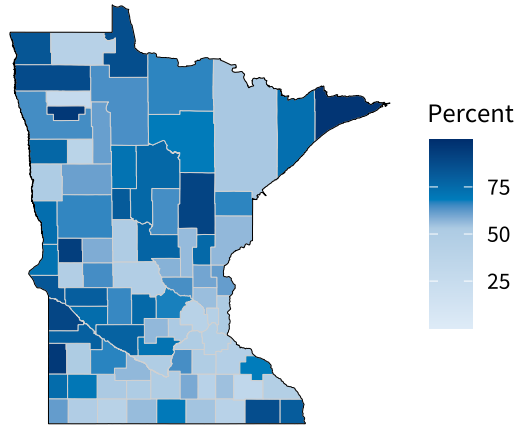


Minnesota

525,156 small businesses
99.4 percent of Minnesota businesses

1.3 million small business employees
45.7 percent of Minnesota employees



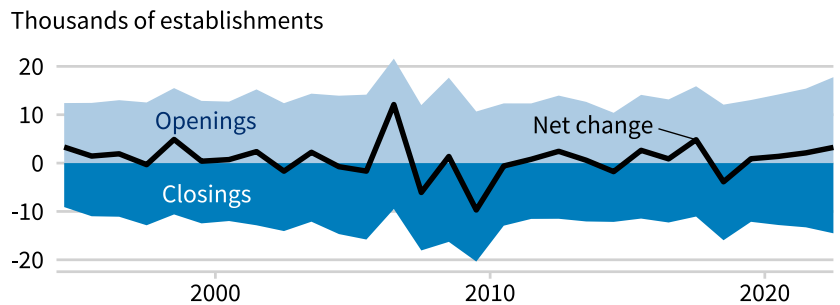
Share of employees working at small businesses by county

Source of original data: [Statistics of US Businesses](#) (Census)

Business dynamics

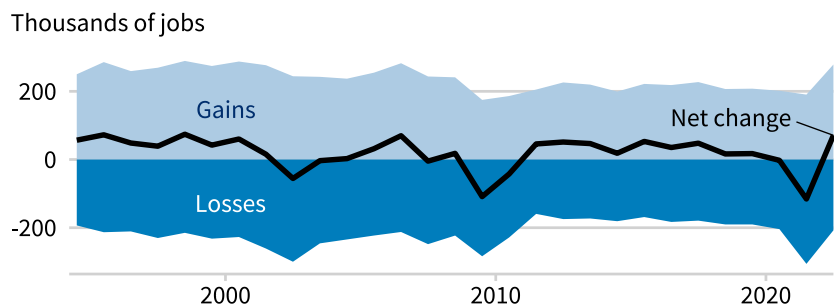
Establishments

Between March 2021 and March 2022, 17,765 Minnesota establishments opened and 14,523 closed, for a net increase of 3,242. Employment expanded at 39,904 establishments and contracted at 30,946. Small businesses accounted for 17,084 openings and 13,879 closings.



Employment

Opening and expanding Minnesota establishments added 278,602 jobs, while closing and contracting establishments lost 207,648, for a net increase of 70,954 jobs. Small businesses contributed a net increase of 64,920 jobs, or 91.5 percent of that total.



Counts include temporary closures and reopenings

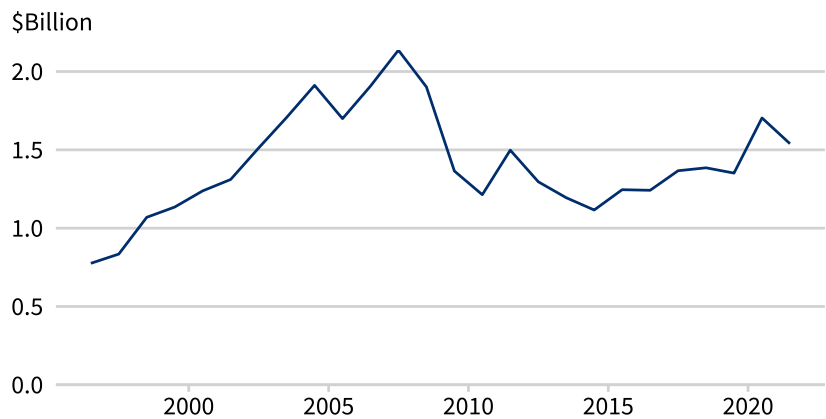
Source: [Business Employment Dynamics](#) (BLS)

Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2021, reporting banks issued \$1.5 billion in loans to Minnesota businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.6 billion. Total reported new lending to businesses through loans of \$1 million or less was \$5.1 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry				
	Without employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	59,885	13,818	1,092	74,795
Construction	40,665	15,608	1,080	57,353
Transportation and Warehousing	53,029	3,573	572	57,174
Real Estate and Rental and Leasing	46,181	5,617	293	52,091
Retail Trade	39,605	9,459	1,331	50,395
Other Services (except Public Administration)	34,891	13,085	1,170	49,146
Health Care and Social Assistance	27,741	8,458	2,339	38,538
Administrative, Support, and Waste Management	28,063	5,816	713	34,592
Arts, Entertainment, and Recreation	25,668	2,459	347	28,474
Finance and Insurance	12,045	5,114	479	17,638
Educational Services	13,188	1,339	463	14,990
Accommodation and Food Services	5,205	6,001	2,383	13,589
Manufacturing	6,925	4,141	1,614	12,680
Wholesale Trade	5,730	4,271	1,108	11,109
Information	4,878	1,182	237	6,297
Agriculture, Forestry, Fishing and Hunting	5,331	528	23	5,882
Management of Companies and Enterprises	*	102	339	441
Utilities	237	51	50	338
Mining, Quarrying, and Oil and Gas Extraction	164	91	14	269
Industries not classified	*	200	1	201
Total	409,431	100,829	14,896	525,156

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2020 (Census); [Statistics of US Businesses](#), 2020 (Census)



Small business exports

A total of 8,306 identified firms exported goods worth \$22.1 billion from Minnesota in 2021. Of those exporters, 7,190—or 86.6 percent—were small. Exports by small firms reached \$5.6 billion, making up 25.4 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2020-2021](#) (Census)

Business ownership share by demographic group

Women



Women made up 47.8 percent of workers and owned 41.4 percent of businesses.

Veterans



Veterans made up 3.7 percent of workers and owned 6.7 percent of businesses.

Hispanics



Hispanics made up 4.9 percent of workers and owned 2.8 percent of businesses.

Racial minorities



Racial minorities made up 15.2 percent of workers and owned 11.0 percent of businesses.

Ownership shares include equal and majority ownership

Sources of original data: [American Community Survey, 2019 5-Year Data \(Census\)](#); [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

Business count by owner demographic group

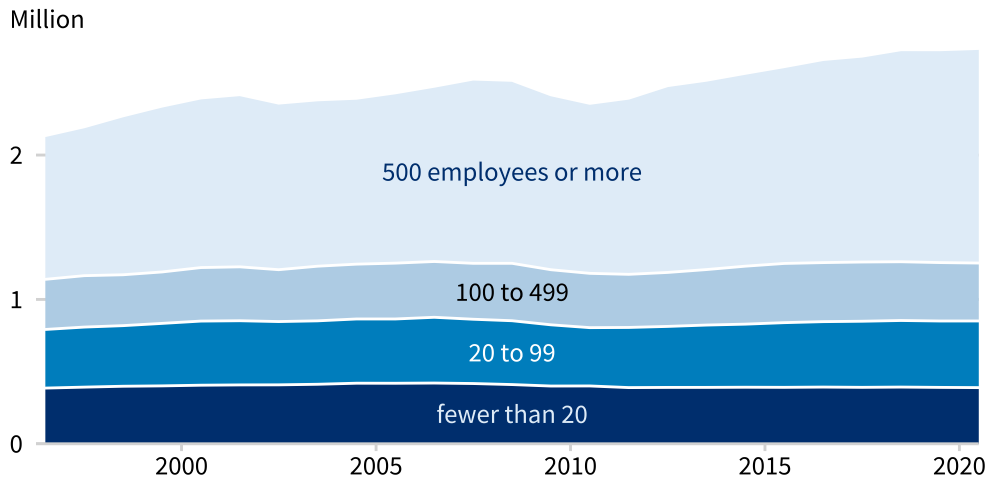
Ownership	Without employees	With employees	Total businesses
Female	164,000	20,828	184,828
Male	235,000	67,130	302,130
Owned equally by both groups	11,500	17,360	28,860
Veteran	22,500	6,974	29,474
Not Veteran	387,000	95,212	482,212
Owned equally by both groups	2,100	3,130	5,230
Hispanic	12,500	1,588	14,088
Not Hispanic	398,000	103,550	501,550
Owned equally by both groups	350	180	530
American Indian and Alaska Native	4,000	422	4,422
Asian	17,000	3,771	20,771
Black or African American	35,000	1,536	36,536
Native Hawaiian and Other Pacific Islander	400	*	*
White	360,000	99,602	459,602
Hispanic or Racial Minority	66,500	7,114	73,614
White and Not Hispanic	344,000	97,360	441,360
Owned equally by both groups	950	841	1,791

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey, 2019 \(Census\)](#); [Nonemployer Statistics by Demographics, 2019 \(Census\)](#)

Total Minnesota employment by business size

Source of original data: [Statistics of US Businesses](#) (Census)



Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	16,688	99.4	102,836	76.7	7,553,150	73.8
Professional, Scientific, and Technical Services	14,910	97.4	91,173	49.1	6,853,754	43.1
Other Services (except Public Administration)	14,255	99.1	106,321	90.4	3,157,069	86.1
Health Care and Social Assistance	10,797	98.0	221,592	46.1	8,352,180	36.9
Retail Trade	10,790	96.2	111,192	36.6	3,622,147	42.1
Accommodation and Food Services	8,384	97.7	149,474	61.1	2,260,103	57.8
Administrative, Support, and Waste Management	6,529	95.8	61,036	36.1	2,616,943	36.9
Real Estate and Rental and Leasing	5,910	97.8	26,612	69.3	1,314,352	62.7
Manufacturing	5,755	92.7	130,336	41.3	7,370,514	37.4
Finance and Insurance	5,593	94.6	42,137	25.0	3,551,948	19.3
Wholesale Trade	5,379	91.0	68,032	47.3	4,808,880	39.6
Transportation and Warehousing	4,145	95.0	40,986	41.6	1,686,591	35.1
Arts, Entertainment, and Recreation	2,806	98.3	29,261	57.6	713,669	48.9
Educational Services	1,802	96.9	35,558	47.9	1,123,606	48.4
Information	1,419	88.0	19,960	33.6	1,364,803	25.2
Agriculture, Forestry, Fishing and Hunting	551	99.1	2,477	96.0	118,044	93.3
Management of Companies and Enterprises	441	56.0	9,177	7.0	722,021	4.9
Industries not classified	201	100.0	248	100.0	6,098	100.0
Mining, Quarrying, and Oil and Gas Extraction	105	89.7	895	16.5	96,593	21.8
Utilities	101	78.3	2,652	19.7	237,963	16.2
Total	115,725	97.5	1,251,955	45.7	57,530,428	37.1

Source: [Statistics of US Businesses](#), 2020 (Census)

About this profile

Small businesses are generally defined here as firms with fewer than 500 employees. Figures or statistics may involve approximations because of missing or problematic data. Where notes identify the source of “original data,” a value is approximate in at least one profile. The Technical Notes provide details on data, methods, and definitions. Electronic versions of this and other [geographic profiles](#) are available online. Visit advocacy.sba.gov for additional resources.