

## AMERICAN SAMOA

### ECONOMIC OUTPUT AND EMPLOYMENT

- American Samoa's economy grew 1.6% to \$643 million in 2014. **Figure 1** shows per capita income increased 1.9% to \$11,777 in 2014. (Source: BEA)
- The number of private sector employees in American Samoa increased 10% to 7,761 in 2014. All private sector employees worked at small establishments as compared to 78.7% of US workers.<sup>1</sup> (Source: CBP)
- Figure 2** displays the evolution of the reported number of private sector employees from 2008 to 2014 in American Samoa's three largest industries plus a category summing the number of employees for all smaller industries. The number of employees peaked in 2009, 2011, and 2014 and declined during the intervening years. (Source: CBP)
- Table 1** shows the numbers of establishments and employees broken down by industry and establishment size in American Samoa. (Source: CBP)

Figure 1: Real Per Capita GDP in American Samoa (BEA)

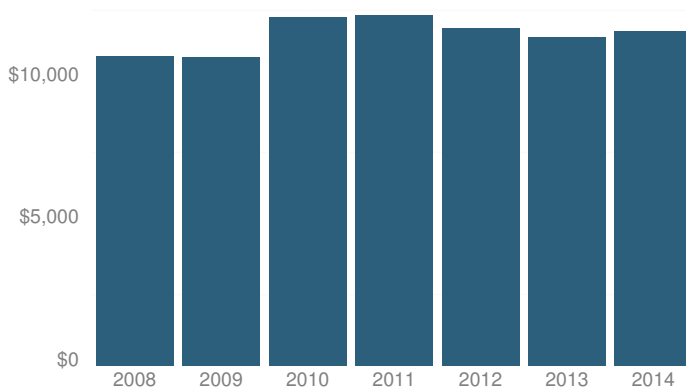
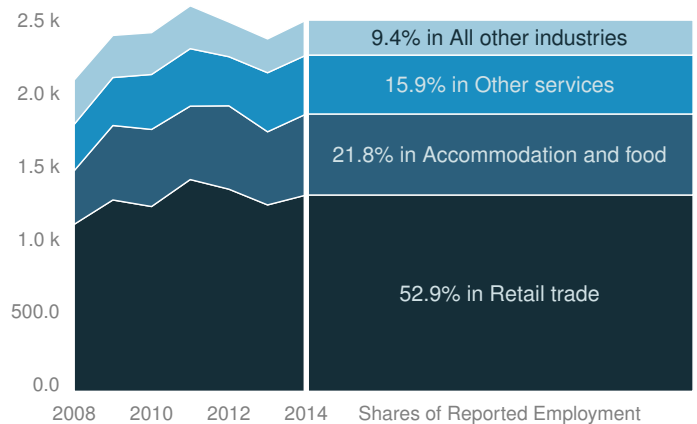


Figure 2: Reported Employees by Industry in American Samoa (CBP)



### INTERNATIONAL TRADE

- In 2014, American Samoa's total exports increased 3.1% to \$415,000, while its total imports increased 9.5% to \$540,000, and the 2014 trade deficit was \$125,000. (Source: BEA)

- There were 3 bank branch offices in American Samoa in 2014 and 2015. (Source: FDIC)

<sup>1</sup>The US Census suppresses data that do not meet their publication standards and to avoid the disclosure of sensitive information. As an example, statistics describing an industry with 3 firms may not be reported to prevent imputation of information about a single firm. **Figure 2** is limited to industries whose statistics were completely reported from 2008 to 2014. **Table 1** reflects any industry whose relevant statistics were reported in 2014. Table totals may therefore exceed table contents and figure totals.

Table 1: American Samoa Reported Establishments and Employees by Industry and Establishment Size, 2014 (CBP)

Industry	Number of Estab.'s	Employees at Small Estab.'s	Total Employees	Share of Employees at Small Estab.'s
Accommodation and food services	41	342	556	61.5%
Administrative, support, and waste management	22	27	166	16.3%
Construction	28	28	375	7.5%
Other services (except public administration)	44	94	404	23.3%
Retail trade	170	1,037	1,347	77.0%
Transportation and warehousing	26	220	338	65.1%
Wholesale trade	23	125	240	52.1%
Industries not meeting data reporting standards	126	5,888	4,335	-
<b>Total for all sectors</b>	<b>480</b>	<b>7,761</b>	<b>7,761</b>	<b>100.0%</b>

## REFERENCES

### Reference Links

Acronym	Full Name and Link
BEA	<a href="#">Bureau of Economic Analysis, US Department of Commerce</a>
BLS	<a href="#">Bureau of Labor Statistics, US Department of Labor</a>
CBP	<a href="#">County Business Patterns, US Census Bureau</a>
FDIC	<a href="#">Federal Deposit Insurance Corporation</a>
ITA	<a href="#">International Trade Administration, US Department of Commerce</a>

