WHAT’S NEW WITH SMALL BUSINESS?

September 2019

Text version

WHAT IS A SMALL BUSINESS?

The SBA Office of Advocacy defines a small business as an independent business with fewer than 500 employees.

WHAT PERCENT OF NET NEW JOBS DO SMALL BUSINESSES CREATE?

Small businesses accounted for 65% of net new jobs.

Source: Bureau of Labor Statistics, Business Employment Dynamics 200-2018.

SMALL BUSINESSES COMPRISE:

1. 99.9% of all firms
2. 99.7% of all firms with paid employees
3. 97.5% of exporting firms (280,229 small exporters)
4. 33.3% of known export value ($429.3 billion out of
5. $1.3 trillion)
6. 47.3% of private sector employees (60 million out of 126.8 million employees)
7. 40.7% of private-sector payroll
8. Sources: U.S. Census Bureau: Statistics of US Businesses and Nonemployer Statistics. International Trade Administration.

HOW MANY FIRMS ARE THERE IN THE U.S.?

There are 30.7 million small businesses in the U.S.

81% have no employees

19% have paid employees

Sources: U.S. Census Bureau: Statistics of US Businesses and Nonemployer Statistics 2016.

STARTUPS AND CLOSURES

In 2016 400,000 firms closed and 433,000 started up.

Source: U.S. Census Bureau: Business Dynamics Statistics 2016.

WHAT ARE THE DEMOGRAPHICS OF U.S. FIRMS?

All firms 27,626,360

  Minority 7,952,386

  American Indian and Alaska Native 272,919

  Asian 1,917,902

  Black or African American 2,584,403

  Hispanic 3,305,873

  Native Hawaiian and Other Pacific Islander 54,749

  Female 9,878,397

  Equally Male/Female 2,456,386

  Veteran 2,521,682

 Publicly held and other unclassifiable firms 446,980

Source: U.S. Census Bureau, Survey of Business Owners 2012.