Percentages were calculated by dividing industry totals for small employers by industry totals for all employers.

Source: [Statistics of U.S. Businesses](#), 2022 (Census)

About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Statistics of U.S. Businesses are produced through a partnership between the Office of Advocacy and the Census Bureau. Where notes say "Source of original data," values may have been approximated because of missing values in the original data. Electronic versions of this and other [geographic profiles](#) are available online, along with technical notes about data, methods, and definitions. Visit advocacy.sba.gov for additional resources.