

2021 Small Business Profile

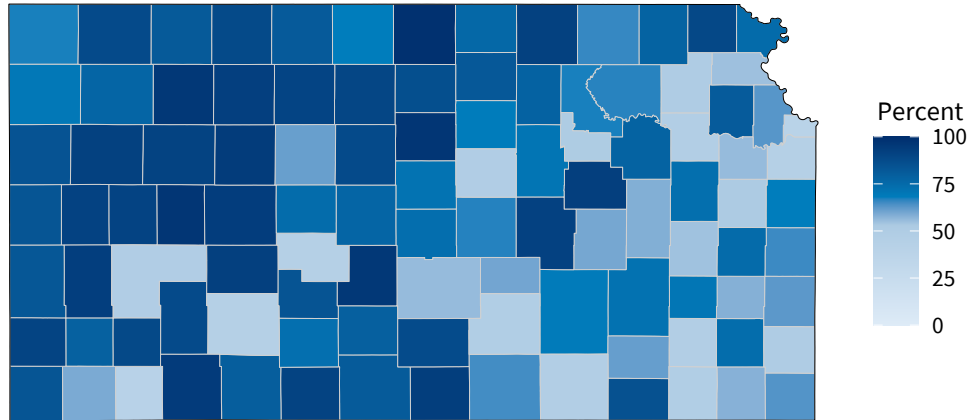
U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

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Kansas

258,012 small businesses
99.1 percent of Kansas businesses

601,550 small business employees
50.0 percent of Kansas employees



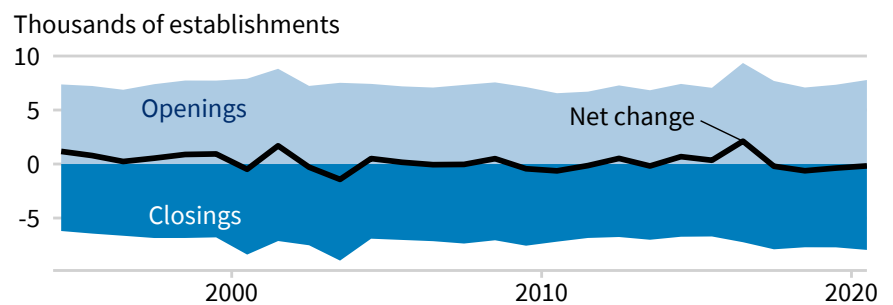
Share of employees working at small businesses by county

Source of data: [Statistics of US Businesses](#) (Census)

Business dynamics

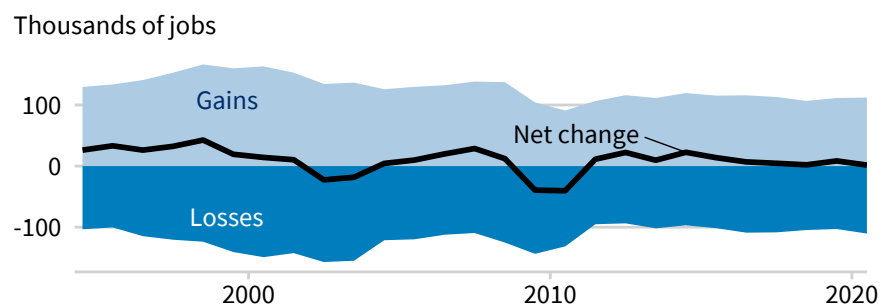
Establishments

Between March 2019 and March 2020, 7,780 Kansas establishments opened and 7,954 closed, for a net decrease of 174. Employment expanded at 17,897 and contracted at 18,068. Small businesses accounted for 7,705 openings and 7,911 closings.



Employment

Opening and expanding Kansas establishments added 112,057 jobs, while closing and contracting establishments lost 110,392, for a net increase of 1,665 jobs. Small businesses gained 96,609 jobs and lost 94,149, for a net increase of 2,460 jobs.



Counts include temporary closures and reopenings

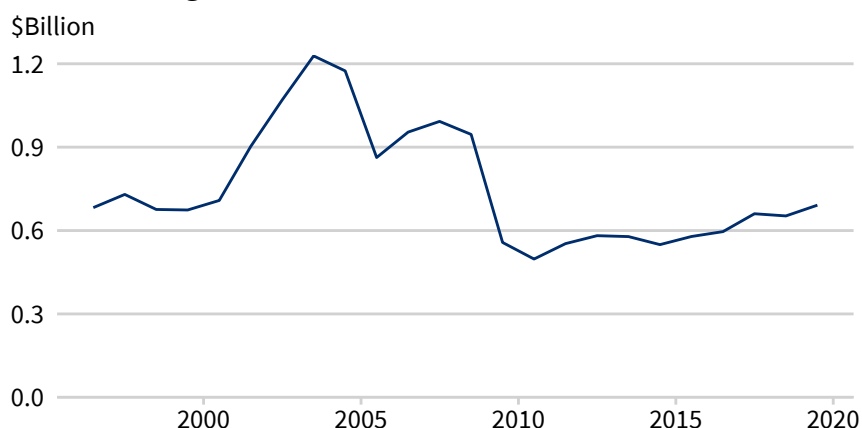
Source: [Business Employment Dynamics](#) (BLS)

Small business loans





The Community Reinvestment Act requires large banks to report new small business loans. In 2019, reporting banks issued \$691.3 million in loans to Kansas businesses with revenues of \$1 million or less. Total reported new lending to businesses through loans of \$100,000 or less was \$578.2 million, and total reported new lending to businesses through loans of \$1 million or less was \$2.0 billion.

Source: [CRA Aggregate Data](#) (FFIEC)

New lending to businesses with revenues under \$1 million



Small business count by size and industry

Industry	<div>     </div>			
	No employees	1–19 employees	20–499 employees	All small businesses
Professional, Scientific, and Technical Services	25,959	5,738	477	32,174
Other Services (except Public Administration)	22,292	6,824	486	29,602
Construction	20,975	6,344	630	27,949
Retail Trade	21,033	5,409	699	27,141
Real Estate and Rental and Leasing	22,517	2,497	138	25,152
Health Care and Social Assistance	15,338	4,556	1,049	20,943
Administrative, Support, and Waste Management	17,516	2,672	415	20,603
Transportation and Warehousing	12,437	1,710	252	14,399
Arts, Entertainment, and Recreation	10,791	855	132	11,778
Finance and Insurance	7,494	3,011	329	10,834
Accommodation and Food Services	2,890	3,147	1,138	7,175
Educational Services	5,773	516	152	6,441
Mining, Quarrying, and Oil and Gas Extraction	5,460	760	62	6,282
Wholesale Trade	2,932	2,025	675	5,632
Manufacturing	2,918	1,519	677	5,114
Agriculture, Forestry, Fishing and Hunting	3,794	180	14	3,988
Information	2,154	461	134	2,749
Management of Companies and Enterprises	*	58	194	252
Utilities	116	25	23	164
Industries not classified	*	109	0	109
Total	202,389	48,351	7,272	258,012

* Not reported by the Census Bureau

Sources: [Nonemployer Statistics](#), 2018 (Census); [Statistics of US Businesses](#), 2018 (Census)



Small business exports

A total of 3,354 identified firms exported goods worth \$10.4 billion from Kansas in 2019. Of those exporters, 2,753—or 82.1 percent—were small. Small firms exported goods worth \$2.3 billion, making up 21.8 percent of exports by identified firms.

Source: [A profile of US importing and exporting companies, 2018–2019](#) (Census)

Business ownership share by demographic group

Women



Women made up 46.6 percent of workers and owned 42.5 percent of businesses.

Veterans



Veterans made up 5.9 percent of workers and owned 7.3 percent of businesses.

Hispanics



Hispanics made up 10.9 percent of workers and owned 5.6 percent of businesses.

Racial minorities



Racial minorities made up 12.6 percent of workers and owned 6.9 percent of businesses.

Ownership shares include equal and majority ownership

Sources of data: [American Community Survey](#), 2018 (Census and IPUMS); [Annual Business Survey](#), 2018 (Census); [Nonemployer Statistics by Demographics](#), 2017 (Census)

Business count by owner demographic group

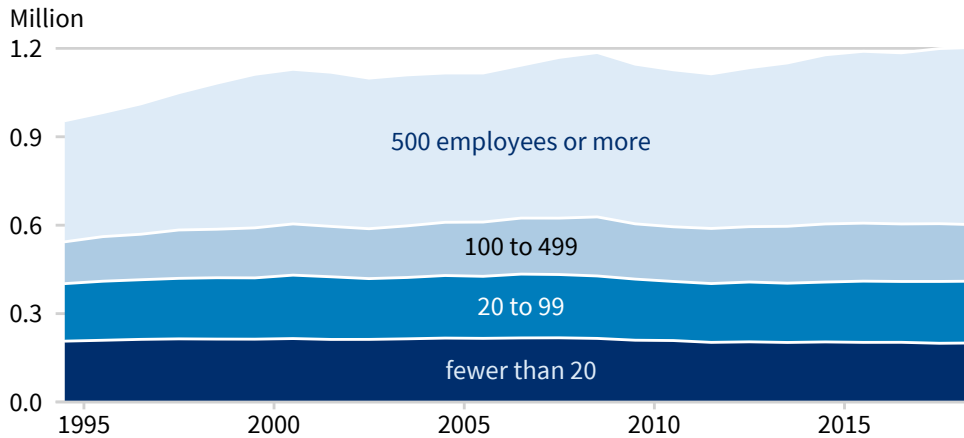
Ownership	Without employees	With employees	Total
Female	81,000	8,853	89,853
Male	111,000	31,970	142,970
Owned equally by both groups	6,300	9,652	15,952
Veteran	13,500	2,430	15,930
Not veteran	183,000	46,797	229,797
Owned equally by both groups	1,000	1,250	2,250
Hispanic	12,000	*	*
Not Hispanic	185,000	48,740	233,740
Owned equally by both groups	250	*	*
American Indian and Alaska Native	650	214	864
Asian	5,600	2,212	7,812
Black or African American	7,500	688	8,188
Native Hawaiian and Other Pacific Islander	100	*	*
White	184,000	47,421	231,421
Hispanic or racial minority	25,000	4,411	29,411
White and not Hispanic	172,000	45,446	217,446
Owned equally by both groups	450	*	*

* Not reported by the Census Bureau; counts include only businesses classifiable by owner demographic group

Sources: [Annual Business Survey](#), 2018 (Census); [Nonemployer Statistics by Demographics](#), 2017 (Census)

Total Kansas employment by business size

Source of data: [Statistics of US Businesses](#) (Census)



Small businesses accounted for 50.0 percent of Kansas employment in 2018, which exceeded the national share.

Small business employment and payroll by industry

Industry	Employers		Employment		Payroll (\$1,000s)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	7,310	98.8	45,672	91.5	1,249,168	90.3
Construction	6,974	99.0	54,917	81.1	2,822,894	74.2
Professional, Scientific, and Technical Services	6,215	96.3	40,016	59.9	2,343,017	54.3
Retail Trade	6,108	94.8	56,412	38.2	1,663,918	43.6
Health Care and Social Assistance	5,605	96.8	102,736	53.3	4,055,901	47.0
Accommodation and Food Services	4,285	96.0	71,829	60.1	1,095,412	58.3
Finance and Insurance	3,340	92.5	28,301	44.5	1,772,512	37.9
Administrative, Support, and Waste Management	3,087	93.8	34,834	40.7	1,204,794	40.1
Wholesale Trade	2,700	88.6	35,160	57.0	1,982,994	52.0
Real Estate and Rental and Leasing	2,635	96.5	10,700	74.3	428,780	71.5
Manufacturing	2,196	89.1	58,001	35.5	2,802,137	29.6
Transportation and Warehousing	1,962	91.8	16,045	27.1	730,168	27.4
Arts, Entertainment, and Recreation	987	97.7	11,282	66.4	219,630	67.5
Mining, Quarrying, and Oil and Gas Extraction	822	96.8	5,559	81.6	309,688	71.8
Educational Services	668	94.9	13,844	65.2	347,858	56.2
Information	595	83.5	8,932	28.6	495,216	21.1
Management of Companies and Enterprises	252	55.3	4,587	16.9	317,666	12.9
Agriculture, Forestry, Fishing and Hunting	194	99.5	926	97.6	37,630	99.1
Industries not classified	109	100.0	111	100.0	2,222	100.0
Utilities	48	66.7	1,686	23.7	149,770	19.4
Total	55,623	96.1	601,550	50.0	24,031,375	43.6

Source: [Statistics of US Businesses](#), 2018 (Census)

About this profile

Small businesses are defined here as firms with fewer than 500 employees. Figures and statistics may incorporate approximations because of missing or otherwise problematic data. Data analyzed here predate the COVID-19 pandemic, the impacts of which have differed by industry, geography, and demographic group. More information about [the impacts of the pandemic](#), electronic versions of these and other [geographic profiles](#), and additional resources are available at <http://advocacy.sba.gov>.