

# NEW JERSEY Congressional District Profiles 2021

U.S. SMALL BUSINESS ADMINISTRATION

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### **About these profiles**

Small businesses are defined here as firms with fewer than 500 employees. Congressional district boundaries correspond to the 116th Congress. A gray area on a map showing share of workers self-employed indicates that Census reported zero total employment in that area. Data analyzed here predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of these and other [geographic profiles](#) are available online, including extensive profiles of [New Jersey](#) and the [United States](#). Visit [advocacy.sba.gov](https://advocacy.sba.gov) for additional resources.

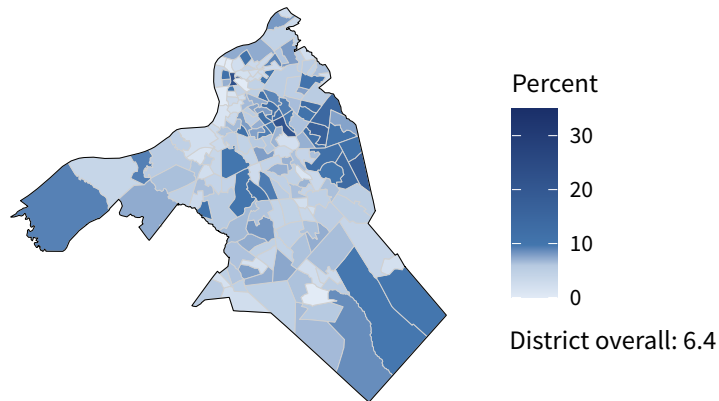
# 2021 Small Business Profile

## New Jersey Congressional District 1



**12,350** small businesses with employees  
**93.6 percent** of district employers

**134,644** employees of small businesses  
**50.8 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,656	98.3	11,587	90.8	311,360	86.7
Professional, Scientific, and Technical Services	1,563	97.0	12,809	84.3	951,330	82.8
Construction	1,446	98.8	12,326	85.5	847,910	83.2
Retail Trade	1,435	85.0	12,198	30.8	445,942	39.5
Health Care and Social Assistance	1,369	93.7	20,872	36.2	859,272	28.4
Accommodation and Food Services	1,220	95.4	16,296	64.7	271,917	62.9
Administrative, Support, and Waste Management	803	92.4	7,950	45.7	320,742	49.7
Wholesale Trade	653	85.9	9,936	56.8	634,368	53.6
Manufacturing	526	92.1	10,954	52.1	602,777	49.9
Finance and Insurance	417	88.7	2,680	45.6	175,522	34.3
Real Estate and Rental and Leasing	413	90.0	2,507	67.1	124,508	58.9
Transportation and Warehousing	319	87.2	5,059	41.5	207,483	37.6
Arts, Entertainment, and Recreation	214	96.0	3,350	76.6	72,845	81.4
Educational Services	209	95.0	4,566	94.8	158,926	96.1
Information	102	81.0	812	18.1	52,799	20.8
Management of Companies and Enterprises	27	36.0	692	9.1	73,374	9.0
Industries not classified	17	100.0	18	100.0	396	100.0
Agriculture, Forestry, Fishing and Hunting	5	100.0	21	100.0	930	100.0
<b>Total</b>	<b>12,350</b>	<b>93.6</b>	<b>134,644</b>	<b>50.8</b>	<b>6,113,339</b>	<b>47.4</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

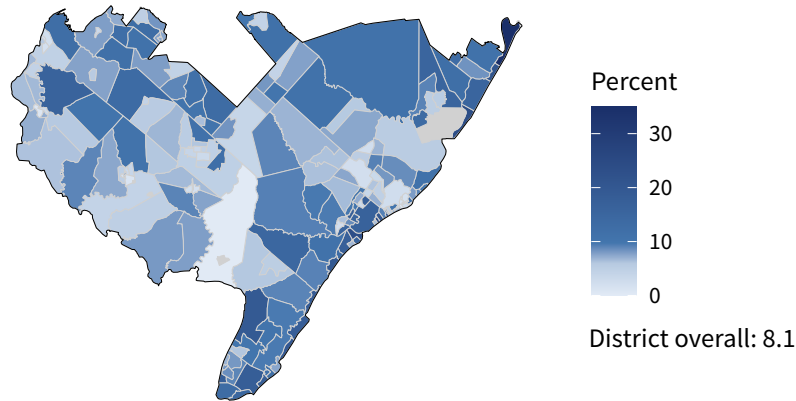
# 2021 Small Business Profile

## New Jersey Congressional District 2



**14,004** small businesses with employees  
**95.6 percent** of district employers

**121,842** employees of small businesses  
**53.4 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Accommodation and Food Services	2,165	97.4	21,492	42.5	644,139	41.7
Construction	2,097	99.8	13,309	97.8	842,284	97.0
Other Services (except Public Administration)	1,879	99.1	9,485	89.8	246,445	89.0
Retail Trade	1,821	89.7	12,537	35.3	446,510	42.2
Health Care and Social Assistance	1,233	94.5	19,097	47.7	792,075	42.0
Professional, Scientific, and Technical Services	1,108	97.0	6,709	83.3	445,484	80.6
Administrative, Support, and Waste Management	925	96.6	6,718	75.4	241,508	72.1
Real Estate and Rental and Leasing	563	94.3	2,522	74.4	114,561	72.9
Wholesale Trade	473	89.2	6,641	63.8	343,825	61.5
Manufacturing	402	90.5	8,310	48.9	419,954	46.3
Arts, Entertainment, and Recreation	378	97.7	3,386	86.6	101,743	88.6
Transportation and Warehousing	338	90.9	4,134	48.6	152,742	45.4
Finance and Insurance	307	87.2	2,965	49.7	176,329	44.1
Educational Services	176	97.8	2,684	79.4	73,568	79.2
Information	76	79.2	774	32.8	36,504	29.5
Agriculture, Forestry, Fishing and Hunting	57	100.0	344	100.0	16,406	100.0
Industries not classified	29	100.0	22	100.0	672	100.0
Management of Companies and Enterprises	26	66.7	495	30.2	27,393	25.1
Mining, Quarrying, and Oil and Gas Extraction	8	72.7	132	50.2	6,297	40.7
Utilities	4	36.4	86	2.3	8,621	2.0
<b>Total</b>	<b>14,004</b>	<b>95.6</b>	<b>121,842</b>	<b>53.4</b>	<b>5,137,060</b>	<b>52.5</b>

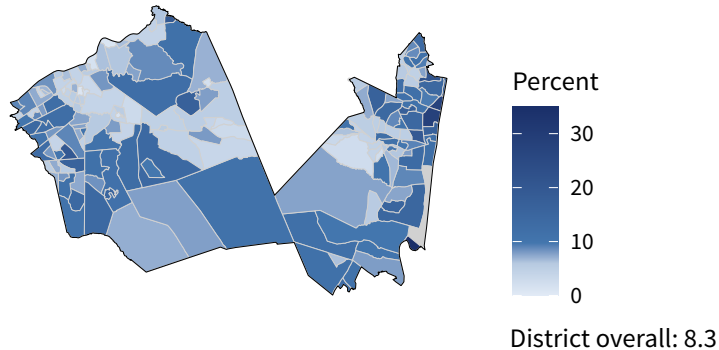
Source: [Statistics of US Businesses](#), 2018 (Census)

## New Jersey Congressional District 3



**13,280** small businesses with employees  
**93.9 percent** of district employers

**128,623** employees of small businesses  
**50.7 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	1,868	99.4	10,091	89.9	617,425	86.2
Other Services (except Public Administration)	1,676	98.4	10,285	92.5	270,321	89.5
Professional, Scientific, and Technical Services	1,644	95.3	12,321	67.4	830,749	62.1
Health Care and Social Assistance	1,573	94.6	26,328	49.7	1,152,733	46.9
Accommodation and Food Services	1,345	95.5	17,506	70.8	305,481	70.6
Retail Trade	1,340	86.1	12,852	32.3	476,413	39.5
Administrative, Support, and Waste Management	973	94.2	7,876	51.5	324,867	55.0
Wholesale Trade	569	86.6	7,164	51.2	475,865	53.5
Finance and Insurance	446	80.9	3,907	22.9	300,884	19.5
Real Estate and Rental and Leasing	444	89.9	2,483	48.0	139,086	41.2
Manufacturing	368	92.9	6,345	50.1	354,687	38.5
Transportation and Warehousing	345	88.9	3,064	32.8	117,302	28.0
Arts, Entertainment, and Recreation	302	96.2	3,623	81.7	75,403	82.7
Educational Services	231	96.7	2,654	92.3	65,770	91.0
Information	105	77.2	994	23.5	62,344	18.3
Management of Companies and Enterprises	36	41.4	924	10.7	51,735	7.4
Agriculture, Forestry, Fishing and Hunting	25	92.6	105	78.4	4,406	58.0
Industries not classified	23	100.0	12	100.0	1,264	100.0
Utilities	9	50.0	42	2.5	2,906	1.5
Mining, Quarrying, and Oil and Gas Extraction	5	83.3	47	79.7	3,543	81.1
<b>Total</b>	<b>13,280</b>	<b>93.9</b>	<b>128,623</b>	<b>50.7</b>	<b>5,633,184</b>	<b>44.8</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

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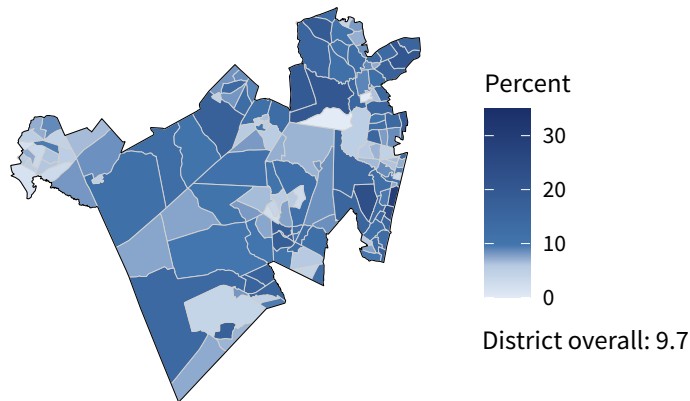
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## New Jersey Congressional District 4



**18,828** small businesses with employees  
**95.7 percent** of district employers

**179,670** employees of small businesses  
**60.7 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,518	97.3	18,202	78.3	1,310,118	75.1
Health Care and Social Assistance	2,306	96.1	32,303	54.0	1,484,547	52.0
Construction	2,248	99.4	14,066	87.0	945,780	85.0
Retail Trade	2,133	88.8	16,941	33.8	644,783	43.0
Other Services (except Public Administration)	2,059	98.9	14,992	96.4	454,773	95.5
Accommodation and Food Services	1,622	96.8	20,527	75.5	392,150	74.7
Administrative, Support, and Waste Management	1,346	97.1	11,374	71.2	547,618	77.4
Wholesale Trade	934	93.0	8,339	72.6	515,919	67.7
Real Estate and Rental and Leasing	921	96.1	4,714	85.2	266,657	84.6
Finance and Insurance	724	86.9	4,996	39.2	428,802	35.2
Manufacturing	484	94.5	9,646	67.3	530,113	64.3
Educational Services	446	98.2	9,274	81.7	303,380	85.4
Transportation and Warehousing	413	93.4	4,353	49.8	187,232	49.9
Arts, Entertainment, and Recreation	413	97.4	6,391	64.2	151,976	71.7
Information	181	85.8	2,298	30.2	173,827	22.3
Management of Companies and Enterprises	45	54.2	1,013	24.0	77,807	23.4
Industries not classified	38	100.0	29	100.0	1,908	100.0
Agriculture, Forestry, Fishing and Hunting	34	100.0	133	100.0	4,641	100.0
Mining, Quarrying, and Oil and Gas Extraction	8	88.9	49	48.5	4,677	48.9
Utilities	7	53.8	30	1.8	2,090	1.1
<b>Total</b>	<b>18,828</b>	<b>95.7</b>	<b>179,670</b>	<b>60.7</b>	<b>8,428,798</b>	<b>58.9</b>

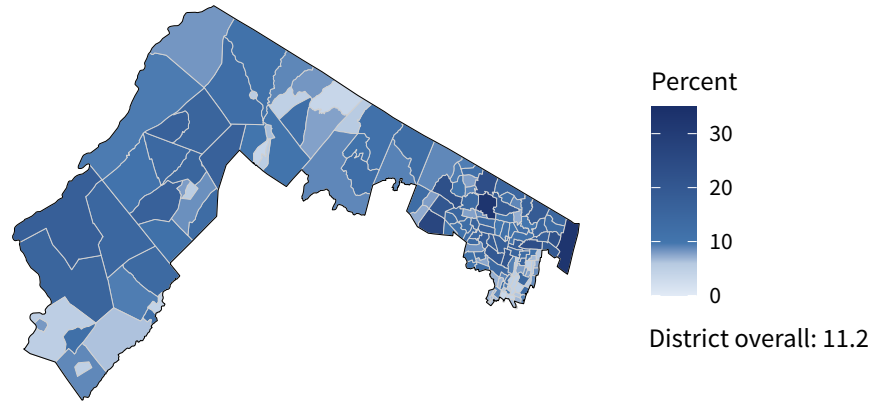
Source: [Statistics of US Businesses](#), 2018 (Census)

## New Jersey Congressional District 5



**19,497** small businesses with employees  
**96.0 percent** of district employees

**162,435** employees of small businesses  
**53.5 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,761	98.0	16,588	78.6	1,295,385	71.9
Health Care and Social Assistance	2,389	96.6	28,791	45.2	1,515,450	41.3
Other Services (except Public Administration)	2,371	99.1	13,707	96.7	401,023	95.8
Construction	2,226	99.7	11,893	92.4	821,022	88.2
Retail Trade	1,954	87.7	15,243	32.6	572,294	36.5
Accommodation and Food Services	1,578	95.9	17,446	65.1	339,569	63.6
Administrative, Support, and Waste Management	1,400	96.4	10,726	66.9	471,023	63.9
Wholesale Trade	1,381	95.6	13,803	55.5	1,169,844	50.6
Real Estate and Rental and Leasing	747	96.9	3,266	84.3	202,544	73.6
Finance and Insurance	619	87.9	4,097	36.3	321,580	25.5
Manufacturing	609	94.7	9,378	59.4	552,072	47.9
Transportation and Warehousing	451	95.3	3,643	46.9	145,841	26.4
Educational Services	383	96.5	6,551	61.6	216,856	63.4
Arts, Entertainment, and Recreation	352	95.9	4,006	64.3	111,368	80.8
Information	207	84.5	1,980	40.2	172,530	37.6
Management of Companies and Enterprises	44	43.1	1,071	7.1	130,951	7.8
Industries not classified	42	100.0	31	100.0	1,004	100.0
Agriculture, Forestry, Fishing and Hunting	22	100.0	58	100.0	1,725	100.0
Utilities	12	60.0	74	5.1	6,633	3.8
Mining, Quarrying, and Oil and Gas Extraction	7	77.8	83	74.8	5,196	72.3
<b>Total</b>	<b>19,497</b>	<b>96.0</b>	<b>162,435</b>	<b>53.5</b>	<b>8,453,910</b>	<b>46.9</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

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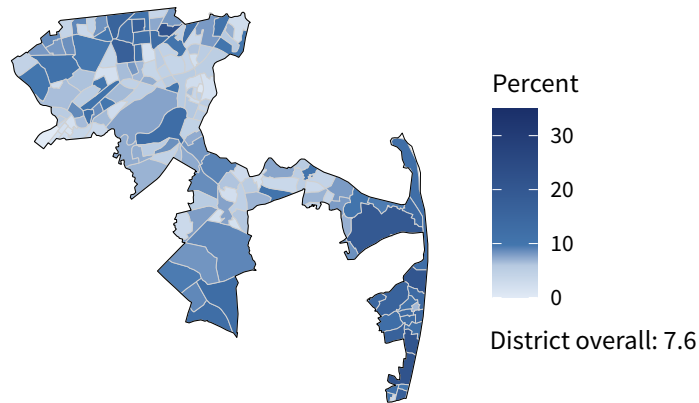
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## New Jersey Congressional District 6



**15,911** small businesses with employees  
**94.3 percent** of district employers

**163,805** employees of small businesses  
**51.0 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,741	96.7	29,257	63.8	2,465,748	58.9
Other Services (except Public Administration)	1,728	98.3	10,345	81.3	331,199	65.8
Retail Trade	1,695	88.8	11,486	30.6	410,558	36.6
Accommodation and Food Services	1,656	96.4	18,166	69.9	358,485	70.8
Health Care and Social Assistance	1,599	95.9	19,994	43.3	852,563	33.4
Construction	1,520	98.6	11,875	71.8	918,494	66.4
Wholesale Trade	1,107	90.3	16,369	60.0	1,179,094	47.8
Administrative, Support, and Waste Management	909	91.9	10,223	42.2	416,317	44.3
Transportation and Warehousing	798	92.0	9,843	48.2	453,935	46.3
Real Estate and Rental and Leasing	563	91.5	4,393	77.9	233,366	71.9
Manufacturing	444	86.7	9,575	51.3	577,331	44.8
Finance and Insurance	401	81.2	2,670	26.4	220,096	21.4
Educational Services	287	97.3	3,896	58.3	116,204	52.5
Arts, Entertainment, and Recreation	257	94.5	3,359	71.2	85,070	80.6
Information	162	79.4	1,263	12.9	100,388	8.8
Industries not classified	36	100.0	48	100.0	925	100.0
Management of Companies and Enterprises	31	39.2	745	11.0	52,002	4.6
Utilities	9	50.0	283	17.2	24,947	12.2
Agriculture, Forestry, Fishing and Hunting	5	100.0	5	100.0	259	100.0
<b>Total</b>	<b>15,911</b>	<b>94.3</b>	<b>163,805</b>	<b>51.0</b>	<b>8,799,169</b>	<b>43.8</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

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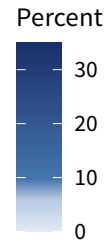
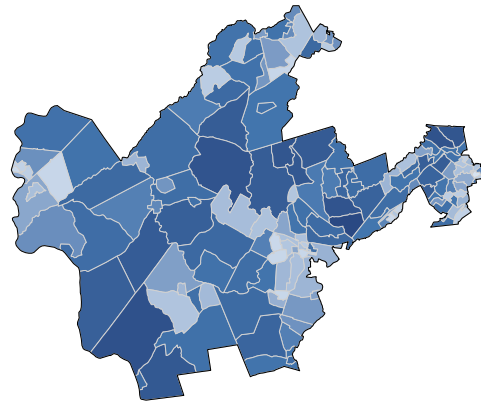
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## New Jersey Congressional District 7



**19,347** small businesses with employees  
**95.4 percent** of district employers

**181,776** employees of small businesses  
**49.6 percent** of district employees



District overall: 9.9

### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,228	97.0	21,675	59.9	2,070,603	46.4
Other Services (except Public Administration)	2,272	98.9	15,524	96.8	499,712	96.5
Construction	2,180	99.0	14,785	79.5	1,150,040	77.1
Health Care and Social Assistance	2,139	96.1	28,146	50.0	1,296,028	44.5
Retail Trade	1,811	87.1	15,435	32.4	662,256	42.9
Accommodation and Food Services	1,634	96.2	19,432	67.0	372,784	62.7
Administrative, Support, and Waste Management	1,437	95.7	13,913	58.5	645,223	58.8
Wholesale Trade	1,039	93.4	12,100	46.4	1,031,098	30.7
Finance and Insurance	716	86.9	5,186	23.0	442,358	13.3
Real Estate and Rental and Leasing	698	95.4	3,832	80.2	220,939	76.4
Manufacturing	647	92.7	12,180	50.6	732,594	36.0
Transportation and Warehousing	441	92.8	4,418	52.5	211,970	45.4
Educational Services	430	98.4	5,694	86.1	197,511	85.5
Arts, Entertainment, and Recreation	405	96.0	6,228	73.9	155,743	81.0
Information	187	83.1	1,743	10.3	149,188	6.4
Management of Companies and Enterprises	49	43.4	1,115	5.9	129,593	4.1
Agriculture, Forestry, Fishing and Hunting	45	100.0	157	100.0	5,921	100.0
Industries not classified	37	100.0	41	100.0	1,277	100.0
Utilities	7	46.7	145	9.1	11,127	6.9
Mining, Quarrying, and Oil and Gas Extraction	3	75.0	27	10.6	2,347	15.1
<b>Total</b>	<b>19,347</b>	<b>95.4</b>	<b>181,776</b>	<b>49.6</b>	<b>9,988,312</b>	<b>35.5</b>

Source: [Statistics of US Businesses](#), 2018 (Census)



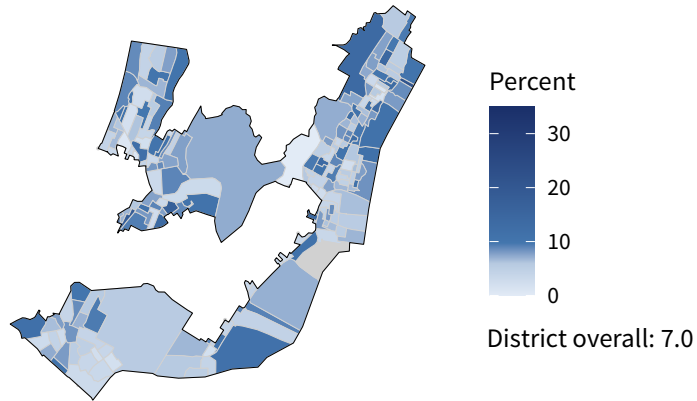
# 2021 Small Business Profile

## New Jersey Congressional District 8



**13,597** small businesses with employees  
**95.4 percent** of district employers

**116,507** employees of small businesses  
**46.5 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	2,050	92.1	10,275	37.6	305,084	42.5
Accommodation and Food Services	1,694	96.7	15,676	71.5	341,678	67.7
Other Services (except Public Administration)	1,640	98.7	8,501	79.9	250,605	75.4
Construction	1,370	99.6	7,975	93.7	590,957	92.7
Health Care and Social Assistance	1,308	96.5	16,215	49.9	741,694	48.0
Professional, Scientific, and Technical Services	1,267	97.2	6,623	58.8	539,277	46.1
Transportation and Warehousing	948	94.0	10,363	40.9	533,555	32.4
Wholesale Trade	733	93.1	9,354	52.9	574,845	50.1
Real Estate and Rental and Leasing	596	93.9	2,887	76.1	146,860	70.5
Administrative, Support, and Waste Management	544	92.5	7,193	44.2	300,814	35.4
Manufacturing	533	96.4	9,847	81.1	493,510	77.2
Finance and Insurance	333	79.5	3,525	8.5	497,521	7.0
Educational Services	202	95.7	3,641	46.7	137,294	37.5
Information	180	84.1	1,958	35.4	193,081	33.5
Arts, Entertainment, and Recreation	168	93.3	1,732	71.2	48,603	65.6
Industries not classified	33	100.0	22	100.0	1,148	100.0
Management of Companies and Enterprises	24	38.7	674	13.0	37,653	5.1
Utilities	3	33.3	46	5.4	4,535	4.9
<b>Total</b>	<b>13,597</b>	<b>95.4</b>	<b>116,507</b>	<b>46.5</b>	<b>5,738,714</b>	<b>31.3</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

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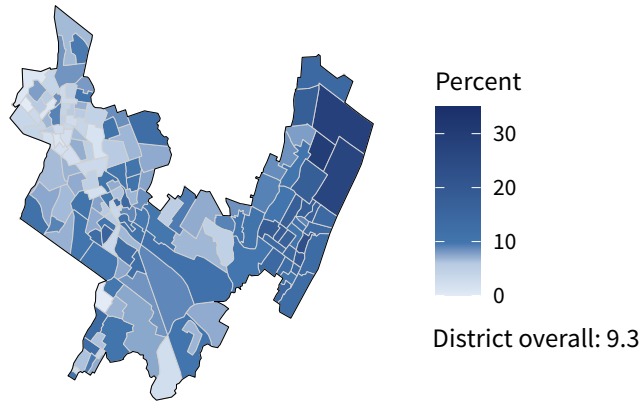
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## New Jersey Congressional District 9



**19,041** small businesses with employees  
**96.3 percent** of district employers

**178,865** employees of small businesses  
**58.4 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	2,257	94.4	13,658	45.1	505,749	49.2
Other Services (except Public Administration)	2,169	99.1	11,982	94.7	357,033	94.3
Health Care and Social Assistance	2,111	97.1	22,411	50.7	979,533	45.1
Wholesale Trade	2,057	95.3	24,349	69.8	1,613,061	58.4
Professional, Scientific, and Technical Services	1,935	97.2	11,601	52.4	930,912	46.2
Construction	1,821	99.1	13,993	84.9	998,267	81.6
Accommodation and Food Services	1,697	96.9	15,501	67.0	336,239	70.2
Administrative, Support, and Waste Management	981	95.2	11,160	56.3	475,924	55.6
Manufacturing	969	95.5	23,144	75.3	1,260,776	69.9
Transportation and Warehousing	923	94.3	9,115	39.1	437,543	36.4
Real Estate and Rental and Leasing	894	95.0	4,961	63.3	280,703	54.4
Finance and Insurance	464	87.4	3,872	48.4	396,040	50.6
Educational Services	255	96.2	4,537	93.1	178,667	92.7
Arts, Entertainment, and Recreation	245	94.6	3,801	61.8	328,627	92.2
Information	223	83.8	3,297	37.2	250,248	29.0
Management of Companies and Enterprises	54	50.5	1,398	12.1	161,591	10.6
Industries not classified	39	100.0	41	100.0	1,639	100.0
Utilities	6	66.7	6	0.5	490	0.3
<b>Total</b>	<b>19,041</b>	<b>96.3</b>	<b>178,865</b>	<b>58.4</b>	<b>9,495,600</b>	<b>51.8</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

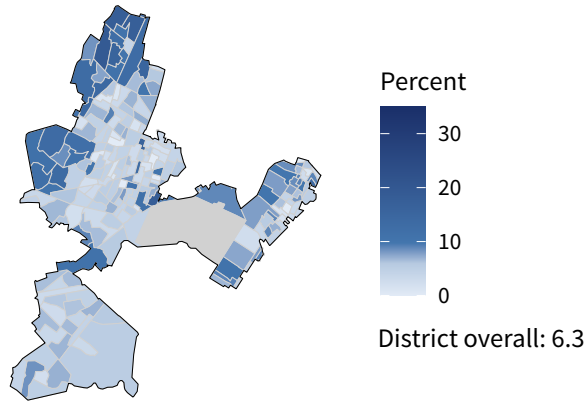
# 2021 Small Business Profile

## New Jersey Congressional District 10



**11,740** small businesses with employees  
**95.5 percent** of district employers

**106,084** employees of small businesses  
**49.4 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	1,872	94.5	9,841	44.4	322,466	42.4
Other Services (except Public Administration)	1,634	98.4	9,314	87.3	303,124	86.0
Health Care and Social Assistance	1,357	95.1	19,445	45.3	710,040	32.4
Accommodation and Food Services	1,196	96.7	11,099	59.9	206,195	52.6
Professional, Scientific, and Technical Services	1,128	95.8	6,708	57.9	558,146	44.8
Construction	985	99.1	5,997	87.9	385,781	78.4
Transportation and Warehousing	700	90.2	7,334	21.4	326,606	14.4
Wholesale Trade	657	93.5	8,540	79.9	509,580	75.2
Real Estate and Rental and Leasing	538	93.4	2,450	58.4	102,246	59.4
Administrative, Support, and Waste Management	529	93.5	6,597	63.1	282,601	63.0
Manufacturing	443	96.3	9,301	78.8	475,925	65.6
Finance and Insurance	209	86.0	1,446	14.2	108,629	4.9
Educational Services	197	94.3	3,654	39.5	155,421	42.4
Arts, Entertainment, and Recreation	170	95.5	2,959	64.2	160,817	81.3
Information	108	79.4	631	18.8	46,585	18.2
Industries not classified	28	100.0	36	100.0	646	100.0
Management of Companies and Enterprises	13	48.1	508	60.0	19,448	35.1
Utilities	5	62.5	220	8.5	18,217	4.7
Agriculture, Forestry, Fishing and Hunting	3	100.0	4	100.0	222	100.0
<b>Total</b>	<b>11,740</b>	<b>95.5</b>	<b>106,084</b>	<b>49.4</b>	<b>4,692,695</b>	<b>35.5</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

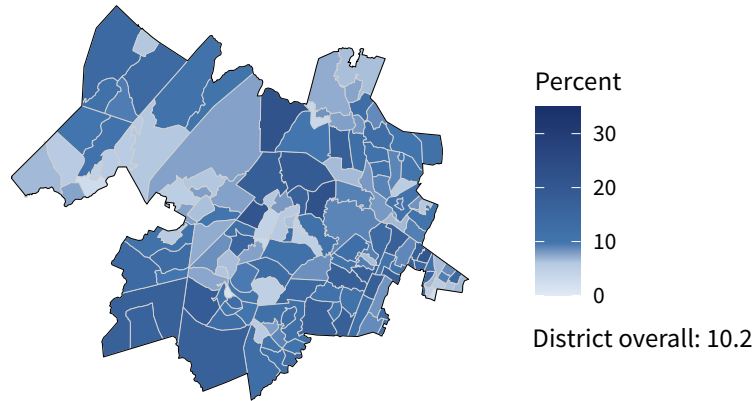
# 2021 Small Business Profile

## New Jersey Congressional District 11



**21,222** small businesses with employees  
**95.3 percent** of district employers

**211,273** employees of small businesses  
**48.5 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,453	96.1	26,558	41.5	2,249,257	32.8
Health Care and Social Assistance	2,561	96.8	31,127	51.6	1,562,398	46.7
Construction	2,366	99.5	15,302	93.6	1,157,112	91.2
Other Services (except Public Administration)	2,341	98.8	16,287	89.7	526,681	84.7
Retail Trade	1,832	88.8	16,345	36.7	648,051	46.2
Accommodation and Food Services	1,634	96.2	20,922	66.8	441,591	64.7
Administrative, Support, and Waste Management	1,511	94.1	13,792	42.8	627,215	43.5
Wholesale Trade	1,384	92.0	18,257	52.5	1,474,802	33.0
Finance and Insurance	884	86.0	7,576	28.5	746,948	22.0
Real Estate and Rental and Leasing	854	94.4	4,623	55.6	310,739	46.7
Manufacturing	750	91.8	15,272	61.7	1,196,843	61.6
Transportation and Warehousing	462	93.1	4,303	43.6	175,207	33.3
Educational Services	455	96.4	8,572	66.1	308,370	64.4
Arts, Entertainment, and Recreation	446	97.2	6,422	75.1	168,496	37.8
Information	250	84.7	3,652	36.6	346,502	35.9
Management of Companies and Enterprises	61	37.9	2,110	6.6	293,324	6.0
Industries not classified	33	100.0	18	100.0	952	100.0
Agriculture, Forestry, Fishing and Hunting	8	100.0	25	100.0	1,049	100.0
Utilities	8	61.5	35	7.7	4,327	8.4
Mining, Quarrying, and Oil and Gas Extraction	3	75.0	75	54.0	6,123	70.4
<b>Total</b>	<b>21,222</b>	<b>95.3</b>	<b>211,273</b>	<b>48.5</b>	<b>12,245,987</b>	<b>36.6</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION  
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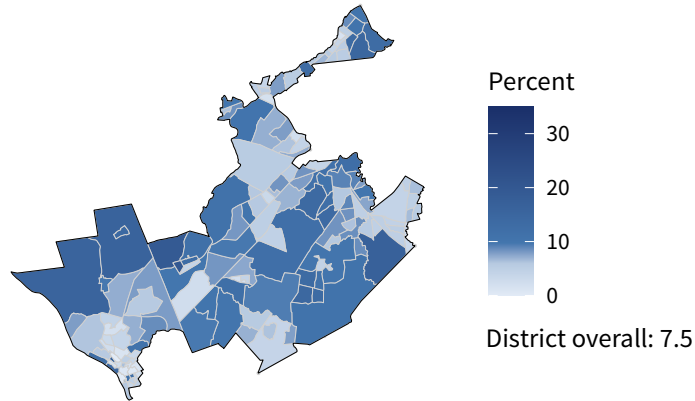
REGULATION • RESEARCH • OUTREACH

## New Jersey Congressional District 12



**15,885** small businesses with employees  
**94.4 percent** of district employers

**162,173** employees of small businesses  
**47.2 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,189	96.2	25,883	59.2	2,482,314	55.1
Other Services (except Public Administration)	1,887	98.7	12,950	97.0	496,110	95.8
Health Care and Social Assistance	1,882	95.1	24,648	50.9	1,151,701	50.9
Retail Trade	1,497	88.1	11,554	35.5	416,063	43.9
Construction	1,422	99.4	8,483	89.6	613,901	87.9
Accommodation and Food Services	1,376	95.6	15,202	67.5	287,398	63.8
Administrative, Support, and Waste Management	1,040	93.8	11,199	51.7	548,094	59.5
Wholesale Trade	897	88.7	12,279	29.7	882,487	17.7
Transportation and Warehousing	490	91.8	6,471	49.1	289,490	45.4
Finance and Insurance	452	82.3	3,727	20.4	341,982	17.8
Real Estate and Rental and Leasing	450	90.4	3,057	64.7	174,354	56.5
Manufacturing	446	91.2	11,172	58.0	677,767	51.3
Educational Services	398	96.1	7,464	28.0	341,323	29.3
Arts, Entertainment, and Recreation	248	94.7	4,019	76.6	81,243	77.9
Information	191	78.6	2,684	29.6	228,134	28.3
Management of Companies and Enterprises	38	39.6	1,236	10.0	114,078	6.7
Industries not classified	30	100.0	21	100.0	1,700	100.0
Agriculture, Forestry, Fishing and Hunting	9	100.0	59	100.0	2,350	100.0
Utilities	6	46.2	49	2.3	6,348	1.7
Mining, Quarrying, and Oil and Gas Extraction	4	80.0	16	94.1	3,306	98.4
<b>Total</b>	<b>15,885</b>	<b>94.4</b>	<b>162,173</b>	<b>47.2</b>	<b>9,140,143</b>	<b>38.6</b>

Source: [Statistics of US Businesses](#), 2018 (Census)