

2020 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

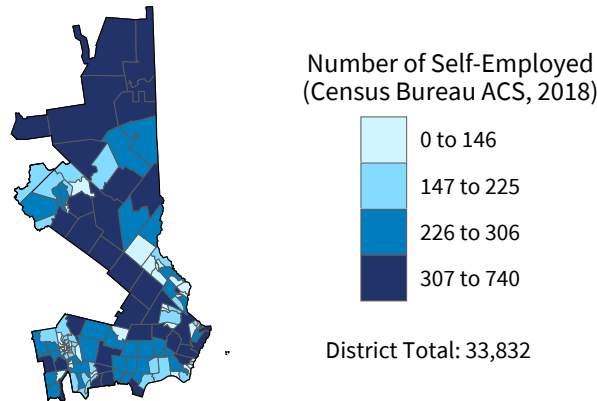
New Hampshire Congressional District 1



15,492 Small Employer Businesses
94.5% of Employer Businesses

156,537 Small Business Employees
52.5% of Employees

\$7.5 billion Small Business Payroll
48.7% of Payroll



Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	2,126	99.4	13,782	95.0	920,461	93.7
Retail Trade	1,820	88.5	15,097	30.8	632,295	43.8
Other Services (except Public Administration)	1,811	98.0	11,031	93.0	368,235	93.5
Professional, Scientific, and Technical Services	1,766	95.7	12,853	79.5	994,976	80.2
Accommodation and Food Services	1,690	97.0	24,605	74.9	536,969	77.7
Health Care and Social Assistance	1,299	94.3	21,940	47.9	961,198	40.4
Administrative, Support, and Waste Management	1,102	94.2	10,036	61.3	427,604	61.0
Wholesale Trade	757	87.8	8,097	61.0	543,810	53.2
Manufacturing	727	90.6	12,865	42.1	720,768	37.1
Real Estate and Rental and Leasing	623	94.3	3,762	82.0	192,942	82.7
Finance and Insurance	515	85.1	5,181	26.4	393,626	21.1
Arts, Entertainment, and Recreation	408	97.4	4,404	71.2	138,378	83.1
Transportation and Warehousing	328	89.9	3,934	44.3	175,691	45.2
Educational Services	283	96.6	4,617	40.2	154,724	37.1
Information	195	79.3	3,107	33.0	195,478	25.9
Agriculture, Forestry, Fishing and Hunting	42	100.0	136	100.0	4,757	100.0
Management of Companies and Enterprises	34	39.5	754	16.1	60,387	14.2
Industries not classified	17	100.0	16	100.0	447	100.0
Utilities	14	58.3	247	10.2	21,316	8.8
Mining, Quarrying, and Oil and Gas Extraction	13	92.9	73	88.0	7,051	89.3
District Total	15,492	94.5	156,537	52.5	7,451,113	48.7

This profile incorporates statistics from the 2018 American Community Survey (ACS) and the 2017 Statistics of US Businesses (SUSB). All sources reflect data collected prior to the COVID-19 pandemic. Small businesses are defined for this profile as firms employing fewer than 500 employees. District lines reflect the 116th Congress. For more information, please visit <http://advocacy.sba.gov>.

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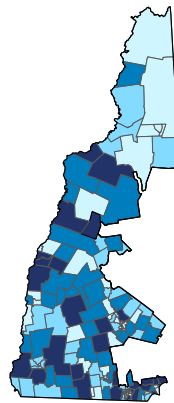
New Hampshire Congressional District 2



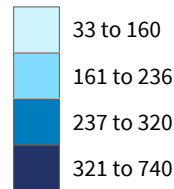
14,260 Small Employer Businesses
94.9% of Employer Businesses

144,055 Small Business Employees
53.1% of Employees

\$6.8 billion Small Business Payroll
50.4% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2018)



District Total: 35,056

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Construction	1,997	99.7	12,551	95.6	787,310	95.5
Retail Trade	1,790	89.5	17,251	36.1	678,224	48.3
Other Services (except Public Administration)	1,678	98.2	9,564	91.3	299,750	89.8
Professional, Scientific, and Technical Services	1,499	96.1	9,890	74.5	790,172	74.6
Accommodation and Food Services	1,370	96.0	17,784	66.7	351,567	68.8
Health Care and Social Assistance	1,260	95.2	22,017	45.3	942,018	37.0
Administrative, Support, and Waste Management	931	93.9	6,581	56.2	303,857	56.8
Manufacturing	851	92.6	17,595	44.2	955,621	35.3
Wholesale Trade	649	87.9	6,308	59.6	457,721	58.4
Real Estate and Rental and Leasing	530	94.1	2,343	85.5	108,986	85.0
Finance and Insurance	392	85.2	3,519	47.3	309,939	49.4
Arts, Entertainment, and Recreation	359	97.3	4,387	74.7	105,690	84.2
Transportation and Warehousing	338	93.6	3,179	62.4	122,824	65.6
Educational Services	302	96.5	5,601	36.6	183,901	27.8
Information	197	82.1	2,856	41.9	206,907	38.2
Agriculture, Forestry, Fishing and Hunting	104	99.0	440	91.1	24,934	94.5
Management of Companies and Enterprises	46	57.5	1,643	36.0	114,524	30.5
Mining, Quarrying, and Oil and Gas Extraction	28	96.6	155	96.9	10,657	96.7
Utilities	23	69.7	343	40.7	27,363	35.4
Industries not classified	14	100.0	48	100.0	767	100.0
District Total	14,260	94.9	144,055	53.1	6,782,732	50.4

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