

2024 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

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American Samoa



600
business establishments

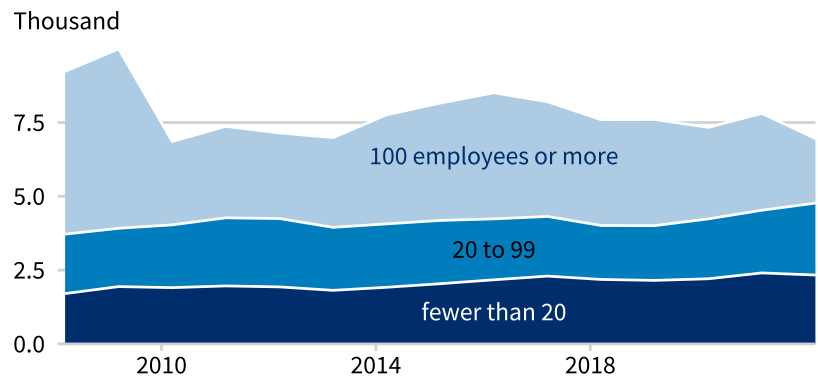


6,955
business employees

Employment by establishment size

In 2022, American Samoa contained 600 business establishments employing 6,955 people. Establishments with fewer than 20 employees accounted for 33.6 percent of employment, and establishments with 20 to 99 employees accounted for 35.0 percent of employment. Total employment in American Samoa fell by 10.9 percent from 2021.

Source of original data: [CBP](#) (Census)



Establishments, employment, and payroll by industry

Industry	Total Private Establishments	Total Private Employment	Annual Payroll (\$Thousands)
Retail Trade	190	1,641	25,548
Accommodation and Food Services	64	775	10,481
Construction	47	617	13,827
Other Services (except Public Administration)	46	343	5,012
Manufacturing	37	1,206	38,540
Transportation and Warehousing	32	305	4,319
Health Care and Social Assistance	32	933	31,190
Administrative, Support, and Waste Management	31	247	3,618
Professional, Scientific, and Technical Services	26	96	3,671
Wholesale Trade	25	272	5,749
Real Estate and Rental and Leasing	22	95	1,571
Industries not classified	17	57	895
Finance and Insurance	15	89	3,087
Information	5	121	4,236
Educational Services	5	141	2,070
Arts, Entertainment, and Recreation	4	8	129
All industries	600	6,955	154,126

The Census Bureau did not report values for industries with two establishments or fewer.

Source: [County Business Patterns](#), 2022 (Census)