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The Childcare Industry: A Small Business Perspective

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Highlights:

• The market for childcare services is experiencing rising prices and inadequate supply of childcare firms. The price of childcare has grown by 230.3 percent from 1990 to 2022. This growth rate is more than 100 percent greater than the price growth rate of all other items (123.9%) and over 25 percent greater than the growth of income (196.6%).

• Since 2016, labor force participation of parents with children under age six has been growing faster than the number of childcare firms.

• Nearly all firms in the childcare industry are small businesses. The national share of small childcare firms as a percentage of total childcare firms averaged 99.9 percent from 1997 to 2021. Of these small childcare firms, nonemployer firms consistently constituted the largest share.

• Most state shares of small childcare firms exceed 99.8 percent of the industry. The states with the lowest share of small childcare firms are Maine, Montana, and New Hampshire, all of which had a small childcare firm share of 99.6 percent.

• The composition of firms in the childcare industry has changed since 1997. While nonemployer childcare firms have composed an average of approximately 90 percent of the market, their share has been decreasing. The national share of nonemployer childcare firms decreased from 90.6 percent in 1997 to 89.9 percent in 2021.

• Most states experienced a decrease in the share of nonemployer childcare firms. The largest decreases in share of nonemployer childcare firms were in Oregon, Pennsylvania, and Washington, D.C.

• Childcare firms close at a greater rate and start at a lower rate compared to all firms. Recent childcare firm exits exceed the overall rate of firm exits, and recent childcare firm entries are below the overall rate of firm entries.

• The childcare firms that have been exiting the market have mostly been small businesses. Small childcare firm average exits have consistently composed about 82 percent of all childcare firm average exits. Of these small childcare firm net exits, nonemployer childcare firm exits composed about 87 percent.

Introduction

The childcare industry's rising prices and inadequate supply have received special attention in the aftermath of the COVID-19 pandemic. However, these trends started long before 2020. As shown in Figure 1, the price of childcare has grown by 230.3 percent from 1990 to 2022. This growth rate is more than 100 percent greater than the price growth rate of all other items (123.9%) and over 25 percent greater than the growth of income (196.6%). These statistics indicate that childcare was becoming less affordable years prior to the COVID-19 pandemic.

FIGURE 1. Price and Wage Growth



Sources: BLS for Childcare and All Items, FRED for Income, Author's Calculations. This graph is adapted from FiveYearsFund.Org.

A similar trend exists in the inadequate supply of childcare. Since 2016, the demand for childcare—sustained by labor force participation of parents with children under age six¹—has been growing faster than its supply—which is shown as the number of childcare firms² in Figure 2. This trend became worse after COVID-19 because of childcare provider closings and a shortage in childcare employment. Further, childcare employees have historically received lower-than-average wages and benefits³ which resulted in staffing shortages⁴ over time. As a result, there is a decrease in supply among the childcare providers that have remained open.⁵

¹ Despite its flaws, researchers use this measure for childcare demand because it shows the potential demand for childcare, if parents are in the labor force. See Child Care Aware of America, "<u>Demanding Change: Repairing our Childcare System</u>." 2022, page 24.

² The number of childcare firms is used as a proxy of supply following the methodology of the report cited above. Id. pages 7-10.

³ According to recent <u>Bureau of Labor Statistics (BLS) data</u>, the average childcare worker makes \$15.42 per hour or \$32,070 annually. These wages are not only below those of the <u>average preschool teacher</u> (\$19.91 per hour and \$41,410 annually), but also the <u>average waiter or waitress</u> (\$17.56 per hour and \$36,530 annually).

⁴ Child Care Aware of America, "<u>Demanding Change: Repairing our Childcare System</u>." 2022, page 45.

⁵ Each state has a staffing—childcare worker-to-child ratio—requirement. With staffing shortages, those childcare providers that remain open are unable to meet childcare demand.



Sources: American Community Survey (B23008), Statistics of U.S. Businesses, Nonemployer Statistics, Author's Calculations.

Both phenomena have prompted responses by the federal government since the pandemic.⁶ Most recently, policymakers have highlighted that the childcare crisis is a small business issue. In March 2024, President Biden tapped the Small Business Administration to provide resources to small businesses in the childcare sector.⁷ In April, the Senate Committee on Small Business and Entrepreneurship held a hearing on the impacts of the childcare crisis on small businesses, both in and outside of the childcare industry.⁸

In response to these recent efforts, this issue brief seeks to shed light on some of the issues small businesses in the childcare industry face today. This is important because most research on the childcare industry has analyzed the issues of the industry as a whole rather than from a small business perspective.⁹ Because small businesses face different incentives than large businesses, a small business perspective is important to inform these policy discussions.

This brief first examines the composition of the childcare industry—the share of total firms that small and large childcare firms hold over time, both on a national and state level. These compositions are calculated using data from the United States Census Bureau's Statistics of U.S. Businesses (SUSB) and Nonemployer Statistics (NES) databases.¹⁰ Next, the issue brief examines the net entries of childcare establishments—entries minus exits—by firm size. The national net entries are from the Census Bureau's Business Dynamics Statistics (BDS) database, while the state net entries are approximated using data from the SUSB and NES databases. The brief then discusses the findings in from these data and concludes with future research opportunities.

⁹ For example: Department of Treasury, "<u>The Economics of Childcare Supply</u>." 2021, pages 16-17; Landivar, Liana Christin, Nikki L. Graf, and Giorleny Altamirano Rayo. "<u>Childcare Prices in Local Areas: Initial Findings from the National Database of Childcare Prices</u>." Women's Bureau, U.S. Department of Labor, 2023, page 8. ¹⁰ These are proxied by the North American Industry Classification (NAICS) code 6244.

⁶ In 2021 the federal government provided \$24M of the American Rescue Plan Act (ARPA) to mitigate childcare provider closures. In 2023 President Biden issued an executive order that instructed executive branch agencies to work towards increasing quality access to childcare.

⁷ The White House, "FACT SHEET: The Biden-Harris Administration Announces Month of Action on Care with New Actions to Support Small Businesses." 2024.

⁸ United States Senate Committee on Small Business and Entrepreneurship Hearings, "<u>The Role of Childcare Small Businesses in Supporting Parents and the</u> <u>American Workforce</u>." April 2024.

What is the Composition of the Childcare Industry?

One way to provide a small business perspective of the childcare industry is to examine the industry's composition i.e., the relative share that small and large childcare providers hold as a percentage of total childcare providers over time. This is because the composition of an industry illustrates what sizes of childcare providers hold power in the industry. Showing these compositions over time shows whether these compositions are trends or one-time occurrences. This section shows compositions on both a national and state level, using total childcare firms as a proxy for total childcare providers.

The National Level

Figure 3 shows the composition of the childcare industry at the national level from 1997 to 2021. These compositions split into three categories of childcare firms.¹¹ The first two are nonemployer and small employer childcare firms . Although they are split—so the changes for each can be examined—both meet the Small Business Administration's (SBA) size standard of small childcare firms;¹² as such, the sum of the two categories represents the percentage of small childcare firms. The last category is large childcare firms—which represent the percentage of childcare firms that exceed the SBA size standard for small childcare firms.



Figure 3. Childcare Firm Composition by Firm Size

Sources: Statistics of U.S. Businesses (SUSB); Nonemployer Statistics (NES) Author's Calculations

Two trends are evident from the data in this figure. Most notably, the data show that small childcare firms (the sum of nonemployer and small employer childcare firms) have consistently composed most of the market. Indeed, from 1997 to 2021, the small childcare firm share of all childcare firms this share has averaged 99.9 percent from 1997 to 2021. These data infer that small childcare firms are the dominant force in the childcare industry.

¹¹ Nonemployer childcare firms likely correspond to what are called '<u>family child care</u>' or 'nannies'—both of which are typically defined as a sole proprietor providing care to a small number of children. Employer childcare firms—both small and large—are childcare centers with at least one employee or more in addition to the owner(s) of the firm.

¹² For years 2000 to 2001, the 2001 SBA size standard for the NAICS code 624410 (\$5 million in annual revenue) was used. For years 2002 to 2003 the 2002 SBA size standard (\$6 million) was used. For years 2012 to 2016, the 2012 SBA size standard (\$7 million) was used. Finally, for years 2017 to 2021, the 2019 size standard (\$8 million) was used.

Once we examine the changes within the small childcare firms—nonemployer and small employer childcare firms we notice a different conclusion. While nonemployer childcare firms have composed an average of approximately 90 percent of the market, their share has been decreasing since 2012. The opposite is true for small employer childcare firms. Instead, their share has increased. In fact, the increase in the share for small employer childcare firms after 2012 is equal to the decrease in the share for nonemployer firms after 2012.

The State Level

The trend in the distribution of all small businesses at the state level was similar to that on the national level: most states hovered around a distribution of 99.8 percent from 2012 to 2021. In 2021, states like as Maine, Montana, and New Hampshire had average distributions of small childcare firms that were below the average for most states (99.6 percent). In contrast, states like Arizona, Iowa, and Nevada had average distributions of small childcare firms that were above the average of most states (99.9 percent).

Additionally, most states experienced a decrease in the share of nonemployer childcare firms from 2012 to 2021. These changes are illustrated in Figure 4.



FIGURE 4. Percent Change in Nonemployer Share, 2012-2021

Sources: SUSB and NES 2012-2021, author's calculations.

The highest decreases in the share of nonemployer childcare firms occurred in Washington, D.C. (- 9.5 percent), Oregon (-7.6 percent), and Pennsylvania (-7.6 percent). Most of the other states experienced a 2.8 percent decrease in the share of nonemployer childcare firms that was accompanied by a 2.8 percent increase in the share of small employer childcare firms.

However, there were six states—Alabama, Arkansas, Louisiana, Nevada, Oklahoma, and Tennessee—that experienced an increase in the share of nonemployer childcare firms accompanied by a decrease in the share of small employer childcare firms. The state with the greatest increase in the share of nonemployer childcare firms was Louisiana which saw a 2.0 percent increase in the share of small nonemployer childcare firms accompanied by a 2.0 percent decrease the share of small employer childcare firms.

A full list of the shares of small childcare firms and nonemployer childcare firms for each state for 2012 through 2021 is shown in Table 1 in the Appendix.

Which Childcare Firms Are Leaving the Market?

Another way to provide a small business perspective on the childcare industry is through analyzing the number of childcare establishments¹³ that have entered and exited the market. Other reports have already examined this topic at an aggregate level.¹⁴ This section will fill a gap in these reports by providing analysis of the entries and exits of small childcare firms relative to those of large childcare firms.

The National Level

Figure 5a shows the total number of entries, exits, and net entries for establishments of all sizes and industries. This is shown so we can compare the total number of entries, exits, and net entries for childcare establishments of all sizes—all of which are shown in Figure 5b.





Sources: BDS 1997-2021, author's calculations.

There are several observations that are apparent when comparing these two figures. Most patently, both total establishments entries and childcare establishment are relatively flat after 2007. This is the only trend on which both are similar, however. Indeed, childcare establishment net exits were more volatile than were the total establishment exits, especially after 2009.

¹³ Establishments, instead of firms, are used because BDS does not have entry (birth) data for firms. As such, for the purposes of this brief, childcare establishments are used to proxy childcare firms.

¹⁴ See, for example, Child Care Aware of America, "<u>Demanding Change: Repairing our Child Care System</u>." 2022, page 7. This report maps the number of childcare center closings on a national and state level.

The two observations lead to an important difference between total and childcare establishment net entries. After 2009, childcare establishment net entries oscillated between negative and positive. In contrast, total establishment net entries, after going negative from 2009 to 2010, became positive in 2011 and stayed positive for the remainder of the period of interest.

These observations infer that childcare establishments had a lower number of net entries than did total establishments. Essentially, childcare establishments had a higher number of net exits than did total establishments. This phenomenon calls for a deeper examination of what size(s) of childcare establishments experienced the most change in entries, exits, and net entries.





Sources: BDS 1997-2021, author's calculations.

To start, Figure 6 shows the changes in entries, exits, and net entries for very small childcare establishments those with fewer than four employees.¹⁵ The figure shows that until 2013, the number of very small childcare establishment entries consistently exceeded the number of very small childcare establishment exits. On average, these exits compose 83 percent of all childcare exits. As a result, very small childcare establishment net entries were positive from 1997 to 2013. After 2013, however, the number of very small childcare establishment entries began decreasing more than the number of very small childcare establishment exits. As a result, there were three years during which very small childcare establishment net entries were negative—2011, 2014, and 2021.



Figure 6. Very Small Childcare Establisment Entries and Exits

Sources: BDS 1997-2021, author's calculations.

¹⁵ BDS does not have nonemployer statistics for this metric. Very small childcare establishments represent the smallest firm size with data available for entries, exits, and net entries.

Next, Figure 7 shows the changes in entries, exits, and net entries for small childcare establishments—those with greater than four, but fewer than ten employees.¹⁶ The data in this figure show two main insights. First, the number of small childcare establishment entries were consistently growing until 2007. After that point, the number of these entries started to decrease until 2012 and then plateau for the remaining years. The sum of the very small childcare establishment and small childcare exits compose approximately 87 percent of all small childcare establishment exits.



Figure 7. Small Childcare Establishments Entries and Exits, 1997-2001

This figure also shows the number of small childcare establishment entries exceeded the number of small childcare establishment exits until 2011, which is two years prior for the same phenomenon of very small childcare establishments. After 2011, the number of small childcare establishment exits exceeded the number of small childcare entries, resulting in negative net entries in six subsequent years: 2012, 2013, 2014, 2015, 2020, and 2021.

Sources: BDS 1997-2021, author's calculations.

¹⁶ The upper bound of this threshold, ten, was chosen because the average number of employees for small employer childcare firms is approximately 10. The lower bound, four, was chosen given the upper bound threshold for very small childcare establishments.

Finally, Figure 8 shows the changes in entries, exits, and net entries for childcare establishments with greater than ten employees. The data in this figure show that the number of childcare establishment entries with more than ten employees were consistently higher than the number of establishment exits of this group for years 1997 to 2010. In 2011, however, the number of childcare establishment with more than ten employees exits surpassed the number of their establishment entries. After this point, the difference between the number of childcare establishment entries and exits fluctuated. As a result of these trends, childcare establishment net entries with more than ten employees were positive from 1997 to 2011. From 2012 to 2021, however, they were negative six years (2012, 2013, 2014, 2015, 2019, and 2021) and positive three years (2016, 2017, and 2018).





Sources: BDS 1997-2021, author's calculations.

The State Level

BDS does not have data for states at the six-digit NAICS industry level. As such, a precise number of net entries cannot be reported for the childcare industry specifically. However, as a rough proxy, this issue brief uses SUSB and NES data to report the year-over-year changes in the number of firms among the states for each size of firm—nonemployer, small employer, and large employer—for years 2012 to 2021.¹⁷ For purposes of interpretation, a negative (positive) year-over-year change indicates that there were negative (positive) net entries.

As in the previous section, these changes are calculated for both total firms and childcare firms,¹⁸ which is done to provide a benchmark against which to compare the year-over-year changes of childcare firms. Table 2 of the Appendix shows the full of list of the year-over-year changes for total firms. The data in this table show that, overall, the total firm year-over-year changes were mostly positive for all states. The bulk of these positive changes were at

¹⁷ The limitation of a year-over-year change is that 'firm transitions'—firms that move between different size thresholds—are not removed from the count. See Robert Press, "<u>All Grown Up: How Small Business Jobs Transition through the Economy</u>." SBA Office of Advocacy, June 2024

¹⁸ For the sake of comparison to the changes in the number of childcare firms, the changes in the number of total firms for each state was calculated using the childcare industry's small business size standard—which was described in Footnote 12.

the nonemployer and small employer levels—which makes sense, given that 99 percent of businesses in the United States are either nonemployer or small employer based.¹⁹

There were much different results in the states' childcare firm year-over-year changes, which is in Table 3 of the Appendix. Indeed, as shown in Table 3 of the Appendix, most states experienced decreases in the year-over-year changes for small childcare firms. In contrast, most states experienced little to no change among large employer childcare firms. Among them, the small nonemployer childcare firms experienced the largest decrease. The states that had the largest decreases in year-over-year nonemployer childcare firms were Alabama, California, and South Carolina. However, there is much variation in the year-over-year changes among the states overall.

Discussion

The data in this issue brief show that the shares of nonemployer childcare firms on the national and state level have declined over time. This finding is consistent with recent research on the state of the childcare industry.²⁰ More importantly, this finding provides insight for policymakers aiming to aid small childcare businesses.

Another important finding from the data is that both nonemployer and employer small childcare firms have consistently composed a high proportion of the childcare market. However, recent research shows that large childcare firms—known as 'investor-backed-for-profit chains'—are both increasingly acquiring small childcare firms.²¹

While this research is not evident in the trends in the composition of the childcare industry, it does illuminate another finding from the data—namely, the negative number of small childcare net entries. Negative net entries of childcare businesses suggest that the industry may face barriers impeding new firm creation or factors accelerating closure. However, it is likely that a proportion of the number of small childcare firm exits are due to acquisitions instead of closures. However, to state that this connection is not just a plausibility, but a cause, would require formal econometric modeling and testing.

The last finding worth discussing is the variance in the shares and year-over-year changes in small childcare firms among the states. One explanation for these variances is that different states have different regulations for childcare providers—such as group size limits, staffing ratios, licensing requirements, or educational requirements. Past research has shown that a greater state regulatory burden on childcare providers is associated with a decrease in childcare providers.²² As such, the variance in the regulations among the states may explain the variance among the compositions. This, too, is important for policymakers to consider when aiding small childcare businesses.

¹⁹ SBA Office of Advocacy, <u>2023 Small Business Profile</u>: United States. November 2023.

²⁰ See National Center on Early Childhood Quality Assurance, <u>"Addressing the Decreasing Number of Family Child Care Providers in the United States</u>." March 2020; Child Care Aware, <u>"Catalyzing Growth: Using Data to Change Childcare, Annual Childcare Landscape Analysis</u>." 2022.

²¹ Elliot Haspel, "Toddlers and Investors Aren't Playmates: The Threat of Private Equity in Childcare." Capita, 2023.

 ²² V. Jospeh Hotz and Mo Xiao, "The Impact of Regulations on the Supply and Quality of Care in Child Care Markets." American Economic Review 101 (5):1775-1805.
 2011.

Conclusion

This issue brief provides a small business perspective on the childcare industry. The insights from this issue brief present topics of future research. The first is the extent to which the acquisition of small childcare firms by large for-profit childcare chains is influencing the number of small childcare firm deaths compared to closures. Another is the extent to which the decrease in childcare access has caused negative spillover effects on small employers. Recent research shows that inadequate access to childcare causes increases in workforce disruption and decreases in work productivity and revenue.²³ Since academic research posits that more women tend to be self-employed because it provides more opportunities to spend time with their children,²⁴ a research question emerges from this issue brief: What impact has the decrease in childcare access had on start-ups—especially small business start-ups and self-employed individuals?

Although further analysis and data are needed to answer that question, this brief fills in multiple research gaps about the challenges small firms in the childcare industry have faced over the last few decades.

²³ ReadyNation, <u>\$122 Billion: The Growing, Annual Cost of the Infant-Toddler Childcare Crisis</u>. February 2023.

 ²⁴ For example, see Allen, W. David and Curington, William P., <u>The Self-Employment of Men and Women: What are their Motivations</u>?, Journal of Labor Research
 35: 143-161, 2014.; Huges, Karen D., <u>Pushed or Pulled? Women's Entry into Self-Employment business Ownership, Gender, Work, and Organization</u> 10(4): 433-454.
 2003.

APPENDIX

Table 1: Distribution of Small Childcare Firms at the State and Local Level

| | 2 | 012 | 20 | 013 | 20 | 14 | 20 | 15 | 20 | 016 | 20 | 017 | 20 | 18 |
|-------------------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|
| State | Small Emp. | Non- emp. |
| Alabama | 10.5% | 89.3% | 10.6% | 89.2% | 10.4% | 89.4% | 10.2% | 89.6% | 10.6% | 89.2% | 11.4% | 88.3% | 9.8% | 90.1% |
| Alaska | 8.6% | 91.3% | 8.6% | 91.3% | 8.9% | 91.0% | 9.1% | 90.8% | 9.7% | 90.1% | 11.2% | 88.6% | 11.0% | 88.8% |
| Arizona | 5.3% | 94.6% | 5.1% | 94.8% | 5.3% | 94.6% | 5.3% | 94.6% | 5.7% | 94.2% | 6.5% | 93.4% | 5.7% | 94.2% |
| Arkansas | 11.9% | 87.8% | 11.1% | 88.7% | 10.7% | 89.1% | 10.8% | 89.0% | 10.8% | 89.1% | 12.3% | 87.5% | 10.5% | 89.3% |
| California | 5.2% | 94.7% | 5.2% | 94.7% | 5.4% | 94.5% | 6.0% | 93.9% | 6.6% | 93.3% | 7.2% | 92.6% | 6.8% | 93.0% |
| Colorado | 7.7% | 92.2% | 8.1% | 91.8% | 8.2% | 91.6% | 8.7% | 91.2% | 9.1% | 90.7% | 10.3% | 89.5% | 9.3% | 90.5% |
| Connecticut | 10.5% | 89.4% | 9.7% | 90.1% | 9.4% | 90.5% | 9.4% | 90.4% | 9.7% | 90.2% | 10.9% | 88.9% | 10.0% | 89.8% |
| Delaware | 15.4% | 84.4% | 15.8% | 83.9% | 16.0% | 83.8% | 17.3% | 82.4% | 18.7% | 81.0% | 20.2% | 79.4% | 19.1% | 80.6% |
| District of Columbia | 10.6% | 89.2% | 10.6% | 89.2% | 11.6% | 88.2% | 13.9% | 85.9% | 15.8% | 84.0% | 17.7% | 81.9% | 16.3% | 83.4% |
| Florida | 10.2% | 89.7% | 9.9% | 90.0% | 9.7% | 90.1% | 9.9% | 89.9% | 10.3% | 89.6% | 11.2% | 88.6% | 10.0% | 89.8% |
| Georgia | 7.2% | 92.6% | 7.0% | 92.9% | 7.0% | 92.9% | 7.3% | 92.6% | 7.8% | 92.1% | 8.7% | 91.1% | 7.7% | 92.1% |
| Hawaii | 8.3% | 91.5% | 9.1% | 90.7% | 9.9% | 89.9% | 10.8% | 89.0% | 11.0% | 88.8% | 12.7% | 87.0% | 11.0% | 88.8% |
| Idaho | 11.1% | 88.7% | 11.4% | 88.4% | 11.9% | 87.9% | 12.6% | 87.2% | 13.3% | 86.4% | 16.4% | 83.4% | 15.1% | 84.7% |
| Illinois | 4.5% | 95.4% | 4.8% | 95.1% | 4.9% | 95.0% | 5.2% | 94.7% | 5.9% | 94.0% | 6.8% | 93.0% | 6.7% | 93.2% |
| Indiana | 7.8% | 92.1% | 8.0% | 91.9% | 8.2% | 91.7% | 8.5% | 91.3% | 8.9% | 91.0% | 10.2% | 89.6% | 9.4% | 90.4% |
| lowa | 5.1% | 94.8% | 5.3% | 94.6% | 5.3% | 94.6% | 5.5% | 94.4% | 5.8% | 94.1% | 6.2% | 93.7% | 6.2% | 93.6% |
| Kansas | 5.1% | 94.8% | 5.2% | 94.7% | 5.6% | 94.3% | 6.0% | 93.9% | 6.2% | 93.7% | 6.8% | 93.1% | 6.8% | 93.1% |
| Kentucky | 12.5% | 87.3% | 13.0% | 86.8% | 12.6% | 87.1% | 11.9% | 87.9% | 12.4% | 87.4% | 13.7% | 86.0% | 12.2% | 87.6% |
| Louisiana | 9.7% | 90.1% | 9.0% | 90.8% | 8.9% | 90.9% | 8.7% | 91.2% | 8.8% | 91.0% | 9.4% | 90.4% | 7.6% | 92.3% |
| Maine | 17.7% | 82.0% | 18.3% | 81.4% | 18.6% | 81.1% | 20.0% | 79.7% | 20.9% | 78.7% | 22.6% | 77.0% | 21.9% | 77.7% |
| Maryland | 6.8% | 93.1% | 6.4% | 93.5% | 6.5% | 93.4% | 7.3% | 92.6% | 8.2% | 91.7% | 9.1% | 90.7% | 8.8% | 91.0% |
| Massachusetts | 14.0% | 85.8% | 14.5% | 85.2% | 15.2% | 84.5% | 16.4% | 83.3% | 17.0% | 82.7% | 17.8% | 81.9% | 17.0% | 82.7% |
| Michigan | 5.8% | 94.1% | 6.1% | 93.8% | 6.4% | 93.4% | 6.9% | 93.0% | 7.4% | 92.5% | 8.2% | 91.6% | 7.8% | 92.1% |
| Minnesota | 6.0% | 93.9% | 6.4% | 93.5% | 6.5% | 93.4% | 7.0% | 92.9% | 7.1% | 92.7% | 7.6% | 92.2% | 7.6% | 92.3% |
| Mississippi | 7.9% | 91.9% | 7.3% | 92.6% | 7.4% | 92.5% | 7.2% | 92.7% | 7.5% | 92.3% | 7.9% | 92.0% | 7.3% | 92.5% |
| Missouri | 8.1% | 91.7% | 8.5% | 91.4% | 8.6% | 91.2% | 8.8% | 91.0% | 9.0% | 90.8% | 10.0% | 89.8% | 9.4% | 90.4% |
| Montana | 17.8% | 81.9% | 18.2% | 81.5% | 18.6% | 81.1% | 19.5% | 80.1% | 20.5% | 79.1% | 21.6% | 77.9% | 21.0% | 78.6% |
| Nebraska | 7.0% | 92.9% | 7.3% | 92.6% | 7.7% | 92.2% | 8.0% | 91.9% | 8.4% | 91.4% | 9.0% | 90.8% | 9.0% | 90.8% |
| Nevada | 4.5% | 95.5% | 3.7% | 96.2% | 3.7% | 96.3% | 4.0% | 95.9% | 4.2% | 95.8% | 4.6% | 95.3% | 4.2% | 95.7% |
| New Hampshire | 19.7% | 80.0% | 20.9% | 78.8% | 20.9% | 78.7% | 21.7% | 77.9% | 23.1% | 76.5% | 26.1% | 73.4% | 23.9% | 75.7% |
| New Jersey | 12.0% | 87.8% | 11.5% | 88.3% | 11.3% | 88.5% | 11.8% | 88.0% | 12.6% | 87.2% | 13.7% | 86.1% | 12.7% | 87.1% |
| New Mexico | 7.7% | 92.2% | 8.2% | 91.6% | 8.6% | 91.3% | 9.6% | 90.3% | 10.5% | 89.3% | 12.0% | 87.8% | 12.0% | 87.8% |
| New York | 5.9% | 94.0% | 6.1% | 93.8% | 6.5% | 93.4% | 7.0% | 92.9% | 7.9% | 92.0% | 9.0% | 90.8% | 8.9% | 90.9% |
| North Carolina | 13.4% | 86.4% | 13.1% | 86.7% | 13.0% | 86.8% | 13.4% | 86.4% | 13.8% | 85.9% | 15.6% | 84.1% | 13.7% | 86.1% |
| North Dakota | 8.0% | 91.8% | 8.3% | 91.6% | 9.0% | 90.9% | 9.7% | 90.1% | 10.4% | 89.4% | 11.6% | 88.2% | 11.5% | 88.2% |
| Ohio | 7.7% | 92.2% | 8.0% | 91.9% | 8.5% | 91.4% | 8.9% | 91.0% | 9.7% | 90.1% | 11.0% | 88.8% | 10.1% | 89.7% |
| Oklahoma | 12.2% | 87.6% | 12.1% | 87.6% | 11.7% | 88.1% | 12.3% | 87.5% | 12.1% | 87.7% | 13.3% | 86.5% | 11.9% | 87.9% |
| Oregon | 7.5% | 92.3% | 7.9% | 91.9% | 8.4% | 91.5% | 9.1% | 90.7% | 10.4% | 89.5% | 12.6% | 87.2% | 12.8% | 87.0% |

| 201 | 19 | 202 | 0 | 20 | 021 |
|---------------|--------------|---------------|--------------|---------------|--------------|
| Small Emp. | Non- emp. | Small Emp. | Non- emp. | Small Emp. | Non- emp. |
| 10.1% | 89.7% | 11.7% | 88.1% | 10.4% | 89.4% |
| 11.1% | 88.6% | 12.2% | 87.5% | 12.2% | 87.5% |
| 5.9% | 94.0% | 7.1% | 92.8% | 6.4% | 93.5% |
| 10.9% | 88.9% | 12.5% | 87.2% | 11.3% | 88.5% |
| 7.2% | 92.7% | 7.3% | 92.6% | 6.8% | 93.1% |
| 9.8% | 90.1% | 10.3% | 89.6% | 10.5% | 89.3% |
| 10.3% | 89.5% | 10.6% | 89.2% | 10.9% | 88.9% |
| 20.3% | 79.3% | 21.5% | 78.1% | 22.0% | 77.6% |
| 18.5% | 81.1% | 20.3% | 79.3% | 19.9% | 79.7% |
| 10.0% | 89.8% | 10.6% | 89.2% | 10.2% | 89.6% |
| 8.0% | 91.9% | 9.0% | 90.8% | 7.5% | 92.3% |
| 11.2% | 88.6% | 12.2% | 87.6% | 12.4% | 87.4% |
| 15.3% | 84.4% | 16.2% | 83.5% | 16.2% | 83.5% |
| 7.1% | 92.8% | 7.7% | 92.1% | 7.4% | 92.4% |
| 9.8% | 90.0% | 10.7% | 89.1% | 10.6% | 89.2% |
| 6.5% | 93.4% | 6.8% | 93.1% | 7.0% | 92.8% |
| 7.0% | 92.9% | 7.3% | 92.6% | 7.4% | 92.4% |
| 12.1% | 87.6% | 13.4% | 86.3% | 12.9% | 86.9% |
| 7.6% | 92.3% | 8.9% | 90.9% | 7.7% | 92.2% |
| 23.1% | 76.5% | 24.2% | 75.3% | 24.8% | 74.8% |
| 9.1% | 90.7% | 9.5% | 90.4% | 9.6% | 90.2% |
| 17.6% | 82.1% | 17.4% | 82.3% | 17.5% | 82.1% |
| 8.0% | 91.8% | 8.9% | 90.9% | 8.7% | 91.1% |
| 8.0% | 91.8% | 8.3% | 91.5% | 8.7% | 91.1% |
| 7.4% | 92.5% | 9.4% | 90.4% | 8.6% | 91.3% |
| 9.9% | 89.9% | 10.9% | 88.9% | 10.9% | 88.9% |
| 22.0% | 77.6% | 23.9% | 75.7% | 24.2% | 75.4% |
| 9.6% | 90.2% | 10.3% | 89.6% | 10.6% | 89.2% |
| 3.9% | 96.0% | 4.7% | 95.3% | 3.7% | 96.2% |
| 25.0% | 74.6% | 25.1% | 74.4% | 24.4% | 75.2% |
| 12.9% | 86.9% | 13.5% | 86.3% | 12.8% | 87.0% |
| 12.7% | 87.0% | 12.2% | 87.6% | 10.2% | 89.6% |
| 9.5% | 90.3% | 10.5% | 89.3% | 11.4% | 88.4% |
| 13.8% | 86.0% | 14.9% | 84.8% | 14.7% | 85.1% |
| 11.4% | 88.4% | 12.9% | 86.8% | 12.7% | 87.1% |
| 10.4% | 89.4% | 11.9% | 87.9% | 10.9% | 88.9% |
| 12.2% | 87.5% | 12.4% | 87.4% | 11.6% | 88.2% |
| 13.4% | 86.4% | 14.2% | 85.5% | 15.0% | 84.7% |

Table 1: Distribution of Small Childcare Firms at the State and Local Level (cont.)

| | 20 |)12 | 20 | 13 | 201 | .4 | 20: | L5 | 20 | 16 | 20 | 17 | 201 | L8 |
|----------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|
| State | Small Emp. | Non- emp. |
| Pennsylvania | 13.5% | 86.3% | 14.2% | 85.5% | 14.7% | 85.1% | 15.5% | 84.2% | 17.0% | 82.7% | 19.4% | 80.2% | 18.2% | 81.5% |
| Rhode Island | 12.6% | 87.2% | 12.5% | 87.3% | 12.5% | 87.3% | 13.7% | 86.1% | 14.5% | 85.3% | 15.1% | 84.6% | 14.2% | 85.6% |
| South Carolina | 9.4% | 90.5% | 8.8% | 91.0% | 8.4% | 91.5% | 8.4% | 91.4% | 9.0% | 90.9% | 10.0% | 89.8% | 9.0% | 90.9% |
| South Dakota | 7.5% | 92.4% | 7.7% | 92.2% | 7.8% | 92.1% | 7.9% | 92.0% | 8.1% | 91.8% | 8.3% | 91.5% | 8.1% | 91.8% |
| Tennessee | 8.5% | 91.4% | 8.4% | 91.5% | 8.0% | 91.9% | 7.8% | 92.1% | 8.0% | 91.8% | 8.8% | 91.0% | 7.5% | 92.4% |
| Texas | 7.6% | 92.2% | 7.5% | 92.4% | 7.5% | 92.3% | 7.7% | 92.2% | 7.9% | 92.0% | 8.9% | 91.0% | 8.1% | 91.8% |
| Utah | 6.4% | 93.5% | 6.7% | 93.2% | 6.8% | 93.1% | 7.4% | 92.5% | 7.9% | 92.0% | 9.2% | 90.6% | 8.6% | 91.2% |
| Vermont | 12.0% | 87.8% | 12.4% | 87.4% | 13.0% | 86.7% | 13.3% | 86.5% | 14.2% | 85.6% | 16.0% | 83.7% | 15.3% | 84.5% |
| Virginia | 8.4% | 91.5% | 8.2% | 91.6% | 8.3% | 91.6% | 8.6% | 91.2% | 9.0% | 90.8% | 10.3% | 89.5% | 9.2% | 90.7% |
| Washington | 17.5% | 82.2% | 18.0% | 81.7% | 18.0% | 81.7% | 18.6% | 81.0% | 19.2% | 80.5% | 21.6% | 78.0% | 19.3% | 80.3% |
| West Virginia | 11.0% | 88.8% | 10.5% | 89.3% | 10.7% | 89.1% | 10.7% | 89.2% | 11.4% | 88.4% | 12.9% | 86.9% | 12.0% | 87.8% |
| Wisconsin | 11.6% | 88.3% | 11.7% | 88.1% | 11.7% | 88.1% | 12.0% | 87.8% | 12.6% | 87.2% | 13.6% | 86.1% | 13.1% | 86.7% |
| Wyoming | 12.7% | 87.1% | 13.0% | 86.8% | 13.5% | 86.3% | 15.2% | 84.6% | 15.3% | 84.4% | 17.3% | 82.4% | 16.5% | 83.1% |

| 201 | 9 | 2020 |) | 202 | 21 |
|---------------|--------------|---------------|--------------|---------------|--------------|
| Small Emp. | Non- emp. | Small Emp. | Non- emp. | Small Emp. | Non- emp. |
| 18.9% | 80.7% | 21.6% | 78.0% | 20.9% | 78.7% |
| 15.2% | 84.5% | 16.8% | 82.9% | 15.2% | 84.6% |
| 9.0% | 90.9% | 10.4% | 89.4% | 9.4% | 90.4% |
| 8.3% | 91.5% | 8.5% | 91.3% | 9.2% | 90.6% |
| 7.6% | 92.3% | 8.8% | 91.1% | 8.1% | 91.7% |
| 8.3% | 91.6% | 9.2% | 90.7% | 7.7% | 92.1% |
| 9.4% | 90.4% | 10.0% | 89.8% | 10.1% | 89.7% |
| 15.0% | 84.7% | 16.2% | 83.5% | 17.4% | 82.3% |
| 9.8% | 90.0% | 10.1% | 89.7% | 9.8% | 90.0% |
| 19.7% | 80.0% | 20.0% | 79.6% | 19.5% | 80.1% |
| 13.0% | 86.7% | 14.5% | 85.2% | 14.0% | 85.8% |
| 13.9% | 85.8% | 14.7% | 85.0% | 14.9% | 84.8% |
| 16.5% | 83.1% | 17.8% | 81.8% | 19.2% | 80.4% |

Table 2: Year-over-Year Changes in Total Firms at the State and Level

| | 2012-2013 20 | | | 2013-2014 | 1 | | 2014-201 | 5 | 2015-2016 | | | |
|-------------------------|--------------|-------|-------|-----------|--------|-------|----------|--------|-----------|---------|--------|-------|
| State | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large |
| Alabama | -3,804 | -285 | -5 | 6,558 | -213 | -4 | 3,889 | 250 | 5 | 2,969 | 558 | 9 |
| Alaska | -197 | 75 | 2 | 2,827 | 106 | 2 | -297 | 110 | 1 | 1,425 | 105 | 2 |
| Arizona | 6,662 | 1,089 | 19 | 18,120 | 982 | 17 | 13,598 | 1,663 | 29 | 15,864 | 1,926 | 33 |
| Arkansas | -1,216 | -92 | -2 | 5,063 | -165 | -2 | 1,787 | 295 | 5 | 2,847 | 59 | 1 |
| California | 57,931 | 9,032 | 155 | 133,595 | 13,170 | 227 | 89,367 | 15,553 | 267 | 70,457 | 11,482 | 197 |
| Colorado | 7,104 | 1,581 | 28 | 21,143 | 2,562 | 44 | 12,118 | 3,183 | 54 | 16,262 | 2,380 | 41 |
| Connecticut | 1,589 | 128 | 2 | 6,334 | -151 | -3 | 2,964 | 270 | 5 | 4,890 | -304 | -5 |
| Delaware | 675 | 284 | 5 | 2,217 | 179 | 3 | 1,656 | 458 | 8 | 2,387 | 336 | 6 |
| District of Columbia | 1,533 | 178 | 3 | 2,751 | 161 | 3 | 1,346 | 358 | 6 | 3,039 | 258 | 5 |
| Florida | 63,259 | 7,664 | 132 | 109,493 | 7,262 | 125 | 91,982 | 10,845 | 186 | 13,575 | 9,382 | 162 |
| Georgia | 18,956 | 1,094 | 18 | 32,592 | 1,843 | 32 | 21,945 | 3,147 | 54 | 7,011 | 2,564 | 44 |
| Hawaii | 1,339 | 92 | 2 | 4,054 | -19 | -1 | 2,163 | 111 | 2 | 3,601 | 217 | 4 |
| Idaho | 336 | 242 | 4 | 3,842 | 571 | 10 | 3,336 | 702 | 12 | 3,615 | 913 | 16 |
| Illinois | 7,189 | 587 | 10 | 26,692 | 340 | 6 | 13,177 | 1,894 | 33 | 13,405 | 577 | 10 |
| Indiana | 2,498 | -541 | -9 | 8,968 | -240 | -5 | 4,345 | 244 | 5 | 3,373 | 99 | 1 |
| Iowa | 62 | -266 | -5 | 2,145 | -108 | -1 | 1,259 | 136 | 2 | 2,627 | 154 | 3 |
| Kansas | 2,670 | -89 | -2 | 3,081 | 148 | 3 | 1,858 | 169 | 3 | 2,477 | -142 | -3 |
| Kentucky | -243 | 664 | 12 | 2,744 | 249 | 4 | 3,104 | -11 | 0 | 4,218 | -88 | -2 |
| Louisiana | 2,612 | 220 | 4 | 9,448 | 169 | 3 | 408 | 220 | 4 | 10,512 | -484 | -9 |
| Maine | -857 | 156 | 3 | 2,517 | 54 | 1 | 1,235 | 325 | 5 | 1,461 | 300 | 5 |
| Maryland | 14,197 | 735 | 12 | 17,005 | 367 | 7 | 2,002 | 567 | 9 | 12,022 | 477 | 9 |
| Massachusetts | 3,737 | 996 | 17 | 18,127 | 813 | 14 | 12,024 | 1,340 | 23 | 15,198 | 1,429 | 24 |
| Michigan | -493 | 237 | 4 | 9,594 | 297 | 5 | 3,524 | 637 | 11 | 3,341 | 105 | 2 |
| Minnesota | 345 | 372 | 7 | 5,790 | 281 | 5 | 2,688 | 724 | 12 | 6,548 | 505 | 9 |
| Mississippi | 2,162 | -211 | -4 | 7,340 | -53 | -1 | 2,676 | -41 | 0 | 2,849 | -10 | 0 |
| Missouri | -1,393 | 3,579 | 62 | 4,421 | 3,097 | 53 | 4,378 | 3,853 | 66 | 7,212 | 1,622 | 28 |
| Montana | -516 | 261 | 5 | 1,935 | 171 | 3 | 783 | 405 | 7 | 1,720 | 225 | 3 |
| Nebraska | 330 | 157 | 3 | 2,092 | 313 | 5 | 1,999 | 477 | 9 | 3,006 | 409 | 7 |
| Nevada | 7,798 | 822 | 14 | 7,494 | 931 | 16 | 6,442 | 1,348 | 23 | 14,806 | 1,011 | 18 |
| New Hampshire | -515 | -93 | -2 | 1,550 | -38 | 0 | 1,092 | 182 | 3 | 1,066 | 52 | 1 |
| New Jersey | 9,113 | 1,455 | 25 | 23,876 | -129 | -3 | 17,494 | -91 | -1 | 22,474 | 254 | 4 |
| New Mexico | -1,721 | -149 | -3 | 2,148 | -161 | -3 | -64 | -131 | -2 | 763 | -194 | -3 |
| New York | 14,261 | 5,444 | 94 | 47,930 | 3,479 | 60 | 11,339 | 3,337 | 57 | 22,738 | 2,437 | 42 |
| North Carolina | 10,224 | 463 | 8 | 26,813 | 909 | 15 | 16,101 | 2,897 | 50 | 20,219 | 2,846 | 49 |
| North Dakota | 927 | 368 | 6 | 1,709 | 404 | 7 | -325 | 64 | 1 | 801 | -385 | -6 |
| Ohio | 1,625 | -830 | -14 | 12,224 | -479 | -8 | 5,654 | -67 | -2 | 5,440 | -720 | -12 |
| Oklahoma | -142 | 548 | 10 | 8,570 | 408 | 7 | 1,204 | 177 | 3 | 4,074 | -524 | -9 |
| Oregon | -718 | 944 | 17 | 9,463 | 1,043 | 18 | 8,938 | 1,943 | 33 | 7,699 | 1,892 | 33 |
| Pennsylvania | 4,319 | 63 | 1 | 21,135 | 29 | 1 | 12,227 | 526 | 9 | 20,061 | 295 | 5 |
| Rhode Island | 604 | -56 | -1 | 1,465 | -1 | 0 | 1,524 | 202 | 3 | 1,634 | 88 | 2 |
| South Carolina | 4,419 | 320 | 5 | 10,300 | 533 | 9 | 10,385 | 1,145 | 20 | 10,308 | 1263 | 22 |
| South Dakota | 441 | 220 | 4 | 970 | 156 | 2 | 622 | 205 | 4 | 1,216 | 91 | 1 |

| | 2016-20 | 17 | 2017-2018 2 | | 018-2019 | Ð | 2019-2020 | | | 2020-2021 | | | | |
|---------|---------|-------|-------------|--------|----------|---------|-----------|-------|----------|-----------|-------|---------|--------|-------|
| Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large |
| 4,999 | 195 | 117 | 6,452 | 655 | -398 | 8,650 | 122 | 2 | 5,385 | 179 | 2 | 23,910 | 2,401 | 102 |
| -150 | 60 | 28 | 595 | 187 | -92 | 505 | 121 | 2 | -2,603 | -193 | -3 | 3,697 | 498 | 23 |
| 18,169 | 2,605 | 212 | 16,609 | 2,645 | -566 | 28,029 | 1,947 | 26 | 6,594 | 2,558 | 33 | 23,323 | 4,695 | 173 |
| 4,688 | 335 | 83 | 3,264 | 585 | -271 | 5,745 | -6 | 0 | 3,829 | 211 | 3 | 11,544 | 909 | 60 |
| 96,635 | 10,475 | 1,346 | 79,719 | 19,938 | -3,916 | 4,898 | 10,545 | 139 | -110,582 | 14,721 | 193 | 78,230 | 18,492 | 996 |
| 20,241 | 3,061 | 266 | 17,949 | 3,919 | -713 | 15,269 | 1,284 | 17 | -7,856 | 1,383 | 19 | 26,809 | 3,803 | 186 |
| 3,754 | -429 | 101 | 5,421 | 208 | -387 | 5,135 | -582 | -7 | -5,289 | -765 | -10 | 11,048 | 648 | 72 |
| 2,513 | 6 | 31 | 2,989 | 493 | -105 | 5,295 | 344 | 4 | 3,361 | 1,307 | 17 | 4,932 | 1,115 | 37 |
| 1,949 | 249 | 32 | 1,236 | 391 | -95 | -862 | 106 | 1 | -3,557 | 112 | 2 | 2,241 | 161 | 19 |
| 191,213 | 7,276 | 816 | 142,923 | 13,767 | -2298 | 120,502 | 5,739 | 76 | 143,253 | 14,754 | 194 | 118,619 | 24,266 | 785 |
| 37,135 | 2,920 | 326 | 40,578 | 4,192 | -933 | 44,563 | 1,997 | 26 | 35,705 | 5,385 | 71 | 91,862 | 9,051 | 302 |
| 2,695 | 204 | 43 | 1,586 | 323 | -136 | 4,194 | -50 | -1 | -7,214 | -251 | -3 | 5,906 | -18 | 23 |
| 4,863 | 1,302 | 83 | 5,287 | 1,826 | -194 | 6,812 | 1,157 | 15 | 3,420 | 1,225 | 16 | 8,752 | 2,753 | 79 |
| 3,525 | -489 | 383 | 11,410 | 2,177 | -1,375 | -2,437 | -1,255 | -17 | 13,061 | -1,258 | -16 | 55,559 | 2,598 | 269 |
| 8,342 | 865 | 183 | 7,358 | 1,067 | -587 | 5,433 | -205 | -2 | 2,236 | 211 | 2 | 30,432 | 2,206 | 132 |
| 1,526 | 457 | 104 | 1,013 | 755 | -336 | 98 | -394 | -5 | -721 | -400 | -5 | 8,980 | 816 | 68 |
| 3,014 | -429 | 81 | 1,121 | 282 | -313 | 894 | -472 | -6 | -1795 | -279 | -4 | 9,455 | 1,012 | 67 |
| 6,177 | -1,493 | 78 | 4,584 | 551 | -361 | 3,663 | -158 | -3 | -636 | -453 | -6 | 16,112 | 762 | 72 |
| 9,758 | 264 | 129 | 6,581 | 761 | -435 | 7,031 | -246 | -4 | -6,476 | -61 | 0 | 31,935 | 1,409 | 94 |
| 1,826 | 207 | 56 | 1,042 | 400 | -182 | 571 | 60 | 1 | -1,500 | -187 | -2 | 6,778 | 808 | 42 |
| 9,621 | 294 | 173 | 13,583 | 1,077 | -588 | 16,666 | -219 | -3 | 4,880 | 296 | 4 | 26,638 | 1,758 | 126 |
| 30,429 | 802 | 234 | 13,829 | 1,724 | -766 | 2,774 | 288 | 4 | -19,311 | -1,497 | -19 | 23,789 | 1,190 | 148 |
| 12,229 | 404 | 272 | 14,876 | 1,651 | -930 | 10,809 | -963 | -13 | -2,625 | -1,212 | -16 | 35,241 | 2,276 | 190 |
| 5,934 | 152 | 185 | 6,627 | 1,045 | -640 | 1,593 | -497 | -6 | -8,649 | -547 | -8 | 20,241 | 1,908 | 136 |
| 4,792 | 26 | 68 | 2,563 | 295 | -240 | 5,964 | -267 | -3 | -3,960 | -191 | -3 | 15,933 | 1,006 | 55 |
| 8,794 | -10,676 | -7 | 8,818 | 3,927 | -580 | 2,310 | -2055 | -27 | 6,943 | -966 | -13 | 28,680 | 1,568 | 128 |
| 2,831 | 306 | 56 | 2,233 | 744 | -170 | 2,813 | 168 | 2 | 981 | 431 | 6 | 5,243 | 1,163 | 47 |
| 2,856 | 230 | 70 | 1,348 | 372 | -234 | 1,839 | -90 | -1 | -894 | -25 | -1 | 6,033 | 900 | 53 |
| 12,221 | 942 | 96 | 12,374 | 1,793 | -264 | 15,508 | 594 | 8 | -2,329 | 1,807 | 24 | 17,999 | 2,646 | 89 |
| 1580 | 161 | 49 | 1,244 | 208 | -166 | 328 | 92 | 2 | -1,557 | -111 | -2 | 5,519 | 558 | 36 |
| 23,679 | 201 | 301 | 28,565 | 1,713 | -1,043 | 16,680 | -642 | -8 | 101 | -1,428 | -19 | 25,051 | 1,721 | 200 |
| 2,049 | 94 | 54 | 1,834 | 203 | -186 | 3220 | -88 | -1 | -3,341 | -254 | -4 | 7,546 | 387 | 37 |
| 43,004 | -278 | 705 | 52,810 | 4,048 | -2,493 | 2,476 | -980 | -13 | -50,669 | -9,287 | -123 | 23,839 | -851 | 405 |
| 17,780 | 3,125 | 325 | 27,245 | 3,427 | -928 | 28,206 | 2,159 | 29 | 11,624 | 2,709 | 36 | 37,128 | 6,527 | 261 |
| 1,253 | -216 | 26 | 1,206 | 140 | -106 | -125 | -11 | 0 | -1,306 | -126 | -2 | 2,140 | 283 | 22 |
| 16,975 | -1,097 | 262 | 16,498 | 1,004 | -993 | 15,311 | -625 | -8 | -6,873 | -307 | -4 | 58,871 | 2,675 | 204 |
| 7,692 | 137 | 114 | 3,468 | 670 | -391 | 4,970 | 128 | 2 | 4,400 | -162 | -2 | 10,250 | 950 | 80 |
| 8,589 | 1,239 | 166 | 7,526 | 2,096 | -493 | 5,707 | 315 | 5 | -5,262 | -183 | -3 | 10,747 | 1,696 | 112 |
| 17,085 | -620 | 340 | 16,005 | 2,023 | -1,232 | 7,606 | 79 | 1 | -16,021 | -1,049 | -13 | 46,138 | 2,504 | 245 |
| 2,524 | -66 | 36 | 2,240 | 312 | -129 | 1,971 | 17 | 1 | -2,776 | -242 | -4 | 4,171 | 441 | 29 |
| 11,714 | 1,946 | 160 | 12,518 | 1,970 | -428 | 16,758 | 1,038 | 13 | 14,456 | 1,337 | 18 | 24,865 | 3,332 | 126 |
| 1,491 | 134 | 37 | 1,692 | 200 | -120 | 396 | -30 | 0 | -598 | 44 | 0 | 4,001 | 683 | 30 |

| | 2012-2013 Nonemp. Small Large | | | 2013-2014 | | | 2 | 2014-2015 | | 2015-2016 | | | |
|---------------|----------------------------------|-------|-------|-----------|-------|-------|---------|-----------|-------|-----------|-------|-------|--|
| State | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | |
| Tennessee | -696 | -40 | 0 | 17,011 | -37 | -1 | 8,362 | 807 | 14 | 12,893 | 981 | 17 | |
| Texas | 25,608 | 7,297 | 125 | 110,970 | 7,827 | 135 | 54,447 | 8,810 | 151 | 46,638 | 5,588 | 96 | |
| Utah | 2,445 | 1,318 | 22 | 7,805 | 1,319 | 23 | 6,637 | 1,646 | 28 | 9,103 | 1,581 | 27 | |
| Vermont | -390 | -39 | -1 | 735 | -78 | -1 | 131 | 29 | 0 | -86 | 21 | 1 | |
| Virginia | 6,431 | 883 | 15 | 24,530 | 626 | 11 | 15,849 | 1,494 | 26 | 20,963 | 1,019 | 17 | |
| Washington | 904 | 1,531 | 27 | 17,224 | 1,988 | 34 | 13,465 | 2,987 | 51 | 15,455 | 2,620 | 45 | |
| West Virginia | -1,011 | -395 | -7 | 842 | -304 | -5 | -908 | -360 | -7 | -465 | -489 | -8 | |
| Wisconsin | -882 | -274 | -5 | 4,786 | -48 | -1 | 1,972 | 672 | 12 | 4,579 | 53 | 1 | |
| Wyoming | 194 | -62 | -1 | 1,279 | 109 | 2 | 564 | 255 | 4 | 1,355 | -158 | -3 | |

Table 2: Year-over-Year Changes in Total Firms at the State and Level (cont.)

| | 2016-20 |)17 | | 2017-201 | .8 | 2 | 018-2019 | Э | 2 | 019-202 | 0 | 20 | 020-2021 | - |
|---------|---------|-------|---------|----------|--------|---------|----------|-------|---------|---------|-------|---------|----------|-------|
| Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large |
| 15,485 | 1,171 | 172 | 15,906 | 1,373 | -526 | 15,579 | 449 | 6 | 10,878 | 1,076 | 14 | 43,390 | 3,218 | 138 |
| 147,480 | 7,688 | 808 | 115,034 | 11,637 | -2,269 | 143,753 | 6,493 | 86 | 41,810 | 8,279 | 109 | 165,833 | 18,438 | 686 |
| 11,411 | 1,908 | 135 | 9,972 | 2,715 | -329 | 9,684 | 1,588 | 21 | 6075 | 2,778 | 37 | 15,288 | 3,174 | 112 |
| 1,279 | -149 | 25 | 522 | 11 | -99 | -106 | -189 | -2 | -1732 | -251 | -4 | 3,270 | 186 | 19 |
| 19,637 | 1,108 | 253 | 15,949 | 2,048 | -812 | 11,346 | 358 | 5 | 21,947 | 949 | 12 | 32,029 | 3,438 | 191 |
| 18,741 | 2,908 | 288 | 13,577 | 4,077 | -798 | 9,046 | 879 | 11 | -12,083 | -518 | -6 | 23,529 | 3,824 | 199 |
| 672 | -324 | 35 | -193 | -246 | -149 | -1,253 | -296 | -4 | -1,806 | -482 | -7 | 5,924 | -45 | 23 |
| 4,110 | 57 | 167 | 4,542 | 759 | -586 | 1,395 | -555 | -8 | -4,005 | -505 | -6 | 22,395 | 1,162 | 115 |
| 1,814 | 145 | 31 | 1,733 | 355 | -95 | 1,262 | 208 | 3 | 1,068 | 202 | 2 | 3,686 | 658 | 27 |

2012-2013 2013-2014 2014-2015 2015-2016 State Nonemp. Small Large Nonemp. Small Large Nonemp. Small Large Nonemp. Small Large Alabama -219 -20 0 -241 -44 -1 45 -12 0 -411 -14 0 Alaska -38 -4 0 -30 3 0 -38 -1 0 -74 4 1 7 Arizona 253 -11 0 -106 10 0 -148 -1 0 -648 0 -6 Arkansas 200 -1 -23 0 -197 -17 0 -103 -1 -27 -16 -55 105 California -7,603 28 -2,684 81 -6,186 242 4 2 1 1 Colorado -201 22 1 -372 -17 -1 -334 14 1 -362 9 0 0 Connecticut 566 0 -260 -22 0 -229 0 -1 187 -13 -1 Delaware -28 3 0 -38 -4 0 -66 10 0 -87 6 0 District of 27 3 0 -104 5 0 -238 4 0 -127 7 0 Columbia 0 16 1 -300 37 0 -964 33 1 Florida 1,036 618 -3 Georgia 710 -23 -1 -446 -20 0 -934 0 0 -1,505 8 0 Hawaii -15 9 0 -63 4 0 -73 2 0 -19 0 0 Idaho -193 0 -39 13 0 -178 -3 0 -104 10 0 -14 Illinois -1,257 76 1 -160 45 1 -2,240 26 0 -5,639 11 0 Indiana -419 2 0 -152 9 0 -662 -6 0 -642 -16 0 lowa -348 3 0 -476 -27 -1 -321 15 0 -535 1 0 7 -461 0 12 0 0 -239 0 Kansas -10 -363 -492 0 -238 5 0 -73 -1 -68 -13 Kentucky -305 -92 -1 -364 -1 Louisiana 209 -57 -1 -453 -53 -1 -13 -31 0 -108 6 0 Maine -90 2 0 -119 -19 0 -77 28 0 -84 10 0 Maryland 789 -8 -1 15 13 1 -1,380 35 0 -1,444 18 1 Massachusetts -436 4 0 -444 0 -425 16 -786 12 1 -19 -1 Michigan 2,333 -54 -1 -2,466 -88 -1 -23 -1 -4 0 -1,781-1,416Minnesota -762 -1 18 1 -817 -23 -866 20 1 -679 -28 -1 Mississippi 402 -35 -305 -8 0 -25 -667 -24 0 -1 -64 -1 0 -25 -1 0 Missouri -681 -6 -693 -41 0 -573 -612 -29 Montana -103 -13 0 -96 -11 0 -86 5 0 -42 16 0 Nebraska -267 2 0 -312 3 0 -274 1 0 -282 7 0 Nevada 678 -11 0 125 1 0 -128 16 0 -110 4 0 New -116 0 -46 -11 0 -118 -12 0 -146 -11 0 1 Hampshire New Jersey 499 -22 -1 465 27 1 -527 25 0 -898 27 1 0 New Mexico -276 -2 0 -270 -13 -390 -5 0 -262 0 -1 **New York** 693 164 2 -2,779 156 3 -4,934 50 -6,609 111 2 1 North Carolina 178 -1 -518 -5 -407 -33 0 -244 -60 0 17 0 North Dakota 45 13 0 -6 21 1 -152 9 0 -66 16 0 Ohio -697 10 0 -1,431 11 0 -833 12 0 -1,558 40 1 Oklahoma -183 -26 0 -64 -40 -1 -236 8 0 -48 -22 0 -368 8 0 -174 31 0 -434 33 -536 Oregon 1 64 1 -972 0 18 0 6 -1,260 Pennsylvania 2 -502 -959 0 45 1 **Rhode Island** 37 3 0 -43 -5 0 -195 -5 0 -108 -2 0 South Carolina -1 -22 -9 0 93 -38 203 0 -124 0 -306 21 South Dakota -65 0 0 -114 -6 0 -127 -8 0 -40 3 0

Table 3: Year-over-Year Changes in Childcare Firms at the State and Local Level

| | 2016 | -2017 | | 2017-2 | 2018 | | 2018-20 | 19 | 2019-2020 | | 20 | 2020-2021 | | |
|--------|-------|-------|---------|--------|-------|---------|---------|-------|-----------|-------|-------|-----------|-------|-------|
| Nonemp | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large |
| -551 | -9 | 1 | 1,054 | -1 | -4 | -180 | 7 | 0 | -882 | 16 | 0 | 913 | 9 | 1 |
| -252 | -7 | 0 | 0 | -2 | -1 | -15 | 0 | 0 | -100 | 1 | 0 | 13 | 2 | 0 |
| -1,306 | 2 | 1 | 1,358 | 10 | -3 | -390 | -8 | -1 | -1,546 | 25 | 1 | 926 | -5 | 0 |
| -628 | 1 | 1 | 575 | -16 | -3 | -103 | 6 | 0 | -683 | -6 | 0 | 365 | -12 | 0 |
| -6,361 | 180 | 13 | 6,752 | 160 | -33 | -2,133 | 175 | 2 | -493 | 43 | 1 | 6,176 | 18 | 6 |
| -959 | 7 | 1 | 917 | 10 | -4 | -317 | 9 | 0 | -522 | -13 | 0 | -66 | 16 | 1 |
| -945 | -9 | 1 | 470 | -10 | -4 | -235 | -4 | 0 | -247 | -4 | -1 | -90 | 9 | 1 |
| -90 | 3 | 1 | 61 | -2 | -2 | -83 | 0 | 0 | -59 | 3 | 0 | -17 | 1 | 1 |
| -129 | 2 | 1 | 117 | 5 | -1 | -133 | 3 | 0 | -94 | 1 | 0 | 43 | 6 | 0 |
| -2,508 | 35 | 6 | 4,899 | 148 | -18 | -624 | -59 | -1 | -1,817 | 32 | 1 | 2,685 | 135 | 5 |
| -2,032 | 28 | 3 | 2,702 | 16 | -9 | -665 | 12 | 0 | -2,765 | -26 | 0 | 4,746 | 73 | 2 |
| -159 | -2 | 0 | 132 | 0 | -1 | -9 | 1 | 0 | -105 | -3 | 0 | 14 | 3 | 1 |
| -377 | 25 | 1 | 159 | -6 | -2 | -17 | 5 | 0 | -130 | 0 | 0 | 45 | 10 | 1 |
| -4,880 | 25 | 4 | 441 | -9 | -13 | -2,297 | -13 | 0 | -2,366 | 32 | 0 | 903 | -35 | 2 |
| -1,305 | 38 | 2 | 942 | 6 | -6 | -493 | -5 | 0 | -1,033 | -10 | 0 | -72 | -20 | 0 |
| -799 | -2 | 1 | 36 | 6 | -3 | -473 | -7 | 0 | -503 | -4 | 0 | -292 | 7 | 0 |
| -596 | 5 | 1 | 85 | 5 | -3 | -510 | -23 | 0 | -363 | -6 | 0 | -99 | 3 | 0 |
| -663 | -12 | 1 | 781 | 18 | -4 | -203 | -35 | 0 | -734 | -21 | 0 | 172 | -9 | 0 |
| -735 | -12 | 1 | 2,033 | -9 | -5 | -222 | -13 | 0 | -1,538 | 6 | 0 | 1,646 | 9 | 1 |
| -199 | -4 | 1 | 156 | 26 | -3 | -82 | 15 | 0 | -144 | -9 | 0 | -59 | -5 | 1 |
| -1,259 | 21 | 2 | 607 | 22 | -6 | -389 | 1 | 0 | -490 | 1 | 0 | -418 | -24 | 0 |
| -419 | 10 | 3 | 635 | 43 | -9 | -418 | -17 | 0 | -134 | -48 | -1 | -343 | -56 | 1 |
| -1,604 | 26 | 3 | 1,344 | 33 | -8 | -814 | -14 | 0 | -2,054 | -22 | 0 | 441 | 5 | 1 |
| -1,203 | -13 | 2 | 246 | 20 | -6 | -1,095 | -30 | -1 | -876 | -38 | 0 | -657 | -10 | 1 |
| -407 | 0 | 1 | 778 | 15 | -3 | -303 | -17 | -1 | -1,804 | 5 | 1 | 747 | 7 | 0 |
| -1,149 | 11 | 2 | 670 | 0 | -7 | -704 | -11 | 0 | -946 | 6 | 0 | -211 | -26 | 1 |
| -110 | -1 | 1 | 44 | -2 | -2 | -52 | 11 | 0 | -127 | 8 | 0 | -19 | 1 | 0 |
| -440 | 1 | 1 | 119 | 16 | -3 | -409 | -2 | 0 | -414 | -9 | 0 | -171 | 2 | 1 |
| -619 | -4 | 0 | 767 | 13 | -1 | 8 | -15 | 0 | -579 | 14 | 0 | 1,436 | 8 | 0 |
| -177 | 5 | 0 | 113 | -6 | -2 | -114 | -15 | 0 | -53 | -15 | 0 | 2 | -14 | 0 |
| -1,303 | -12 | 3 | 1,380 | 43 | -11 | -414 | -18 | 0 | -916 | -37 | -1 | 706 | -12 | 2 |
| -269 | 7 | 0 | 86 | 12 | -1 | -161 | -2 | 0 | 94 | -2 | 0 | 483 | 5 | 0 |
| -6,507 | 137 | 10 | 1,303 | 100 | -27 | -3,692 | -13 | 0 | -6,353 | -164 | -2 | -5,055 | -153 | 2 |
| -1,609 | 13 | 3 | 1,723 | -16 | -11 | -354 | -35 | -1 | -1253 | -23 | 0 | 437 | 37 | 2 |
| -221 | 10 | 1 | 64 | 8 | -2 | -130 | -22 | 0 | -237 | 11 | 0 | 46 | 0 | 0 |
| -2,139 | 38 | 4 | 1,649 | 14 | -12 | -732 | -23 | 0 | -2,345 | 19 | 0 | 1,712 | 24 | 3 |
| -425 | 15 | 1 | 468 | -15 | -4 | -186 | -4 | 0 | -146 | -10 | 0 | 412 | 1 | 1 |
| -1,092 | 60 | 3 | 106 | 33 | -5 | -224 | 20 | 0 | -307 | 24 | 0 | -359 | -2 | 1 |
| -1,788 | 51 | 5 | 1,174 | 58 | -15 | -704 | -20 | 0 | -1,875 | -9 | 0 | 400 | -7 | 2 |
| -86 | -2 | 0 | 120 | 3 | -1 | -61 | 10 | 0 | -136 | 5 | 0 | 86 | -15 | 0 |
| -725 | 11 | 1 | 1,057 | 24 | -3 | -254 | -26 | -1 | -868 | 29 | 1 | 676 | -11 | 0 |
| -185 | -9 | 0 | 26 | -4 | -1 | -105 | -3 | 0 | -101 | -3 | 0 | -16 | 17 | 0 |

| | 2012-2013 Nonemp. Small Large | | | | 2013-20 | 14 | | 2014-20 | 15 | 2015-2016 | | | |
|---------------|----------------------------------|-------|-------|---------|---------|-------|---------|---------|-------|-----------|-------|-------|--|
| State | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | |
| Tennessee | -174 | -34 | -1 | -96 | -65 | -1 | -242 | -51 | -1 | -542 | -14 | 0 | |
| Texas | 890 | -22 | 0 | -1,015 | -53 | -1 | -962 | 1 | 0 | -838 | 63 | 1 | |
| Utah | -158 | 7 | 0 | -208 | -9 | 0 | -227 | 16 | 0 | -94 | 17 | 1 | |
| Vermont | -83 | -2 | 0 | -106 | -2 | 0 | -42 | -1 | 0 | -109 | 0 | 0 | |
| Virginia | 74 | -23 | -1 | -130 | 2 | 0 | -416 | 15 | 1 | -512 | 23 | 0 | |
| Washington | -434 | -31 | 0 | -210 | -45 | -1 | -150 | 45 | 1 | -170 | 22 | 0 | |
| West Virginia | -61 | -22 | 0 | -114 | -7 | -1 | -117 | -15 | 0 | -121 | 3 | 0 | |
| Wisconsin | -235 | -9 | 0 | -479 | -67 | -1 | -567 | -41 | -1 | -579 | -8 | 0 | |
| Wyoming | -10 | 3 | 1 | -133 | -12 | -1 | -133 | 6 | 0 | 9 | 3 | 1 | |

Table 3: Year-over-Year Changes in Childcare Firms at the State and Local Level (cont.)

| | 2016-2017 | | | 2017-2018 | | | 2018-2 | 019 | | 2019-20 | 20 | 2020-2021 | | |
|--------|-----------|-------|---------|-----------|-------|---------|--------|-------|---------|---------|-------|-----------|-------|-------|
| Nonemp | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large | Nonemp. | Small | Large |
| -1,476 | -27 | 1 | 2,012 | 5 | -6 | -528 | -30 | 0 | -1,522 | 18 | 0 | 787 | -6 | 1 |
| -4,634 | 140 | 10 | 5,902 | 116 | -24 | -1,223 | 0 | 0 | -5,279 | 19 | 0 | 10,083 | 47 | 5 |
| -508 | 23 | 1 | 410 | 12 | -3 | -189 | 23 | 1 | -284 | -3 | 0 | 96 | 16 | 0 |
| -184 | 2 | 1 | 10 | -10 | -2 | -88 | -20 | 0 | -59 | 8 | 0 | -112 | -4 | 0 |
| -1538 | 47 | 3 | 1,828 | 13 | -8 | -854 | 15 | 0 | -543 | -11 | 0 | 83 | -41 | 1 |
| -888 | 45 | 4 | 970 | 3 | -11 | -424 | -62 | 0 | -243 | -23 | -1 | 265 | 11 | 2 |
| -227 | 4 | 1 | 176 | 6 | -2 | -161 | 2 | 0 | -151 | 8 | 1 | 46 | -4 | 0 |
| -786 | 2 | 2 | 360 | 2 | -7 | -594 | -1 | 0 | -478 | 0 | 0 | -5 | 16 | 1 |
| -111 | 9 | 0 | 40 | -2 | -1 | -61 | -12 | 0 | -114 | -6 | 0 | -48 | 7 | 0 |