

New Mexico

154,405 Small Businesses

33,489 Small Businesses with Employees

120,916 Small Businesses without Employees (Nonemployers)

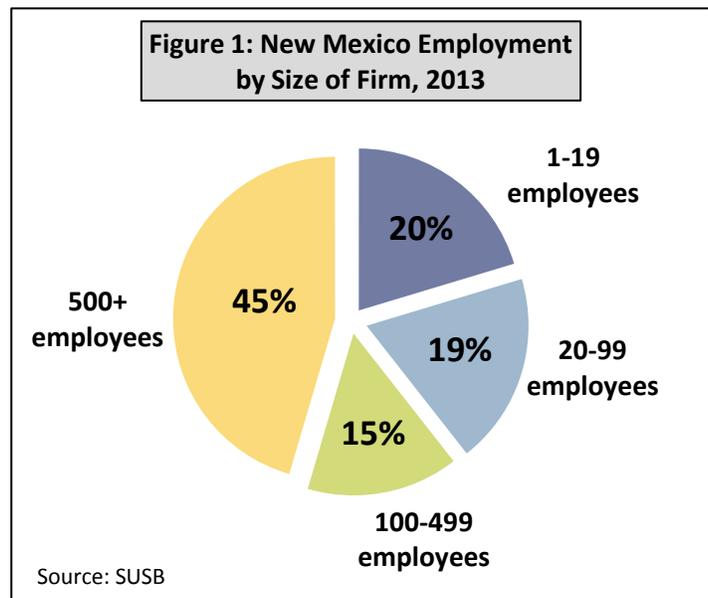
328,862 Workers Employed by Small Businesses

State Economy Overall

- New Mexico's economy grew at a slower rate than the United States in 2013. New Mexico's real gross state product increased by **1.5 percent** compared to **2.2 percent** for U.S. gross domestic product. (Source: BEA)
- The employment picture in New Mexico has improved. The unemployment rate in New Mexico declined from **6.8 percent** in October 2013 to **6.5 percent** in October 2014. This is above the national average of **5.8 percent** for the same time period. (Source: BLS)

Employment

- New Mexico's small businesses employed over half or **328,862** of the state's private workforce in 2012. (Source: SUSB)
- Almost all firms with employees are small. They make up **95.6 percent** of all employers in the state. (Source: SUSB)
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- In New Mexico, small businesses created **4,946** net new jobs in 2012. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed in 2013 increased by **3.9 percent** relative to the previous year.
- The state's private-sector employment growth increased by **1.6 percent** over the 12-month period ending in October 2014; this was below the national average growth rate of **2.3 percent**. (Source: BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2007 to 2014. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

Income and Finance

- The number of banks reported in the Call Reports between June 2013 and June 2014 remained the same. (Source: FDIC)
- In 2012, **27,601** loans under \$100,000 (and valued at **\$343.9 million**) were issued by Community Reinvestment Act lending institutions in New Mexico. (Source: FFIEC)
- The median income for individuals who are self-employed at their own incorporated businesses for the past 12 months was **\$42,367** in 2013. For individuals self-employed at their own unincorporated firms, this figure was **\$17,185**. (Source: ACS)

Note: Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

Business Owner Demographics

- Table 1** shows the top industry for nine business owner demographics. For example, **59.3 percent** of female-owned businesses were in the health care and social assistance industry, and female-owned firms made up **18.6 percent** of this industry.

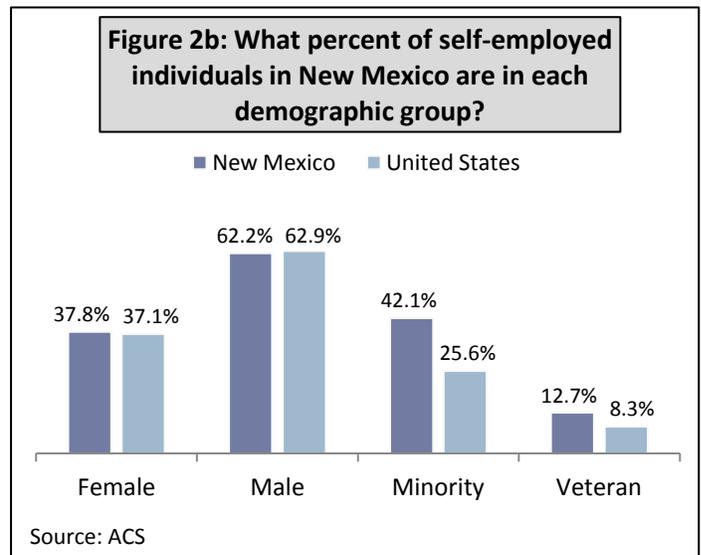
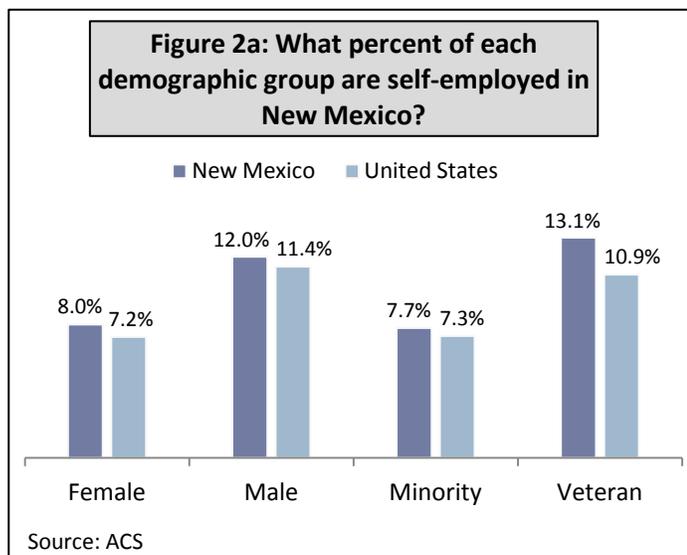
Table 1: Top Industry by Demographic Group in New Mexico, 2007

Demographic Group of Business Owners	Most Common Industry	% of Industry in Demographic Group	% of Demographic Group in Industry
Female	Health care & social assistance	59.3	18.6
Male	Construction	71.9	19.6
American Indian and Alaska Native	Wholesale trade	27.3	18.7
Asian	Other services	6.5	31.3
Black or African American	Admin., support, etc. services	2.8	14.7
Native Hawaiian and Other Pacific Islander	*	*	*
White	Prof., sci., & tech. services	92.3	14.1
Hispanic	Construction	36.9	18.2
Veteran	Prof., sci., & tech. services	10.4	14.4

*Indicates that the sample size was too small to be representative of the population. For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Source: U.S. Department of Commerce, Census Bureau, 2007 Survey of Business Owners via American FactFinder.

- Figures **2a** and **2b** show the demographic makeup of the self-employed in four demographic groups. For example, **Figure 2a** shows that **8.0 percent** of females were self-employed, and **Figure 2b** shows that **37.8 percent** of all self-employed people were female.



Business Turnover

- In 2010, **3,382** establishments opened in New Mexico, and **65.8 percent** survived through 2012. In 2013, **3,375** establishments opened, and **74.6 percent** survived through 2014. (Source: BLS, BED)
- In the 1st quarter of 2014, **2,387** establishments opened and **2,128** closed in the state of New Mexico. (Source: BED)
- Business bankruptcies declined from 2010 to 2014, signaling a stronger state economy. (Source: U.S. Courts)

International Trade

- A total of **1,301** companies exported goods from the state in 2012. Of these, **1,062** or **81.6 percent** were small firms; they generated a fifth (**19.6 percent**) of the state's total known export value. (Source: ITA)

Small Businesses and Employment by Industry

- **Table 2** ranks the state's industries by the number of small employer firms. For comparison, the three most common industries for small employer firms across the United States are professional, scientific, and technical services; other services (except public administration); and retail trade.

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Construction	4,280	3,871	10,994	15,274
Professional, scientific, & tech. svcs.	4,177	3,857	16,576	20,753
Health care & social assistance	3,871	3,266	12,097	15,968
Retail trade	3,843	3,389	11,286	15,129
Other services (except public admin.)	3,794	3,505	16,403	20,197
Accommodation & food services	2,925	2,174	1,931	4,856
Real estate & rental & leasing	1,764	1,670	11,576	13,340
Admin., supp., waste mgt., remed. svcs.	1,522	1,356	9,054	10,576
Wholesale trade	1,374	1,065	3,489	4,863
Finance & insurance	1,348	1,202	3,267	4,615
Manufacturing	1,286	1,086	3,173	4,459
Transportation & warehousing	1,060	921	4,035	5,095
Arts, entertainment, & recreation	605	517	8,353	8,958
Educational services	568	459	4,078	4,646
Mining, quarrying, and oil & gas extrac.	559	413	1,328	1,887
Information	390	327	1,570	1,960
Utilities	134	117	112	246
Management of comp. & enterprises	104	20	*	104
Forestry, etc. & agriculture support	95	93	1,594	1,689
Unclassified	25	25	*	25
Total	33,489	29,302	120,916	154,405

Source: SUSB and Nonemployer Statistics. *Data for nonemployers not collected in these two categories.

See www.sba.gov/advocacy/additional-data-state-profiles for more detailed data.

- **Table 3** shows small firm employment by industry. The three New Mexico industries with the most small business employment were: health care and social assistance; accommodation and food services; and construction (**Table 3**).

**Table 3: Employment in New Mexico by Industry and Firm Size, 2012
(ranked by small firm employment)**

Industry	Employment		Small Firm % of Industry Employment
	Small Firms	Total Firms	
Health care & social assistance	56,954	114,877	49.6
Accommodation & food services	52,759	81,663	64.6
Construction	34,695	36,656	94.7
Retail trade	34,318	92,934	36.9
Other services (except public admin.)	24,977	26,890	92.9
Professional, scientific, & tech. svcs.	23,571	43,009	54.8
Manufacturing	15,214	27,851	54.6
Admin., supp., waste mgt., remed. svcs.	14,500	35,245	41.1
Finance & insurance	11,898	22,751	52.3
Wholesale trade	11,710	21,729	53.9
Mining, quarrying, and oil & gas extraction	9,244	18,869	49.0
Transportation & warehousing	8,914	16,847	52.9
Educational services	8,128	17,251	47.1
Arts, entertainment, & recreation	7,692	12,888	59.7
Real estate & rental & leasing	6,924	9,575	72.3
Information	4,251	11,979	35.5
Management of comp. & enterprises	1,518	6,375	23.8
Utilities	1,234	4,923	25.1
Forestry, etc. & agriculture support	337	379	88.9
Unclassified	D	D	D
Total	328,862	602,715	54.6

Source: SUSB. (D) indicates data suppressed to protect the confidentiality of individual firms.

For more detailed information on businesses in your state, see www.sba.gov/advocacy/847/841921.

Abbreviations and Resources

ACS	American Community Survey, U.S. Census Bureau, www.census.gov/acs .
BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov .
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm .
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds .
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov .
CEA	Council of Economic Advisers, www.whitehouse.gov/administration/eop/cea .
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov .
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov .
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov .
Nonemployer Statistics	Nonemployer Statistics, U.S. Census Bureau, www.census.gov/econ/nonemployer .
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb .
U.S. Courts	Administrative Office of the U.S. Courts, www.uscourts.gov .