

2021 Small Business Profile

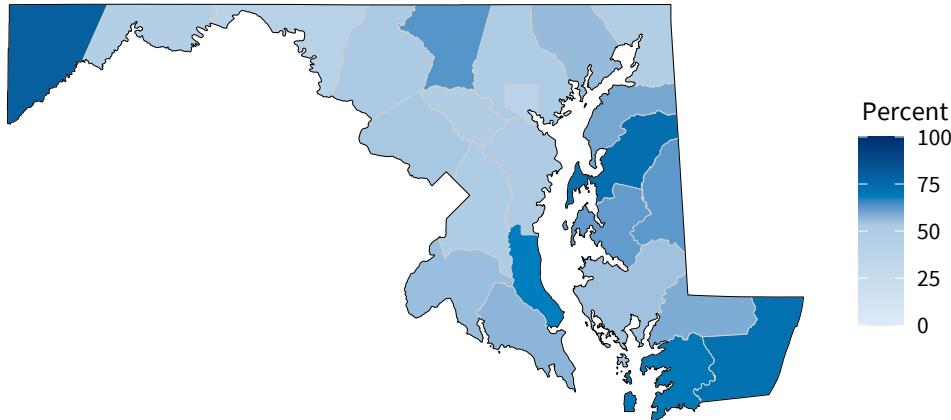
U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

Maryland

618,214 small businesses
99.5 percent of Maryland businesses

1.2 million small business employees
49.3 percent of Maryland employees



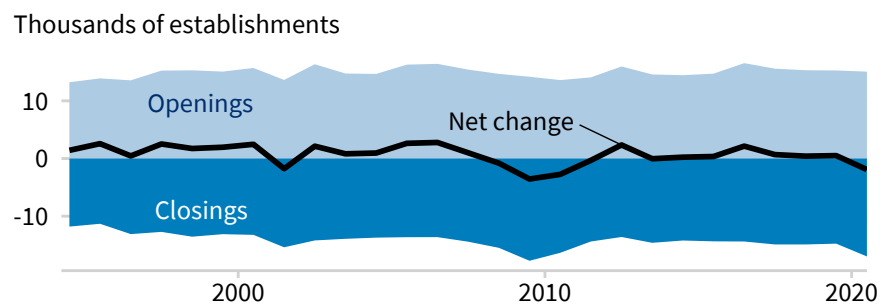
Share of employees working at small businesses by county or independent city

Source of data: [Statistics of US Businesses](#) (Census)

Business dynamics

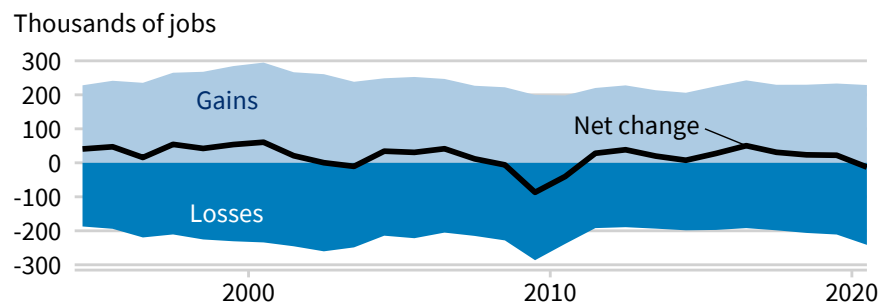
Establishments

Between March 2019 and March 2020, 15,064 Maryland establishments opened and 16,980 closed, for a net decrease of 1,916. Employment expanded at 33,693 and contracted at 35,397. Small businesses accounted for 14,543 openings and 16,566 closings.



Employment

Opening and expanding Maryland establishments added 228,775 jobs, while closing and contracting establishments lost 241,409, for a net decrease of 12,634 jobs. Small businesses gained 190,175 jobs and lost 196,996, for a net decrease of 6,821 jobs.



Counts include temporary closures and reopenings

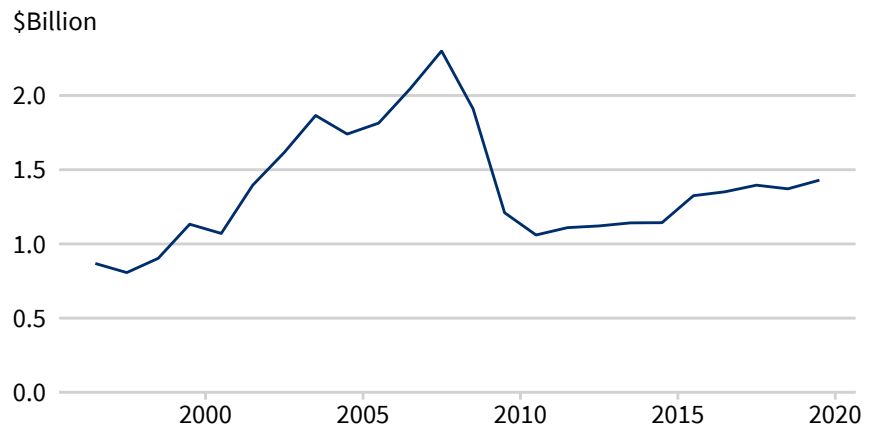
Source: [Business Employment Dynamics](#) (BLS)

Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2019, reporting banks issued \$1.4 billion in loans to Maryland businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$1.7 billion, and total reported new lending to businesses through loans of \$1 million or less was \$4.2 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry	<div>     </div>			
	No employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	81,633	16,140	1,955	99,728
Health Care and Social Assistance	52,672	10,554	1,808	65,034
Other Services (except Public Administration)	50,011	11,811	1,120	62,942
Transportation and Warehousing	60,065	2,444	419	62,928
Construction	44,736	12,355	1,580	58,671
Real Estate and Rental and Leasing	52,194	4,293	390	56,877
Administrative, Support, and Waste Management	44,529	5,891	1,121	51,541
Retail Trade	34,013	9,524	1,022	44,559
Arts, Entertainment, and Recreation	30,208	1,609	331	32,148
Educational Services	19,664	1,533	439	21,636
Accommodation and Food Services	8,730	7,031	2,296	18,057
Finance and Insurance	11,771	3,421	397	15,589
Wholesale Trade	5,253	3,150	854	9,257
Information	6,870	1,028	236	8,134
Manufacturing	4,492	1,982	616	7,090
Agriculture, Forestry, Fishing and Hunting	3,457	189	8	3,654
Utilities	356	38	14	408
Management of Companies and Enterprises	*	64	276	340
Industries not classified	*	178	0	178
Mining, Quarrying, and Oil and Gas Extraction	90	19	14	123
Total	510,744	93,175	14,295	618,214

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2018 (Census); [Statistics of US Businesses](#), 2018 (Census)



Small business exports

A total of 6,491 identified firms exported goods worth \$11.3 billion from Maryland in 2019. Of those exporters, 5,652—or 87.1 percent—were small. Small firms exported goods worth \$3.7 billion, making up 32.6 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2018–2019](#) (Census)

Business ownership share by demographic group

Women



Women made up 49.2 percent of workers and owned 44.3 percent of businesses.

Veterans



Veterans made up 6.1 percent of workers and owned 6.9 percent of businesses.

Hispanics



Hispanics made up 10.1 percent of workers and owned 8.1 percent of businesses.

Racial minorities



Racial minorities made up 42.5 percent of workers and owned 35.9 percent of businesses.

Ownership shares include equal and majority ownership

Sources of data: [American Community Survey](#), 2018 (Census and IPUMS); [Annual Business Survey](#), 2018 (Census); [Nonemployer Statistics by Demographics](#), 2017 (Census)

Business count by owner demographic group

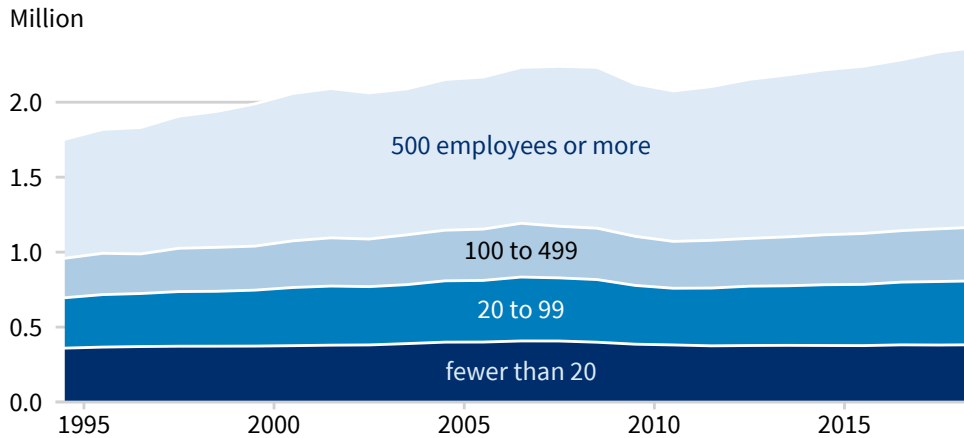
Ownership	Without employees	With employees	Total
Female	215,000	22,668	237,668
Male	262,000	63,860	325,860
Owned equally by both groups	9,600	11,537	21,137
Veteran	30,000	7,171	37,171
Not veteran	455,000	89,450	544,450
Owned equally by both groups	1,700	1,444	3,144
Hispanic	42,500	3,591	46,091
Not Hispanic	443,000	93,817	536,817
Owned equally by both groups	500	658	1,158
American Indian and Alaska Native	1,100	263	1,363
Asian	43,000	13,375	56,375
Black or African American	144,000	6,750	150,750
Native Hawaiian and Other Pacific Islander	350	*	*
White	297,000	77,462	374,462
Hispanic or racial minority	220,000	23,870	243,870
White and not Hispanic	266,000	73,048	339,048
Owned equally by both groups	1,100	1,147	2,247

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey](#), 2018 (Census); [Nonemployer Statistics by Demographics](#), 2017 (Census)

Total Maryland employment by business size

Source of data: [Statistics of US Businesses](#) (Census)



Maryland small business employment grew by 21.7 percent between 1994 and 2018, which exceeded the national small business employment growth rate.

Small business employment and payroll by industry

Industry	Employers		Employment		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	18,095	97.6	152,773	54.3	13,002,674	49.7
Construction	13,935	99.1	133,004	83.6	7,996,290	79.2
Other Services (except Public Administration)	12,931	99.0	99,706	85.4	3,729,295	78.5
Health Care and Social Assistance	12,362	97.9	174,235	44.7	7,693,382	38.2
Retail Trade	10,546	96.0	91,198	31.7	3,268,837	38.5
Accommodation and Food Services	9,327	97.6	148,492	60.2	3,057,313	59.4
Administrative, Support, and Waste Management	7,012	95.5	91,092	42.0	3,752,010	41.7
Real Estate and Rental and Leasing	4,683	96.5	28,463	59.9	1,774,716	59.8
Wholesale Trade	4,004	90.8	49,018	54.6	3,344,240	51.9
Finance and Insurance	3,818	92.5	34,612	33.2	3,000,579	28.1
Transportation and Warehousing	2,863	92.4	26,354	34.3	1,092,698	27.8
Manufacturing	2,598	93.1	45,883	46.2	2,412,268	36.5
Educational Services	1,972	97.1	36,455	43.0	1,453,131	34.1
Arts, Entertainment, and Recreation	1,940	97.2	25,484	57.9	702,839	49.5
Information	1,264	87.2	17,780	34.1	1,413,561	31.1
Management of Companies and Enterprises	340	56.7	9,626	17.3	766,098	13.2
Agriculture, Forestry, Fishing and Hunting	197	97.5	774	73.0	29,218	63.5
Industries not classified	178	100.0	163	100.0	16,248	100.0
Utilities	52	69.3	764	7.3	74,563	5.6
Mining, Quarrying, and Oil and Gas Extraction	33	80.5	1,029	68.3	60,286	58.8
Total	107,470	97.3	1,166,905	49.3	58,640,246	44.5

Source: [Statistics of US Businesses](#), 2018 (Census)

About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or otherwise problematic data. Data analyzed here predate the COVID-19 pandemic, the impacts of which have differed by industry, geography, and demographic group. More information about [the impacts of the pandemic](#), electronic versions of these and other [geographic profiles](#), and additional resources are available at <http://advocacy.sba.gov>.