

Vermont

77,368 Small Businesses

17,532 Small Businesses with Employees

59,836 Small Businesses without Employees (Nonemployers)

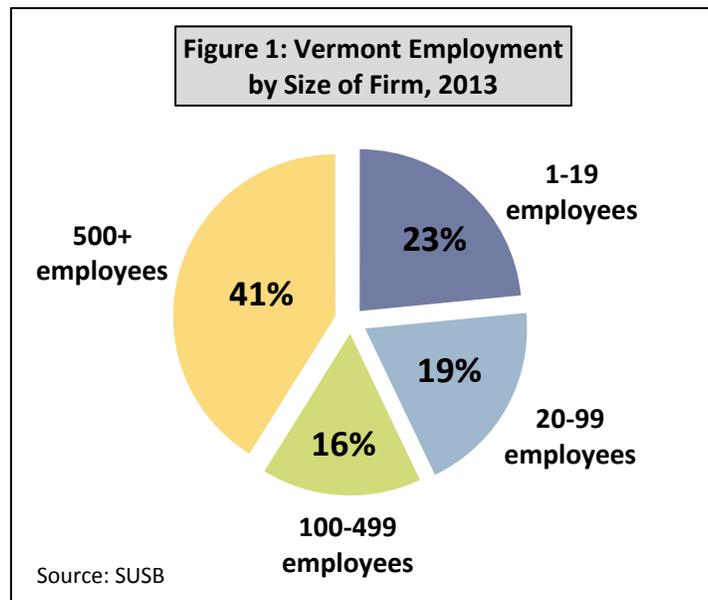
156,287 Workers Employed by Small Businesses

State Economy Overall

- Vermont's economy grew at a slower rate than the United States in 2013. Vermont's real gross state product increased by **1.9 percent** compared to **2.2 percent** for U.S. gross domestic product. (Source: BEA)
- The employment picture in Vermont remained unchanged. Vermont's unemployment rate held steady at 4.4 percent in October 2013 and October 2014. This is below the national average of 5.8 percent for the same time period. (Source: BLS)

Employment

- Vermont's small businesses employed about three-fifths or **156,287** of the state's private workforce in 2012. (Source: SUSB)
- Almost all firms with employees are small. They make up **96.2 percent** of all employers in the state. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- In Vermont, small businesses created **1,941** net new jobs in 2012. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed in 2013 decreased by **4.8 percent** relative to the previous year.
- The state's private-sector employment growth increased by **1.3 percent** over the 12-month period ending in October 2014; this was below the national average growth rate of **2.3 percent**. (Source: BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2007 to 2014. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

Income and Finance

- The number of banks reported in the Call Reports between June 2013 and June 2014 declined. (Source: FDIC)
- In 2012, **12,953** loans under \$100,000 (and valued at **\$150.9 million**) were issued by Community Reinvestment Act lending institutions in Vermont. (Source: FFIEC)
- The median income for individuals who are self-employed at their own incorporated businesses for the past 12 months was **\$45,068** in 2013. For individuals self-employed at their own unincorporated firms, this figure was **\$21,396**. (Source: ACS)

Note: Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

Business Owner Demographics

- **Table 1** shows the top industry for nine business owner demographics. For example, **52.0 percent** of female-owned businesses were in the health care and social assistance industry, and female-owned firms made up **17.1 percent** of this industry.

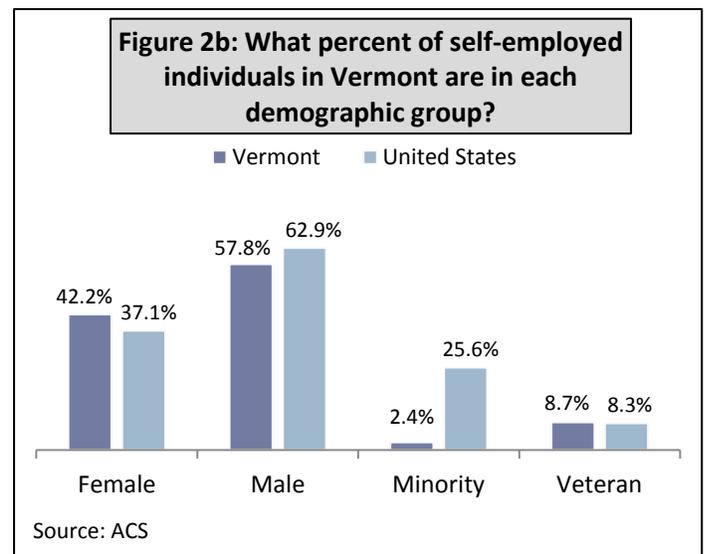
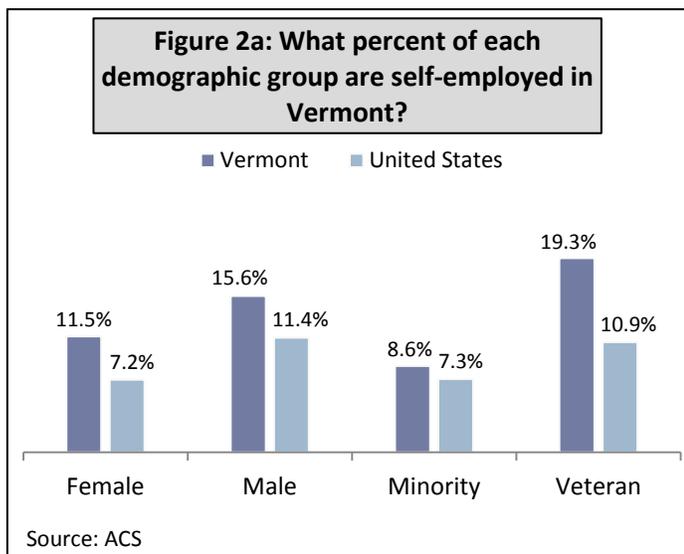
Table 1: Top Industry by Demographic Group in Vermont, 2007

Demographic Group of Business Owners	Most Common Industry	% of Industry in Demographic Group	% of Demographic Group in Industry
Female	Health care & social assistance	52.0	17.1
Male	Construction	76.0	27.3
American Indian and Alaska Native	*	*	*
Asian	Other services	1.3	14.8
Black or African American	*	*	*
Native Hawaiian and Other Pacific Islander	*	*	*
White	Construction	98.7	18.7
Hispanic	*	*	*
Veteran	Construction	13.3	25.7

*Indicates that the sample size was too small to be representative of the population. For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Source: U.S. Department of Commerce, Census Bureau, 2007 Survey of Business Owners via American FactFinder.

- Figures **2a** and **2b** show the demographic makeup of the self-employed in four demographic groups. For example, **Figure 2a** shows that **11.5 percent** of females were self-employed, and **Figure 2b** shows that **42.2 percent** of all self-employed people were female.



Business Turnover

- In 2010, **1,039** establishments opened in Vermont, and **65.3 percent** survived through 2012. In 2013, **1,204** establishments opened, and **78.3 percent** survived through 2014. (Source: BLS, BED)
- In the 1st quarter of 2014, **1,083** establishments opened and **1,088** closed in the state of Vermont. (Source: BED)
- Business bankruptcies declined from 2010 to 2014, signaling a stronger state economy. (Source: U.S. Courts)

International Trade

- A total of **1,251** companies exported goods from the state in 2012. Of these, **1,053** or **84.2 percent** were small firms; they generated about a fifth (**18.5 percent**) of the state's total known export value. (Source: ITA)

Small Businesses and Employment by Industry

- **Table 2** ranks the state's industries by the number of small employer firms. For comparison, the three most common industries for small employer firms across the United States are professional, scientific, and technical services; other services (except public administration); and retail trade.

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Construction	2,673	2,556	9,423	12,096
Retail trade	2,414	2,114	4,427	6,841
Professional, scientific, & tech. svcs.	2,004	1,890	8,775	10,779
Other services (except public admin.)	1,911	1,840	7,074	8,985
Health care & social assistance	1,653	1,393	5,074	6,727
Accommodation & food services	1,653	1,352	1,104	2,757
Admin., supp., waste mgt., remed. svcs.	963	900	4,522	5,485
Manufacturing	923	718	1,890	2,813
Real estate & rental & leasing	640	608	5,328	5,968
Wholesale trade	633	481	886	1,519
Finance & insurance	440	381	1,064	1,504
Arts, entertainment, & recreation	433	392	4,161	4,594
Transportation & warehousing	407	354	1,186	1,593
Educational services	333	256	1,944	2,277
Information	325	261	854	1,179
Forestry, etc. & agriculture support	138	135	1,989	2,127
Management of comp. & enterprises	45	12	*	45
Mining, quarrying, and oil & gas extrac.	40	35	63	103
Utilities	19	11	72	91
Unclassified	18	18	*	18
Total	17,532	15,691	59,836	77,368

Source: SUSB and Nonemployer Statistics. *Data for nonemployers not collected in these two categories.

See www.sba.gov/advocacy/additional-data-state-profiles for more detailed data.

- **Table 3** shows small firm employment by industry. The three Vermont industries with the most small business employment were: health care and social assistance; retail trade; and accommodation and food services (**Table 3**).

**Table 3: Employment in Vermont by Industry and Firm Size, 2012
(ranked by small firm employment)**

Industry	Employment		Small Firm % of Industry Employment
	Small Firms	Total Firms	
Health care & social assistance	24,119	44,783	53.9
Retail trade	22,869	39,231	58.3
Accommodation & food services	19,511	31,119	62.7
Manufacturing	16,923	31,398	53.9
Construction	12,295	13,185	93.2
Professional, scientific, & tech. svcs.	10,335	18,305	56.5
Other services (except public admin.)	9,018	9,240	97.6
Wholesale trade	7,993	10,745	74.4
Educational services	7,785	14,987	51.9
Finance & insurance	5,182	17,911	28.9
Admin., supp., waste mgt., remed. svcs.	4,860	7,198	67.5
Information	3,634	6,636	54.8
Transportation & warehousing	3,568	5,559	64.2
Arts, entertainment, & recreation	3,543	6,615	53.6
Real estate & rental & leasing	2,485	2,908	85.5
Management of comp. & enterprises	1,000	2,538	39.4
Forestry, etc. & agriculture support	461	461	100.0
Utilities	459	D	D
Mining, quarrying, and oil & gas extraction	227	452	50.2
Unclassified	D	D	D
Total	156,287	265,460	58.9

Source: SUSB. (D) indicates data suppressed to protect the confidentiality of individual firms.

For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Abbreviations and Resources

ACS	American Community Survey, U.S. Census Bureau, www.census.gov/acs .
BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov .
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm .
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds .
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov .
CEA	Council of Economic Advisers, www.whitehouse.gov/administration/eop/cea .
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov .
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov .
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov .
Nonemployer Statistics	Nonemployer Statistics, U.S. Census Bureau, www.census.gov/econ/nonemployer .
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb .
U.S. Courts	Administrative Office of the U.S. Courts, www.uscourts.gov .