

# 2019 Small Business Profile

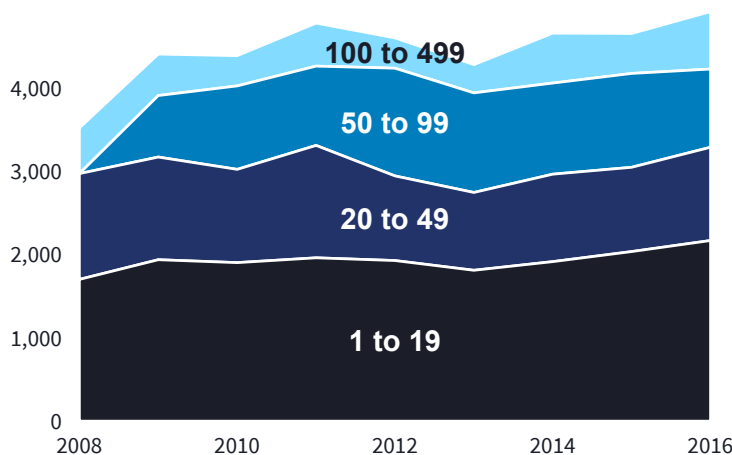
## American Samoa



Jobs, establishments, and exports are from the 2016 County Business Patterns (CBP) and 2017 Bureau of Economic Analysis (BEA) data.

### Economic Output and Employment

**Figure 1: Employment by Establishment Size (Employees)**



- The American Samoa economy contracted at an annual rate of 5.3% to \$598.0 million in 2017 while per capita income decreased 5.5% to \$10,187 in 2017. (Source: BEA)
- The number of private sector employees in American Samoa increased 4.3% to 8,506 in 2016. (Source: CBP)
- Figure 1 displays private sector employment for establishments with fewer than 500 employees from 2008 to 2016. Establishments with fewer than 100 employees have the largest share of overall employment. (Source: CBP)
- Table 1 provides additional details on American Samoa employment by industry. (Source: CBP)

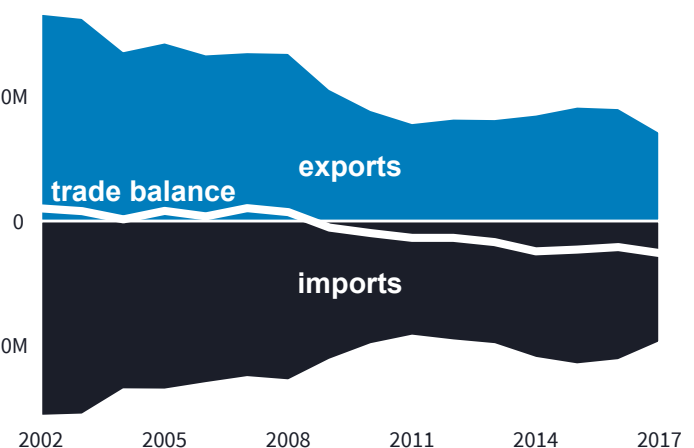
The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses.

### International Trade

- Figure 2 displays the evolution of American Samoa imports, exports, and trade balance from 2002 to 2017. (Source: BEA)
- In 2017, American Samoa total exports decreased 21.1% to \$358.0 million, while its total imports decreased 12.9% to \$486.0 million. This resulted in a 2017 trade deficit of \$128.0 million. (Source: BEA)
- \* Exports and imports reflect trade between American Samoa and the rest of the world, including the US.

Economic growth and trade statistics are expressed in real US dollars. Values labeled 's' in Table 1 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses.

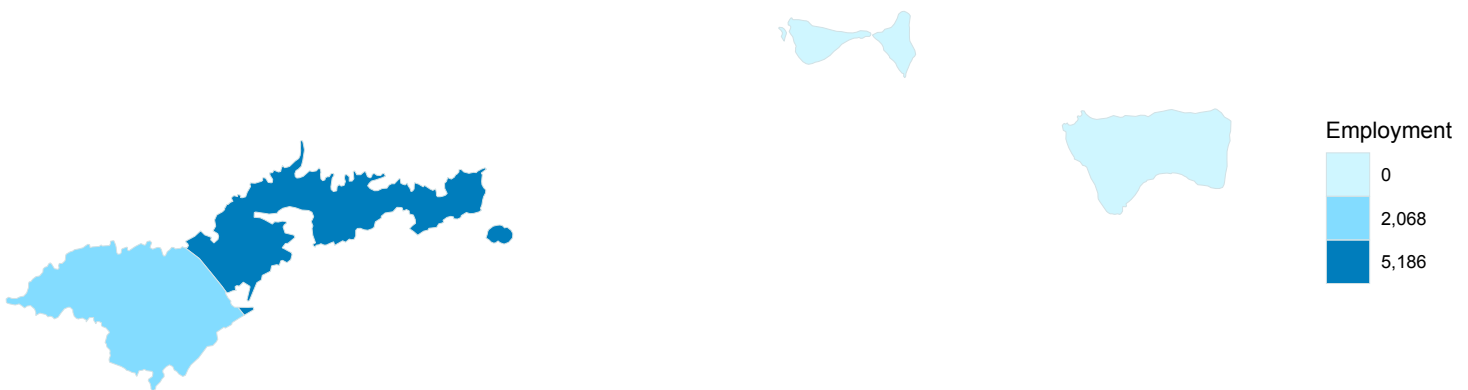
**Figure 2: Exports and Imports (\$)**



**Table 1: American Samoa Employment, Establishments, and Payroll by Industry, 2016. (Source: CBP)**

Industry	Total Private Employment	Total Private Establishments	Annual Payroll (\$ Thousands)	Annual Payroll per Employee (\$)
Manufacturing	3,190	40	51,017	15,993
Retail Trade	1,515	172	21,398	14,124
Accommodation and Food Services	576	44	7,176	12,458
Construction	502	33	8,512	16,956
Other Services (Except Public Administration)	384	47	4,982	12,974
Transportation and Warehousing	343	27	4,893	14,265
Wholesale Trade	268	26	5,785	21,586
Information	185	7	4,253	22,989
Professional, Scientific, and Technical Services	169	26	5,355	31,686
Educational Services	168	5	1,994	11,869
Administrative, Support, and Waste Management	119	21	1,868	15,697
Finance and Insurance	109	11	2,685	24,633
Real Estate and Rental and Leasing	80	15	1,270	15,875
Industries not Classified	29	9	306	10,552
Agriculture, Forestry, and Fishing and Hunting	s	2	s	-
Arts, Entertainment, and Recreation	s	1	s	-
Health Care and Social Assistance	s	16	s	-
Management of Companies and Enterprises	s	2	s	-
<b>Total</b>	<b>8,506</b>	<b>504</b>	<b>144,226</b>	<b>16,956</b>

**Figure 3: American Samoa Employment by Municipality, 2016. (Source: CBP)**



References

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xmb5R>.

- BEA Bureau of Economic Analysis
- CBP County Business Patterns, US Census Bureau