

Kansas

242,581 Small Businesses

56,086 Small Businesses with Employees

186,495 Small Businesses without Employees (Nonemployers)

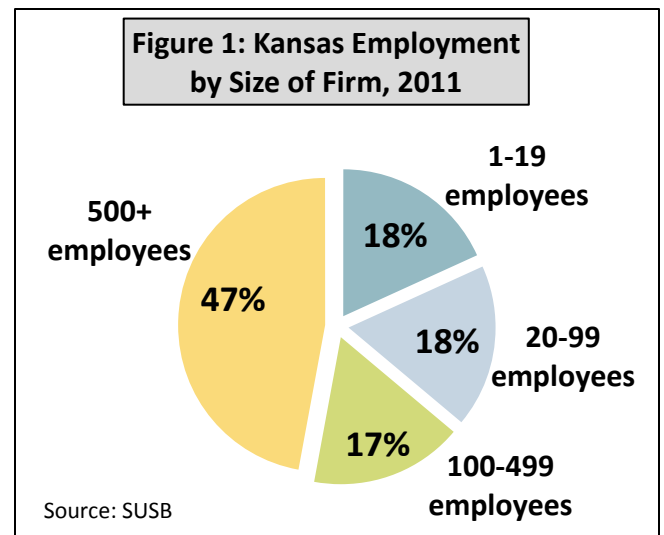
588,945 Workers Employed by Small Businesses

State Economy Overall

- Kansas's economy grew at a slower rate than the United States in 2012. Kansas's real gross state product increased by **1.4 percent** compared to **2.5 percent** for U.S. gross domestic product. (Source: BEA)
- The employment situation in Kansas has improved. The unemployment rate in Kansas declined from **5.4 percent** in December 2012 to **4.9 percent** in December 2013. This is below the national average of **6.7 percent**. (Source: BLS)

Employment

- Kansas's small businesses employed over half or **588,945** of the state's private workforce in 2011.
- Almost all firms with employees are small. They make up **96.5 percent** of all employers in the state. **Table 3** offers further industry detail on small firms.
- Firms with fewer than 100 employees have the largest share of small business employment. **Figure 1** offers further detail.
- The three industries with the most small business employment were: health care & social assistance, accommodation & food services, and retail trade (**Table 4**).
- In Kansas, small businesses created **603** net new jobs in 2011. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)
- The number of people who were primarily self-employed increased in 2012. For demographic detail on the state's self-employment, see **Figure 2**.
- The state's private-sector employment increased in 2013 by **1.6 percent**, which was below the national average growth rate of **2.1 percent**. (Source: BEA, BLS)



The *Small Business State and Territory Profiles* report on the economic status of small business from 2010 to 2013. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. *Note that this report defines small businesses as firms with fewer than 500 employees.*

Income and Finance

- Most small businesses are sole proprietors. Annual income from sole proprietorships increased **6.1 percent** in the 3rd quarter of 2013 and totaled **\$12.7 billion**. (Source: BEA)
- The Federal Deposit Insurance Corporation tracks banks and bank branches and publishes annual data for each state. For more detailed information see www2.fdic.gov/sod/sodSummary.asp?barItem=3.
- In 2012, **43,068** loans under \$100,000 (and valued at **\$474.3 million**) were issued by Community Reinvestment Act lending institutions in Kansas. (Source: FFIEC)

Business Owner Demographics

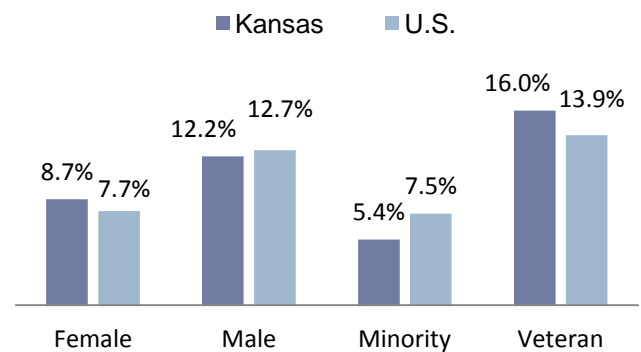
- In 2011, there were an estimated **67,000** woman-owned businesses and **19,000** minority-owned businesses. For additional business demographic information, see **Table 1** and **Figure 2**.

Table 1. Demographics of All Kansas Businesses, 2011

	Number of All Businesses ^e	Share of All Businesses (%) [*]
Male Owned	109,000	44.4
Woman Owned	67,000	27.5
Equally Male and Female Owned	59,000	24.3
Minority Owned	19,000	7.7
Veteran Owned	24,000	9.7

e = Advocacy estimate. *2007 SBO. Note: This estimate is based on the share of business owners in the 2007 SBO. This share is multiplied by the total number of businesses in 2011 (employer + nonemployer firms). These shares will not be updated to 2012 until fall 2015. Thus, the 2011 estimates assume the 2011 shares are the same as 2007. For more information, visit www.sba.gov/sites/default/files/files/ks10.pdf.

Figure 2: Kansas Self-Employment Demographics, 2012



Source: CPS

Note: Share of self-employed workers within a demographic group.

Business Turnover

- **Table 2** gives Kansas's establishment survival rates over an eight-year period, 2002-2010.
- In the 2nd quarter of 2013, **3,126** establishments opened and **2,874** closed in the state of Kansas. (Source: BED)
- Business bankruptcies declined in net from 2010 to 2013, signaling a stronger state economy. (Source: U.S. Courts)

Table 2. Survival Rates of Establishments in Kansas

	Establishments Opened*	Share Surviving Until 2012 (%)
2002	5,428	32.2
2007	5,681	49.4
2010	4,700	67.1

Source: BLS, BED. *Data year ending in March.

International Trade

- A total of **3,387** companies exported goods from the state in 2012. Of these, **2,830** or **83.6 percent** were small firms; they generated about a quarter (**24.5 percent**) of the state's total known export value. (Source: ITA)

Table 3: Number of Kansas Small Firms by Industry, 2011
(ranked by number of small employer firms)

Industry	Employer Firms With 1-499 Employees	Employer Firms With 1-19 Employees	Nonemployer Firms	Total Small Firms
Other services (except public admin.)	7,387	6,908	27,830	35,217
Retail trade	6,935	6,149	19,346	26,281
Construction	6,641	6,131	20,375	27,016
Professional, scientific, & tech. svcs.	6,397	5,912	22,674	29,071
Health care & social assistance	5,585	4,561	16,554	22,139
Accommodation & food services	4,160	3,177	2,509	6,669
Finance & insurance	3,304	2,948	7,510	10,814
Wholesale trade	2,949	2,228	3,027	5,976
Admin., supp., waste mgt., remed. svcs.	2,904	2,555	14,476	17,380
Manufacturing	2,366	1,680	2,708	5,074
Real estate & rental & leasing	2,250	2,106	18,386	20,636
Transportation & warehousing	1,994	1,777	6,832	8,826
Arts, entertainment, & recreation	940	808	8,565	9,505
Mining	898	795	6,168	7,066
Educational services	626	492	4,260	4,886
Information	605	462	2,169	2,774
Management of comp. & enterprises	262	53	0	262
Forestry, etc. & agriculture support	192	186	2,978	3,170
Unclassified	126	124	0	126
Utilities	53	24	128	181
Total	56,086	49,017	186,495	242,581

Table 4: Employment in Kansas by Industry and Firm Size, 2011
(ranked by small firm employment)

Industry	Employment		Small Firm Share of Industry Employment (%)
	Small Firms	Total Firms	
Health care & social assistance	105,888	189,323	56
Accommodation & food services	62,863	104,212	60
Retail trade	61,275	146,158	42
Manufacturing	55,482	153,926	36
Construction	47,722	54,415	88
Other services (except public admin.)	46,307	50,341	92
Professional, scientific, & tech. svcs.	40,628	56,408	72
Wholesale trade	36,594	60,949	60
Admin., supp., waste mgt., remed. svcs.	30,911	69,203	45
Finance & insurance	28,014	57,248	49
Transportation & warehousing	15,361	46,089	33
Educational services	12,680	19,584	65
Arts, entertainment, & recreation	11,066	13,648	81
Real estate & rental & leasing	10,269	15,561	66
Information	9,383	39,960	23
Mining	7,268	9,513	76
Management of comp. & enterprises	4,485	18,666	24
Utilities	1,900	7,354	26
Forestry, etc. & agriculture support	664	680	98
Unclassified	D	D	D
Total	588,945	1,113,423	53

Source, Tables 3 and 4: SUSB

See www.sba.gov/advocacy/847/841921 for more detailed data.

Note: Small firms are defined as nonfarm firms having fewer than 500 employees.

(D) Data suppressed to protect the confidentiality of individual firms.

Abbreviations and Resources

BEA	Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov .
BED	Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm .
BDS	Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds .
BLS	Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov .
CPS	Current Population Survey, U.S. Census Bureau, and U.S. Department of Labor, Bureau of Labor Statistics, www.census.gov/cps .
FDIC	Federal Deposit Insurance Corporation, www.fdic.gov .
FFIEC	Federal Financial Institutions Examination Council, www.ffiec.gov .
ITA	International Trade Administration, U.S. Department of Commerce, www.trade.gov .
SBO	Survey of Business Owners, U.S. Census Bureau, www.census.gov/econ/sbo .
SUSB	Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb .
U.S. Courts	Administrative Office of the U.S. Courts, www.uscourts.gov .