

SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

NEW YORK



2.1 million
99.8%

Small Businesses
of New York Businesses

4.0 million
50.5%

Small Business Employees
of New York Employees



EMPLOYMENT
79,923
net new jobs



DIVERSITY
708,962
minority-owned
businesses



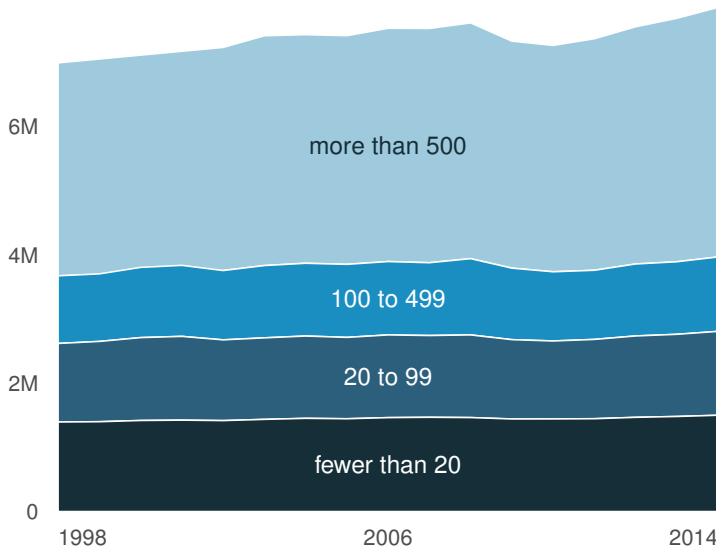
TRADE
94.1%
of New York exporters

OVERALL NEW YORK ECONOMY

- In the second quarter of 2016, New York grew at an annual rate of **0.1%**, which was slower than the overall US growth rate of **1.2%**. New York's 2015 growth rate of **0.9%** was up from the 2014 rate of **0.8%**. (Source: **BEA**)
- In November 2016, the unemployment rate was **5.1%**, up from **5.0%** at the close of 2015. This was above the November 2016 national unemployment rate of **4.6%**. (Source: **CPS**)

EMPLOYMENT

Figure 1: New York Employment by Business Size (Employees)



- New York small businesses employed **4.0 million** people, or **50.5%** of the private workforce, in 2014. (Source: **SUSB**)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: **SUSB**)
- During the year ending November 2016, private-sector employment decreased **1.0%**. This was below the previous year's increase of **1.7%**. (Source: **CPS**)
- The number of proprietors increased in 2015 by **3.4%** relative to the previous year. (Source: **BEA**)
- Small businesses created **79,923** net jobs in 2014. Among the seven BDS size-classes, firms employing 20 to 49 employees experienced the largest gains, adding **14,830** net jobs. The smallest gains were in firms employing 10 to 19 employees, which added **7,565** net jobs. (Source: **BDS**)

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2014 Business Dynamics Statistics (BDS), 2012 Survey of Business Owners (SBO), and 2014 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2015 and June 2016 declined. (Source: [FDIC](#))
- In 2014, **383,030** loans under \$100,000 (valued at **\$5.1 billion**) were issued by New York lending institutions reporting under the Community Reinvestment Act. (Source: [FFIEC](#))
- The median income for individuals self-employed at their own incorporated businesses was **\$52,156** in 2015. For individuals self-employed at their own unincorporated firms, this figure was **\$23,148**. (Source: [ACS](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: New York Small Business Ownership, 2012

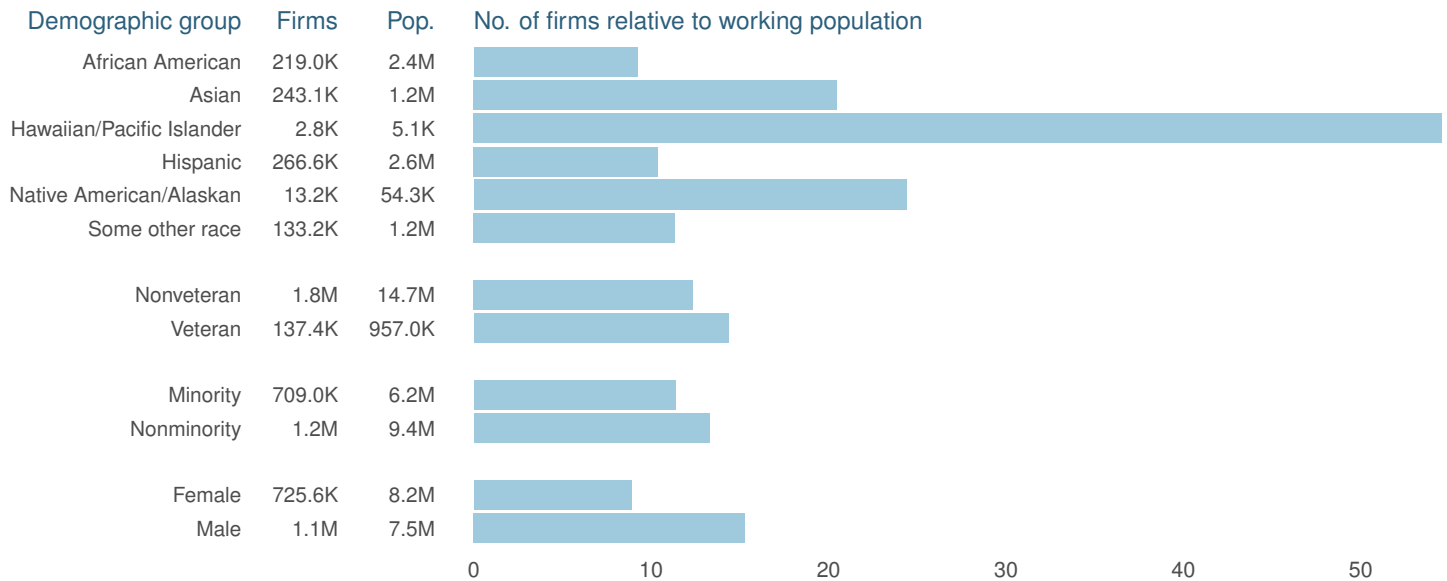
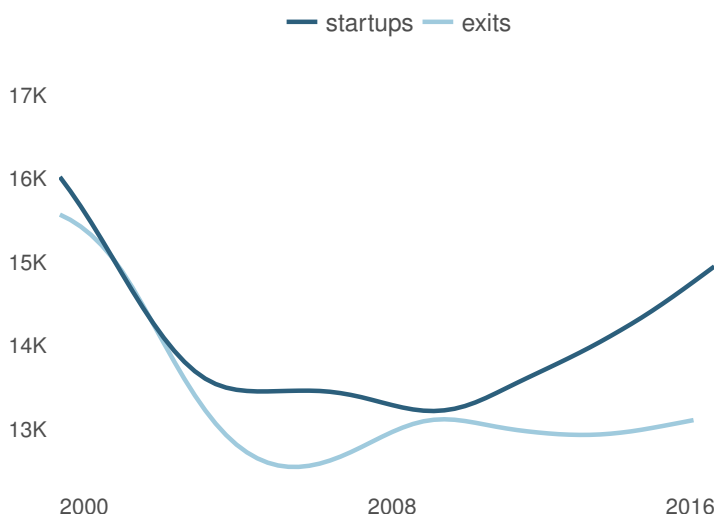


Figure 2 displays the number of small firms (SBO) per 100 people 16 years and over (ACS). For example, there are approximately 9 female-owned firms per 100 working age females or $725.6K \div 8.2M \times 100$. ACS and SBO differ in their classifications of individuals reporting more than one race. ACS provides a distinct category for two or more races while SBO tabulates these businesses into more than one group.

BUSINESS TURNOVER

Figure 3: New York Quarterly Startups and Exits



- In the second quarter of 2015, **14,524** establishments started up, generating **53,050** new jobs in New York. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **13,359** establishments exited resulting in **50,603** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 2000 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends.

The BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings.

INTERNATIONAL TRADE

- A total of 39,941 companies exported goods from New York in 2014. Among these, 37,568, or 94.1%, were small firms; they generated 53.3% of New York's \$74.5 billion in total known exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: New York Employment by Industry, 2014





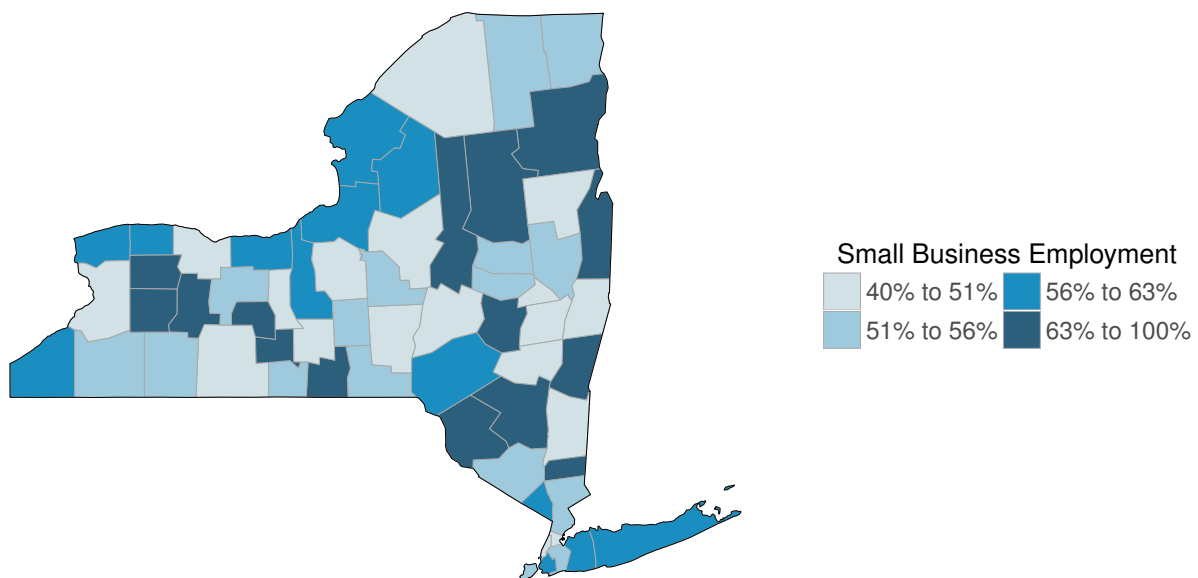
 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Health Care and Social Assistance	595,741	1,459,585	41%
Accommodation and Food Services	528,266	743,857	71%
Retail Trade	373,222	935,555	40%
Professional, Scientific, and Technical Services	354,138	626,610	57%
Other Services (Except Public Administration)	322,616	374,760	86%
Construction	289,901	317,711	91%
Wholesale Trade	260,341	367,286	71%
Manufacturing	252,020	423,971	59%
Administrative, Support, and Waste Management	239,275	563,149	42%
Finance and Insurance	145,765	536,065	27%
Educational Services	144,264	421,578	34%
Real Estate and Rental and Leasing	139,111	170,676	82%
Arts, Entertainment, and Recreation	105,100	169,901	62%
Transportation and Warehousing	103,386	236,577	44%
Information	81,477	280,497	29%
Mining, Quarrying, and Oil and Gas Extraction	2,699	3,731	72%
Agriculture, Forestry, and Fishing and Hunting	2,567	2,778	92%
Utilities	2,390	39,642	6%
Total	3,968,482	7,858,425	50%

Figure 4: New York Small Business Percent of Employment by County



SMALL BUSINESSES BY INDUSTRY

Table 2: New York Small Businesses by Industry and Firm Size, 2014

Industry	1-499 Employees	1-20 Employees	Nonemployer Firms	Total Small Firms
Professional, Scientific, and Technical Services	56,999	53,100	256,610	313,609
Other Services (Except Public Administration)	53,819	50,858	225,603	279,422
Real Estate and Rental and Leasing	29,216	27,888	189,829	219,045
Health Care and Social Assistance	44,146	38,983	172,057	216,203
Construction	46,059	43,104	133,347	179,406
Retail Trade	58,585	54,765	118,191	176,776
Arts, Entertainment, and Recreation	11,259	10,029	130,170	141,429
Administrative, Support, and Waste Management	23,659	21,138	107,414	131,073
Transportation and Warehousing	10,885	9,542	117,551	128,436
Accommodation and Food Services	45,125	38,037	29,854	74,979
Finance and Insurance	15,252	13,621	49,607	64,859
Wholesale Trade	29,036	25,619	34,017	63,053
Educational Services	7,163	5,496	52,274	59,437
Information	7,368	6,307	30,242	37,610
Manufacturing	14,966	11,717	18,603	33,569
Agriculture, Forestry, and Fishing and Hunting	574	556	6,459	7,033
Utilities	173	137	1,567	1,740
Mining, Quarrying, and Oil and Gas Extraction	237	201	902	1,139
Total	454,718	412,283	1,674,297	2,129,015

Data for counties shown in white in Figure 4 and values labeled "s" in Tables 1 and 2 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses. (Source: SUSB, NES)

REFERENCES

The Small Business Profiles, source data, and methodology are available at <http://go.usa.gov/x9yxK>.

ACS	American Community Survey, 5-year estimates, U.S. Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, U.S. Census Bureau
BLS	Bureau of Labor Statistics, U.S. Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, U.S. Census Bureau
SBO	Survey of Business Owners, U.S. Census Bureau
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau

