

Small Business Profile

Advocacy: the voice of small business in government

Utah

Small businesses significantly impact Utah's economy. They represent 96.8 percent of all employers and employ 48.2 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 247,771 in 2010.

This profile uses the latest available data to illustrate the status of Utah's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Utah's economy was strong in 2011, with real gross state product increasing 4.4 percent and private-sector employment increasing 2.4 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 491,905 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was up, and small businesses in Utah represented all of the net new jobs (Table 2). The unemployment rate in 2010-2011decreased by 1.3 percent.
- Most of Utah's small businesses are very small as 76.9 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was higher than closing establishments, and the net employment change from this turnover was positive (Table 3).
- Self-employment in Utah declined over the last decade. Male self-employment fared the best compared with other demographic groups.

For Further Information

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit www.sba.gov/updates to subscribe to Advocacy's Listservs.

Utah Small 1	Business	s Facts	
	2010*	2009	2000
Number of Businesses			
Small employers (<500 employees)	55,808	56,252	44,535
Large employers (500+ employees)	1,856	1,863	1,655
Nonemployers	191,963	191,542	135,794
	Leve	el in 2007* (00	00)
	Firms	Employment	Receipts(\$M)
Business Owner Demographics			
Male-owned	121	433	69,115
Woman-owned	61	56	8,900
Equally male/female-owned	53	90	12,294
African American-owned	1	1	261
Asian-owned	5	13	1,224
Hispanic-owned	9	8	1,060
Native American/Alaskan-owned	1	2	392
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	28	68	11,816
Publicly held, unclassified	11	531	137,796
	Level in	% Chai	nge from
	Level in 2011*	% Char 2010	nge from 2000
Workforce (Thousands)			
Workforce (Thousands) Private-sector employment			2000
	2011*	2010	2000 11.1
Private-sector employment	2011* 988	2010 2.4	2000 11.1 18.4
Private-sector employment Government employment	2011* 988 220	2010 2.4 0.9	2000 11.1 18.4
Private-sector employment Government employment Self-employed (incorp. & uninc.)	988 220 122	2.4 0.9 -11.9	2000 11.1 18.4 -1.2
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment	988 220 122 44	2.4 0.9 -11.9 -15.8	2000 11.1 18.4 -1.2 -24.9
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment	988 220 122 44 79	2.4 0.9 -11.9 -15.8 -9.5	2000 11.1 18.4 -1.2 -24.9 19.8
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment	988 220 122 44 79	2.4 0.9 -11.9 -15.8 -9.5 28.9	2000 11.1 18.4 -1.2 -24.9 19.8 5.0
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment	988 220 122 44 79 11	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent) Business Turnover	988 220 122 44 79 11	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent)	988 220 122 44 79 11 10 6.7	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1 -1.3†	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1 3.3†
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent) Business Turnover Quarterly establishment openings	988 220 122 44 79 11 10 6.7	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1 -1.3†	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1 3.3† 30.5
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent) Business Turnover Quarterly establishment openings Quarterly establishment closings	988 220 122 44 79 11 10 6.7	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1 -1.3†	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1 3.3† 30.5 28.6
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent) Business Turnover Quarterly establishment openings Quarterly establishment closings	988 220 122 44 79 11 10 6.7 18,411 16,493 597	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1 -1.3† 2.1 -2.0 -10.9	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1 3.3† 30.5 28.6 32.4
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies	988 220 122 44 79 11 10 6.7 18,411 16,493 597	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1 -1.3† 2.1 -2.0 -10.9	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1 3.3† 30.5 28.6 32.4
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance	988 220 122 44 79 11 10 6.7 18,411 16,493 597 2011*	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1 -1.3† 2.1 -2.0 -10.9	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1 3.3† 30.5 28.6 32.4 2000
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment Rate (Percent) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance Proprietors' income (\$billion)	988 220 122 44 79 11 10 6.7 18,411 16,493 597 2011*	2.4 0.9 -11.9 -15.8 -9.5 28.9 6.1 -1.3† 2.1 -2.0 -10.9 2010	2000 11.1 18.4 -1.2 -24.9 19.8 5.0 -19.1 3.3† 30.5 28.6 32.4 2000

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

* Latest available data. †Percentage point change. ‡Data are for CRA loans.

\$100,000 (\$million);

Table 1: Firms and Employment in Utah by Industry and Firm Size, 2010 (Nonfarm, Thousands)

		Employer Firms			Employment			
	Nonemployer	All Firms	1-19	1-499	All Firms	1-19	1-499	
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees	
Total	192.0	57.7	49.9	55.8	1,021.1	183.4	491.9	
Forestry, etc. and agriculture support	1.2	0.1	0.1	0.1	0.5	0.2	0.5	
Mining	0.5	0.4	0.3	0.4	9.4	1.2	3.4	
Utilities	0.1	0.1	0.1	0.1	4.6	D	0.6	
Construction	17.7	8.8	8.2	8.7	59.8	26.7	53.3	
Manufacturing	3.7	3.0	2.2	2.8	107.0	12.0	44.1	
Wholesale trade	3.6	3.1	2.2	2.7	52.8	8.7	27.8	
Retail trade	19.1	5.9	4.9	5.6	136.3	22.9	55.3	
Transportation and warehousing	5.4	1.8	1.5	1.7	42.7	4.7	14.7	
Information	3.5	1.0	0.7	0.9	33.2	2.4	12.1	
Finance and insurance	9.6	3.2	2.7	3.0	58.1	7.2	18.5	
Real estate and rental and leasing	29.3	3.8	3.5	3.7	18.9	7.2	12.5	
Professional, scientific, and technical svcs.	29.9	8.3	7.5	8.1	66.6	20.2	47.8	
Management of companies and enterprises	0.0	0.3	0.1	0.2	17.5	0.1	3.0	
Admin., support, waste mgt., remed. svcs.	12.0	3.6	3.1	3.4	101.9	10.0	32.5	
Educational services	6.1	0.9	0.7	0.8	37.3	2.9	11.1	
Health care and social assistance	12.6	5.8	5.2	5.7	118.5	23.6	59.7	
Arts, entertainment, and recreation	9.6	0.8	0.7	0.8	18.0	2.4	10.3	
Accommodation and food services	1.8	3.6	2.6	3.5	91.1	16.0	59.2	
Other services (except public admin.)	26.2	4.1	3.8	4.0	46.8	14.6	25.3	
Unclassified	0.0	0.1	0.1	0.1	0.1	0.1	0.1	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)

	Total Net	Employment Size of Firm						
	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2010	-24,343	5,948	-660	-2,448	-6,549	-873	-4,582	-19,761
2009	-48,517	2,485	-5,029	-7,025	-18,463	-10,812	-38,844	-9,673
2008	18,744	8,047	686	339	1,632	-737	9,967	8,777
2007	56,592	14,548	4,948	3,541	8,714	5,417	37,168	19,424

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)

		Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4		Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	4.1	4.7	4.4	5.2		12.8	14.1	13.4	14.2
Expansions	14.2	14.6	14.8	14.8		51.9	54.8	55.5	55.5
Contractions	14.0	13.8	13.7	13.8		48.5	50.0	46.4	47.8
Closings	4.7	3.9	3.9	4.0		12.4	11.1	10.4	13.1

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.