

# 2020 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION  
**OFFICE OF ADVOCACY**

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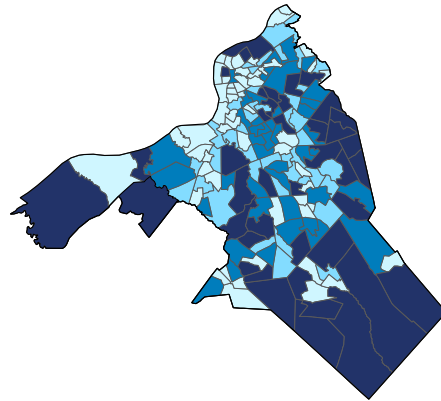
## New Jersey Congressional District 1



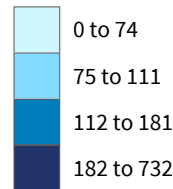
**12,390** Small Employer Businesses  
**93.6%** of Employer Businesses

**135,617** Small Business Employees  
**51.5%** of Employees

**\$6.0 billion** Small Business Payroll  
**47.7%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 23,708

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Other Services (except Public Administration)	1,689	98.3	11,868	91.1	305,549	87.0
Professional, Scientific, and Technical Services	1,592	97.0	12,595	77.8	917,551	78.1
Retail Trade	1,461	85.0	12,271	30.7	447,478	40.1
Construction	1,418	98.6	11,930	85.1	811,761	85.1
Health Care and Social Assistance	1,377	94.1	21,768	38.6	883,172	30.5
Accommodation and Food Services	1,202	95.2	16,572	65.3	265,344	62.9
Administrative, Support, and Waste Management	816	92.0	8,863	49.0	340,829	51.4
Wholesale Trade	660	86.6	9,692	57.4	622,836	54.9
Manufacturing	529	92.2	11,345	55.0	592,271	51.3
Finance and Insurance	413	88.4	2,704	44.5	172,507	31.3
Real Estate and Rental and Leasing	391	89.1	2,453	64.6	126,840	59.0
Transportation and Warehousing	311	87.1	4,308	40.5	179,570	37.1
Arts, Entertainment, and Recreation	223	96.1	3,382	81.1	71,428	81.9
Educational Services	209	95.0	4,325	94.2	148,218	95.7
Information	99	79.2	798	17.2	58,686	19.4
Management of Companies and Enterprises	28	35.0	650	8.6	62,768	8.0
Industries not classified	15	100.0	29	100.0	550	100.0
Agriculture, Forestry, Fishing and Hunting	7	100.0	53	100.0	1,548	100.0
<b>District Total</b>	<b>12,390</b>	<b>93.6</b>	<b>135,617</b>	<b>51.5</b>	<b>6,009,537</b>	<b>47.7</b>

This profile incorporates statistics from the 2018 American Community Survey (ACS) and the 2017 Statistics of US Businesses (SUSB). All sources reflect data collected prior to the COVID-19 pandemic. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 116<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

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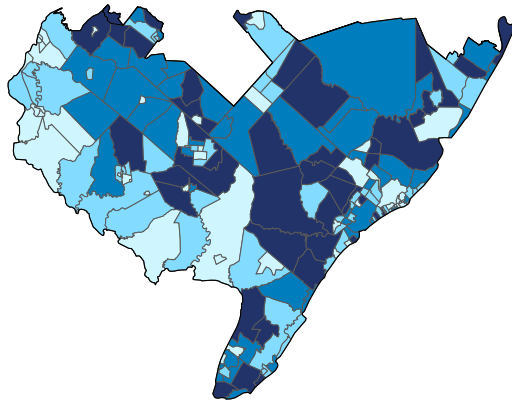
## New Jersey Congressional District 2



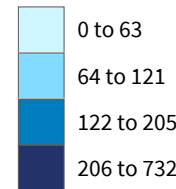
**14,064** Small Employer Businesses  
**95.6%** of Employer Businesses

**121,780** Small Business Employees  
**53.7%** of Employees

**\$4.9 billion** Small Business Payroll  
**53.0%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 27,148

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Accommodation and Food Services	2,195	97.6	21,829	44.5	551,695	39.9
Construction	2,078	99.7	12,320	96.7	763,191	95.9
Other Services (except Public Administration)	1,874	99.1	9,370	91.1	245,249	90.7
Retail Trade	1,861	89.8	12,948	35.2	441,107	43.2
Health Care and Social Assistance	1,257	94.7	20,001	49.4	784,444	42.2
Professional, Scientific, and Technical Services	1,146	97.2	7,076	83.0	449,853	81.0
Administrative, Support, and Waste Management	904	96.2	6,733	72.5	226,520	72.4
Real Estate and Rental and Leasing	550	93.9	2,440	74.8	110,657	74.4
Wholesale Trade	475	89.5	6,456	66.8	332,673	65.0
Manufacturing	412	90.9	7,753	46.0	391,269	44.8
Arts, Entertainment, and Recreation	382	97.4	3,040	83.4	98,746	88.0
Transportation and Warehousing	320	89.6	4,527	50.5	165,178	50.6
Finance and Insurance	305	87.4	2,966	53.5	184,774	50.9
Educational Services	174	97.8	2,588	78.3	71,015	78.2
Information	80	77.7	614	26.9	37,756	29.0
Agriculture, Forestry, Fishing and Hunting	55	100.0	392	100.0	15,897	100.0
Management of Companies and Enterprises	24	66.7	501	29.6	26,927	24.1
Industries not classified	17	100.0	15	100.0	452	100.0
Mining, Quarrying, and Oil and Gas Extraction	10	76.9	123	47.9	7,271	40.7
Utilities	5	45.5	-	-	-	-
<b>District Total</b>	<b>14,064</b>	<b>95.6</b>	<b>121,780</b>	<b>53.7</b>	<b>4,913,457</b>	<b>53.0</b>

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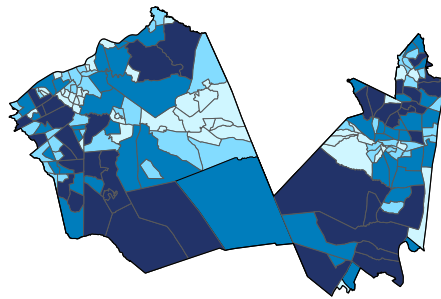
## New Jersey Congressional District 3



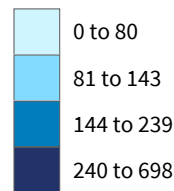
**13,298** Small Employer Businesses  
**94.1%** of Employer Businesses

**126,850** Small Business Employees  
**51.7%** of Employees

**\$5.5 billion** Small Business Payroll  
**45.9%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 29,434

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	1,889	99.5	10,160	94.6	637,324	91.9
Other Services (except Public Administration)	1,658	98.4	9,930	93.3	260,732	91.0
Professional, Scientific, and Technical Services	1,640	95.4	12,512	72.8	820,133	71.7
Health Care and Social Assistance	1,593	95.2	25,857	51.8	1,112,878	48.3
Retail Trade	1,354	86.0	12,835	32.7	460,439	40.5
Accommodation and Food Services	1,316	95.6	16,790	70.1	285,003	68.5
Administrative, Support, and Waste Management	989	94.2	7,393	51.1	312,684	55.1
Wholesale Trade	592	86.7	6,913	51.2	438,148	50.1
Finance and Insurance	437	81.4	4,122	22.7	309,347	19.8
Real Estate and Rental and Leasing	430	89.4	2,465	49.9	135,585	44.5
Manufacturing	383	93.9	6,199	45.0	344,950	32.8
Transportation and Warehousing	335	88.4	2,953	38.1	117,100	32.2
Arts, Entertainment, and Recreation	294	96.7	3,857	84.0	74,268	84.4
Educational Services	237	96.0	2,699	91.7	65,540	89.6
Information	111	77.6	1,006	23.8	60,027	17.3
Management of Companies and Enterprises	39	43.8	936	12.7	54,868	9.8
Agriculture, Forestry, Fishing and Hunting	22	91.7	97	76.4	4,305	57.6
Industries not classified	13	100.0	36	100.0	3,183	100.0
Utilities	8	47.1	39	2.2	3,722	1.8
Mining, Quarrying, and Oil and Gas Extraction	6	85.7	51	81.0	3,492	81.9
<b>District Total</b>	<b>13,298</b>	<b>94.1</b>	<b>126,850</b>	<b>51.7</b>	<b>5,503,728</b>	<b>45.9</b>

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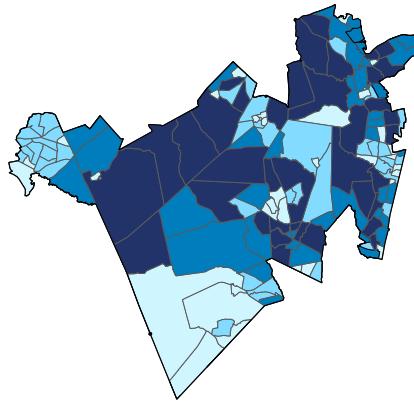
## New Jersey Congressional District 4



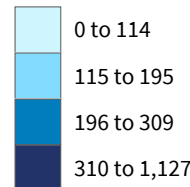
**18,526** Small Employer Businesses  
**95.6%** of Employer Businesses

**175,927** Small Business Employees  
**60.0%** of Employees

**\$8.0 billion** Small Business Payroll  
**58.4%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 34,463

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,510	97.2	17,632	77.4	1,257,787	74.0
Health Care and Social Assistance	2,282	96.2	33,181	55.9	1,466,680	54.0
Construction	2,243	99.4	13,779	86.7	921,896	85.4
Retail Trade	2,140	88.6	16,663	32.8	625,319	42.0
Other Services (except Public Administration)	2,027	99.0	14,481	96.4	435,781	95.7
Accommodation and Food Services	1,578	96.7	20,077	75.5	375,871	74.8
Administrative, Support, and Waste Management	1,327	96.9	10,888	71.7	491,251	77.3
Wholesale Trade	929	93.1	8,141	74.9	489,662	71.4
Real Estate and Rental and Leasing	847	95.6	4,251	80.2	233,934	80.3
Finance and Insurance	710	87.8	5,109	40.6	405,527	35.8
Manufacturing	469	94.0	8,865	59.9	468,751	56.6
Educational Services	437	98.0	8,783	81.2	279,893	84.8
Transportation and Warehousing	399	92.8	4,305	49.3	162,952	46.1
Arts, Entertainment, and Recreation	398	97.3	6,444	68.0	149,583	73.0
Information	182	85.4	2,274	25.6	160,756	20.6
Management of Companies and Enterprises	44	53.7	863	22.1	78,001	24.4
Agriculture, Forestry, Fishing and Hunting	37	100.0	118	100.0	4,404	100.0
Industries not classified	10	100.0	5	100.0	244	100.0
Utilities	9	60.0	28	1.5	3,371	1.5
Mining, Quarrying, and Oil and Gas Extraction	7	87.5	40	34.2	3,621	28.3
<b>District Total</b>	<b>18,526</b>	<b>95.6</b>	<b>175,927</b>	<b>60.0</b>	<b>8,015,284</b>	<b>58.4</b>

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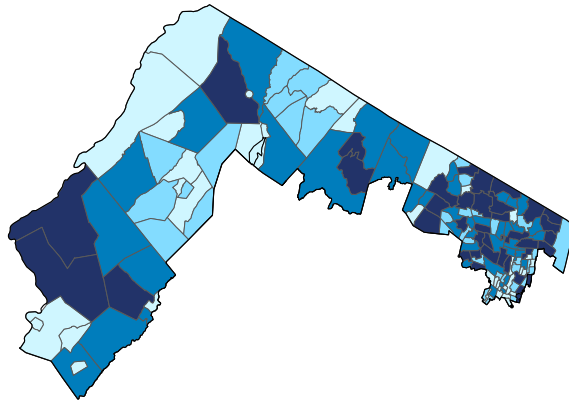
## New Jersey Congressional District 5



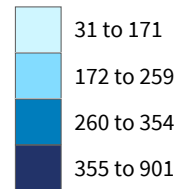
**19,622** Small Employer Businesses  
**96.0%** of Employer Businesses

**162,537** Small Business Employees  
**54.3%** of Employees

**\$8.5 billion** Small Business Payroll  
**48.2%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 42,716

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,801	98.0	17,221	80.8	1,324,864	75.7
Health Care and Social Assistance	2,406	96.7	29,183	46.8	1,534,305	43.7
Other Services (except Public Administration)	2,332	99.0	13,188	96.1	396,521	94.9
Construction	2,274	99.8	12,097	93.2	848,453	90.4
Retail Trade	2,024	87.8	15,421	33.2	611,981	39.7
Accommodation and Food Services	1,565	96.0	16,718	63.2	322,282	64.1
Wholesale Trade	1,431	95.4	14,156	54.9	1,178,234	49.7
Administrative, Support, and Waste Management	1,384	95.9	10,364	63.5	436,142	61.9
Real Estate and Rental and Leasing	741	96.6	2,979	82.0	178,014	69.7
Finance and Insurance	636	88.1	4,200	36.9	340,301	28.0
Manufacturing	600	95.1	9,384	60.8	528,842	48.8
Transportation and Warehousing	444	95.1	3,262	45.3	131,642	28.8
Educational Services	379	96.7	6,693	65.4	219,260	44.6
Arts, Entertainment, and Recreation	347	96.4	4,318	68.3	111,678	83.5
Information	217	84.1	1,901	37.2	157,801	35.2
Management of Companies and Enterprises	43	42.6	1,183	9.1	147,749	9.2
Agriculture, Forestry, Fishing and Hunting	25	100.0	84	100.0	2,105	100.0
Industries not classified	21	100.0	22	100.0	524	100.0
Mining, Quarrying, and Oil and Gas Extraction	9	81.8	83	74.8	5,457	74.6
Utilities	9	52.9	80	6.2	6,226	4.0
<b>District Total</b>	<b>19,622</b>	<b>96.0</b>	<b>162,537</b>	<b>54.3</b>	<b>8,482,381</b>	<b>48.2</b>

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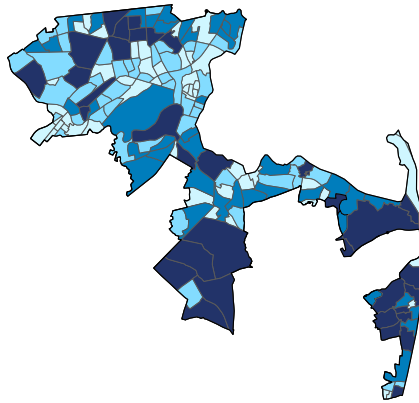
## New Jersey Congressional District 6



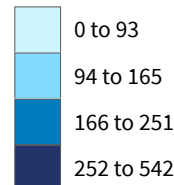
**15,792** Small Employer Businesses  
**94.2%** of Employer Businesses

**161,575** Small Business Employees  
**51.5%** of Employees

**\$8.4 billion** Small Business Payroll  
**43.0%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 28,531

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,767	96.5	27,166	61.7	2,201,846	55.7
Other Services (except Public Administration)	1,695	98.1	10,046	81.4	326,422	67.2
Retail Trade	1,692	88.9	11,463	30.6	393,177	35.8
Health Care and Social Assistance	1,626	96.2	20,653	45.7	851,642	35.0
Accommodation and Food Services	1,623	96.2	17,586	71.1	340,525	70.4
Construction	1,500	98.6	12,087	72.3	899,918	66.1
Wholesale Trade	1,108	90.3	16,123	60.0	1,137,078	47.1
Administrative, Support, and Waste Management	880	91.5	10,423	43.6	435,129	46.7
Transportation and Warehousing	771	92.2	9,653	48.3	443,596	46.0
Real Estate and Rental and Leasing	567	91.2	3,980	72.9	199,773	62.9
Manufacturing	461	87.0	9,681	52.7	545,283	44.3
Finance and Insurance	402	82.0	3,030	31.2	219,968	21.2
Educational Services	281	96.9	4,045	59.1	112,626	52.1
Arts, Entertainment, and Recreation	240	94.9	3,201	77.0	82,230	84.4
Information	158	77.8	1,430	15.4	113,434	10.6
Management of Companies and Enterprises	29	37.2	681	9.6	44,745	3.7
Industries not classified	12	100.0	24	100.0	370	100.0
Utilities	11	55.0	299	18.6	24,612	13.0
Agriculture, Forestry, Fishing and Hunting	4	100.0	4	100.0	194	100.0
<b>District Total</b>	<b>15,792</b>	<b>94.2</b>	<b>161,575</b>	<b>51.5</b>	<b>8,372,568</b>	<b>43.0</b>

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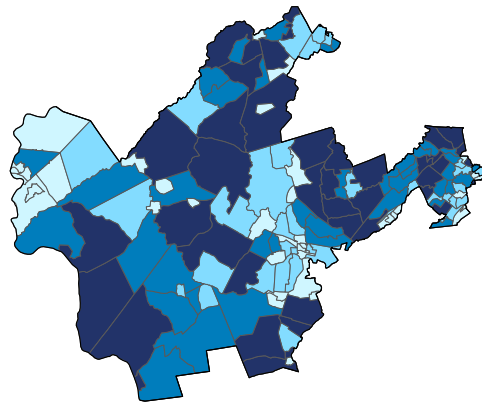
## New Jersey Congressional District 7



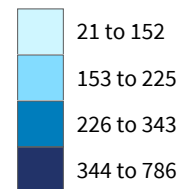
**19,396** Small Employer Businesses  
**95.4%** of Employer Businesses

**182,433** Small Business Employees  
**49.8%** of Employees

**\$9.7 billion** Small Business Payroll  
**35.0%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 39,482

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,274	97.0	21,531	58.4	1,858,654	44.1
Other Services (except Public Administration)	2,245	99.0	15,487	96.6	482,577	96.8
Construction	2,201	99.1	15,481	85.3	1,195,502	82.4
Health Care and Social Assistance	2,138	96.3	28,900	50.9	1,284,548	45.7
Retail Trade	1,864	87.3	16,010	31.7	662,633	41.8
Accommodation and Food Services	1,624	95.9	19,521	64.9	367,057	62.4
Administrative, Support, and Waste Management	1,425	95.2	13,662	54.7	647,056	53.5
Wholesale Trade	1,053	93.3	11,443	45.1	945,776	24.3
Finance and Insurance	709	87.3	5,275	25.9	470,996	15.7
Real Estate and Rental and Leasing	700	95.1	3,751	77.2	192,052	69.4
Manufacturing	642	93.0	12,320	52.9	768,547	38.7
Transportation and Warehousing	443	92.7	4,692	53.9	215,453	46.1
Educational Services	427	98.6	5,677	85.2	196,576	84.9
Arts, Entertainment, and Recreation	395	95.4	5,550	69.8	157,008	81.0
Information	185	83.3	1,662	11.2	128,463	5.8
Agriculture, Forestry, Fishing and Hunting	51	100.0	164	100.0	5,993	100.0
Management of Companies and Enterprises	51	43.6	1,090	5.7	131,982	4.4
Industries not classified	16	100.0	33	100.0	1,251	100.0
Utilities	8	47.1	149	9.3	15,595	10.2
Mining, Quarrying, and Oil and Gas Extraction	4	100.0	35	100.0	2,170	100.0
<b>District Total</b>	<b>19,396</b>	<b>95.4</b>	<b>182,433</b>	<b>49.8</b>	<b>9,729,889</b>	<b>35.0</b>

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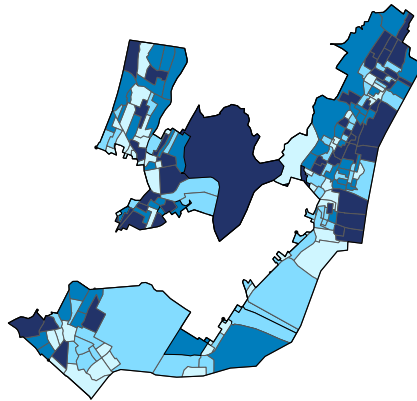
## New Jersey Congressional District 8



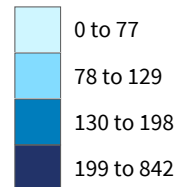
**13,396** Small Employer Businesses  
**95.3%** of Employer Businesses

**114,770** Small Business Employees  
**45.8%** of Employees

**\$5.6 billion** Small Business Payroll  
**32.1%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 27,461

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	2,086	92.2	10,025	33.4	293,169	39.8
Accommodation and Food Services	1,661	96.7	15,696	72.2	325,789	67.6
Other Services (except Public Administration)	1,615	98.8	7,604	72.7	220,076	66.4
Health Care and Social Assistance	1,323	96.6	15,752	47.2	688,077	44.4
Construction	1,285	99.6	7,928	93.4	594,220	91.0
Professional, Scientific, and Technical Services	1,246	96.7	6,265	57.1	458,758	43.5
Transportation and Warehousing	915	93.7	10,163	40.2	521,464	34.1
Wholesale Trade	735	93.3	9,393	57.9	543,050	54.8
Real Estate and Rental and Leasing	568	93.6	2,695	72.3	138,395	69.3
Administrative, Support, and Waste Management	552	92.3	6,916	43.4	303,701	38.0
Manufacturing	543	96.6	10,214	82.6	503,316	77.5
Finance and Insurance	337	79.7	4,005	10.0	559,862	8.5
Educational Services	194	96.0	3,984	53.1	165,590	46.8
Information	168	82.4	1,745	29.7	164,276	27.9
Arts, Entertainment, and Recreation	158	92.9	1,756	73.3	46,320	67.5
Management of Companies and Enterprises	20	34.5	531	10.5	26,508	3.9
Industries not classified	16	100.0	76	100.0	3,765	100.0
Utilities	3	33.3	-	-	-	-
<b>District Total</b>	<b>13,396</b>	<b>95.3</b>	<b>114,770</b>	<b>45.8</b>	<b>5,560,447</b>	<b>32.1</b>

This profile incorporates statistics from the 2018 American Community Survey (ACS) and the 2017 Statistics of US Businesses (SUBS). All sources reflect data collected prior to the COVID-19 pandemic. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 116<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.



# 2020 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION  
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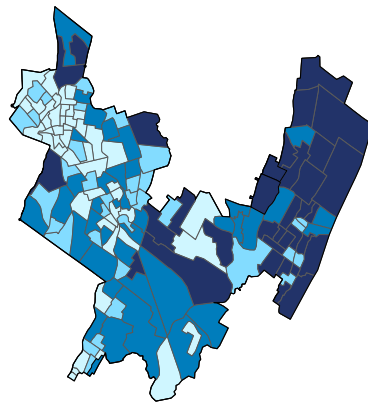
## New Jersey Congressional District 9



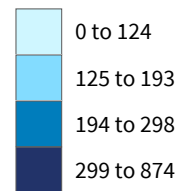
**18,961** Small Employer Businesses  
**96.3%** of Employer Businesses

**174,432** Small Business Employees  
**58.3%** of Employees

**\$9.1 billion** Small Business Payroll  
**53.4%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 33,569

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	2,269	94.3	14,036	45.4	511,820	48.8
Other Services (except Public Administration)	2,135	99.0	11,276	94.6	343,465	93.8
Health Care and Social Assistance	2,121	97.4	20,929	48.9	893,968	42.2
Wholesale Trade	2,061	95.2	24,174	70.4	1,642,222	61.7
Professional, Scientific, and Technical Services	1,948	97.4	11,738	62.4	827,449	54.8
Construction	1,826	99.2	13,817	87.0	1,001,078	82.3
Accommodation and Food Services	1,684	97.1	15,809	66.6	322,588	68.7
Manufacturing	984	95.7	23,023	75.2	1,216,379	70.5
Administrative, Support, and Waste Management	962	94.3	10,303	49.7	420,853	44.9
Real Estate and Rental and Leasing	890	94.7	4,673	63.1	260,257	54.5
Transportation and Warehousing	885	93.8	8,488	40.6	392,152	37.4
Finance and Insurance	462	87.7	3,906	49.1	387,520	52.0
Educational Services	259	96.6	4,361	92.8	168,705	92.8
Arts, Entertainment, and Recreation	228	93.4	3,129	55.7	284,602	91.4
Information	223	82.6	2,931	31.7	253,148	26.4
Management of Companies and Enterprises	56	51.4	1,768	14.7	178,601	15.7
Industries not classified	21	100.0	22	100.0	1,008	100.0
Utilities	7	70.0	9	-	532	-
Agriculture, Forestry, Fishing and Hunting	3	100.0	5	100.0	176	100.0
<b>District Total</b>	<b>18,961</b>	<b>96.3</b>	<b>174,432</b>	<b>58.3</b>	<b>9,108,816</b>	<b>53.4</b>

This profile incorporates statistics from the 2018 American Community Survey (ACS) and the 2017 Statistics of US Businesses (SUBS). All sources reflect data collected prior to the COVID-19 pandemic. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 116<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

# 2020 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION  
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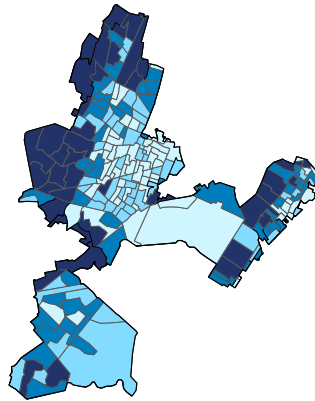
## New Jersey Congressional District 10



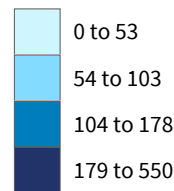
**11,716** Small Employer Businesses  
**95.4%** of Employer Businesses

**105,936** Small Business Employees  
**50.5%** of Employees

**\$4.6 billion** Small Business Payroll  
**37.4%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 22,107

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	1,903	94.5	9,855	45.8	310,755	41.7
Other Services (except Public Administration)	1,654	98.5	9,290	88.0	298,218	87.3
Health Care and Social Assistance	1,346	95.1	18,704	45.4	669,032	32.6
Accommodation and Food Services	1,167	96.6	10,694	58.7	191,876	52.1
Professional, Scientific, and Technical Services	1,122	95.8	6,669	60.1	557,808	46.5
Construction	965	99.3	5,874	88.9	379,925	80.4
Transportation and Warehousing	701	89.6	7,375	21.5	298,934	13.2
Wholesale Trade	655	93.6	8,861	83.4	514,386	77.8
Real Estate and Rental and Leasing	539	92.9	2,467	58.4	103,228	60.2
Administrative, Support, and Waste Management	520	92.4	6,285	62.2	264,849	60.2
Manufacturing	452	96.4	9,904	79.9	470,019	65.7
Finance and Insurance	213	86.2	1,472	17.2	98,543	6.5
Educational Services	196	94.2	3,773	39.9	150,240	42.0
Arts, Entertainment, and Recreation	173	96.6	3,402	76.0	163,916	84.9
Information	100	76.9	704	21.0	55,769	21.0
Management of Companies and Enterprises	18	56.2	344	56.6	18,248	36.5
Industries not classified	17	100.0	14	100.0	228	100.0
Utilities	4	57.1	-	-	-	-
Agriculture, Forestry, Fishing and Hunting	3	100.0	5	100.0	189	100.0
<b>District Total</b>	<b>11,716</b>	<b>95.4</b>	<b>105,936</b>	<b>50.5</b>	<b>4,564,446</b>	<b>37.4</b>

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# 2020 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION  
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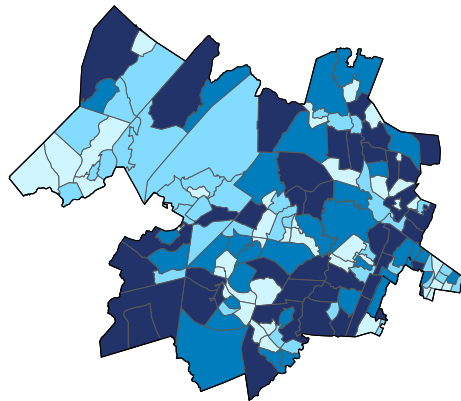
## New Jersey Congressional District 11



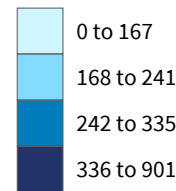
**21,179** Small Employer Businesses  
**95.3%** of Employer Businesses

**211,540** Small Business Employees  
**49.1%** of Employees

**\$11.9 billion** Small Business Payroll  
**37.5%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 40,236

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,489	96.0	27,216	44.8	2,214,297	37.6
Health Care and Social Assistance	2,577	97.1	31,691	51.0	1,628,501	47.5
Construction	2,362	99.5	15,198	93.1	1,105,604	91.1
Other Services (except Public Administration)	2,320	98.7	16,531	89.7	522,944	84.6
Retail Trade	1,852	89.0	17,308	37.6	696,983	49.2
Accommodation and Food Services	1,584	95.9	20,515	67.8	421,516	65.4
Administrative, Support, and Waste Management	1,517	94.0	13,123	43.3	622,638	44.9
Wholesale Trade	1,417	92.1	17,854	49.7	1,384,677	31.8
Finance and Insurance	867	86.0	7,638	29.4	745,136	21.7
Real Estate and Rental and Leasing	825	93.8	4,838	55.2	324,422	45.5
Manufacturing	753	92.1	14,629	60.5	915,694	53.9
Transportation and Warehousing	460	92.6	4,308	44.5	170,244	34.2
Educational Services	445	96.5	8,291	64.2	301,755	63.3
Arts, Entertainment, and Recreation	431	97.1	5,824	70.6	149,014	39.2
Information	256	84.5	4,097	40.1	350,027	37.0
Management of Companies and Enterprises	61	38.4	2,349	7.9	331,644	7.3
Industries not classified	20	100.0	11	100.0	584	100.0
Agriculture, Forestry, Fishing and Hunting	7	100.0	25	100.0	697	100.0
Utilities	7	63.6	32	6.9	3,818	8.9
Mining, Quarrying, and Oil and Gas Extraction	4	80.0	-	-	-	-
<b>District Total</b>	<b>21,179</b>	<b>95.3</b>	<b>211,540</b>	<b>49.1</b>	<b>11,895,645</b>	<b>37.5</b>

This profile incorporates statistics from the 2018 American Community Survey (ACS) and the 2017 Statistics of US Businesses (SUSB). All sources reflect data collected prior to the COVID-19 pandemic. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 116<sup>th</sup> Congress. For more information, please visit <http://advocacy.sba.gov>.

# 2020 Small Business Profile

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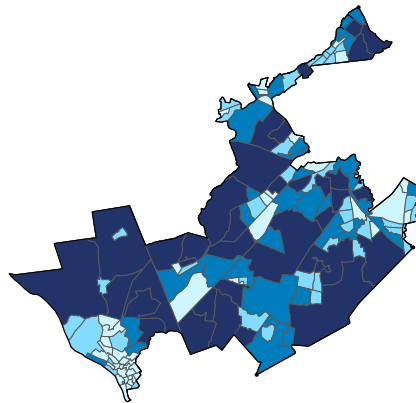
## New Jersey Congressional District 12



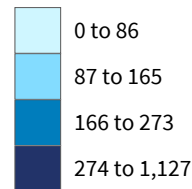
**15,815** Small Employer Businesses  
**94.4%** of Employer Businesses

**159,302** Small Business Employees  
**46.8%** of Employees

**\$8.8 billion** Small Business Payroll  
**38.4%** of Payroll



Number of Self-Employed  
(Census Bureau ACS, 2018)



District Total: 27,802

### Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	3,264	96.2	25,842	59.6	2,356,332	54.0
Health Care and Social Assistance	1,886	95.6	24,499	51.4	1,145,221	52.5
Other Services (except Public Administration)	1,877	98.6	12,895	96.3	477,373	94.1
Retail Trade	1,504	88.1	11,198	34.5	396,079	43.5
Construction	1,384	99.3	7,721	89.4	548,222	87.2
Accommodation and Food Services	1,338	94.9	14,640	65.4	267,461	62.3
Administrative, Support, and Waste Management	1,001	93.3	11,705	52.7	541,761	55.0
Wholesale Trade	905	88.6	11,807	29.1	843,255	17.8
Transportation and Warehousing	485	91.2	5,809	46.9	252,930	43.4
Finance and Insurance	458	82.7	3,874	19.7	341,733	17.1
Manufacturing	451	91.1	10,611	53.8	655,921	51.0
Real Estate and Rental and Leasing	429	89.9	2,990	64.8	165,789	61.0
Educational Services	380	95.5	7,439	29.1	328,808	29.1
Arts, Entertainment, and Recreation	254	95.1	3,772	83.9	73,000	81.6
Information	196	80.0	2,955	30.5	248,964	29.9
Management of Companies and Enterprises	37	37.4	1,359	12.1	119,794	7.8
Agriculture, Forestry, Fishing and Hunting	9	100.0	101	100.0	3,083	100.0
Industries not classified	8	100.0	7	100.0	831	100.0
Utilities	6	50.0	62	2.8	11,099	3.0
Mining, Quarrying, and Oil and Gas Extraction	4	80.0	-	-	-	-
<b>District Total</b>	<b>15,815</b>	<b>94.4</b>	<b>159,302</b>	<b>46.8</b>	<b>8,780,638</b>	<b>38.4</b>

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