

IOWA

Congressional District Profiles

2021

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

About these profiles

Small businesses are defined here as firms with fewer than 500 employees. Congressional district boundaries correspond to the 116th Congress. A gray area on a map showing share of workers self-employed indicates that Census reported zero total employment in that area. Data analyzed here predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of these and other [geographic profiles](#) are available online, including extensive profiles of [Iowa](#) and the [United States](#). Visit advocacy.sba.gov for additional resources.

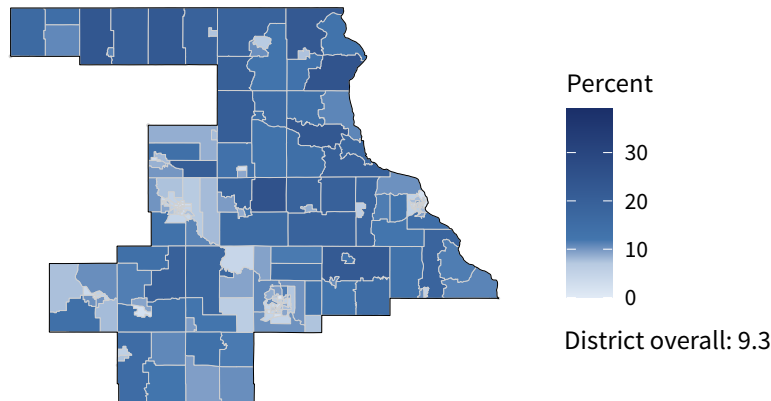
2021 Small Business Profile

Iowa Congressional District 1



15,073 small businesses with employees
94.8 percent of district employers

165,961 employees of small businesses
48.7 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	2,089	99.1	14,333	91.0	868,307	88.9
Other Services (except Public Administration)	2,030	98.7	12,503	95.9	313,264	93.8
Retail Trade	1,801	91.2	16,247	35.6	497,431	41.5
Accommodation and Food Services	1,457	95.9	20,883	70.3	295,849	65.4
Health Care and Social Assistance	1,271	94.9	28,395	53.9	1,086,858	47.1
Professional, Scientific, and Technical Services	1,222	95.8	8,626	65.1	504,009	56.0
Finance and Insurance	875	92.9	8,157	40.8	466,939	35.2
Wholesale Trade	772	86.2	10,629	66.6	600,587	64.1
Manufacturing	748	87.4	18,456	28.5	913,805	22.8
Administrative, Support, and Waste Management	733	92.1	6,549	39.4	291,688	44.3
Transportation and Warehousing	694	90.8	4,282	26.1	180,309	27.4
Real Estate and Rental and Leasing	593	94.4	2,541	81.4	96,693	82.3
Arts, Entertainment, and Recreation	349	98.3	4,011	78.3	68,793	71.3
Information	212	82.5	3,073	37.8	165,721	34.6
Educational Services	185	93.4	4,124	33.4	115,308	37.8
Agriculture, Forestry, Fishing and Hunting	92	97.9	320	67.5	15,831	59.6
Management of Companies and Enterprises	64	61.5	1,579	32.1	100,043	28.1
Utilities	21	72.4	407	19.4	29,399	14.8
Industries not classified	19	100.0	22	100.0	469	100.0
Mining, Quarrying, and Oil and Gas Extraction	17	89.5	824	95.3	58,285	95.6
Total	15,073	94.8	165,961	48.7	6,669,588	43.3

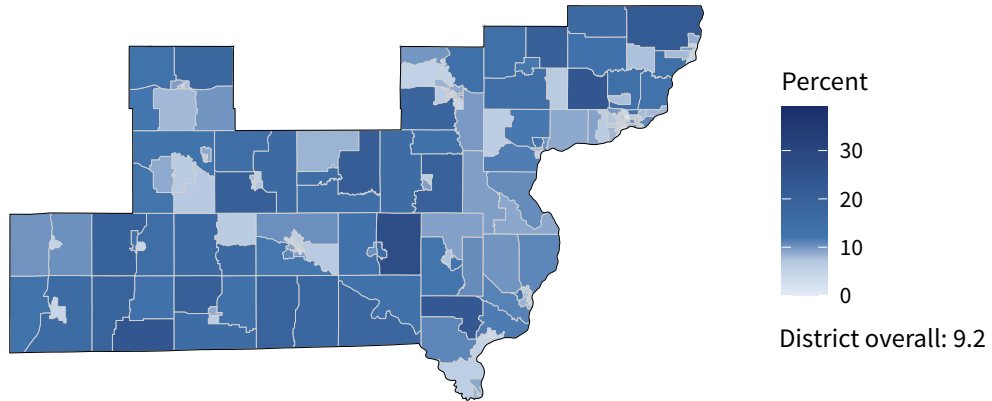
Source: [Statistics of US Businesses](#), 2018 (Census)

Iowa Congressional District 2



14,537 small businesses with employees
94.6 percent of district employers

150,081 employees of small businesses
47.4 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,966	99.0	10,387	92.7	265,492	89.6
Construction	1,955	99.0	14,123	90.1	801,403	86.8
Retail Trade	1,642	89.4	15,169	34.6	459,994	41.4
Accommodation and Food Services	1,506	95.6	22,685	70.8	326,141	65.5
Health Care and Social Assistance	1,432	94.8	27,589	46.9	1,019,905	38.7
Professional, Scientific, and Technical Services	1,310	96.5	6,929	58.6	334,868	54.9
Administrative, Support, and Waste Management	741	91.7	6,217	42.6	210,602	45.4
Wholesale Trade	701	86.2	8,003	66.4	401,682	63.5
Finance and Insurance	700	91.7	5,667	53.0	288,556	46.7
Transportation and Warehousing	683	92.3	5,910	40.0	270,785	36.9
Manufacturing	646	84.4	15,704	25.1	754,256	21.0
Real Estate and Rental and Leasing	579	94.9	2,284	77.4	94,348	82.6
Arts, Entertainment, and Recreation	308	99.0	3,295	87.5	58,758	91.5
Information	181	81.9	1,937	30.7	76,366	23.8
Educational Services	158	92.4	2,345	26.6	57,400	20.7
Management of Companies and Enterprises	56	63.6	803	20.5	53,845	16.9
Agriculture, Forestry, Fishing and Hunting	52	96.3	225	45.5	10,311	36.5
Industries not classified	36	100.0	67	100.0	767	100.0
Utilities	20	71.4	397	20.5	25,521	16.7
Mining, Quarrying, and Oil and Gas Extraction	17	81.0	345	56.7	15,039	50.7
Total	14,537	94.6	150,081	47.4	5,526,039	41.2

Source: [Statistics of US Businesses](#), 2018 (Census)

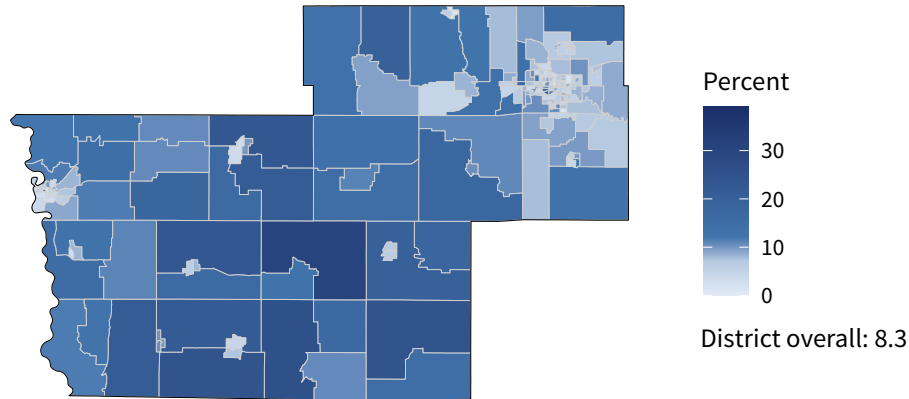
2021 Small Business Profile

Iowa Congressional District 3



15,824 small businesses with employees
93.1 percent of district employers

164,599 employees of small businesses
42.6 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Construction	2,163	98.5	16,620	82.6	984,089	78.0
Other Services (except Public Administration)	2,099	97.6	14,040	88.0	439,572	82.1
Professional, Scientific, and Technical Services	1,990	95.9	12,979	59.9	888,787	60.8
Health Care and Social Assistance	1,494	93.3	26,244	48.3	1,109,584	41.3
Retail Trade	1,390	85.4	13,682	27.3	479,741	35.5
Accommodation and Food Services	1,356	93.8	22,640	60.3	368,637	53.3
Finance and Insurance	932	86.7	8,877	17.8	662,376	15.1
Administrative, Support, and Waste Management	931	90.7	8,832	43.9	346,712	44.0
Real Estate and Rental and Leasing	848	94.9	4,628	79.4	224,139	80.4
Wholesale Trade	810	80.8	10,694	50.4	640,127	49.5
Transportation and Warehousing	560	87.5	4,665	29.4	218,243	28.9
Manufacturing	473	84.6	9,470	29.9	460,527	27.9
Arts, Entertainment, and Recreation	324	96.4	4,125	67.3	88,644	81.1
Educational Services	215	94.7	2,971	36.4	62,173	28.6
Information	201	78.2	1,908	17.9	101,631	14.0
Management of Companies and Enterprises	81	57.0	1,658	11.2	124,521	12.0
Agriculture, Forestry, Fishing and Hunting	63	98.4	163	82.7	12,177	84.9
Industries not classified	31	100.0	25	100.0	995	100.0
Utilities	10	62.5	205	10.6	14,388	6.1
Mining, Quarrying, and Oil and Gas Extraction	5	71.4	173	67.8	8,011	59.6
Total	15,824	93.1	164,599	42.6	7,235,074	37.1

Source: [Statistics of US Businesses](#), 2018 (Census)

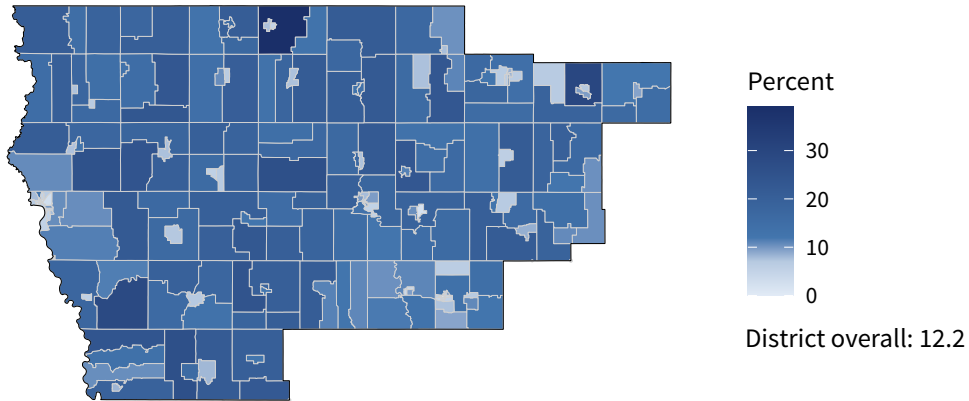
2021 Small Business Profile

Iowa Congressional District 4



17,260 small businesses with employees
96.3 percent of district employers

170,299 employees of small businesses
59.3 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	2,490	99.4	11,726	98.0	297,304	97.3
Construction	2,441	99.5	13,874	90.9	762,037	88.4
Retail Trade	2,011	93.4	16,262	39.9	468,023	46.5
Accommodation and Food Services	1,457	95.7	20,225	78.6	294,637	76.6
Health Care and Social Assistance	1,382	94.9	32,065	60.3	1,141,704	53.6
Professional, Scientific, and Technical Services	1,314	97.8	7,050	86.0	345,370	82.7
Transportation and Warehousing	1,247	96.1	6,440	49.7	275,284	48.2
Finance and Insurance	925	95.4	8,351	79.9	435,282	76.0
Wholesale Trade	879	90.1	11,731	59.5	612,822	57.8
Manufacturing	815	87.4	22,027	39.0	1,073,428	36.6
Administrative, Support, and Waste Management	788	96.1	5,527	63.3	174,825	66.4
Real Estate and Rental and Leasing	607	95.9	2,215	83.6	86,792	83.7
Arts, Entertainment, and Recreation	400	99.8	3,112	98.0	57,949	99.5
Information	229	87.4	2,957	54.2	120,560	44.2
Educational Services	159	97.0	3,825	67.9	108,945	70.0
Agriculture, Forestry, Fishing and Hunting	150	97.4	821	57.8	45,554	60.5
Management of Companies and Enterprises	51	69.9	1,164	39.5	70,501	30.5
Utilities	31	77.5	629	33.6	47,307	29.5
Industries not classified	27	100.0	25	100.0	448	100.0
Mining, Quarrying, and Oil and Gas Extraction	22	88.0	273	50.6	17,159	51.8
Total	17,260	96.3	170,299	59.3	6,435,931	55.5

Source: [Statistics of US Businesses](#), 2018 (Census)