

Small Business Profile

Advocacy: the voice of small business in government

Illinois

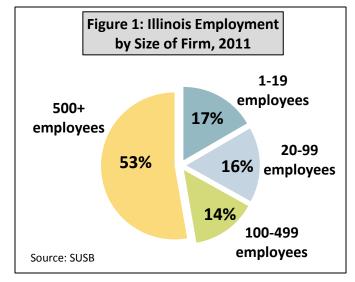
- 1,167,488 Small Businesses
 - 247,412 Small Businesses with Employees
 - **920,076** Small Businesses without Employees (Nonemployers)
- **2,381,721** Workers Employed by Small Businesses

State Economy Overall

- Illinois's economy grew at a slower rate than the United States in 2012. Illinois's real gross state product increased by **1.9 percent** compared to **2.5 percent** for U.S. gross domestic product. (Source: BEA)
- The employment situation in Illinois has improved. The unemployment rate in Illinois modestly declined from 8.7 percent in December 2012 to 8.6 percent in December 2013. This is above the national average of 6.7 percent. (Source: BLS)

Employment

- Illinois's small businesses employed about half or
 2.4 million of the state's private workforce in 2011.
- Almost all firms with employees are small. They
 make up 98.2 percent of all employers in the state.
 Table 3 offers further industry detail on small firms.
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 offers further detail.
- The three industries with the most small business employment were: health care & social assistance, accommodation & food services, and manufacturing (Table 4).
- In Illinois, small businesses created 52,717 net new jobs in 2011. The biggest gain was in the smallest firm size category of 1-4 employees. (Source: BDS)



- The number of people who were primarily self-employed decreased in 2012. For demographic detail on the state's self-employment, see **Figure 2**.
- The state's private-sector employment increased in 2013 by **1.0 percent**, which was below the national average growth rate of **2.1 percent**. (Source: BEA, BLS)

The Small Business State and Territory Profiles report on the economic status of small business from 2010 to 2013. They include information on the number of firms, employment, demographics and other topics using the most recently available government data. They are a reference tool for researchers, policymakers, and small entities who are interested in how small firms are performing regionally or nationally. Note that this report defines small businesses as firms with fewer than 500 employees.

Income and Finance

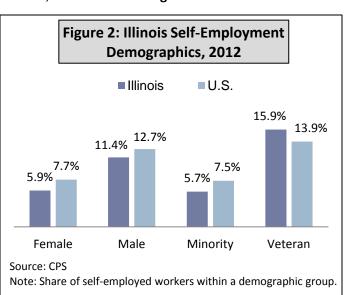
- Most small businesses are sole proprietors. Annual income from sole proprietorships increased 7.2 percent in the 3rd quarter of 2013 and totaled \$43.9 billion. (Source: BEA)
- The Federal Deposit Insurance Corporation tracks banks and bank branches and publishes annual data for each state. For more detailed information see www2.fdic.gov/sod/sodSummary.asp?barItem=3.
- In 2012, **239,376** loans under \$100,000 (and valued at **\$2.6 billion**) were issued by Community Reinvestment Act lending institutions in Illinois. (Source: FFIEC)

Business Owner Demographics

• In 2011, there were an estimated **357,000** woman-owned businesses and **233,000** minority-owned businesses. For additional business demographic information, see **Table 1** and **Figure 2**.

Table 1. Demographics of All Illinois Businesses,						
2011						
	Number of All Businesses ^e	Share of All Businesses (%)*				
Male Owned	604,000	51.5				
Woman Owned	357,000	30.5				
Equally Male and Female Owned	170,000	14.5				
Minority Owned	233,000	19.8				
Veteran Owned	84,000	7.2				

e = Advocacy estimate. *2007 SBO. Note: This estimate is based on the share of business owners in the 2007 SBO. This share is multiplied by the total number of businesses in 2011 (employer + nonemployer firms). These shares will not be updated to 2012 until fall 2015. Thus, the 2011 estimates assume the 2011 shares are the same as 2007. For more information, visit www.sba.gov/sites/default/files/files/fil10.pdf.



Business Turnover

- **Table 2** gives Illinois's establishment survival rates over an eight-year period, 2002-2010.
- In the 2nd quarter of 2013, 13,885 establishments opened and 16,027 closed in the state of Illinois. (Source: BED)
- Business bankruptcies declined in net from 2010 to 2013, signaling a stronger state economy. (Source: U.S. Courts)

Table 2. Survival Rates of					
Establishments in Illinois					
	Establishments	Share Surviving			
	Opened*	Until 2012 (%)			
2002	20,872	35.4			
2007	22,449	47.8			
2010	19,293	67.6			
Source: BLS, BED. *Data year ending in March.					

International Trade

A total of 23,060 companies exported goods from the state in 2012. Of these, 20,752 or 90 percent were small firms; they generated about a quarter (23.1 percent) of the state's total known export value. (Source: ITA)

Table 3: Number of Illinois Small Firms by Industry, 2011							
(ranked by number of small employer firms)							
	Employer Firms	Employer Firms	Nonemployer	Total Small			
Industry	With 1-499 Employees	With 1-19 Employees	Firms	Firms			
Professional, scientific, & tech. svcs.	35,709	33,323	124,594	160,303			
Other services (except public admin.)	29,125	26,953	154,725	183,850			
Construction	28,038	26,528	92,913	120,951			
Health care & social assistance	25,736	22,363	98,151	123,887			
Retail trade	24,337	21,872	68,582	92,919			
Accommodation & food services	20,150	16,154	12,443	32,593			
Wholesale trade	15,084	12,335	14,747	29,831			
Admin., supp., waste mgt., remed. svcs.	14,034	12,366	75,019	89,053			
Manufacturing	12,271	8,844	10,388	22,659			
Finance & insurance	12,258	10,955	32,223	44,481			
Transportation & warehousing	10,766	9,709	61,233	71,999			
Real estate & rental & leasing	9,223	8,616	84,996	94,219			
Arts, entertainment, & recreation	4,098	3,519	45,548	49,646			
Educational services	3,412	2,622	25,230	28,642			
Information	2,659	2,152	11,585	14,244			
Management of comp. & enterprises	801	158	0	801			
Mining	461	406	2,259	2,720			
Unclassified	350	350	0	350			
Forestry, etc. & agriculture support	281	268	5,015	5,296			
Utilities	143	100	425	568			
Total	247,412	219,386	920,076	1,167,488			

Table 4: Employment in Illinois by Industry and Firm Size, 2011					
(ranked by small firm employment) Employment Small Firm Share of					
	<u> </u>	Employment			
Industry	Small Firms	Total Firms	Industry Employment (%)		
Health care & social assistance	350,742	757,799	46		
Accommodation & food services	282,310	457,289	62		
Manufacturing	265,889	538,985	49		
Retail trade	209,171	596,569	35		
Other services (except public admin.)	204,661	240,604	85		
Professional, scientific, & tech. svcs.	201,761	347,083	58		
Wholesale trade	165,896	302,328	55		
Construction	155,168	180,305	86		
Admin., supp., waste mgt., remed. svcs.	151,607	469,249	32		
Finance & insurance	105,003	295,028	36		
Transportation & warehousing	72,307	222,772	32		
Educational services	59,196	157,331	38		
Real estate & rental & leasing	49,165	72,195	68		
Arts, entertainment, & recreation	48,059	74,887	64		
Information	34,262	118,183	29		
Management of comp. & enterprises	17,325	168,603	10		
Mining	4,617	8,189	56		
Utilities	2,972	28,810	10		
Forestry, etc. & agriculture support	1,256	1,899	66		
Unclassified	D	D	D		
Total	2,381,721	5,038,462	47		

Source, Tables 3 and 4: SUSB

See www.sba.gov/advocacy/847/841921 for more detailed data.

Note: Small firms are defined as nonfarm firms having fewer than 500 employees.

(D) Data suppressed to protect the confidentiality of individual firms.

Abbreviations and Resources

BEA Bureau of Economic Analysis, U.S. Department of Commerce, www.bea.gov.

BED Business Employment Dynamics, U.S. Department of Labor, Bureau of Labor Statistics, www.bls.gov/bdm.

BDS Business Dynamics Statistics, U.S. Census Bureau, www.census.gov/ces/dataproducts/bds.

BLS Bureau of Labor Statistics, U.S. Department of Labor, www.bls.gov.

CPS Current Population Survey, U.S. Census Bureau, and U.S. Department of Labor, Bureau of Labor Statistics,

www.census.gov/cps.

FDIC Federal Deposit Insurance Corporation, www.fdic.gov.

FFIEC Federal Financial Institutions Examination Council, **www.ffiec.gov**.

ITA International Trade Administration, U.S. Department of Commerce, www.trade.gov.

SBO Survey of Business Owners, U.S. Census Bureau, www.census.gov/econ/sbo.

SUSB Statistics of U.S. Businesses, U.S. Census Bureau, www.census.gov/econ/susb.

U.S. Courts Administrative Office of the U.S. Courts, **www.uscourts.gov**.