

Louisiana

414,779 Small Businesses

78,451 Small Businesses with Employees

336,328 Small Businesses without Employees (Nonemployers)

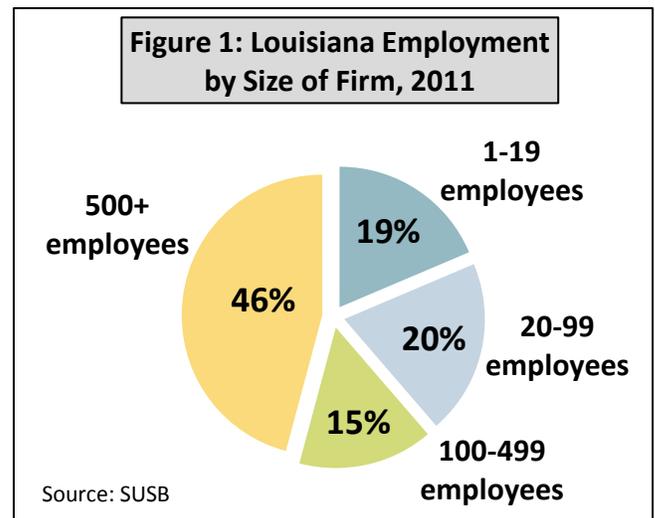
875,974 Workers Employed by Small Businesses

State Economy Overall

- Louisiana's economy grew at a slower rate than the United States in 2012. Louisiana's real gross state product increased by **1.5 percent** compared to **2.5 percent** for U.S. gross domestic product. (Source: BEA)
- The employment situation in Louisiana has weakened. The unemployment rate in Louisiana modestly increased from **5.5 percent** in December 2012 to **5.7 percent** in December 2013. This is below the national average of **6.7 percent**. (Source: BLS)

Employment

- Louisiana's small businesses employed over half or **875,974** of the state's private workforce in 2011.
- Almost all firms with employees are small. They make up **97.3 percent** of all employers in the state. **Table 3** offers further industry detail on small firms.
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- The three industries with the most small business employment were: health care & social assistance, accommodation & food services, and retail trade (**Table 4**).
- In Louisiana, small businesses created **16,464** net new jobs in 2011. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed increased in 2012. For demographic detail on the state's self-employment, see **Figure 2**.
- The state's private-sector employment increased in 2013 by **2.1 percent**, which was the same as the national average growth rate of **2.1 percent**. (Source: BEA, BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2010 to 2013. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

Income and Finance

- Most small businesses are sole proprietors. Annual income from sole proprietorships increased **7.9 percent** in the 3rd quarter of 2013 and totaled **\$20.1 billion**. (Source: BEA)
- The Federal Deposit Insurance Corporation tracks banks and bank branches and publishes annual data for each state. For more detailed information see www2.fdic.gov/sod/sodSummary.asp?barItem=3.
- In 2012, **72,459** loans under \$100,000 (and valued at **\$869.9 million**) were issued by Community Reinvestment Act lending institutions in Louisiana. (Source: FFIEC)

Business Owner Demographics

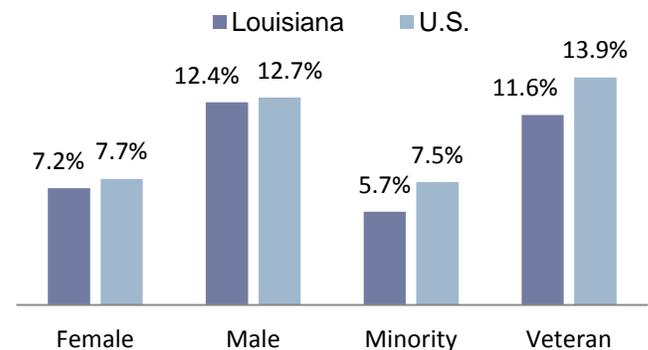
- In 2011, there were an estimated **114,000** woman-owned businesses and **92,000** minority-owned businesses. For additional business demographic information, see **Table 1** and **Figure 2**.

Table 1. Demographics of All Louisiana Businesses, 2011

	Number of All Businesses ^e	Share of All Businesses (%) [*]
Male Owned	210,000	50.3
Woman Owned	114,000	27.3
Equally Male and Female Owned	80,000	19.2
Minority Owned	92,000	22.2
Veteran Owned	43,000	10.2

e = Advocacy estimate. *2007 SBO. Note: This estimate is based on the share of business owners in the 2007 SBO. This share is multiplied by the total number of businesses in 2011 (employer + nonemployer firms). These shares will not be updated to 2012 until fall 2015. Thus, the 2011 estimates assume the 2011 shares are the same as 2007. For more information, visit www.sba.gov/sites/default/files/files/la10.pdf.

Figure 2: Louisiana Self-Employment Demographics, 2012



Source: CPS

Note: Share of self-employed workers within a demographic group.

Business Turnover

- **Table 2** gives Louisiana's establishment survival rates over an eight-year period, 2002-2010.
- In the 2nd quarter of 2013, **4,083** establishments opened and **3,927** closed in the state of Louisiana. (Source: BED)
- Business bankruptcies declined in net from 2010 to 2013, signaling a stronger state economy. (Source: U.S. Courts)

Table 2. Survival Rates of Establishments in Louisiana

	Establishments Opened*	Share Surviving Until 2012 (%)
2002	8,182	37.4
2007	8,742	47.6
2010	6,904	67.1

Source: BLS, BED. *Data year ending in March.

International Trade

- A total of **4,000** companies exported goods from the state in 2012. Of these, **3,378** or **84.5 percent** were small firms; they generated over a third (**34.8 percent**) of the state's total known export value. (Source: ITA)

Table 3: Number of Louisiana Small Firms by Industry, 2011
(ranked by number of small employer firms)

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Professional, scientific, & tech. svcs.	10,621	9,853	35,489	46,110
Retail trade	10,398	9,302	23,229	33,627
Health care & social assistance	9,646	8,060	30,124	39,770
Other services (except public admin.)	8,719	8,005	64,016	72,735
Construction	7,867	6,984	38,305	46,172
Accommodation & food services	6,469	4,878	7,513	13,982
Wholesale trade	3,845	3,012	4,206	8,051
Admin., supp., waste mgt., remed. svcs.	3,754	3,186	36,768	40,522
Finance & insurance	3,689	3,334	9,127	12,816
Real estate & rental & leasing	3,371	3,103	29,506	32,877
Transportation & warehousing	2,733	2,310	15,178	17,911
Manufacturing	2,706	2,027	4,251	6,957
Arts, entertainment, & recreation	1,272	1,080	13,143	14,415
Mining	1,196	935	6,277	7,473
Educational services	955	649	6,248	7,203
Forestry, etc. & agriculture support	566	525	9,654	10,220
Information	558	440	3,041	3,599
Management of comp. & enterprises	301	65	0	301
Utilities	203	182	253	456
Unclassified	177	177	0	177
Total	78,451	68,030	336,328	414,779

Table 4: Employment in Louisiana by Industry and Firm Size, 2011
(ranked by small firm employment)

Industry	Employment		Small Firm Share of Industry Employment (%)
	Small Firms	Total Firms	
Health care & social assistance	156,785	282,985	55
Accommodation & food services	106,250	182,523	58
Retail trade	93,286	226,638	41
Construction	78,986	127,941	62
Professional, scientific, & tech. svcs.	66,888	88,171	76
Other services (except public admin.)	64,979	72,394	90
Manufacturing	50,963	125,820	41
Wholesale trade	46,893	75,009	63
Admin., supp., waste mgt., remed. svcs.	46,211	100,856	46
Finance & insurance	34,913	66,255	53
Transportation & warehousing	30,771	65,367	47
Educational services	24,014	36,322	66
Real estate & rental & leasing	21,091	30,433	69
Mining	19,469	53,185	37
Arts, entertainment, & recreation	14,513	23,477	62
Information	7,340	23,722	31
Management of comp. & enterprises	6,173	20,468	30
Forestry, etc. & agriculture support	3,764	3,951	95
Utilities	2,454	D	D
Unclassified	D	D	D
Total	875,974	1,617,229	54

Source, Tables 3 and 4: SUSB

See www.sba.gov/advocacy/847/841921 for more detailed data.

Note: Small firms are defined as nonfarm firms having fewer than 500 employees.

(D) Data suppressed to protect the confidentiality of individual firms.

Abbreviations and Resources

BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov .
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm .
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds .
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov .
CPS	Current Population Survey, U.S. Census Bureau, and U.S. Department of Labor, Bureau of Labor Statistics, www.census.gov/cps .
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov .
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov .
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov .
SBO	Survey of Business Owners, U.S. Census Bureau, www.census.gov/econ/sbo .
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb .
U.S. Courts	Administrative Office of the U.S. Courts, www.uscourts.gov .