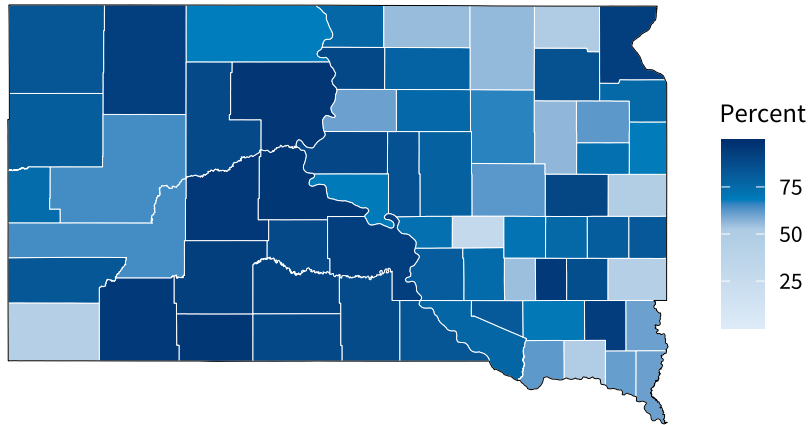


## South Dakota

**94,379** small businesses  
**98.9 percent** of South Dakota businesses

**207,825** small business employees  
**57.1 percent** of South Dakota employees



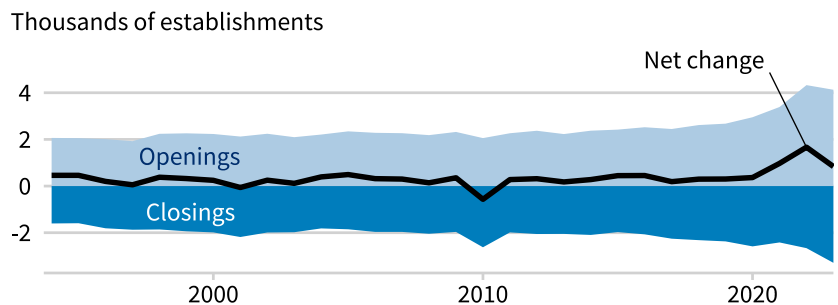
### Share of employees working at small businesses by county

Sources of original data: [Nonemployer Statistics](#) (Census), [Statistics of U.S. Businesses](#) (Census)

## Employer and employment dynamics

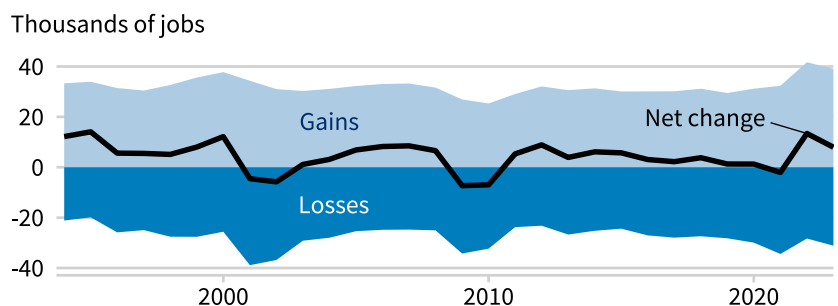
### Establishments

Between March 2022 and March 2023, 4,128 South Dakota establishments opened and 3,291 closed, for a net increase of 837. Employment expanded at 7,931 establishments and contracted at 6,656. Small businesses accounted for 3,923 openings and for 3,127 closings.



### Employment

Opening and expanding South Dakota establishments added 39,082 jobs, while closing and contracting establishments lost 31,123, for a net increase of 7,959 jobs. Small businesses contributed a net increase of 7,700 jobs, or 96.7 percent of that total.



Counts include temporary closures and reopenings.

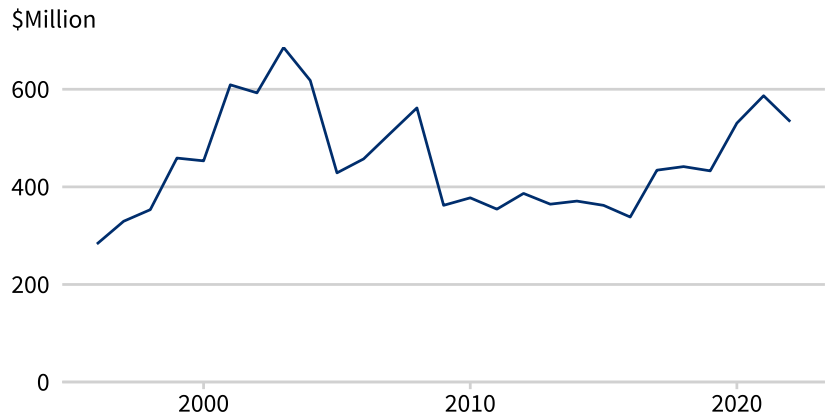
Source: [Business Employment Dynamics](#) (Bureau of Labor Statistics)

## Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$533.7 million in loans to South Dakota businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$296.1 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.2 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

### New lending to businesses with revenues under \$1 million



## Small business count by size and industry

Industry	Without employees	1–19 employees	20–499 employees	All small businesses
Real Estate and Rental and Leasing	10,255	1,037	50	11,342
Construction	7,701	3,297	215	11,213
Retail Trade	8,564	2,184	343	11,091
Other Services (except Public Administration)	6,724	2,606	137	9,467
Professional, Scientific, and Technical Services	7,470	1,719	137	9,326
Transportation and Warehousing	5,745	1,035	83	6,863
Health Care and Social Assistance	4,828	1,504	344	6,676
Administrative, Support, and Waste Management	5,370	1,038	100	6,508
Arts, Entertainment, and Recreation	4,328	588	67	4,983
Finance and Insurance	2,914	1,008	120	4,042
Accommodation and Food Services	1,334	1,688	422	3,444
Agriculture, Forestry, Fishing and Hunting	2,388	146	6	2,540
Educational Services	1,851	190	54	2,095
Wholesale Trade	869	719	246	1,834
Manufacturing	996	612	217	1,825
Information	726	206	46	978
Mining, Quarrying, and Oil and Gas Extraction	81	34	8	123
Utilities	60	38	23	121
Management of Companies and Enterprises	*	12	74	86
Industries not classified	*	31	0	31
<b>All industries</b>	<b>72,204</b>	<b>19,666</b>	<b>2,509</b>	<b>94,379</b>

\* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2021 (Census); [Statistics of U.S. Businesses](#), 2021 (Census)



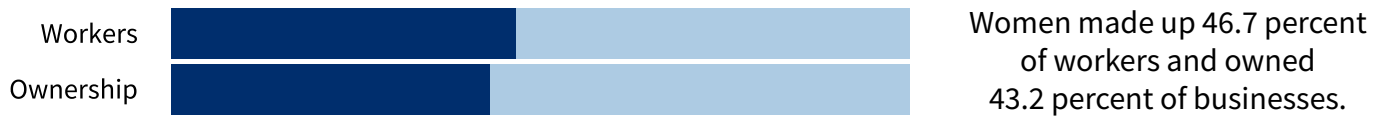
### Small business exports

A total of 938 identified firms exported goods worth \$1.6 billion from South Dakota in 2021. Of those exporters, 735—or 78.4 percent—were small. Exports by small firms reached \$555.0 million, making up 34.1 percent of exports by identified firms.

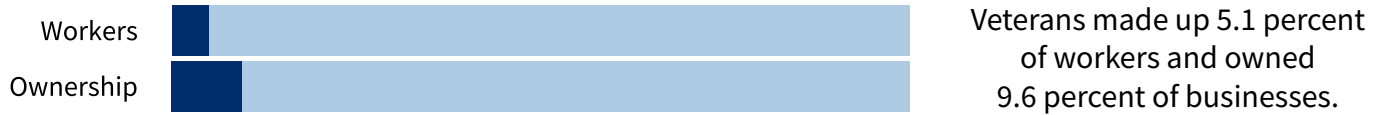
Source: [A profile of U.S. importing and exporting companies, 2020-2021](#) (Census)

## Business ownership share by demographic group

### Women



### Veterans



### Hispanics



### Racial minorities



Ownership shares include equal and majority ownership.

Sources of original data: [American Community Survey, 2021 5-Year Data \(Census\)](#); [Annual Business Survey, 2021 \(Census\)](#); [Nonemployer Statistics by Demographics, 2021 \(Census\)](#)

## Business count by owner demographic group

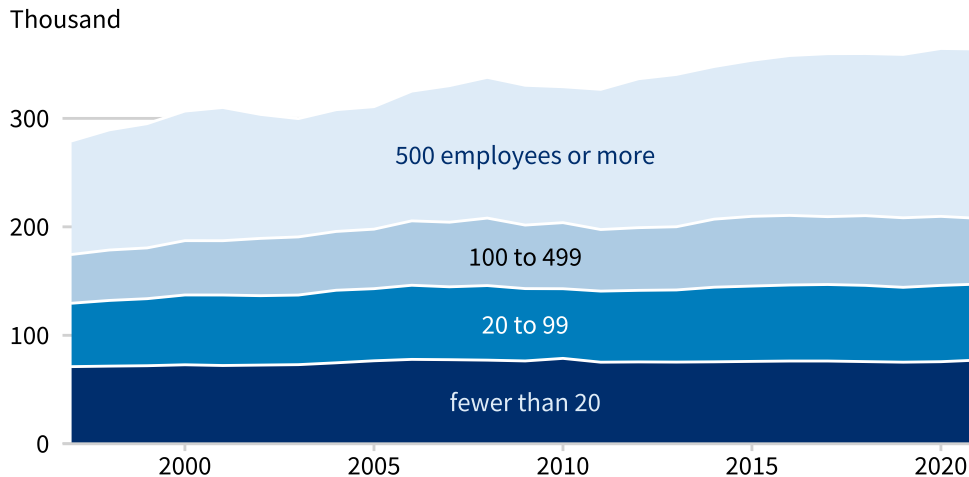
Ownership	Without employees	With employees	Total businesses
Female	28,000	2,976	30,976
Male	39,000	12,303	51,303
Owned equally by both groups	3,300	4,714	8,014
Veteran	5,800	1,442	7,242
Not Veteran	64,000	17,843	81,843
Owned equally by both groups	700	706	1,406
Hispanic	1,700	238	1,938
Not Hispanic	68,500	19,678	88,178
Owned equally by both groups	70	*	145
American Indian and Alaska Native	2,300	223	2,523
Asian	950	344	1,294
Black or African American	1,400	63	1,463
Native Hawaiian and Other Pacific Islander	60	*	69
White	66,500	19,473	85,973
Hispanic or Racial Minority	6,200	833	7,033
White and Not Hispanic	64,000	19,020	83,020
Owned equally by both groups	200	142	342

\* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group.

Sources: [Annual Business Survey, 2021 \(Census\)](#); [Nonemployer Statistics by Demographics, 2021 \(Census\)](#)

## Total South Dakota employment by business size

Source of original data: [Statistics of U.S. Businesses](#) (Census)



South Dakota small business employment grew by 19.1 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

## Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	3,512	99.4	21,026	91.8	1,236,173	90.5
Other Services (except Public Administration)	2,743	99.1	13,847	96.9	442,832	95.1
Retail Trade	2,527	93.5	25,945	49.1	936,405	55.9
Accommodation and Food Services	2,110	97.3	29,041	78.3	657,426	81.3
Professional, Scientific, and Technical Services	1,856	95.1	10,124	69.1	602,167	72.5
Health Care and Social Assistance	1,848	96.8	32,013	43.7	1,431,070	32.1
Administrative, Support, and Waste Management	1,138	94.0	7,566	60.9	318,633	60.1
Finance and Insurance	1,128	89.5	9,286	36.9	647,015	33.6
Transportation and Warehousing	1,118	94.9	6,505	60.7	294,817	58.8
Real Estate and Rental and Leasing	1,087	96.8	3,662	88.1	161,661	86.6
Wholesale Trade	965	84.8	12,164	64.4	708,789	59.2
Manufacturing	829	89.6	17,857	39.0	888,305	35.5
Arts, Entertainment, and Recreation	655	98.6	5,493	87.7	138,936	90.7
Information	252	80.0	3,208	57.1	169,409	48.4
Educational Services	244	94.9	6,573	86.1	211,346	89.7
Agriculture, Forestry, Fishing and Hunting	152	100.0	469	100.0	21,126	100.0
Management of Companies and Enterprises	86	69.4	1,405	18.4	96,169	15.2
Utilities	61	82.4	1,167	42.2	96,221	35.3
Mining, Quarrying, and Oil and Gas Extraction	42	84.0	446	34.2	33,263	27.5
Industries not classified	31	100.0	28	100.0	731	100.0
All industries	22,175	95.7	207,825	57.1	9,092,494	49.9

Source: [Statistics of U.S. Businesses](#), 2021 (Census)

### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of “original data,” a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other [geographic profiles](#) are available online. Visit [advocacy.sba.gov](http://advocacy.sba.gov) for additional resources.