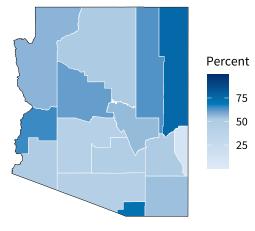
# **2024 Small Business Profile**

U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

# Arizona

678,357 small businesses 99.5 percent of Arizona businesses **1.1 million** small business employees **42.8 percent** of Arizona employees



#### Share of employees working at small businesses by county

Sources of original data: Nonemployer Statistics (Census), Statistics of U.S. Businesses (Census)

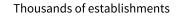
### **Employer and employment dynamics**

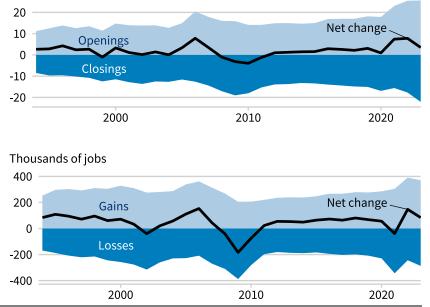
#### **Establishments**

Between March 2022 and March 2023, 25,607 Arizona establishments opened and 22,123 closed, for a net increase of 3,484. Employment expanded at 39,733 establishments and contracted at 32,721. Small businesses accounted for 24,226 openings and 20,851 closings.

#### Employment

Opening and expanding Arizona establishments added 370,847 jobs, while closing and contracting establishments lost 287,037, for a net increase of 83,810 jobs. Small businesses contributed a net increase of 64,357 jobs, or 76.8 percent of that total.



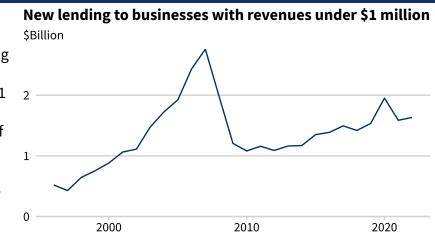


Counts include temporary closures and reopenings.

Source: Business Employment Dynamics (Bureau of Labor Statistics)

### Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2022, reporting banks issued \$1.6 billion in loans to Arizona businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$2.1 billion. Total reported new lending to businesses through loans of \$1 million or less was \$4.7 billion. Source: <u>CRA Aggregate Data</u> (FFIEC)



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#### Small business count by size and industry

	Without	1–19	20-499	All small
Industry	employees	employees	employees	businesses
Professional, Scientific, and Technical Services	78,628	16,840	1,160	96,628
Real Estate and Rental and Leasing	67,900	9,669	349	77,918
Transportation and Warehousing	70,777	2,758	520	74,055
Other Services (except Public Administration)	56,385	10,462	810	67,657
Construction	49,281	12,295	1,614	63,190
Administrative, Support, and Waste Management	52,312	6,679	967	59,958
Health Care and Social Assistance	43,523	13,193	1,842	58,558
Retail Trade	45,531	8,694	1,000	55,225
Arts, Entertainment, and Recreation	28,619	1,685	259	30,563
Finance and Insurance	15,283	5,094	336	20,713
Accommodation and Food Services	10,252	6,994	2,249	19,495
Educational Services	16,001	1,625	423	18,049
Wholesale Trade	7,133	3,835	864	11,832
Manufacturing	7,558	2,861	881	11,300
Information	7,123	1,190	229	8,542
Agriculture, Forestry, Fishing and Hunting	2,905	198	28	3,131
Mining, Quarrying, and Oil and Gas Extraction	990	97	33	1,120
Utilities	338	117	18	473
Management of Companies and Enterprises	*	121	212	333
Industries not classified	*	175	3	178
All industries	560,539	104,489	13,329	678,357

\* Not reported by the Census Bureau

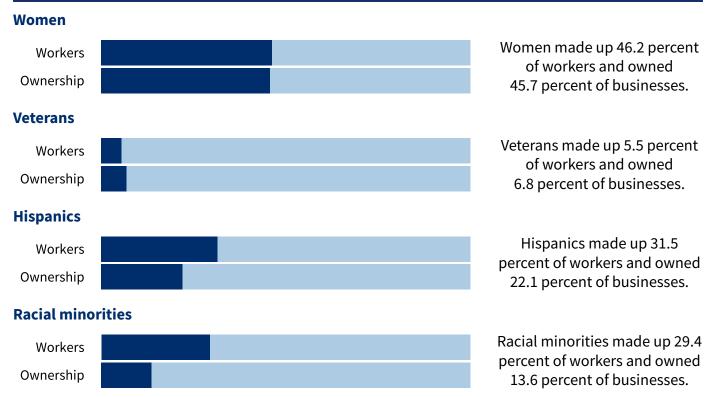
Sources: Nonemployer Statistics, 2021 (Census); Statistics of U.S. Businesses, 2021 (Census)



## Small business exports

A total of 7,365 identified firms exported goods worth \$24.0 billion from Arizona in 2022. Of those exporters, 6,372—or 86.5 percent—were small. Exports by small firms reached \$6.2 billion, making up 25.9 percent of exports by identified firms. Source: A profile of U.S. importing and exporting companies, 2021-2022 (Census)

#### Business ownership share by demographic group



Ownership shares include equal and majority ownership.

Sources of original data: <u>American Community Survey</u>, 2021 5-Year Data (Census); <u>Annual Business Survey</u>, 2021 (Census); <u>Nonemployer Statistics by Demographics</u>, 2021 (Census)

#### Business count by owner demographic group

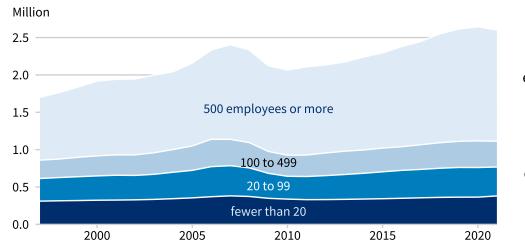
	Without	With	Total
Ownership	employees	employees	businesses
Female	242,000	24,144	266,144
Male	294,000	63,455	357,455
Owned equally by both groups	13,000	21,252	34,252
Veteran	33,000	6,511	39,511
Not Veteran	514,000	98,900	612,900
Owned equally by both groups	2,100	3,436	5,536
Hispanic	132,000	9,418	141,418
Not Hispanic	415,000	97,187	512,187
Owned equally by both groups	1,800	2,244	4,044
American Indian and Alaska Native	16,000	1,172	17,172
Asian	33,500	8,060	41,560
Black or African American	39,000	1,574	40,574
Native Hawaiian and Other Pacific Islander	2,100	226	2,326
White	471,000	97,692	568,692
Hispanic or Racial Minority	205,000	19,838	224,838
White and Not Hispanic	341,000	85,275	426,275
Owned equally by both groups	2,700	3,736	6,436
	1.		

Counts include only businesses classifiable by owner demographic group.

Sources: Annual Business Survey, 2021 (Census); Nonemployer Statistics by Demographics, 2021 (Census)

#### Total Arizona employment by business size

Source of original data: Statistics of U.S. Businesses (Census)



Arizona small business employment grew by 29.4 percent between 1997 and 2021, which exceeded the national small business employment growth rate.

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#### Small business employment and payroll by industry

IndustrySmall%Small%Small%Professional, Scientific, and Technical Services18,00097.694,11656.17,116,98449.5Health Care and Social Assistance15,03598.0183,36146.39,003,80840.1Construction13,90998.8143,99878.18,359,96971.4Other Services (except Public Administration)11,27298.675,67183.42,845,59379.2Real Estate and Rental and Leasing10,01898.332,54959.72,075,14153.6Retail Trade9,69495.984,40524.63,928,10530.3Accommodation and Food Services9,24397.2154,16655.03,894,07655.1Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,5278.9		Employers		Employees		Payroll (\$1,000s)	
Health Care and Social Assistance15,03598.0183,36146.39,003,80840.1Construction13,90998.8143,99878.18,359,96971.4Other Services (except Public Administration)11,27298.675,67183.42,845,59379.2Real Estate and Rental and Leasing10,01898.332,54959.72,075,14153.6Retail Trade9,69495.984,40524.63,928,10530.3Accommodation and Food Services9,24397.2154,16655.03,894,07655.1Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.7 <t< td=""><td>Industry</td><td>Small</td><td>%</td><td>Small</td><td>%</td><td>Small</td><td>%</td></t<>	Industry	Small	%	Small	%	Small	%
Construction13,90998.8143,99878.18,359,96971.4Other Services (except Public Administration)11,27298.675,67183.42,845,59379.2Real Estate and Rental and Leasing10,01898.332,54959.72,075,14153.6Retail Trade9,69495.984,40524.63,928,10530.3Accommodation and Food Services9,24397.2154,16655.03,894,07655.1Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,52230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.03271	Professional, Scientific, and Technical Services	18,000	97.6	94,116	56.1	7,116,984	49.5
Other Services (except Public Administration)11,27298.675,67183.42,845,59379.2Real Estate and Rental and Leasing10,01898.332,54959.72,075,14153.6Retail Trade9,69495.984,40524.63,928,10530.3Accommodation and Food Services9,24397.2154,16655.03,894,07655.1Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8<	Health Care and Social Assistance	15,035	98.0	183,361	46.3	9,003,808	40.1
Real Estate and Rental and Leasing10,01898.332,54959.72,075,14153.6Retail Trade9,69495.984,40524.63,928,10530.3Accommodation and Food Services9,24397.2154,16655.03,894,07655.1Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142	Construction	13,909	98.8	143,998	78.1	8,359,969	71.4
Retail Trade9,69495.984,40524.63,928,10530.3Accommodation and Food Services9,24397.2154,16655.03,894,07655.1Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Other Services (except Public Administration)	11,272	98.6	75,671	83.4	2,845,593	79.2
Accommodation and Food Services9,24397.2154,16655.03,894,07655.1Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Real Estate and Rental and Leasing	10,018	98.3	32,549	59.7	2,075,141	53.6
Administrative, Support, and Waste Management7,64694.985,72530.73,633,62931.0Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Retail Trade	9,694	95.9	84,405	24.6	3,928,105	30.3
Finance and Insurance5,43093.130,23316.32,612,27215.5Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Accommodation and Food Services	9,243	97.2	154,166	55.0	3,894,076	55.1
Wholesale Trade4,69990.044,76745.72,952,15337.8Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Administrative, Support, and Waste Management	7,646	94.9	85,725	30.7	3,633,629	31.0
Manufacturing3,74292.365,61741.63,573,30429.8Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Finance and Insurance	5,430	93.1	30,233	16.3	2,612,272	15.5
Transportation and Warehousing3,27892.533,72130.31,557,45325.8Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Wholesale Trade	4,699	90.0	44,767	45.7	2,952,153	37.8
Educational Services2,04896.633,86450.01,338,26745.4Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Manufacturing	3,742	92.3	65,617	41.6	3,573,304	29.8
Arts, Entertainment, and Recreation1,94497.122,69351.41,087,89058.9Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Transportation and Warehousing	3,278	92.5	33,721	30.3	1,557,453	25.8
Information1,41987.915,59230.51,367,38429.9Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Educational Services	2,048	96.6	33,864	50.0	1,338,267	45.4
Management of Companies and Enterprises33353.45,5278.9442,4618.1Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Arts, Entertainment, and Recreation	1,944	97.1	22,693	51.4	1,087,890	58.9
Agriculture, Forestry, Fishing and Hunting22698.72,09680.087,04691.5Industries not classified178100.0327100.010,868100.0Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Information	1,419	87.9	15,592	30.5	1,367,384	29.9
Industries not classified178 100.0327 100.010,868 100.0Utilities135 82.82,375 18.8200,211 14.5Mining, Quarrying, and Oil and Gas Extraction130 83.91,770 14.1142,923 14.8	Management of Companies and Enterprises	333	53.4	5,527	8.9	442,461	8.1
Utilities13582.82,37518.8200,21114.5Mining, Quarrying, and Oil and Gas Extraction13083.91,77014.1142,92314.8	Agriculture, Forestry, Fishing and Hunting	226	98.7	2,096	80.0	87,046	91.5
Mining, Quarrying, and Oil and Gas Extraction 130 83.9 1,770 14.1 142,923 14.8	Industries not classified	178	100.0	327	100.0	10,868	100.0
	Utilities	135	82.8	2,375	18.8	200,211	14.5
All industries 117,818, 97,1 1,112,573, 12,8 56,229,527, 38,1	Mining, Quarrying, and Oil and Gas Extraction	130	83.9	1,770	14.1	142,923	14.8
	All industries	117,818	97.1	1,112,573	42.8	56,229,537	38.1

Source: Statistics of U.S. Businesses, 2021 (Census)

#### About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of "original data," a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other geographic profiles are available online. Visit advocacy.sba.gov for additional resources.