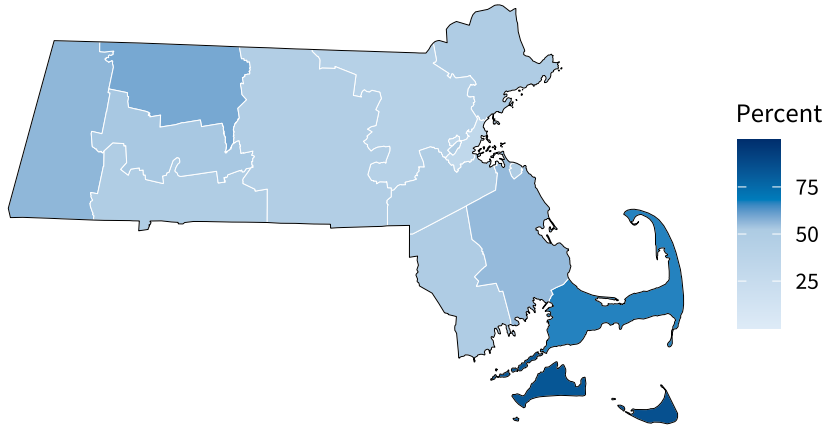


Massachusetts

722,819 small businesses
99.5 percent of Massachusetts businesses

1.4 million small business employees
43.9 percent of Massachusetts employees



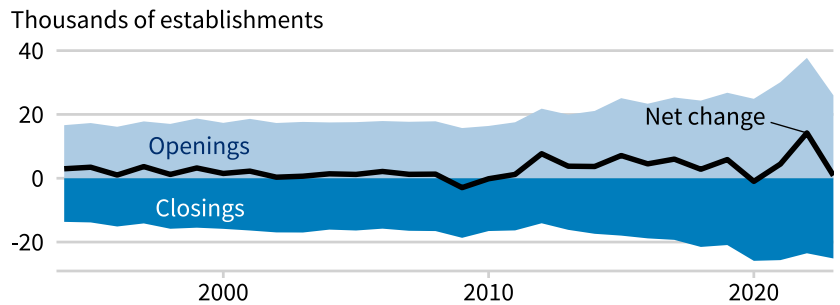
Share of employees working at small businesses by county

Sources of original data: [Nonemployer Statistics](#) (Census), [Statistics of U.S. Businesses](#) (Census)

Employer and employment dynamics

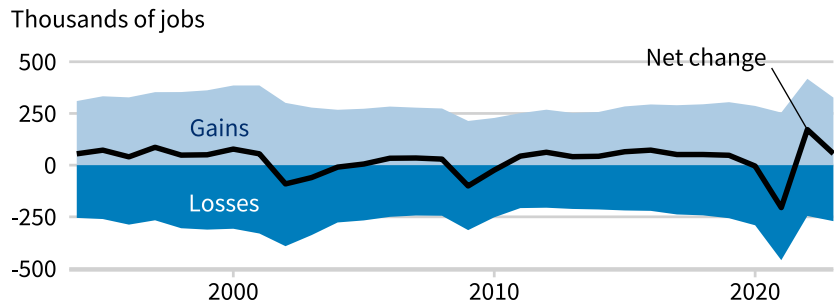
Establishments

Between March 2022 and March 2023, 25,978 Massachusetts establishments opened and 25,137 closed, for a net increase of 841. Employment expanded at 52,182 establishments and contracted at 46,511. Small businesses accounted for 25,256 openings and 24,413 closings.



Employment

Opening and expanding Massachusetts establishments added 326,644 jobs, while closing and contracting establishments lost 270,909, for a net increase of 55,735 jobs. Small businesses contributed a net increase of 37,208 jobs, or 66.8 percent of that total.



Counts include temporary closures and reopenings.

Source: [Business Employment Dynamics](#) (Bureau of Labor Statistics)

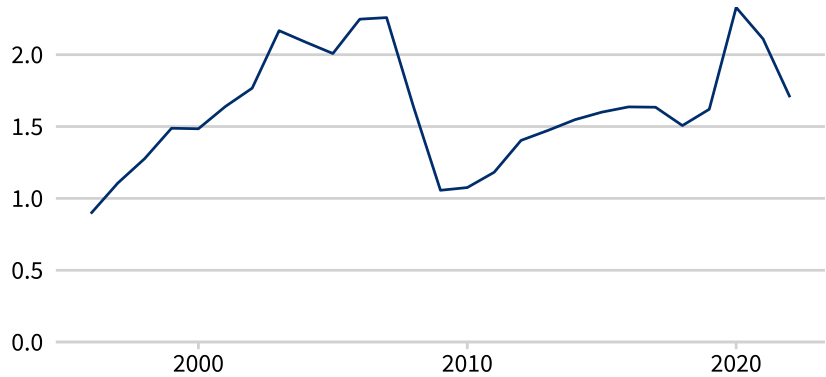
Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.7 billion in loans to Massachusetts businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.3 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.1 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million

\$Billion



Small business count by size and industry

Industry	Without employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	104,803	17,757	2,017	124,577
Construction	56,408	19,242	1,251	76,901
Transportation and Warehousing	71,287	3,205	528	75,020
Real Estate and Rental and Leasing	63,836	5,782	346	69,964
Retail Trade	48,816	13,582	1,304	63,702
Other Services (except Public Administration)	43,232	15,990	891	60,113
Health Care and Social Assistance	42,987	10,367	2,230	55,584
Administrative, Support, and Waste Management	38,628	8,979	928	48,535
Arts, Entertainment, and Recreation	37,864	2,749	410	41,023
Educational Services	23,404	2,363	574	26,341
Accommodation and Food Services	7,401	11,218	2,309	20,928
Finance and Insurance	14,461	4,040	619	19,120
Wholesale Trade	7,952	4,168	1,071	13,191
Manufacturing	6,185	3,882	1,421	11,488
Information	8,466	1,747	394	10,607
Agriculture, Forestry, Fishing and Hunting	4,517	344	7	4,868
Utilities	672	70	17	759
Management of Companies and Enterprises	*	109	267	376
Industries not classified	*	346	3	349
Mining, Quarrying, and Oil and Gas Extraction	87	35	13	135
All industries	581,006	125,861	15,952	722,819

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2021 (Census); [Statistics of U.S. Businesses](#), 2021 (Census)



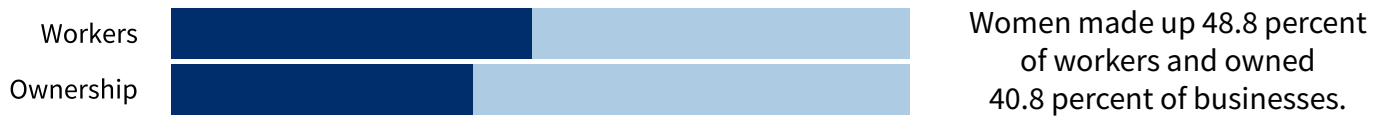
Small business exports

A total of 9,781 identified firms exported goods worth \$30.9 billion from Massachusetts in 2022. Of those exporters, 8,595—or 87.9 percent—were small. Exports by small firms reached \$8.8 billion, making up 28.4 percent of exports by identified firms.

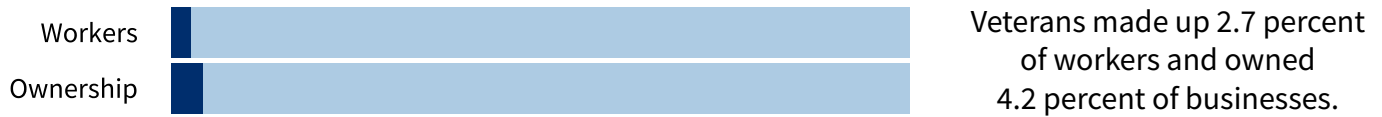
Source: [A profile of U.S. importing and exporting companies, 2021-2022](#) (Census)

Business ownership share by demographic group

Women



Veterans



Hispanics



Racial minorities



Ownership shares include equal and majority ownership.

Sources of original data: [American Community Survey, 2021 5-Year Data \(Census\)](#); [Annual Business Survey, 2021 \(Census\)](#); [Nonemployer Statistics by Demographics, 2021 \(Census\)](#)

Business count by owner demographic group

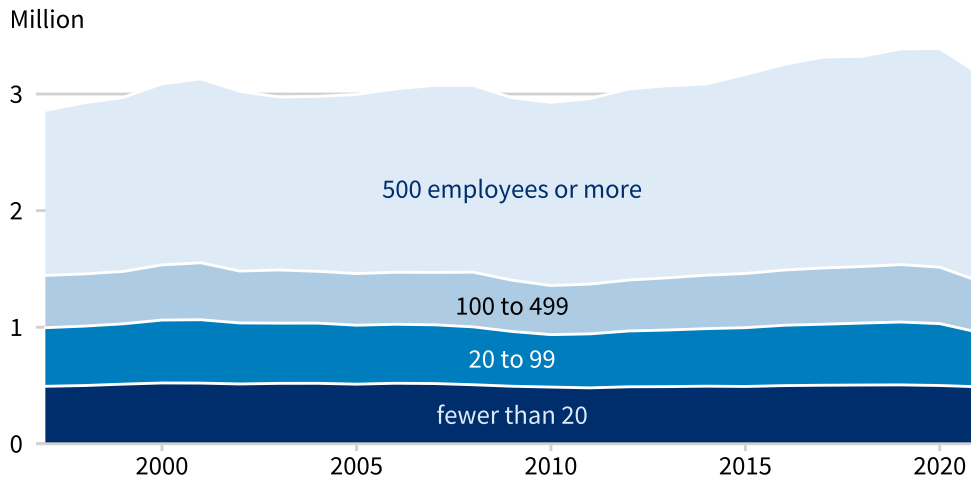
Ownership	Without employees	With employees	Total businesses
Female	232,000	27,668	259,668
Male	323,000	87,309	410,309
Owned equally by both groups	10,500	12,942	23,442
Veteran	19,000	6,652	25,652
Not Veteran	545,000	118,704	663,704
Owned equally by both groups	1,200	2,560	3,760
Hispanic	56,000	3,749	59,749
Not Hispanic	508,000	123,579	631,579
Owned equally by both groups	550	589	1,139
American Indian and Alaska Native	3,600	553	4,153
Asian	44,500	12,522	57,022
Black or African American	52,500	2,272	54,772
Native Hawaiian and Other Pacific Islander	850	43	893
White	472,000	112,445	584,445
Hispanic or Racial Minority	142,000	18,606	160,606
White and Not Hispanic	421,000	107,947	528,947
Owned equally by both groups	1,400	1,365	2,765

Counts include only businesses classifiable by owner demographic group.

Sources: [Annual Business Survey, 2021 \(Census\)](#); [Nonemployer Statistics by Demographics, 2021 \(Census\)](#)

Total Massachusetts employment by business size

Source of original data: [Statistics of U.S. Businesses](#) (Census)



Massachusetts small businesses employed 1.4 million workers in 2021, accounting for 43.9 percent of total employment.

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	20,493	99.4	129,491	85.9	10,794,235	81.9
Professional, Scientific, and Technical Services	19,774	97.0	170,740	52.0	22,429,911	46.7
Other Services (except Public Administration)	16,881	99.3	97,262	89.9	4,214,977	84.0
Retail Trade	14,886	97.3	111,520	32.4	5,647,895	39.9
Accommodation and Food Services	13,527	98.6	155,624	66.7	5,203,690	70.3
Health Care and Social Assistance	12,597	97.7	215,112	35.7	11,330,350	31.0
Administrative, Support, and Waste Management	9,907	96.7	87,619	42.3	5,360,266	42.3
Real Estate and Rental and Leasing	6,128	97.9	31,173	62.9	2,491,510	58.9
Manufacturing	5,303	93.6	109,281	48.1	7,992,895	41.1
Wholesale Trade	5,239	91.5	69,409	48.7	6,367,051	39.8
Finance and Insurance	4,659	92.5	51,075	27.8	7,943,520	26.0
Transportation and Warehousing	3,733	94.8	37,158	37.2	1,797,182	33.0
Arts, Entertainment, and Recreation	3,159	98.5	32,894	77.4	1,584,881	59.7
Educational Services	2,937	96.8	55,204	26.9	2,594,734	23.7
Information	2,141	88.7	30,410	24.9	3,822,838	19.5
Management of Companies and Enterprises	376	51.2	8,543	7.6	889,282	5.5
Agriculture, Forestry, Fishing and Hunting	351	99.7	1,087	99.4	62,218	98.7
Industries not classified	349	100.0	584	100.0	25,824	100.0
Utilities	87	75.7	869	6.8	98,172	5.9
Mining, Quarrying, and Oil and Gas Extraction	48	84.2	574	67.1	44,714	54.3
All industries	141,813	97.7	1,395,629	43.9	100,696,145	38.2

Source: [Statistics of U.S. Businesses](#), 2021 (Census)

About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of “original data,” a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other [geographic profiles](#) are available online. Visit advocacy.sba.gov for additional resources.