

# OFFICE OF ADVOCACY

2024 MEDIA KIT





The Office of Advocacy of the U.S. Small Business Administration is the independent voice for small business within the federal government, the watchdog of the Regulatory Flexibility Act, and a source of small business statistics and research. Advocacy advances the views and concerns of small business before Congress, the White House, federal agencies, federal courts, and state policymakers.







# Annual REGULATORY FLEXIBILITY ACT REPORT

The principal goal of the Regulatory Flexibility Act (RFA) is to reduce regulatory burdens on small businesses. Advocacy accomplishes this in large part by communicating small business concerns to federal agencies as they craft regulations. The RFA requires federal agencies to engage with small businesses in specific ways. These communications form the basis of federal small business [regulatory analysis](#) and regulatory burden reduction.



# Outreach

## TO SMALL BUSINESS

 Regulatory Alerts

 Research

 Regional Advocate Site Visits







## GET TO KNOW US BETTER

Here are some useful resources to get you started

**Leadership**



**Annual Report of the  
Regulatory  
Flexibility Act**



**Performance  
and Budget**



**Regional  
Advocates**





# What's New WITH SMALL BUSINESS?

## WHAT IS A SMALL BUSINESS?



A small business is an independent business with fewer than 500 employees.

## NEW NET JOBS

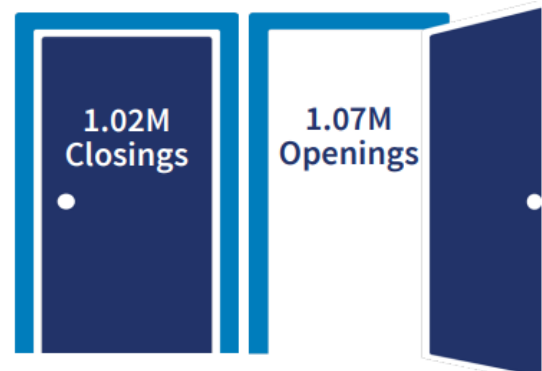


Small business accounted for 62.7% of net new jobs.

## 33.2M SMALL BUSINESSES IN THE U.S.



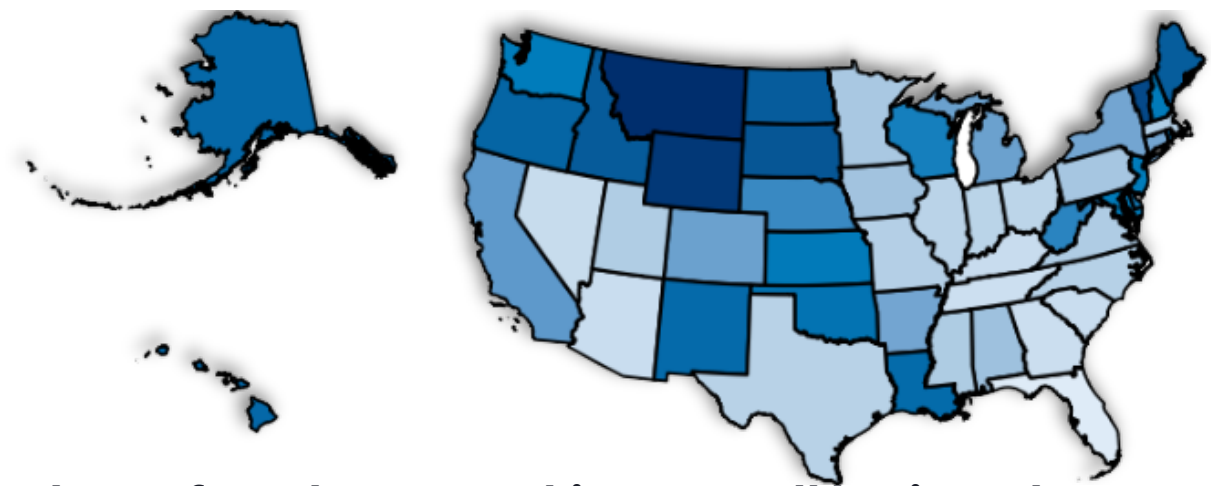
## CHANGE IN ESTABLISHMENTS







# 2023 State Profiles



**Share of employees working at small business by state.**  
Source of original data: [Statistics of US Businesses](#) (Census)

33.3 million small businesses.



99.9% of US businesses.

61.1 million small business employees.



45.9 % of US employees.



# Small Business

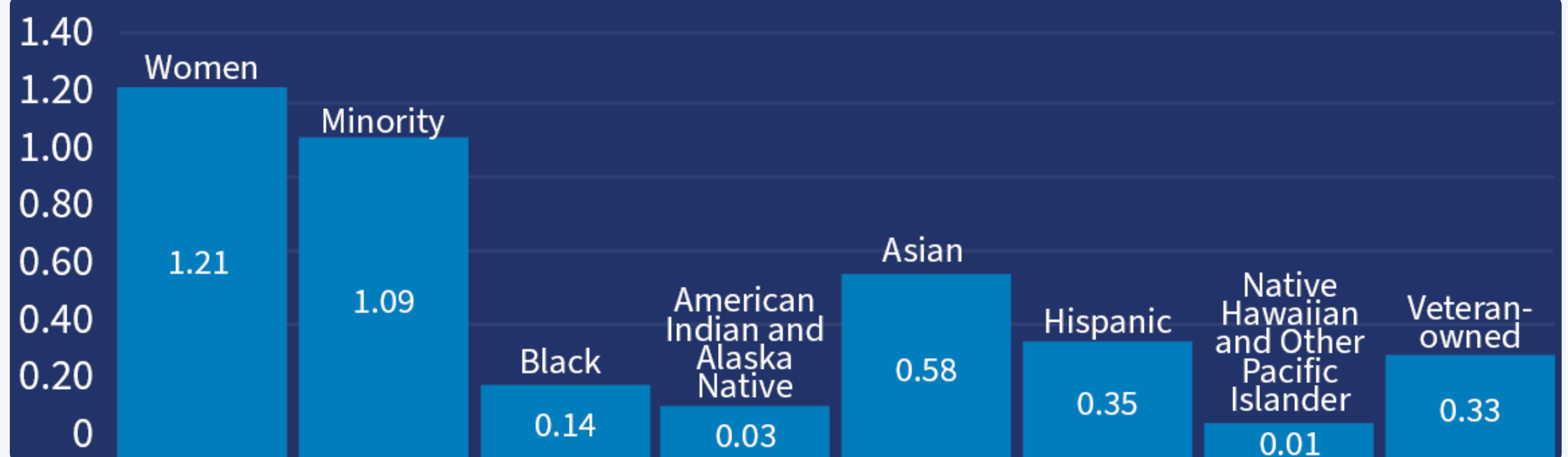
## TRENDS

WHAT IS A SMALL BUSINESS?



A small business is an independent business with fewer than 500 employees.

**Employer Firms by Demographic (in millions)**





# SBA vs. OFFICE OF ADVOCACY COMPARISON CHART

<p><b>MISSION</b></p>	<p><b>The U.S. Small Business Administration (SBA) is one of the federal government agencies under the Executive Branch.</b></p> <p>-SBA assists small businesses through financial assistance, disaster assistance and counseling to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation.</p>	<p><b>Advocacy is an independent office in the federal government housed within SBA.</b></p> <ul style="list-style-type: none"> <li>- The office advocates on behalf of small business by ensuring their concerns with proposed regulations are heard and considered by the White House, Congress, and Federal agencies.</li> <li>- In addition, the office provides the public and lawmakers with sound economic research to facilitate small business growth.</li> </ul>
<p><b>BUDGET</b></p>	<p>Responsible for its own budget while also providing Advocacy with the necessary tools for standard operations.</p>	<p>Responsible for its own budget which underscores its independence and indicates that Congress intends to clearly identify the resources available to Advocacy. SBA provides office space and equipment.</p>
<p><b>OUTREACH</b></p>	<p>10 Regional Administrators, 50+ Regional Offices, and 4 Disaster Assistance Offices further the mission of the SBA by providing development services and training along with counseling and financial help and guidance.</p>	<p>10 Regional Advocates gain first-hand knowledge about the regulatory barriers impeding small business success and bring back to Washington, D.C. the best practices of America’s small businesses. Advocacy staff hosts roundtables and visits small businesses to hear feedback on proposed rules.</p>
<p><b>ASSISTANCE WITH REGULATORY PROCESS</b></p>	<p><b>- SBA Ombudsman -</b></p> <p>Post Regulation: Assist small businesses with complaints about final federal practices and actions.</p>	<p><b>- Advocacy Interagency -</b></p> <p>Pre-Regulation: Find and suggest alternatives to proposed federal rules.</p>
<p><b>FEDERAL REGULATIONS</b></p>	<p>Establish SBA regulations and participate in the Office of Management and Budget approval process.</p>	<p>Works directly with all federal agencies to suggest solutions or alternatives that achieve the agency’s goals while easing the burden on small business.</p>
<p><b>LEGAL</b></p>	<p>Office of the General Counsel assists SBA in legal matters.</p>	<p>Advocacy’s Chief Counsel, the head of the Office of Advocacy, is not involved in SBA litigation.</p>
<p><b>RESEARCH</b></p>	<p>Report on SBA program data.</p>	<p>Advocacy’s Office of Economic Research is the only unit of the federal government to develop and maintain data exclusively on small business and to study the impact of federal policy on small businesses. The research provides policymakers with the knowledge to write sound legislation that will build a strong US economy.</p>
<p><b>LOANS</b></p>	<p>Provide various small business loans. (7(a) loans, 504 loans, SBIR grants).</p>	<p>N/A</p>



# CONTACT INFORMATION

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