

# LOUISIANA

## Congressional District Profiles

### 2021

U.S. SMALL BUSINESS ADMINISTRATION

## OFFICE OF ADVOCACY

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### **About these profiles**

Small businesses are defined here as firms with fewer than 500 employees. Congressional district boundaries correspond to the 116th Congress. A gray area on a map showing share of workers self-employed indicates that Census reported zero total employment in that area. Data analyzed here predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of these and other [geographic profiles](#) are available online, including extensive profiles of [Louisiana](#) and the [United States](#). Visit [advocacy.sba.gov](https://advocacy.sba.gov) for additional resources.

# 2021 Small Business Profile

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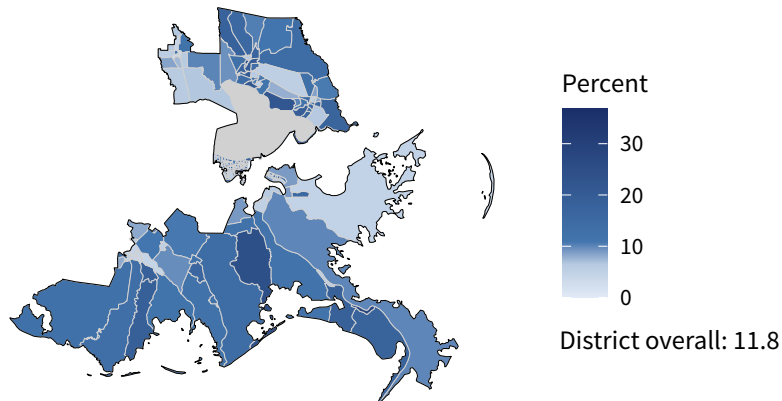
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## Louisiana Congressional District 1



**16,717** small businesses with employees  
**94.6 percent** of district employers

**170,026** employees of small businesses  
**55.2 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,470	97.4	14,093	83.5	957,450	82.7
Health Care and Social Assistance	2,083	96.3	27,075	47.0	1,109,360	38.1
Retail Trade	1,788	89.2	16,655	36.8	580,289	46.8
Construction	1,703	98.6	14,728	84.3	837,007	80.1
Accommodation and Food Services	1,562	95.8	24,699	66.2	440,323	66.7
Other Services (except Public Administration)	1,551	97.3	11,793	81.5	373,380	78.8
Administrative, Support, and Waste Management	959	93.7	9,376	53.7	360,286	56.9
Wholesale Trade	952	86.9	9,675	60.5	571,172	58.3
Finance and Insurance	862	88.5	6,168	45.2	388,892	39.4
Real Estate and Rental and Leasing	827	94.9	4,570	78.7	232,856	74.5
Transportation and Warehousing	622	88.7	8,004	54.0	512,077	51.2
Manufacturing	481	92.9	7,365	48.8	378,608	37.6
Arts, Entertainment, and Recreation	314	96.3	4,375	68.7	433,194	89.5
Educational Services	229	95.8	5,553	43.7	187,356	38.0
Information	137	80.1	1,090	29.7	59,753	30.8
Mining, Quarrying, and Oil and Gas Extraction	123	84.2	2,988	52.3	295,548	52.0
Agriculture, Forestry, Fishing and Hunting	66	100.0	172	100.0	3,311	100.0
Management of Companies and Enterprises	60	52.2	1,529	24.1	96,807	18.0
Industries not classified	16	100.0	13	100.0	689	100.0
Utilities	13	65.0	105	11.2	5,760	7.5
<b>Total</b>	<b>16,717</b>	<b>94.6</b>	<b>170,026</b>	<b>55.2</b>	<b>7,824,118</b>	<b>53.0</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

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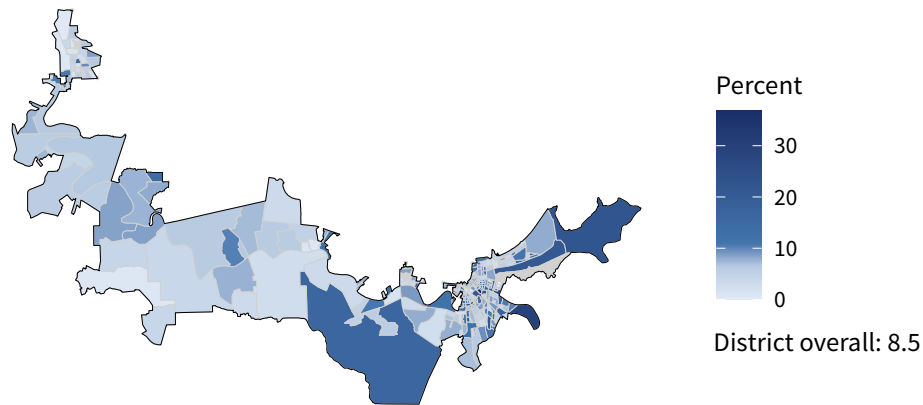
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## Louisiana Congressional District 2



**12,275** small businesses with employees  
**92.9 percent** of district employers

**157,632** employees of small businesses  
**53.7 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	1,726	89.9	13,021	42.3	416,104	48.8
Professional, Scientific, and Technical Services	1,706	95.4	14,488	74.7	1,154,095	74.3
Accommodation and Food Services	1,608	94.9	30,482	59.2	658,754	53.9
Other Services (except Public Administration)	1,467	97.3	10,536	84.2	342,507	80.5
Health Care and Social Assistance	1,230	95.4	19,152	50.4	636,307	36.4
Construction	922	97.4	11,725	71.4	635,624	66.1
Administrative, Support, and Waste Management	608	89.5	10,906	66.2	363,961	63.7
Real Estate and Rental and Leasing	522	92.7	2,803	57.9	120,782	55.7
Wholesale Trade	515	84.3	7,115	68.2	396,291	62.4
Finance and Insurance	464	84.2	3,854	38.2	311,151	33.7
Transportation and Warehousing	437	79.2	7,347	41.4	407,062	41.0
Manufacturing	405	86.7	8,532	30.9	565,732	20.6
Arts, Entertainment, and Recreation	259	94.2	3,603	42.9	101,213	60.4
Educational Services	249	95.8	9,745	59.8	415,052	57.7
Information	150	84.3	1,484	40.5	83,601	37.0
Management of Companies and Enterprises	54	54.5	1,458	35.5	98,426	20.0
Mining, Quarrying, and Oil and Gas Extraction	29	70.7	1,043	62.6	104,408	50.8
Industries not classified	16	100.0	17	100.0	244	100.0
Agriculture, Forestry, Fishing and Hunting	12	92.3	221	89.8	30,892	97.3
Utilities	4	50.0	100	3.2	9,356	2.4
<b>Total</b>	<b>12,275</b>	<b>92.9</b>	<b>157,632</b>	<b>53.7</b>	<b>6,851,562</b>	<b>45.4</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

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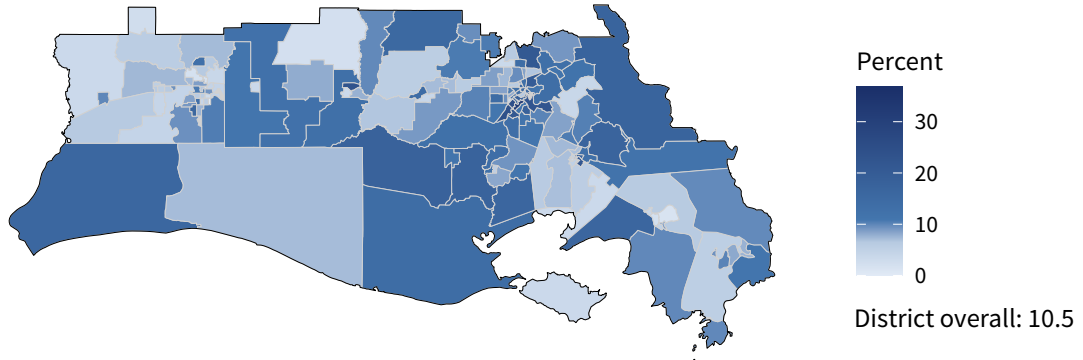
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## Louisiana Congressional District 3



**15,323** small businesses with employees  
**94.7 percent** of district employers

**169,098** employees of small businesses  
**58.8 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,252	97.6	12,708	79.9	818,469	75.3
Health Care and Social Assistance	1,960	96.4	27,761	52.5	985,726	44.4
Retail Trade	1,783	90.6	18,066	43.6	565,090	50.7
Other Services (except Public Administration)	1,484	97.8	10,940	94.1	313,755	91.9
Construction	1,446	98.1	13,558	78.7	748,825	71.3
Accommodation and Food Services	1,231	94.6	21,286	54.1	338,078	46.5
Real Estate and Rental and Leasing	832	93.4	5,545	67.8	330,700	66.4
Wholesale Trade	769	86.4	9,725	65.8	507,685	59.3
Finance and Insurance	715	91.2	5,432	62.9	277,245	54.8
Administrative, Support, and Waste Management	711	92.2	8,445	68.9	417,835	67.9
Manufacturing	664	91.6	14,192	55.4	867,526	46.0
Transportation and Warehousing	527	87.3	5,179	49.1	277,337	39.8
Mining, Quarrying, and Oil and Gas Extraction	384	89.9	6,430	48.3	488,384	45.7
Arts, Entertainment, and Recreation	240	97.6	2,361	86.9	42,139	82.3
Educational Services	187	97.4	3,941	97.3	114,426	93.9
Information	103	80.5	1,246	33.7	60,691	34.3
Management of Companies and Enterprises	62	63.9	1,548	39.4	92,379	34.4
Agriculture, Forestry, Fishing and Hunting	49	100.0	224	100.0	9,034	100.0
Utilities	23	69.7	477	38.2	27,179	27.0
Industries not classified	21	100.0	34	100.0	529	100.0
<b>Total</b>	<b>15,323</b>	<b>94.7</b>	<b>169,098</b>	<b>58.8</b>	<b>7,283,032</b>	<b>54.4</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

# 2021 Small Business Profile

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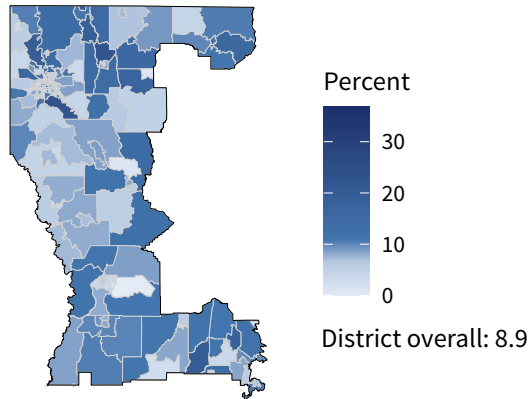
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## Louisiana Congressional District 4



**11,144** small businesses with employees  
**93.0 percent** of district employers

**114,591** employees of small businesses  
**54.3 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	1,449	88.6	12,463	39.6	378,320	45.7
Other Services (except Public Administration)	1,393	97.8	9,416	92.3	225,027	88.9
Health Care and Social Assistance	1,336	94.8	22,031	46.3	870,440	38.9
Professional, Scientific, and Technical Services	1,218	95.7	6,891	83.8	343,559	83.1
Construction	1,169	99.0	10,224	77.3	487,181	75.8
Accommodation and Food Services	905	93.2	15,632	56.7	223,788	47.4
Finance and Insurance	545	89.1	5,129	72.5	255,493	67.1
Real Estate and Rental and Leasing	485	92.4	2,568	75.9	102,329	73.1
Administrative, Support, and Waste Management	484	89.8	4,171	44.9	143,486	50.6
Wholesale Trade	478	79.7	5,892	64.7	294,994	59.5
Transportation and Warehousing	401	85.1	2,921	46.6	125,138	38.0
Manufacturing	326	87.9	6,370	34.4	323,368	33.0
Mining, Quarrying, and Oil and Gas Extraction	316	88.5	3,143	52.1	231,466	48.8
Agriculture, Forestry, Fishing and Hunting	213	99.1	1,254	82.3	59,760	95.2
Arts, Entertainment, and Recreation	181	97.3	1,671	64.0	30,854	58.7
Educational Services	129	92.1	2,383	88.0	66,617	84.8
Information	79	79.0	930	33.0	41,195	30.6
Utilities	58	87.9	449	26.2	24,222	17.7
Management of Companies and Enterprises	44	71.0	1,029	65.3	63,313	62.7
Industries not classified	19	100.0	24	100.0	367	100.0
<b>Total</b>	<b>11,144</b>	<b>93.0</b>	<b>114,591</b>	<b>54.3</b>	<b>4,290,917</b>	<b>50.5</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

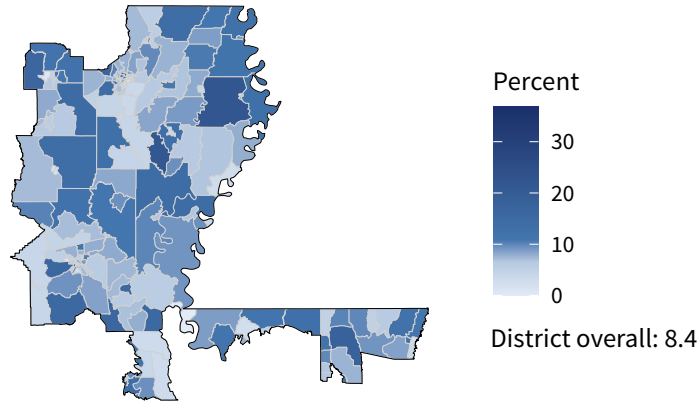
# 2021 Small Business Profile

## Louisiana Congressional District 5



**11,599** small businesses with employees  
**94.8 percent** of district employers

**125,819** employees of small businesses  
**61.1 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	1,694	92.1	15,143	46.9	439,421	52.7
Health Care and Social Assistance	1,689	95.3	34,908	63.8	1,149,163	56.1
Other Services (except Public Administration)	1,514	99.0	9,356	87.6	223,965	82.2
Professional, Scientific, and Technical Services	1,378	98.1	6,307	72.2	311,057	82.2
Construction	1,068	98.8	9,280	83.6	440,798	74.2
Accommodation and Food Services	867	93.5	13,787	60.6	187,269	55.7
Finance and Insurance	620	92.0	5,387	59.0	260,274	58.4
Administrative, Support, and Waste Management	469	92.5	5,210	69.9	161,274	65.7
Real Estate and Rental and Leasing	462	94.3	2,111	77.3	71,504	73.3
Wholesale Trade	406	85.1	6,022	71.6	286,191	69.3
Transportation and Warehousing	349	86.2	2,355	37.7	95,236	32.2
Manufacturing	327	86.5	6,574	43.0	290,501	33.8
Agriculture, Forestry, Fishing and Hunting	197	99.0	1,171	83.1	48,712	74.7
Arts, Entertainment, and Recreation	166	98.2	1,753	96.7	32,537	96.8
Mining, Quarrying, and Oil and Gas Extraction	126	94.0	1,056	85.8	63,697	83.7
Educational Services	123	96.9	3,223	98.5	79,343	99.0
Information	92	80.7	727	17.9	30,278	10.1
Utilities	77	89.5	460	16.8	21,110	8.1
Management of Companies and Enterprises	30	58.8	966	59.1	41,441	42.2
Industries not classified	15	100.0	23	100.0	485	100.0
<b>Total</b>	<b>11,599</b>	<b>94.8</b>	<b>125,819</b>	<b>61.1</b>	<b>4,234,256</b>	<b>54.7</b>

Source: [Statistics of US Businesses](#), 2018 (Census)

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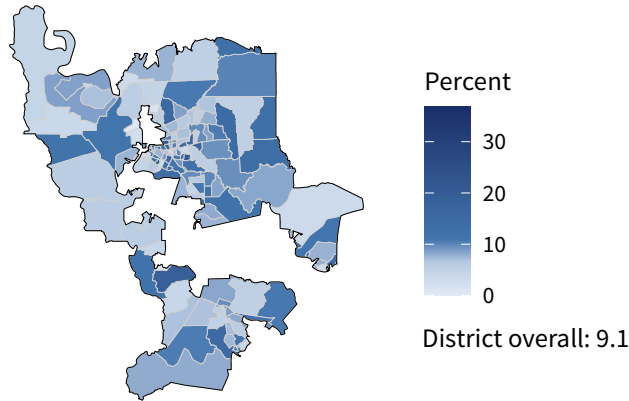
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## Louisiana Congressional District 6



**14,181** small businesses with employees  
**93.4 percent** of district employers

**164,235** employees of small businesses  
**49.6 percent** of district employees



### Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

### Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,062	95.9	15,690	67.4	1,039,374	61.6
Health Care and Social Assistance	1,639	96.2	26,814	56.5	1,058,905	48.9
Construction	1,615	97.6	18,119	29.5	1,039,157	25.6
Other Services (except Public Administration)	1,605	96.5	12,733	85.4	401,771	73.9
Retail Trade	1,583	88.0	17,131	38.8	550,676	45.7
Accommodation and Food Services	1,282	93.9	24,169	63.0	385,095	60.0
Administrative, Support, and Waste Management	769	92.0	9,821	57.7	402,231	56.2
Finance and Insurance	755	86.5	5,640	40.5	354,425	35.5
Real Estate and Rental and Leasing	695	92.5	3,175	66.8	144,516	60.2
Wholesale Trade	683	82.6	7,565	55.7	476,458	54.6
Manufacturing	430	88.7	7,858	48.6	447,321	35.9
Transportation and Warehousing	368	85.8	3,555	44.3	194,623	39.8
Arts, Entertainment, and Recreation	244	96.1	3,186	63.0	59,075	67.6
Educational Services	237	95.6	5,049	89.5	141,959	83.4
Information	103	74.6	869	17.5	46,114	19.0
Mining, Quarrying, and Oil and Gas Extraction	68	84.0	647	50.7	39,389	40.5
Management of Companies and Enterprises	56	54.4	1,241	13.3	84,778	15.0
Agriculture, Forestry, Fishing and Hunting	36	97.3	154	56.6	6,000	43.5
Industries not classified	23	100.0	31	100.0	946	100.0
Utilities	20	83.3	788	53.6	53,800	41.1
<b>Total</b>	<b>14,181</b>	<b>93.4</b>	<b>164,235</b>	<b>49.6</b>	<b>6,926,613</b>	<b>42.8</b>

Source: [Statistics of US Businesses](#), 2018 (Census)