

# SMALL BUSINESS PROFILE

U.S. SMALL BUSINESS ADMINISTRATION

## OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

### MISSISSIPPI



252,019  
99.3%


Small Businesses  
of Mississippi Businesses

432,231  
47.4%

Small Business Employees  
of Mississippi Employees



**EMPLOYMENT**  
5,423  
net new jobs



**DIVERSITY**  
74,801  
minority-owned  
businesses



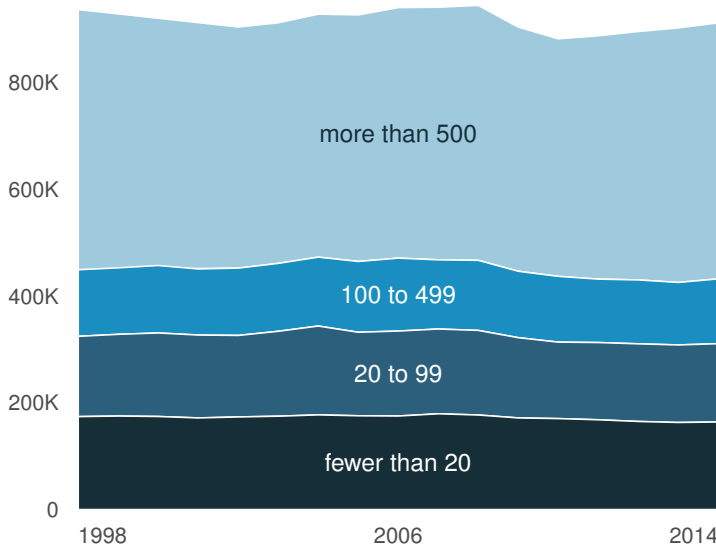
**TRADE**  
76.7%  
of Mississippi exporters

### OVERALL MISSISSIPPI ECONOMY

- In the second quarter of 2016, Mississippi grew at an annual rate of 1.1%, which was slower than the overall US growth rate of 1.2%. Mississippi's 2015 growth rate of 0.5% was up from the 2014 rate of -0.9%. (Source: BEA)
- In November 2016, the unemployment rate was 5.7%, down from 6.8% at the close of 2015. This was above the November 2016 national unemployment rate of 4.6%. (Source: CPS)

### EMPLOYMENT

Figure 1: Mississippi Employment by Business Size (Employees)



- Mississippi small businesses employed 432,231 people, or 47.4% of the private workforce, in 2014. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- During the year ending November 2016, private-sector employment increased 0.8%. This was below the previous year's increase of 3.6%. (Source: CPS)
- The number of proprietors increased in 2015 by 2.5% relative to the previous year. (Source: BEA)
- Small businesses created 5,423 net jobs in 2014. Among the seven BDS size-classes, firms employing 100 to 249 employees experienced the largest gains, adding 2,356 net jobs. The largest losses were in firms employing 1 to 4 employees, which lost 73 net jobs. (Source: BDS)

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2014 Business Dynamics Statistics (BDS), 2012 Survey of Business Owners (SBO), and 2014 International Trade Administration (ITA) data, respectively.

## INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2015 and June 2016 declined. (Source: FDIC)
- In 2014, 30,015 loans under \$100,000 (valued at \$498.4 million) were issued by Mississippi lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income for individuals self-employed at their own incorporated businesses was \$46,665 in 2015. For individuals self-employed at their own unincorporated firms, this figure was \$22,279. (Source: ACS)

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

## BUSINESS OWNER DEMOGRAPHICS

Figure 2: Mississippi Small Business Ownership, 2012

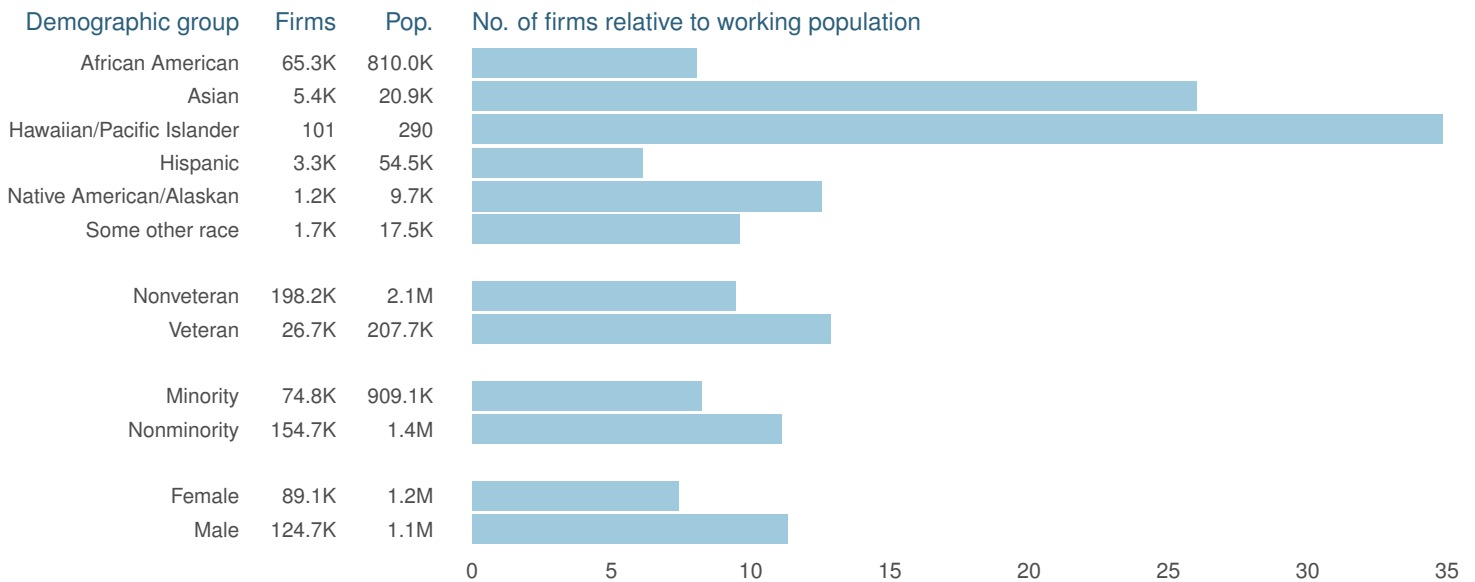
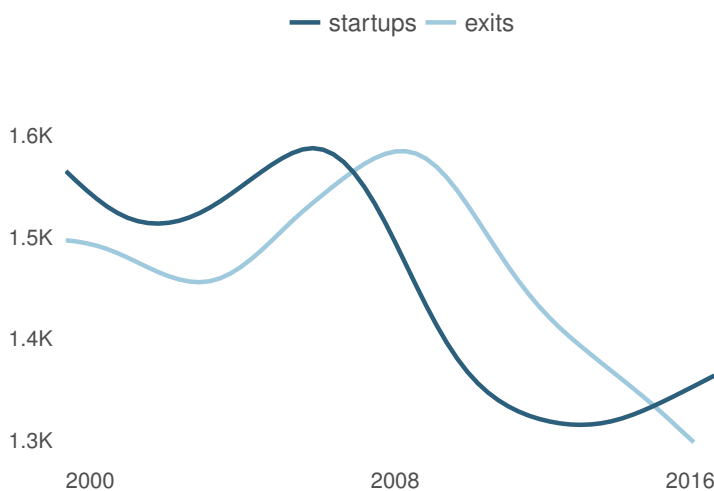


Figure 2 displays the number of small firms (SBO) per 100 people 16 years and over (ACS). For example, there are approximately 7 female-owned firms per 100 working age females or  $89.1K \div 1.2M \times 100$ . ACS and SBO differ in their classifications of individuals reporting more than one race. ACS provides a distinct category for two or more races while SBO tabulates these businesses into more than one group.

## BUSINESS TURNOVER

Figure 3: Mississippi Quarterly Startups and Exits



- In the second quarter of 2015, 1,371 establishments started up, generating 6,454 new jobs in Mississippi. Startups are counted when business establishments hire at least one employee for the first time. (Source: BDM)
- In the same period, 1,313 establishments exited resulting in 4,493 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: BDM)
- Figure 3 displays quarterly startups and exits from 2000 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends.

The BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings.

## INTERNATIONAL TRADE

- A total of 2,197 companies exported goods from Mississippi in 2014. Among these, 1,685, or 76.7%, were small firms; they generated 12.1% of Mississippi's \$11.0 billion in total known exports. (Source: ITA)

## SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Mississippi Employment by Industry, 2014





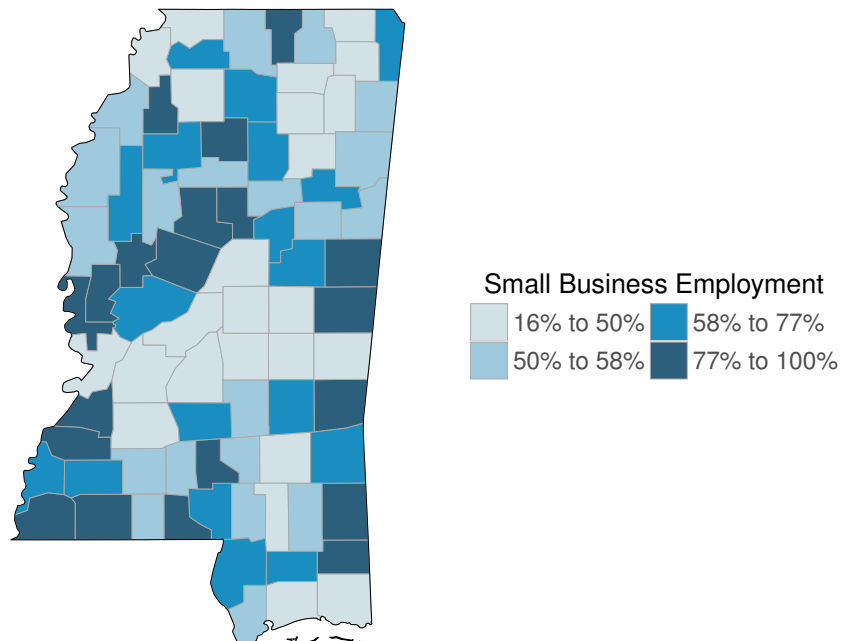
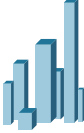




 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Health Care and Social Assistance	64,837	163,145	40%
Accommodation and Food Services	59,989	119,304	50%
Retail Trade	56,837	140,778	40%
Manufacturing	41,890	140,188	30%
Other Services (Except Public Administration)	36,481	38,871	94%
Construction	32,490	42,688	76%
Professional, Scientific, and Technical Services	23,841	30,661	78%
Wholesale Trade	21,435	35,450	60%
Administrative, Support, and Waste Management	21,403	52,736	41%
Finance and Insurance	16,126	33,377	48%
Transportation and Warehousing	14,717	35,383	42%
Educational Services	9,720	18,255	53%
Real Estate and Rental and Leasing	7,540	10,144	74%
Arts, Entertainment, and Recreation	7,089	8,967	79%
Utilities	4,359	9,908	44%
Agriculture, Forestry, and Fishing and Hunting	4,169	4,482	93%
Information	3,778	13,402	28%
Mining, Quarrying, and Oil and Gas Extraction	2,950	6,198	48%
<b>Total</b>	<b>432,231</b>	<b>912,014</b>	<b>47%</b>

Figure 4: Mississippi Small Business Percent of Employment by County



## SMALL BUSINESSES BY INDUSTRY

Table 2: Mississippi Small Businesses by Industry and Firm Size, 2014

	 Industry	 1-499 Employees	 1-20 Employees	 Nonemployer Firms	 Total Small Firms
Other Services (Except Public Administration)		5,975	5,626	42,596	48,571
Construction		3,721	3,353	27,726	31,447
Administrative, Support, and Waste Management		1,764	1,538	24,141	25,905
Health Care and Social Assistance		4,667	4,014	20,525	25,192
Retail Trade		7,001	6,358	17,431	24,432
Professional, Scientific, and Technical Services		4,163	3,864	18,067	22,230
Real Estate and Rental and Leasing		1,807	1,698	15,087	16,894
Transportation and Warehousing		1,546	1,318	9,908	11,454
Finance and Insurance		2,081	1,891	6,287	8,368
Accommodation and Food Services		3,773	2,903	3,849	7,622
Arts, Entertainment, and Recreation		622	534	6,324	6,946
Wholesale Trade		1,897	1,460	3,126	5,023
Educational Services		467	334	4,061	4,528
Agriculture, Forestry, and Fishing and Hunting		640	600	3,847	4,487
Manufacturing		1,677	1,147	2,620	4,297
Mining, Quarrying, and Oil and Gas Extraction		319	270	1,844	2,163
Information		324	264	1,510	1,834
Utilities		348	314	330	678
<b>Total</b>		<b>42,740</b>	<b>37,574</b>	<b>209,279</b>	<b>252,019</b>

Data for counties shown in white in Figure 4 and values labeled "s" in Tables 1 and 2 were withheld by the Census Bureau because they do not meet publication standards or could disclose information regarding individual businesses. (Source: SUSB, NES)

## REFERENCES

The Small Business Profiles, source data, and methodology are available at <http://go.usa.gov/x9yxK>.

ACS	American Community Survey, 5-year estimates, U.S. Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, U.S. Census Bureau
BLS	Bureau of Labor Statistics, U.S. Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, U.S. Census Bureau
SBO	Survey of Business Owners, U.S. Census Bureau
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau

