

ARKANSAS

Congressional District Profiles

2021

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

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About these profiles

Small businesses are defined here as firms with fewer than 500 employees. Congressional district boundaries correspond to the 116th Congress. A gray area on a map showing share of workers self-employed indicates that Census reported zero total employment in that area. Data analyzed here predate the COVID-19 pandemic, which has had [impacts on businesses](#) that have differed by industry, geography, and demographic group. Electronic versions of these and other [geographic profiles](#) are available online, including extensive profiles of [Arkansas](#) and the [United States](#). Visit advocacy.sba.gov for additional resources.

2021 Small Business Profile

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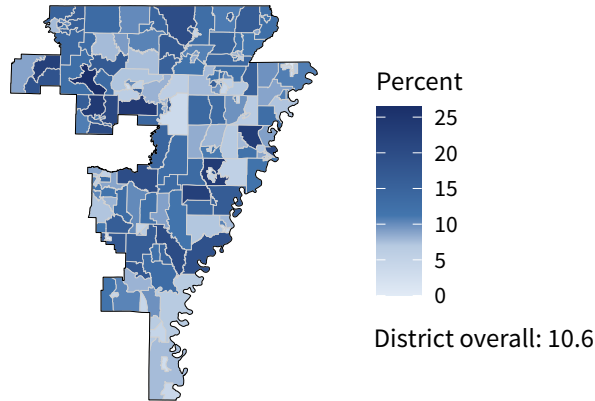
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Arkansas Congressional District 1



10,581 small businesses with employees
94.6 percent of district employers

99,823 employees of small businesses
51.8 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Retail Trade	1,612	91.3	12,079	40.3	331,442	44.1
Other Services (except Public Administration)	1,397	98.7	6,470	95.3	141,594	93.1
Health Care and Social Assistance	1,275	95.6	19,816	51.0	708,625	46.1
Construction	1,046	99.1	6,732	87.1	291,973	78.0
Accommodation and Food Services	1,030	94.9	14,390	71.5	209,647	71.4
Professional, Scientific, and Technical Services	846	97.7	3,758	91.2	154,687	93.0
Transportation and Warehousing	568	90.4	3,858	47.7	157,117	43.0
Finance and Insurance	476	92.8	4,237	73.0	207,244	66.4
Manufacturing	470	83.9	11,038	25.4	479,938	24.3
Real Estate and Rental and Leasing	470	95.7	1,644	77.1	48,178	72.0
Wholesale Trade	447	84.8	5,483	56.6	260,931	54.5
Administrative, Support, and Waste Management	367	92.9	3,569	59.3	96,134	58.8
Arts, Entertainment, and Recreation	186	97.9	1,196	68.4	24,350	66.1
Agriculture, Forestry, Fishing and Hunting	169	97.7	745	74.8	44,263	65.1
Information	89	79.5	1,005	53.1	35,528	46.3
Educational Services	82	98.8	2,122	97.0	50,050	94.2
Utilities	41	89.1	699	60.4	43,472	50.7
Management of Companies and Enterprises	28	60.9	751	49.3	45,326	43.9
Mining, Quarrying, and Oil and Gas Extraction	27	79.4	211	46.5	10,460	46.3
Industries not classified	17	100.0	20	100.0	362	100.0
Total	10,581	94.6	99,823	51.8	3,341,321	47.2

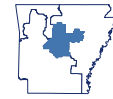
Source: [Statistics of US Businesses](#), 2018 (Census)

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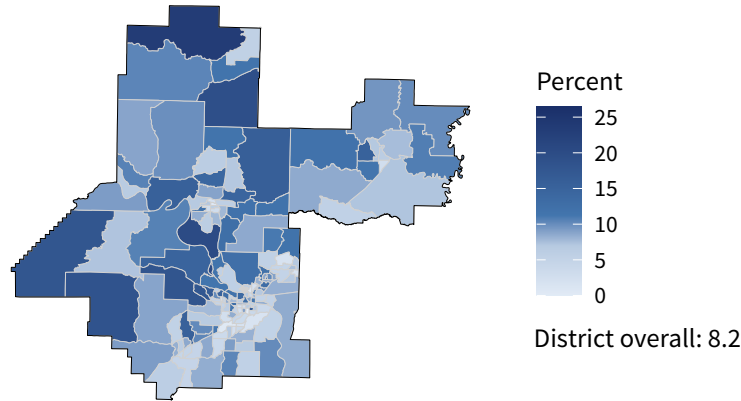
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Arkansas Congressional District 2



14,564 small businesses with employees
93.3 percent of district employers

149,520 employees of small businesses
49.4 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	1,923	97.3	11,606	83.5	686,291	83.1
Health Care and Social Assistance	1,908	95.7	26,339	41.6	1,232,047	36.0
Other Services (except Public Administration)	1,799	97.4	14,236	89.2	407,954	84.4
Retail Trade	1,721	88.2	13,132	32.1	419,166	37.5
Construction	1,563	98.1	13,822	83.8	656,318	77.5
Accommodation and Food Services	1,163	93.6	21,681	65.4	350,573	63.4
Finance and Insurance	802	88.3	4,980	28.8	334,141	24.4
Administrative, Support, and Waste Management	754	90.4	8,229	50.5	245,458	54.3
Real Estate and Rental and Leasing	733	93.1	3,032	70.0	141,524	73.7
Wholesale Trade	728	80.9	9,016	58.2	514,178	57.1
Manufacturing	444	86.0	7,487	36.2	338,778	30.2
Transportation and Warehousing	410	84.5	4,007	33.4	169,016	29.9
Educational Services	205	94.0	4,564	58.8	136,770	66.8
Arts, Entertainment, and Recreation	199	94.8	2,893	85.5	57,892	83.7
Information	161	79.7	2,259	18.8	205,715	19.6
Management of Companies and Enterprises	60	56.1	951	17.6	52,731	15.0
Agriculture, Forestry, Fishing and Hunting	37	100.0	201	100.0	7,243	100.0
Mining, Quarrying, and Oil and Gas Extraction	36	69.2	496	31.1	28,672	23.1
Industries not classified	19	100.0	40	100.0	561	100.0
Utilities	17	70.8	549	23.4	44,306	18.7
Total	14,564	93.3	149,520	49.4	6,029,334	43.4

Source: [Statistics of US Businesses](#), 2018 (Census)

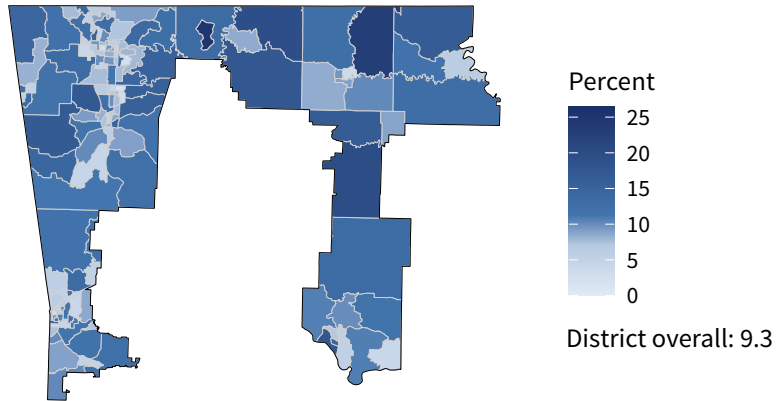
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Arkansas Congressional District 3



14,309 small businesses with employees
93.9 percent of district employers

140,878 employees of small businesses
41.6 percent of district employees



Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	1,896	96.1	9,969	62.2	568,725	56.0
Construction	1,692	98.9	13,434	87.3	614,682	82.8
Retail Trade	1,675	89.7	14,821	36.0	466,543	42.2
Health Care and Social Assistance	1,667	96.1	22,023	48.0	841,561	38.4
Other Services (except Public Administration)	1,556	97.9	10,937	91.6	283,208	86.9
Accommodation and Food Services	1,322	94.6	23,151	62.7	374,647	63.7
Real Estate and Rental and Leasing	820	95.9	3,339	75.0	124,345	73.9
Administrative, Support, and Waste Management	716	91.9	6,855	43.9	246,146	50.5
Wholesale Trade	695	80.3	8,491	45.2	467,142	49.1
Finance and Insurance	635	90.2	3,701	42.3	186,937	35.2
Manufacturing	575	85.2	10,792	20.0	447,999	19.8
Transportation and Warehousing	424	86.5	4,296	17.5	183,634	14.3
Arts, Entertainment, and Recreation	230	98.3	2,705	92.4	58,430	93.0
Educational Services	190	97.4	2,203	60.9	58,654	68.3
Information	127	70.9	1,316	26.0	77,278	21.5
Management of Companies and Enterprises	53	50.0	889	3.0	49,024	1.5
Mining, Quarrying, and Oil and Gas Extraction	38	82.6	246	44.2	15,383	45.5
Agriculture, Forestry, Fishing and Hunting	35	94.6	938	97.9	29,291	97.0
Industries not classified	28	100.0	18	100.0	805	100.0
Utilities	21	70.0	754	30.4	50,142	19.7
Total	14,309	93.9	140,878	41.6	5,144,576	32.5

Source: [Statistics of US Businesses](#), 2018 (Census)

2021 Small Business Profile

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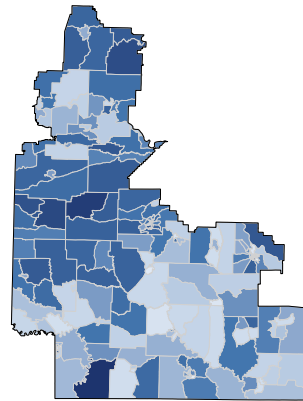
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Arkansas Congressional District 4

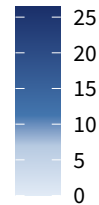


10,713 small businesses with employees
95.6 percent of district employers

100,484 employees of small businesses
54.2 percent of district employees



Percent



District overall: 9.2

Share of workers self-employed by census tract

Source: [American Community Survey](#), 2019 5-Year Estimates (Census)

Small business employment and payroll by industry

Industry	Employers		Employees		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,557	99.2	6,978	97.0	153,113	95.1
Retail Trade	1,539	92.8	11,660	42.5	318,976	46.0
Health Care and Social Assistance	1,168	95.7	19,563	59.7	661,109	54.7
Construction	1,121	99.1	8,199	94.3	376,542	92.0
Accommodation and Food Services	1,002	95.8	13,430	70.3	196,820	69.9
Professional, Scientific, and Technical Services	763	97.8	3,198	83.1	124,403	78.0
Manufacturing	507	84.9	11,122	24.8	467,295	21.1
Finance and Insurance	499	95.0	4,002	73.7	181,716	66.5
Transportation and Warehousing	485	92.0	4,143	49.5	164,976	48.0
Real Estate and Rental and Leasing	413	94.7	1,419	72.8	44,251	56.9
Administrative, Support, and Waste Management	402	92.8	4,099	53.5	116,431	54.3
Wholesale Trade	389	90.0	3,808	83.0	177,955	80.5
Agriculture, Forestry, Fishing and Hunting	376	98.2	2,425	86.9	95,701	82.4
Arts, Entertainment, and Recreation	146	99.3	1,670	66.7	28,216	55.1
Mining, Quarrying, and Oil and Gas Extraction	129	92.1	855	79.8	49,801	80.4
Educational Services	86	95.6	2,222	96.2	50,625	95.7
Information	84	83.2	723	41.5	30,860	40.6
Utilities	49	90.7	502	37.3	34,511	29.3
Management of Companies and Enterprises	35	66.0	421	25.7	33,498	16.1
Industries not classified	30	100.0	45	100.0	552	100.0
Total	10,713	95.6	100,484	54.2	3,307,351	47.7

Source: [Statistics of US Businesses](#), 2018 (Census)