

2020 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

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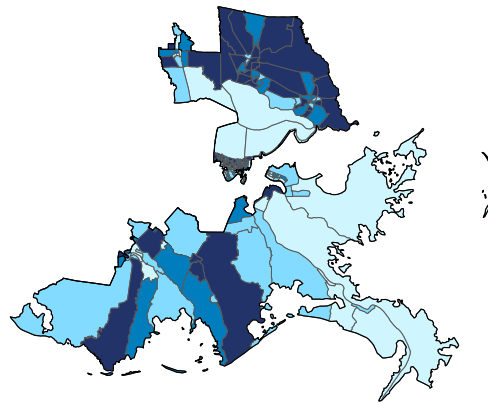
Louisiana Congressional District 1



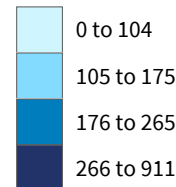
16,559 Small Employer Businesses
94.5% of Employer Businesses

168,818 Small Business Employees
54.4% of Employees

\$7.5 billion Small Business Payroll
52.0% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2018)



District Total: 44,121

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,411	97.5	14,135	83.9	931,859	84.4
Health Care and Social Assistance	2,058	96.5	26,915	46.9	1,078,716	37.9
Retail Trade	1,806	89.5	17,275	37.3	569,396	46.4
Construction	1,713	98.6	14,427	85.5	797,330	80.9
Other Services (except Public Administration)	1,545	97.5	12,035	83.6	372,191	81.0
Accommodation and Food Services	1,533	95.5	23,943	63.8	418,338	64.7
Wholesale Trade	956	87.1	9,422	59.7	549,026	57.3
Administrative, Support, and Waste Management	941	93.2	8,739	52.1	319,120	52.8
Finance and Insurance	860	88.3	6,101	39.3	378,674	34.8
Real Estate and Rental and Leasing	795	94.5	4,663	79.1	219,900	73.2
Transportation and Warehousing	615	87.6	7,628	49.8	472,152	47.3
Manufacturing	497	92.7	7,253	47.8	355,642	38.6
Arts, Entertainment, and Recreation	310	96.3	4,440	70.5	403,683	88.8
Educational Services	230	95.4	5,424	44.8	184,687	38.5
Information	127	77.4	1,246	29.3	67,534	34.1
Mining, Quarrying, and Oil and Gas Extraction	124	84.4	3,171	51.6	286,109	54.2
Agriculture, Forestry, Fishing and Hunting	62	98.4	186	98.9	3,709	98.2
Management of Companies and Enterprises	60	51.7	1,697	25.3	94,572	17.3
Industries not classified	13	100.0	18	100.0	135	100.0
Utilities	11	64.7	100	10.5	5,516	7.6
District Total	16,559	94.5	168,818	54.4	7,508,289	52.0

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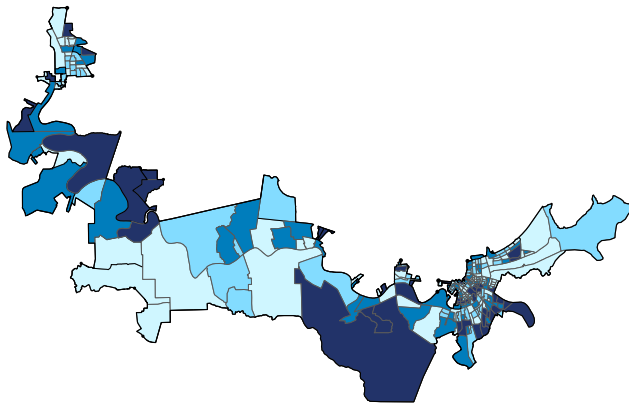
Louisiana Congressional District 2



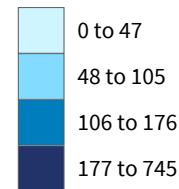
12,210 Small Employer Businesses
92.9% of Employer Businesses

157,034 Small Business Employees
53.7% of Employees

\$6.7 billion Small Business Payroll
45.9% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2018)



District Total: 28,542

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	1,775	90.0	13,469	42.7	427,403	49.9
Professional, Scientific, and Technical Services	1,664	95.2	13,670	69.6	1,072,014	70.1
Accommodation and Food Services	1,564	94.6	30,022	57.8	628,954	53.1
Other Services (except Public Administration)	1,469	97.2	10,197	81.0	324,881	79.9
Health Care and Social Assistance	1,253	95.5	19,051	50.4	630,423	37.5
Construction	918	97.7	12,031	77.6	644,907	70.9
Administrative, Support, and Waste Management	595	89.1	10,558	67.1	347,195	61.1
Wholesale Trade	522	84.3	7,192	67.0	387,477	63.0
Real Estate and Rental and Leasing	484	91.8	2,769	56.7	119,282	53.4
Finance and Insurance	468	85.2	4,245	40.8	316,676	34.8
Transportation and Warehousing	436	79.7	8,372	43.6	436,510	42.6
Manufacturing	419	86.6	8,674	33.4	575,836	23.1
Arts, Entertainment, and Recreation	243	94.2	3,097	44.9	94,390	64.2
Educational Services	243	94.9	9,486	56.9	376,896	54.6
Information	148	84.1	1,569	42.4	78,193	35.1
Management of Companies and Enterprises	51	53.1	1,350	31.7	91,172	18.3
Mining, Quarrying, and Oil and Gas Extraction	30	69.8	887	57.3	82,886	46.3
Industries not classified	16	100.0	17	100.0	563	100.0
Agriculture, Forestry, Fishing and Hunting	11	91.7	265	88.6	28,933	97.6
Utilities	4	57.1	113	-	9,069	-
District Total	12,210	92.9	157,034	53.7	6,673,660	45.9

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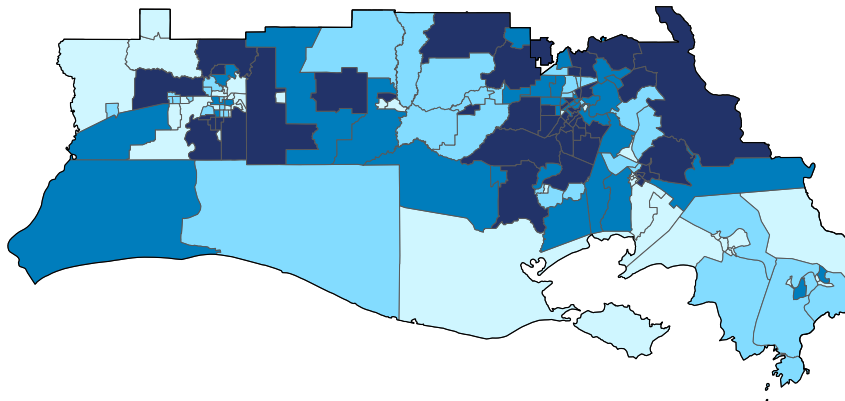
Louisiana Congressional District 3



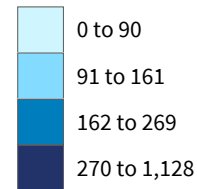
15,313 Small Employer Businesses
94.8% of Employer Businesses

170,568 Small Business Employees
59.8% of Employees

\$6.9 billion Small Business Payroll
55.4% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2018)



District Total: 36,403

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,218	97.6	12,265	79.8	757,543	75.0
Health Care and Social Assistance	1,993	96.8	29,403	56.0	1,051,809	49.2
Retail Trade	1,826	90.9	17,934	42.9	530,727	49.5
Other Services (except Public Administration)	1,480	97.9	11,072	94.2	306,926	92.3
Construction	1,442	98.3	14,521	89.1	735,278	85.4
Accommodation and Food Services	1,210	94.3	20,302	52.5	317,842	44.6
Real Estate and Rental and Leasing	820	93.6	5,195	69.8	273,857	67.1
Wholesale Trade	781	86.6	9,650	67.5	487,560	63.2
Administrative, Support, and Waste Management	704	92.4	8,449	66.4	344,698	59.2
Finance and Insurance	698	91.2	5,486	63.3	263,243	53.3
Manufacturing	658	91.4	14,043	54.7	785,974	44.4
Transportation and Warehousing	533	88.4	5,226	52.4	241,184	42.6
Mining, Quarrying, and Oil and Gas Extraction	394	90.6	6,332	48.1	456,028	44.8
Arts, Entertainment, and Recreation	246	97.2	2,741	88.1	42,816	82.4
Educational Services	186	96.9	3,991	96.1	107,719	92.5
Information	101	79.5	1,324	34.9	59,636	33.5
Management of Companies and Enterprises	70	66.7	1,898	42.5	104,396	36.9
Agriculture, Forestry, Fishing and Hunting	50	100.0	222	100.0	8,989	100.0
Utilities	22	68.8	498	40.7	27,018	28.4
Industries not classified	15	100.0	16	100.0	340	100.0
District Total	15,313	94.8	170,568	59.8	6,903,583	55.4

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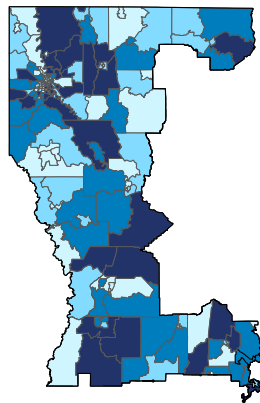
Louisiana Congressional District 4



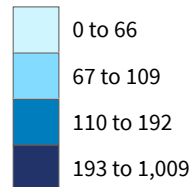
11,182 Small Employer Businesses
93.1% of Employer Businesses

115,765 Small Business Employees
54.8% of Employees

\$4.1 billion Small Business Payroll
50.1% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2018)



District Total: 24,630

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUBS, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	1,478	88.6	12,866	39.2	384,625	46.1
Other Services (except Public Administration)	1,401	98.0	10,105	93.6	229,000	90.5
Health Care and Social Assistance	1,327	94.9	23,251	48.8	832,632	38.3
Construction	1,200	99.1	10,226	81.3	465,757	73.0
Professional, Scientific, and Technical Services	1,184	95.8	6,632	83.4	336,713	84.5
Accommodation and Food Services	880	92.4	14,985	54.1	215,245	47.1
Finance and Insurance	554	89.6	5,207	71.3	256,656	66.9
Administrative, Support, and Waste Management	502	90.0	4,275	51.7	132,227	52.6
Real Estate and Rental and Leasing	491	92.8	2,458	75.6	94,280	73.3
Wholesale Trade	490	80.5	5,737	63.0	278,855	58.7
Transportation and Warehousing	405	85.4	2,996	44.6	122,644	36.7
Manufacturing	323	88.0	6,142	34.7	294,948	31.3
Mining, Quarrying, and Oil and Gas Extraction	308	89.0	2,834	56.9	202,080	52.2
Agriculture, Forestry, Fishing and Hunting	211	99.5	1,447	83.4	61,727	90.1
Arts, Entertainment, and Recreation	184	97.4	1,789	65.7	29,293	63.0
Educational Services	129	92.1	2,378	83.9	64,696	80.4
Information	82	79.6	1,060	37.9	43,033	34.0
Utilities	58	89.2	442	25.9	22,962	17.2
Management of Companies and Enterprises	41	65.1	911	38.0	51,705	44.0
Industries not classified	20	100.0	24	100.0	410	100.0
District Total	11,182	93.1	115,765	54.8	4,119,488	50.1

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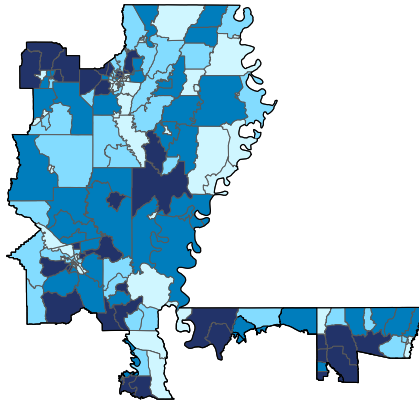
Louisiana Congressional District 5



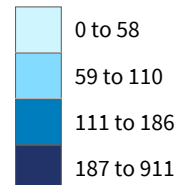
11,587 Small Employer Businesses
94.8% of Employer Businesses

127,269 Small Business Employees
61.6% of Employees

\$4.2 billion Small Business Payroll
56.2% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2018)



District Total: 22,442

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Retail Trade	1,738	92.4	15,329	46.5	433,035	52.4
Health Care and Social Assistance	1,680	95.4	34,533	63.4	1,135,466	56.2
Other Services (except Public Administration)	1,525	98.9	9,438	89.8	224,799	84.2
Professional, Scientific, and Technical Services	1,318	98.1	6,183	71.2	306,671	81.8
Construction	1,064	99.1	10,134	88.4	470,295	86.1
Accommodation and Food Services	855	93.3	13,679	60.5	187,109	56.2
Finance and Insurance	615	91.8	5,500	60.8	253,754	58.8
Administrative, Support, and Waste Management	488	92.1	5,047	69.2	144,881	63.6
Real Estate and Rental and Leasing	460	94.5	2,349	74.1	79,688	71.9
Wholesale Trade	421	85.7	6,060	72.0	284,610	71.0
Transportation and Warehousing	351	85.6	2,351	38.1	88,931	30.7
Manufacturing	335	87.5	7,337	46.9	321,423	38.4
Agriculture, Forestry, Fishing and Hunting	194	99.0	1,113	81.1	48,135	86.1
Arts, Entertainment, and Recreation	167	97.7	1,770	96.8	31,721	96.7
Mining, Quarrying, and Oil and Gas Extraction	124	92.5	1,092	82.9	56,926	78.9
Educational Services	122	96.8	3,104	96.8	78,090	97.1
Information	80	77.7	713	16.6	27,229	9.1
Utilities	77	90.6	453	17.9	18,400	7.6
Management of Companies and Enterprises	35	63.6	1,064	63.9	46,246	51.1
Industries not classified	12	100.0	20	100.0	267	100.0
District Total	11,587	94.8	127,269	61.6	4,237,676	56.2

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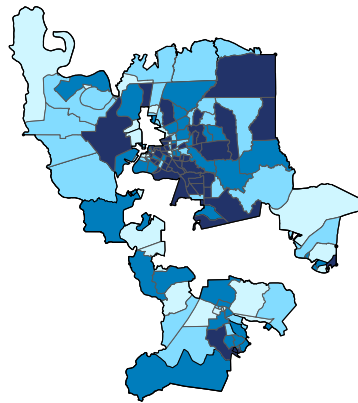
Louisiana Congressional District 6



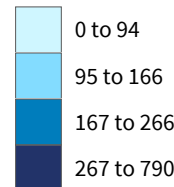
14,152 Small Employer Businesses
93.3% of Employer Businesses

162,502 Small Business Employees
49.0% of Employees

\$6.7 billion Small Business Payroll
43.2% of Payroll



Number of Self-Employed
(Census Bureau ACS, 2018)



District Total: 34,343

Employer Businesses, Employment, and Payroll by Industry (Census Bureau SUSB, 2017)

Industry	Employer Businesses		Employment		Payroll (\$1,000)	
	Small	%	Small	%	Small	%
Professional, Scientific, and Technical Services	2,087	95.8	14,594	64.2	960,495	59.5
Health Care and Social Assistance	1,655	96.2	27,034	56.9	1,055,544	52.3
Other Services (except Public Administration)	1,612	96.8	13,339	83.9	430,331	77.4
Construction	1,603	97.8	17,594	28.5	947,533	25.2
Retail Trade	1,603	88.1	17,221	37.6	549,202	44.9
Accommodation and Food Services	1,242	93.4	24,032	62.6	376,935	61.0
Finance and Insurance	768	86.6	5,587	41.6	337,273	36.1
Administrative, Support, and Waste Management	746	91.5	9,437	59.5	369,276	58.5
Wholesale Trade	684	82.8	7,588	57.0	468,053	57.7
Real Estate and Rental and Leasing	678	92.4	3,185	65.7	145,143	59.2
Manufacturing	438	88.8	7,709	46.0	439,999	34.8
Transportation and Warehousing	358	85.4	3,589	46.7	187,182	43.5
Arts, Entertainment, and Recreation	247	96.5	3,120	68.4	60,259	70.8
Educational Services	232	95.9	4,766	89.2	144,133	86.0
Information	102	75.0	984	19.4	49,507	20.5
Mining, Quarrying, and Oil and Gas Extraction	74	84.1	771	53.2	43,543	43.7
Management of Companies and Enterprises	49	50.5	1,224	12.9	85,567	13.2
Agriculture, Forestry, Fishing and Hunting	38	97.4	153	97.5	5,705	97.9
Utilities	18	81.8	562	33.6	27,816	22.9
Industries not classified	17	100.0	13	100.0	378	100.0
District Total	14,152	93.3	162,502	49.0	6,683,874	43.2

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