

NEW HAMPSHIRE Congressional District Profiles 2021

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

About these profiles

Small businesses are defined here as firms with fewer than 500 employees. Congressional district boundaries correspond to the 116th Congress. A gray area on a map showing share of workers self-employed indicates that Census reported zero total employment in that area. Data analyzed here predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of these and other [geographic profiles](#) are available online, including extensive profiles of [New Hampshire](#) and the [United States](#). Visit advocacy.sba.gov for additional resources.

2021 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

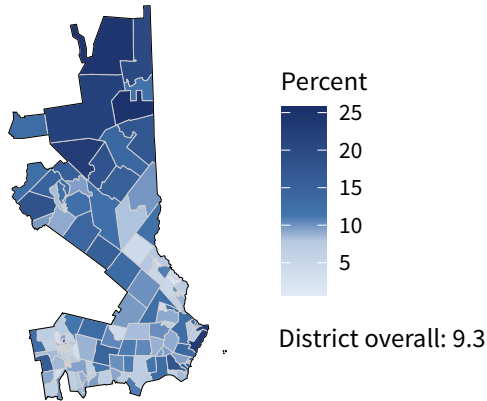
REGULATION • RESEARCH • OUTREACH

New Hampshire Congressional District 1



15,500 small businesses with employees
94.5 percent of district employers

157,530 employees of small businesses
52.0 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

| Industry | Employers | | Employees | | Payroll (\$1,000s) | |
|--|---------------|-------------|----------------|-------------|--------------------|-------------|
| | Small | % | Small | % | Small | % |
| Construction | 2,168 | 99.2 | 14,131 | 93.3 | 943,389 | 91.6 |
| Other Services (except Public Administration) | 1,821 | 97.9 | 10,962 | 92.6 | 371,183 | 92.4 |
| Retail Trade | 1,781 | 88.2 | 15,119 | 30.7 | 619,729 | 42.3 |
| Professional, Scientific, and Technical Services | 1,731 | 95.8 | 12,921 | 75.0 | 1,042,290 | 71.0 |
| Accommodation and Food Services | 1,706 | 96.7 | 26,280 | 76.3 | 583,068 | 78.1 |
| Health Care and Social Assistance | 1,278 | 94.2 | 21,929 | 48.0 | 976,177 | 39.5 |
| Administrative, Support, and Waste Management | 1,143 | 94.6 | 9,513 | 59.1 | 405,266 | 60.6 |
| Manufacturing | 734 | 90.6 | 12,735 | 40.1 | 714,796 | 34.1 |
| Wholesale Trade | 727 | 87.3 | 8,064 | 62.5 | 593,113 | 57.7 |
| Real Estate and Rental and Leasing | 612 | 94.4 | 4,180 | 83.5 | 213,583 | 84.0 |
| Finance and Insurance | 503 | 84.1 | 5,241 | 25.4 | 402,304 | 20.3 |
| Arts, Entertainment, and Recreation | 410 | 97.4 | 4,455 | 70.7 | 144,644 | 81.8 |
| Transportation and Warehousing | 334 | 90.0 | 3,617 | 42.9 | 182,565 | 45.8 |
| Educational Services | 294 | 96.7 | 4,386 | 39.0 | 151,126 | 34.9 |
| Information | 196 | 78.4 | 2,776 | 28.5 | 163,432 | 20.6 |
| Agriculture, Forestry, Fishing and Hunting | 38 | 100.0 | 118 | 100.0 | 4,850 | 100.0 |
| Management of Companies and Enterprises | 34 | 40.0 | 732 | 15.5 | 62,719 | 13.4 |
| Industries not classified | 27 | 100.0 | 18 | 100.0 | 793 | 100.0 |
| Utilities | 18 | 64.3 | 264 | 10.8 | 22,513 | 8.2 |
| Mining, Quarrying, and Oil and Gas Extraction | 14 | 93.3 | 89 | 89.9 | 6,417 | 87.6 |
| Total | 15,500 | 94.5 | 157,530 | 52.0 | 7,603,957 | 47.1 |

Source: [Statistics of US Businesses](#), 2018 (Census)

2021 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

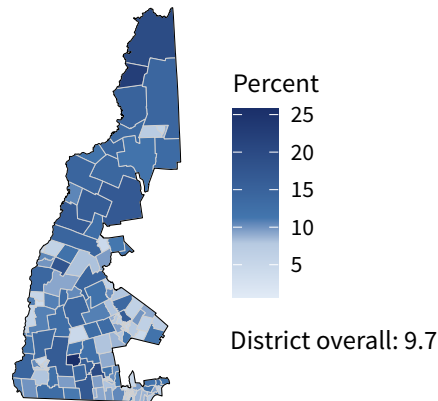
REGULATION • RESEARCH • OUTREACH

New Hampshire Congressional District 2



14,271 small businesses with employees
94.9 percent of district employers

147,189 employees of small businesses
54.3 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

| Industry | Employers | | Employees | | Payroll (\$1,000s) | |
|--|---------------|-------------|----------------|-------------|--------------------|-------------|
| | Small | % | Small | % | Small | % |
| Construction | 2,020 | 99.6 | 13,252 | 95.5 | 855,021 | 95.4 |
| Retail Trade | 1,745 | 89.2 | 17,543 | 36.5 | 671,601 | 46.9 |
| Other Services (except Public Administration) | 1,698 | 98.1 | 9,585 | 90.4 | 312,362 | 88.3 |
| Professional, Scientific, and Technical Services | 1,485 | 95.9 | 8,971 | 59.3 | 726,058 | 54.4 |
| Accommodation and Food Services | 1,394 | 95.8 | 18,840 | 68.4 | 389,054 | 69.8 |
| Health Care and Social Assistance | 1,250 | 95.0 | 23,188 | 47.3 | 989,938 | 38.3 |
| Administrative, Support, and Waste Management | 963 | 94.6 | 7,207 | 59.5 | 335,686 | 61.3 |
| Manufacturing | 842 | 92.4 | 17,342 | 50.2 | 937,853 | 44.5 |
| Wholesale Trade | 643 | 87.7 | 6,486 | 58.1 | 491,939 | 57.0 |
| Real Estate and Rental and Leasing | 522 | 94.7 | 2,350 | 86.5 | 117,179 | 86.1 |
| Arts, Entertainment, and Recreation | 386 | 97.5 | 4,651 | 75.4 | 113,172 | 85.0 |
| Finance and Insurance | 381 | 84.3 | 3,917 | 50.7 | 330,893 | 50.8 |
| Transportation and Warehousing | 335 | 93.3 | 3,182 | 61.0 | 127,943 | 60.3 |
| Educational Services | 306 | 96.5 | 5,494 | 36.5 | 190,415 | 29.0 |
| Information | 198 | 82.2 | 2,819 | 43.4 | 195,303 | 36.6 |
| Agriculture, Forestry, Fishing and Hunting | 96 | 99.0 | 487 | 91.2 | 28,883 | 95.1 |
| Management of Companies and Enterprises | 43 | 56.6 | 1,391 | 34.4 | 113,296 | 30.5 |
| Utilities | 22 | 66.7 | 334 | 36.5 | 26,715 | 30.4 |
| Mining, Quarrying, and Oil and Gas Extraction | 21 | 91.3 | 117 | 66.5 | 8,452 | 73.6 |
| Industries not classified | 17 | 100.0 | 33 | 100.0 | 717 | 100.0 |
| Total | 14,271 | 94.9 | 147,189 | 54.3 | 6,962,480 | 51.6 |

Source: [Statistics of US Businesses](#), 2018 (Census)