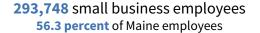
2022 Small Business Profile

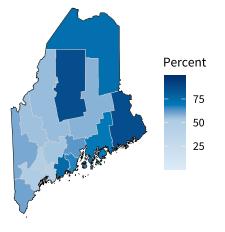
U.S. SMALL BUSINESS ADMINISTRATION OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

Maine

151,212 small businesses **99.2 percent** of Maine businesses





Share of employees working at small businesses by county

Source of data: Statistics of US Businesses (Census)

Business dynamics

Establishments

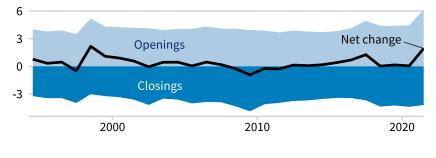
Between March 2020 and March 2021, 6,134 Maine establishments opened and 4,192 closed, for a net increase of 1,942. Employment expanded at 9,342 establishments and contracted at 11,096. Small businesses accounted for 5,876 establishment openings and 3,895 closings.

Employment

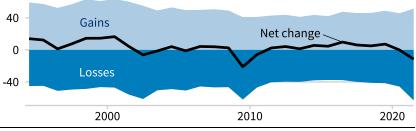
Opening and expanding Maine establishments added 51,522 jobs, while closing and contracting establishments lost 63,114, for a net decrease of 11,592 jobs. Small businesses gained 39,281 jobs and lost 48,701, for a net decrease of 9,420 jobs.

Counts include temporary closures and reopenings Source: <u>Business Employment Dynamics</u> (BLS)

Thousands of establishments

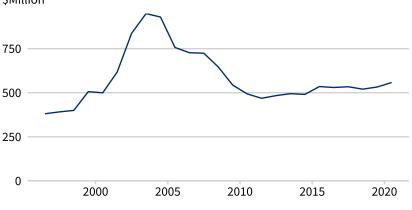


Thousands of jobs



Small business loans

The Community Reinvestment Act requires large banks to report new small business loans. In 2020, reporting banks issued \$558.1 million in loans to Maine businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$590.7 million. Total reported new lending to businesses through loans of \$1 million or less was \$1.9 billion. Source: <u>CRA Aggregate Data</u> (FFIEC) **New lending to businesses with revenues under \$1 million** \$Million



Small business count by size and industry

| | No | 1–19 | 20-499 | All small |
|--|-----------|-----------|-----------|------------|
| Industry | employees | employees | employees | businesses |
| Construction | 17,601 | 4,953 | 249 | 22,803 |
| Professional, Scientific, and Technical Services | 15,225 | 2,947 | 212 | 18,384 |
| Real Estate and Rental and Leasing | 12,978 | 1,605 | 59 | 14,642 |
| Other Services (except Public Administration) | 10,447 | 3,297 | 173 | 13,917 |
| Retail Trade | 9,432 | 3,483 | 436 | 13,351 |
| Administrative, Support, and Waste Management | 9,703 | 1,900 | 155 | 11,758 |
| Health Care and Social Assistance | 7,971 | 2,521 | 496 | 10,988 |
| Agriculture, Forestry, Fishing and Hunting | 8,831 | 910 | 29 | 9,770 |
| Arts, Entertainment, and Recreation | 8,123 | 781 | 93 | 8,997 |
| Transportation and Warehousing | 4,732 | 929 | 124 | 5,785 |
| Accommodation and Food Services | 1,897 | 3,047 | 652 | 5,596 |
| Educational Services | 3,803 | 382 | 95 | 4,280 |
| Manufacturing | 2,290 | 1,186 | 324 | 3,800 |
| Finance and Insurance | 1,860 | 642 | 120 | 2,622 |
| Wholesale Trade | 1,525 | 879 | 211 | 2,615 |
| Information | 1,370 | 396 | 65 | 1,831 |
| Management of Companies and Enterprises | * | 19 | 74 | 93 |
| Mining, Quarrying, and Oil and Gas Extraction | 72 | 16 | 3 | 91 |
| Utilities | 52 | 19 | 8 | 79 |
| Industries not classified | * | 63 | 0 | 63 |
| Total | 117,912 | 29,941 | 3,359 | 151,212 |

* Not reported by the Census Bureau

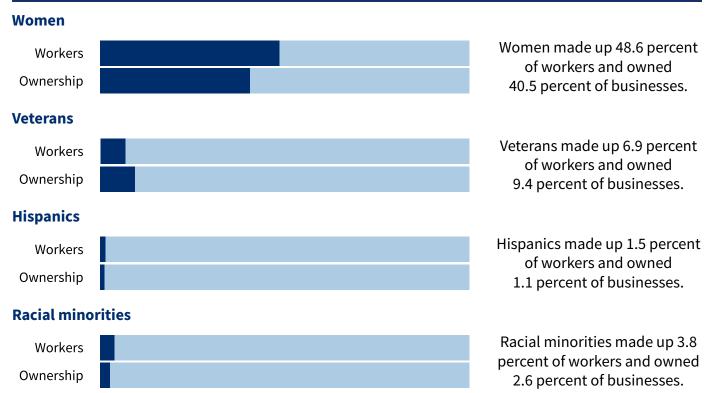
Sources: Nonemployer Statistics, 2019 (Census); Statistics of US Businesses, 2019 (Census)



Small business exports

A total of 1,607 identified firms exported goods worth \$2.1 billion from Maine in 2020. Of those exporters, 1,356—or 84.4 percent—were small. Exports by small firms reached \$1.1 billion, making up 52.3 percent of exports by identified firms. Source: A profile of US importing and exporting companies, 2019-2020 (Census)

Business ownership share by demographic group



Ownership shares include equal and majority ownership

Sources of data: <u>American Community Survey</u>, 2018 (Census and IPUMS); <u>Annual Business Survey</u>, 2018 (Census); <u>Nonemployer Statistics by Demographics</u>, 2018 (Census)

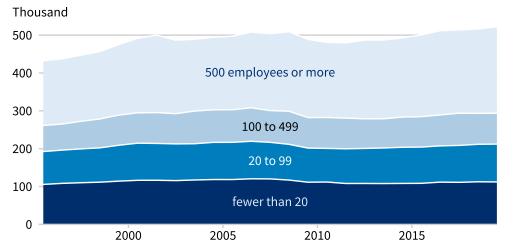
Business count by owner demographic group

| Ownership | Without employees | With employees | Total businesses |
|--|----------------------|-------------------|---------------------|
| Female | 44,500 | 6,165 | 50,665 |
| Male | 67,500 | 18,637 | 86,137 |
| Owned equally by both groups | 3,400 | 4,650 | 8,050 |
| Veteran | 9,000 | 2,782 | 11,782 |
| Not Veteran | 106,000 | 25,474 | 131,474 |
| Owned equally by both groups | 650 | 1,196 | 1,846 |
| Hispanic | 1,200 | 313 | 1,513 |
| Not Hispanic | 114,000 | 29,081 | 143,081 |
| Owned equally by both groups | 70 | 56 | 126 |
| American Indian and Alaska Native | 300 | 32 | 332 |
| Asian | 1,300 | * | * |
| Black or African American | 1,700 | * | * |
| Native Hawaiian and Other Pacific Islander | 30 | * | * |
| White | 112,000 | 28,693 | 140,693 |
| Hispanic or Racial Minority | 4,400 | * | * |
| White and Not Hispanic | 111,000 | 28,305 | 139,305 |
| Owned equally by both groups | 200 | 168 | 368 |

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group Sources: <u>Annual Business Survey</u>, 2018 (Census); <u>Nonemployer Statistics by Demographics</u>, 2018 (Census)

Total Maine employment by business size

Source of data: Statistics of US Businesses (Census)



Small businesses accounted for 56.3 percent of Maine employment in 2019, which exceeded the national share.

♦

Small business employment and payroll by industry

| | Employers | | Employees | | Payroll (\$1,000s) | |
|--|-----------|-------|-----------|-------|--------------------|-------|
| Industry | Small | % | Small | % | Small | % |
| Construction | 5,202 | 99.6 | 25,903 | 93.2 | 1,388,298 | 90.9 |
| Retail Trade | 3,919 | 94.5 | 35,866 | 42.8 | 1,212,143 | 49.0 |
| Accommodation and Food Services | 3,699 | 98.5 | 42,803 | 76.7 | 1,120,583 | 80.4 |
| Other Services (except Public Administration) | 3,470 | 98.5 | 17,795 | 92.3 | 566,458 | 90.2 |
| Professional, Scientific, and Technical Services | 3,159 | 95.8 | 17,337 | 75.6 | 1,126,114 | 70.4 |
| Health Care and Social Assistance | 3,017 | 97.0 | 51,838 | 46.0 | 1,936,199 | 33.9 |
| Administrative, Support, and Waste Management | 2,055 | 95.4 | 14,748 | 63.5 | 550,036 | 65.8 |
| Real Estate and Rental and Leasing | 1,664 | 97.7 | 6,274 | 86.2 | 273,748 | 84.7 |
| Manufacturing | 1,510 | 94.1 | 25,236 | 49.9 | 1,205,838 | 42.3 |
| Wholesale Trade | 1,090 | 84.9 | 10,398 | 54.6 | 555,343 | 49.5 |
| Transportation and Warehousing | 1,053 | 94.2 | 9,381 | 51.6 | 362,876 | 47.2 |
| Agriculture, Forestry, Fishing and Hunting | 939 | 99.8 | 3,287 | 98.3 | 166,639 | 96.8 |
| Arts, Entertainment, and Recreation | 874 | 98.6 | 7,498 | 97.5 | 196,887 | 96.9 |
| Finance and Insurance | 762 | 85.0 | 10,506 | 37.1 | 709,162 | 32.8 |
| Educational Services | 477 | 95.0 | 7,532 | 37.9 | 248,276 | 37.0 |
| Information | 461 | 87.1 | 4,824 | 44.4 | 212,719 | 32.9 |
| Management of Companies and Enterprises | 93 | 62.8 | 1,616 | 17.2 | 103,563 | 12.0 |
| Industries not classified | 63 | 100.0 | 67 | 100.0 | 1,458 | 100.0 |
| Utilities | 27 | 64.3 | 765 | 36.1 | 58,117 | 31.9 |
| Mining, Quarrying, and Oil and Gas Extraction | 19 | 95.0 | 74 | 89.2 | 4,453 | 77.5 |
| Total | 33,300 | 96.6 | 293,748 | 56.3 | 11,998,910 | 49.7 |

Source: Statistics of US Businesses, 2019 (Census)

About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or problematic data. Data analyzed here largely predate the COVID-19 pandemic, which has had <u>impacts on businesses</u> that have differed by industry, geography, and demographic group. Electronic versions of this and other <u>geographic profiles</u> are available online. Visit <u>advocacy.sba.gov</u> for additional resources.

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