

# 2019 Small Business Profile

## Mississippi

**257,404** Small Businesses  
**99.3%** of Mississippi Businesses

**440,399** Small Business Employees  
**46.9%** of Mississippi Employees

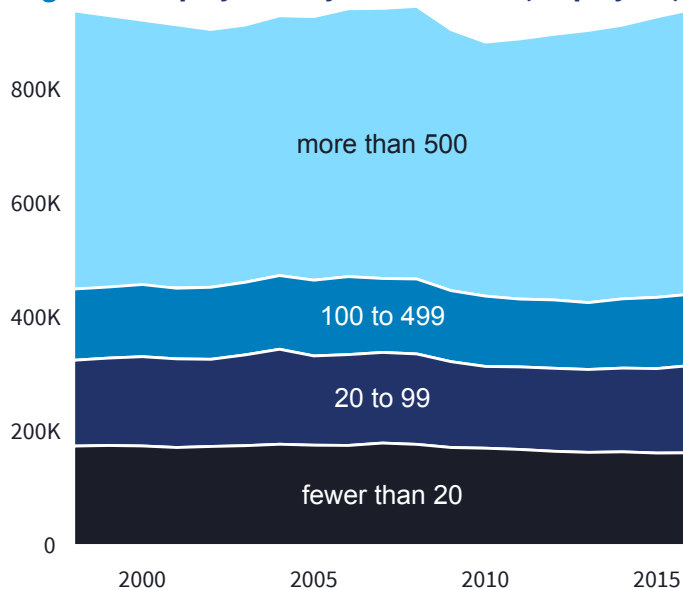


### Overall Mississippi Economy

- In the third quarter of 2018, Mississippi grew at an annual rate of **1.9%**, which was slower than the overall US growth rate of **3.4%**. Mississippi's 2017 growth rate of **0.1%** was down from the 2016 rate of less than **0.1%**. (Source: [BEA](#))
- In February 2019, the unemployment rate was **4.8%**, down from **4.9%** in February 2018. This was above the February 2019 national unemployment rate of **3.8%**. (Source: [CPS](#))

### Employment

**Figure 1: Employment by Business Size (Employees)**



- Mississippi small businesses employed **440,399** people, or **46.9%** of the private workforce, in 2016. (Source: [SUSB](#))
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment decreased **0.4%** during the 12-month period ending in February 2019. This was below the increase of **0.1%** during the prior 12-month period. (Source: [CPS](#))
- The number of proprietors increased in 2017 by **1.5%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **10,719** net jobs in 2016. Firms employing fewer than 20 employees experienced the largest gains, adding **8,149** net jobs. The smallest gains were in firms employing 100 to 499 employees, which added **725** net jobs. (Source: [SUSB](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy (<http://advocacy.sba.gov>). Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined for this profile as firms employing fewer than 500 employees. Net small business job change, employees of minority-owned businesses, and exporter share statistics are based on the 2016 Statistics of US Businesses (SUSB), 2016 Annual Survey of Entrepreneurs (ASE), and 2016 International Trade Administration (ITA) data, respectively.

## Income and Finance

- The number of banks was unchanged at **79** between June 2016 and June 2017. (Source: [FDIC](#))
- In 2017, **36,888** loans under \$100,000 (valued at **\$602.2 million**) were issued by Mississippi lending institutions reporting under the Community Reinvestment Act. (Source: [FFIEC](#))
- The median income for individuals self-employed at their own incorporated businesses was **\$41,378** in 2017. For individuals self-employed at their own unincorporated firms, this figure was **\$22,387**. (Source: [ACS](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

## Employer Business Owner Demographics

**Figure 2: Mississippi Employees per Business by Owner's Demographic, 2016**

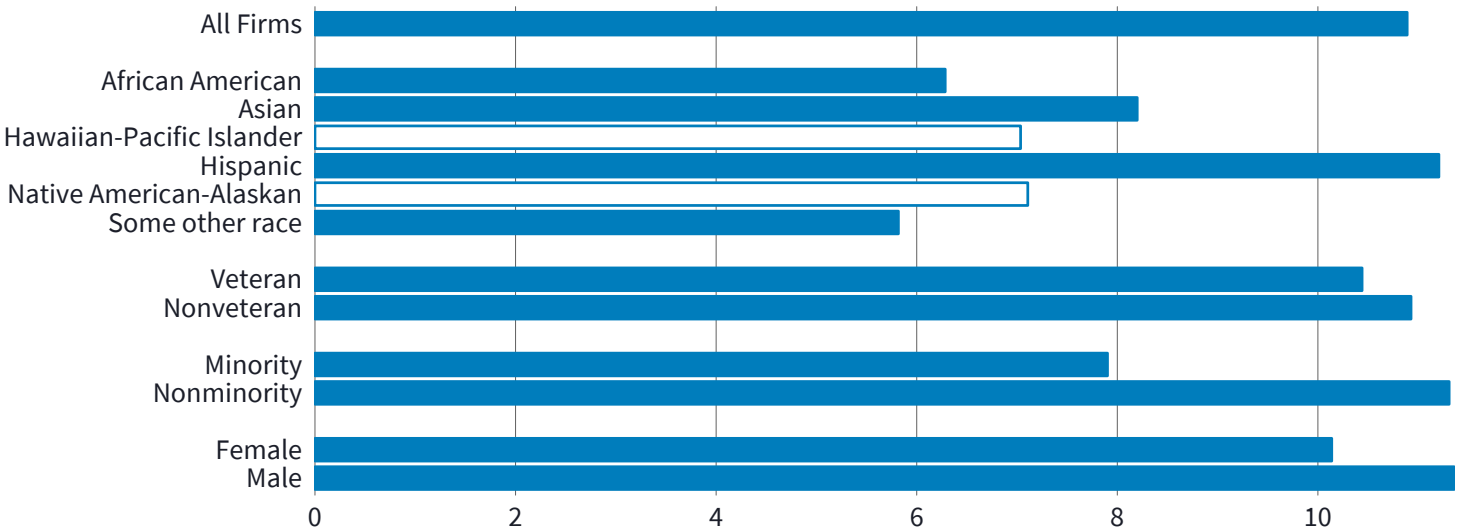
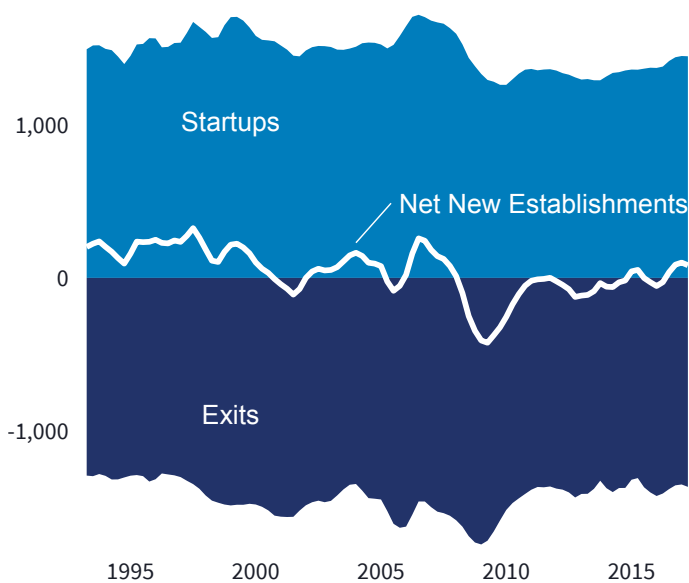


Figure 2 shows the average number of employees per employer business by owner's demographic group according to the 2016 Annual Survey of Entrepreneurs (ASE). Unshaded bars display US values; data were withheld because they do not meet Census Bureau publication standards or could disclose information regarding individual businesses.

## Turnover among Establishments with Employees

**Figure 3: Mississippi Quarterly Startups and Exits**



- In the third quarter of 2017, **1,377** establishments started up, generating **5,325** new jobs in Mississippi. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **1,457** establishments exited resulting in **5,319** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 1993 to 2017. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: [BDM](#))

The BLS data covers only business establishments with employees. BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

## International Trade

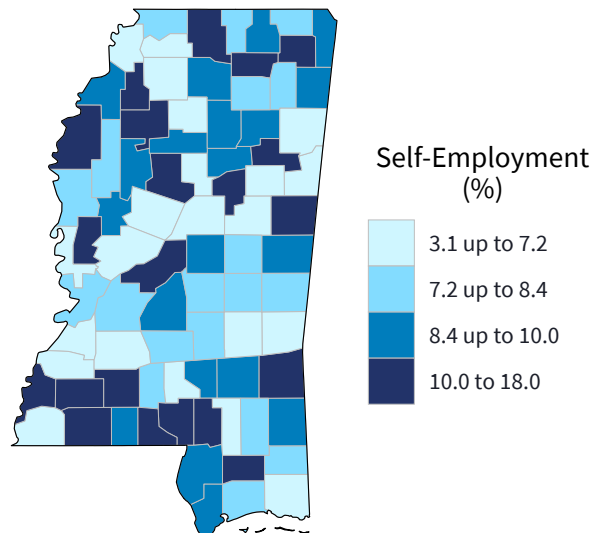
- A total of 1,995 companies exported goods from Mississippi in 2016. Of these, 1,501, or 75.2%, were small firms; they generated 13.8% of Mississippi's \$10.0 billion in total exports. (Source: ITA)

## Small Business Employment by Industry and Self-Employment by County

**Table 1: Mississippi Employment by Industry, 2016**

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	65,347	165,677	39.4
Accommodation and Food Services	64,326	128,306	50.1
Retail Trade	57,333	146,030	39.3
Manufacturing	44,899	143,226	31.3
Other Services (except Public Administration)	36,136	38,904	92.9
Construction	32,872	44,551	73.8
Professional, Scientific, and Technical Services	23,725	30,209	78.5
Administrative, Support, and Waste Management	21,537	55,059	39.1
Wholesale Trade	20,907	37,272	56.1
Finance and Insurance	16,044	35,414	45.3
Transportation and Warehousing	15,443	38,944	39.7
Educational Services	10,169	15,774	64.5
Real Estate and Rental and Leasing	7,642	10,257	74.5
Arts, Entertainment, and Recreation	6,861	9,152	75.0
Agriculture, Forestry, and Fishing and Hunting	4,569	5,145	88.8
Utilities	4,377	9,398	46.6
Information	3,459	13,464	25.7
Management of Companies and Enterprises	2,341	8,499	27.5
Mining, Quarrying, and Oil and Gas Extraction	2,275	3,904	58.3
Industries not classified	137	137	100.0
<b>Total</b>	<b>440,399</b>	<b>939,322</b>	<b>46.9</b>

**Figure 4: Mississippi Self-Employment Rates by County, 2017**



**Table 2: Mississippi Small Businesses by Industry and Firm Size, 2016**

Industry	1-499 Employees	1-19 Employees	Nonemployer Firms	Total Small Firms
Other Services (except Public Administration)	5,968	5,618	42,822	48,790
Construction	3,697	3,326	28,433	32,130
Administrative, Support, and Waste Management	1,791	1,543	24,634	26,425
Health Care and Social Assistance	4,629	3,948	20,333	24,962
Retail Trade	6,975	6,313	17,413	24,388
Professional, Scientific, and Technical Services	4,044	3,739	18,668	22,712
Real Estate and Rental and Leasing	1,833	1,720	16,172	18,005
Transportation and Warehousing	1,585	1,351	11,549	13,134
Finance and Insurance	2,056	1,868	6,388	8,444
Accommodation and Food Services	3,887	2,915	4,143	8,030
Arts, Entertainment, and Recreation	641	554	6,914	7,555
Educational Services	480	349	4,555	5,035
Wholesale Trade	1,822	1,395	2,971	4,793
Agriculture, Forestry, and Fishing and Hunting	650	601	3,952	4,602
Manufacturing	1,642	1,086	2,659	4,301
Information	340	284	1,447	1,787
Mining, Quarrying, and Oil and Gas Extraction	266	223	1,463	1,729
Utilities	346	315	288	634
<b>Total</b>	<b>42,600</b>	<b>37,245</b>	<b>214,804</b>	<b>257,404</b>

Tables 1 and 2 display data from the 2016 SUSB. Table 2 includes additional data from the 2016 Nonemployer Statistics (NES). Figure 4 provides estimates of the rate of self-employment among employed civilians, 16 years and over, including both incorporated and unincorporated businesses, from the 2017 American Community Survey (ACS).

**References**

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xmb5R>.

- ACS American Community Survey, US Census Bureau
- ASE Annual Survey of Entrepreneurs, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CPS Current Population Survey, BLS
- FDIC Call Reports, Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau