

SMALL BUSINESS PROFILE

MISSOURI




507,712
97.5% Small Businesses
of Missouri Businesses

1.1 million
47.1% Small Business Employees
of Missouri Employees

Small Business Employees
of Missouri Employees



EMPLOYMENT
9,506
net new jobs¹



DIVERSITY
42.8%
increase in minority
ownership²



TRADE
85.5%
of Missouri exporters³

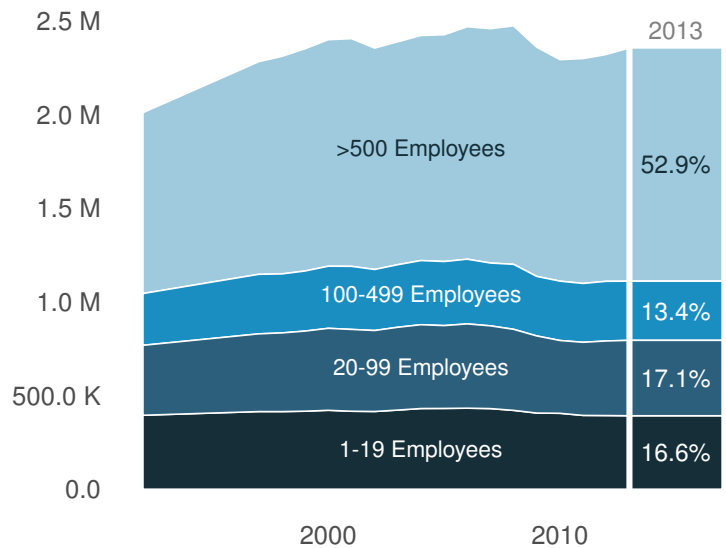
OVERALL MISSOURI ECONOMY

- In the third quarter of 2015, Missouri grew at an annual rate of **2.8%** which was faster than the overall US growth rate of **1.9%**. By comparison, Missouri's 2014 growth of **2.6%** was down from the 2013 level of **2.8%**. (Source: BEA)
- The employment situation in Missouri improved. At the close of 2015, unemployment was **4.4%**, down from **5.4%** at the close of 2014. This was below the national unemployment rate of **5.0%**. (Source: CPS)

EMPLOYMENT

- Missouri small businesses employed **1.1 million** people, or **47.1%** of the private workforce, in 2013. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. See Figure 1 for further details on firms with employees. (Source: SUSB)
- Private-sector employment increased **1.0%** in 2015. This was below the previous year's increase of **1.2%**. (Source: CES)
- The number of proprietors increased in 2014 by **1.0%** relative to the previous year. (Source: BEA)
- Small businesses created **9,506** net jobs in 2013. Among the seven BDS size-classes, firms employing 250 to 499 employees experienced the largest gains, adding **4,247** net jobs. The largest losses were in firms employing 50 to 99 employees which lost **972** net jobs. (Source: BDS)

Figure 1: Missouri Employment by Firm Size



The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. **Small businesses are defined as firms employing fewer than 500 employees.** Hyperlinks to data sources and report generation information are provided in Table 3.

^{1,3} Net small business jobs change and exporter share are based on newly released 2013 BDS and 2012 ITA data.

² Diversity statistic tracks changes between 2007 and 2012 based on the Survey of Business Owners (SBO) 2015 release.

INCOME AND FINANCE

- The number of banks reported in the Call Reports between June 2014 and June 2015 declined. (Source: FDIC)
- In 2014, 81,975 loans under \$100,000 (and valued at \$1.1 billion) were issued by Missouri lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income⁴ for individuals who were self-employed at their own incorporated businesses was \$42,791 in 2014. For individuals self-employed at their own unincorporated firms, this figure was \$21,042. (Source: ACS)

⁴ Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

BUSINESS OWNER DEMOGRAPHICS

Figure 2: Missouri Changes in Business Ownership by Demographic Group

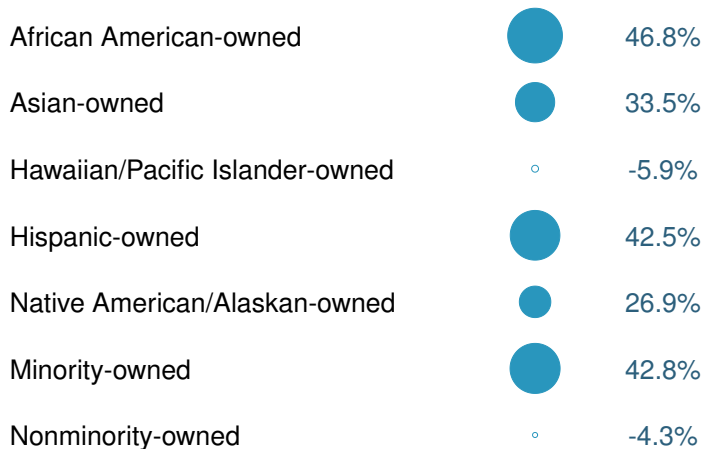
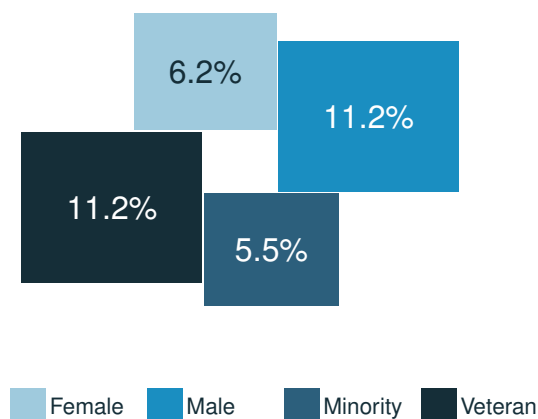


Figure 3: Missouri Self-Employment within Demographic Group

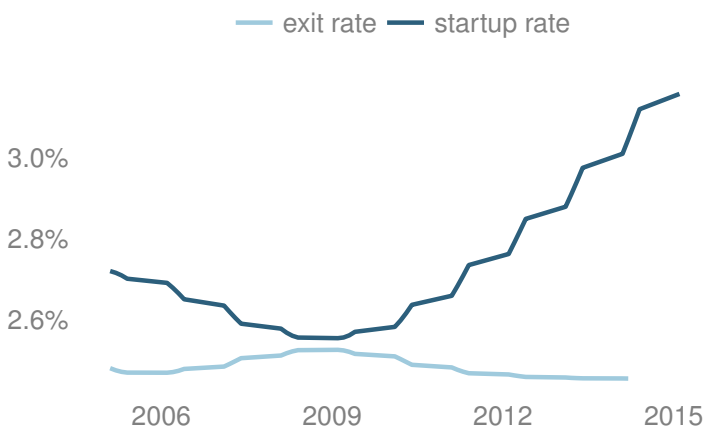


- Figure 2 displays the change in overall firm ownership for each demographic group from 2007 to 2012 based on the Survey of Business Owners (SBO) for Missouri, released in December 2015.
- Figure 3 displays the percent of each demographic group identified as self-employed according to the 2014 American Community Survey (ACS) 5-year estimates.

BUSINESS TURNOVER

- In the second quarter of 2014, 4,165 establishments started up⁵ in Missouri and 3,687 exited.⁶ Startups generated 12,937 new jobs while exits caused 11,033 job losses. (Source: BDM)
- Figure 4 displays startup and exit rates from 2005 to 2015. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

Figure 4: Missouri Private Startup and Exit Rates

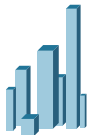






⁵ **STARTUPS** are counted when business establishments hire at least one employee for the first time. The BLS terms these **births**, as distinct from the BLS **openings** category which includes seasonal re-openings.
⁶ **EXITS** occur when establishments go from having at least one employee to having none, and then remain closed for at least a year. The BLS terms these events **deaths**, as distinct from the **closings** category which includes seasonal shutterings.

- A total of 5,993 companies exported goods from Missouri in 2013. Among these, 5,126, or 85.5%, were small firms; they generated 27.0% of Missouri's total known export value. (Source: ITA)

SMALL BUSINESSES BY INDUSTRY

Table 1: Missouri Small Firms by Industry, 2013
(sorted by small employer firms)

				
Industry	1 – 499 Employees	1 – 19 Employees	Nonemployer Firms	Total Small Firms
Health Care and Social Assistance	18,070	16,271	29,144	47,214
Other Services (except Public Administration)	14,084	13,062	66,606	80,690
Construction	12,763	11,760	50,259	63,022
Retail Trade	12,302	10,923	38,166	50,468
Professional, Scientific, and Technical Services	11,912	10,957	44,331	56,243
Accommodation and Food Services	8,695	6,402	5,001	13,696
Administrative, Support, and Waste Management	6,182	5,483	32,403	38,585
Wholesale Trade	5,845	4,552	6,366	12,211
Finance and Insurance	5,313	4,781	13,456	18,769
Manufacturing	5,099	3,853	6,171	11,270
Real Estate and Rental and Leasing	4,751	4,438	43,081	47,832
Transportation and Warehousing	3,647	3,179	19,060	22,707
Arts, Entertainment, and Recreation	1,919	1,622	19,522	21,441
Educational Services	1,369	1,019	8,946	10,315
Information	1,111	898	4,568	5,679
Agriculture, Forestry, Fishing and Hunting	261	247	5,548	5,809
Mining, Quarrying, and Oil and Gas Extraction	147	113	409	556
Utilities	95	50	255	350
Total	113,565	99,610	393,292	506,857

Totals for Tables 1 and 2 differ from SUSB's statewide tallies due to firms with establishments in more than one industry and the omission of industry classifications not reported by NES. (Source: NES and SUSB)

s Indicates samples deemed too small to represent the population according to SUSB.

Table 2: Missouri Employment by Industry and Firm Size, 2013
(sorted by small firm employment)

Industry	Small Business Employment	Total Private Employment	Small Business Employment Share
Health Care and Social Assistance	181,949	399,510	45.5%
Accommodation and Food Services	146,659	242,518	60.5%
Retail Trade	110,208	305,270	36.1%
Manufacturing	100,252	244,754	41.0%
Other Services (except Public Administration)	95,094	109,623	86.7%
Construction	88,259	105,000	84.1%
Professional, Scientific, and Technical Services	78,460	160,562	48.9%
Wholesale Trade	69,836	120,936	57.7%
Administrative, Support, and Waste Management	58,042	153,683	37.8%
Finance and Insurance	44,807	129,953	34.5%
Transportation and Warehousing	31,936	81,996	38.9%
Educational Services	29,611	75,103	39.4%
Real Estate and Rental and Leasing	24,112	34,537	69.8%
Arts, Entertainment, and Recreation	22,096	38,977	56.7%
Information	13,331	55,531	24.0%
Utilities	3,121	16,346	19.1%
Mining, Quarrying, and Oil and Gas Extraction	1,712	3,602	47.5%
Agriculture, Forestry, Fishing and Hunting	1,411	1,656	85.2%
Total	1,100,896	2,279,557	48.3%

Figure 5: Missouri County-Level Job Changes, 2015 (CEW)

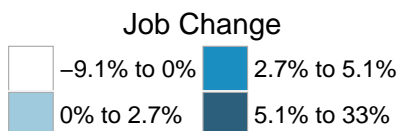
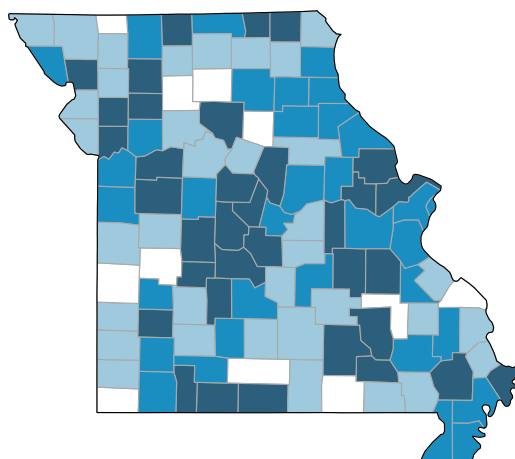


Table 3: Abbreviations and Resources

ACS	American Community Survey, US Census Bureau
BEA	Bureau of Economic Analysis
BDM	Business Employment Dynamics, BLS
BDS	Business Dynamics Statistics, US Census Bureau
BLS	Bureau of Labor Statistics, US Department of Labor
CES	Current Employment Statistics, BLS
CEW	Census of Employment and Wages, BLS
CPS	Current Population Survey, BLS
FDIC	Federal Deposit Insurance Corporation
FFIEC	Federal Financial Institutions Examination Council
ITA	International Trade Administration
NES	Nonemployer Statistics, US Census Bureau
SBO	Survey of Business Owners, US Census Bureau
SUSB	Statistics of US Businesses, US Census Bureau

All profiles, source data, methodology notes, and county-level employment statistics are available at <http://go.usa.gov/cfKMd>

