

## Nebraska

Small businesses significantly impact Nebraska's economy. They represent 96.6 percent of all employers and employ 50.9 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 164,465 in 2010.

This profile uses the latest available data to illustrate the status of Nebraska's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Nebraska's economy was strong in 2011, with real gross state product increasing 4.5 percent and private-sector employment increasing 0.7 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 391,368 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was weak, yet small businesses in Nebraska represented all of the net new jobs (Table 2). The unemployment rate in 2010-2011 decreased by 0.3 percent.
- Most of Nebraska's small businesses are very small as 74.7 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was higher than closing establishments, and the net employment change from this turnover was positive (Table 3).
- Self-employment in Nebraska declined over the last decade. Minority self-employment fared the best compared with other demographic groups.

### For Further Information

- Data on all states and territories are available at [www.sba.gov/advocacy/848](http://www.sba.gov/advocacy/848).
- For other small business data and analysis, visit [www.sba.gov/advocacy/847](http://www.sba.gov/advocacy/847), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
- Visit [www.sba.gov/updates](http://www.sba.gov/updates) to subscribe to Advocacy's Listservs.

Nebraska Small Business Facts			
	2010*	2009	2000
<b>Number of Businesses</b>			
Small employers (<500 employees)	40,565	40,456	40,101
Large employers (500+ employees)	1,409	1,405	1,312
Nonemployers	123,900	122,338	103,272
<b>Level in 2007* (000)</b>			
	<b>Firms</b>	<b>Employment</b>	<b>Receipts(\$M)</b>
<b>Business Owner Demographics</b>			
Male-owned	71	274	52,380
Woman-owned	41	47	5,782
Equally male/female-owned	40	72	8,493
African American-owned	3	1	130
Asian-owned	2	5	430
Hispanic-owned	3	3	711
Native American/Alaskan-owned	1	0	39
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	27	56	10,408
Publicly held, unclassified	7	374	119,128
	<b>Level in 2011*</b>	<b>% Change from</b>	
		<b>2010</b>	<b>2000</b>
<b>Workforce (Thousands)</b>			
Private-sector employment	776	0.7	2.6
Government employment	168	-0.8	8.9
Self-employed (incorp. & uninc.)	122	7.9	-10.0
Female self-employment	43	20.1	6.5
Male self-employment	79	2.2	-17.0
Minority self-employment	8	10.0	122.2
Veteran self-employment	14	6.9	-45.5
Unemployment Rate (Percent)	4.4	-0.3†	1.6‡
<b>Business Turnover</b>			
Quarterly establishment openings	8,732	0.9	14.9
Quarterly establishment closings	8,179	-2.6	13.9
Business bankruptcies	225	-28.6	95.7
	<b>2011*</b>	<b>2010</b>	<b>2000</b>
<b>Income and Finance</b>			
Proprietors' income (\$billion)	9.8	8.5	5.3
Number of bank branches	1,093	1,092	945
No. of bus. loans under \$100,000‡	19,605	23,234	17,483
Total value of business loans under \$100,000 (\$million)‡	363	398	363

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

\* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Nebraska by Industry and Firm Size, 2010  
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		All Firms Total	1-19 Employees	1-499 Employees	All Firms Total	1-19 Employees	1-499 Employees
Total	123.9	42.0	35.9	40.6	769.4	146.7	391.4
Forestry, etc. and agriculture support	2.8	0.2	0.2	0.2	1.0	0.4	0.6
Mining	0.1	0.1	0.1	0.1	0.9	0.3	0.6
Utilities	0.1	0.0	0.0	0.0	D	0.0	D
Construction	15.1	5.7	5.4	5.7	39.4	19.1	35.8
Manufacturing	1.5	1.7	1.2	1.5	88.8	6.0	31.0
Wholesale trade	1.7	2.2	1.5	2.0	39.6	7.2	25.1
Retail trade	13.1	5.1	4.2	4.8	104.1	20.8	45.8
Transportation and warehousing	6.0	2.1	1.8	2.0	37.6	5.7	13.5
Information	1.3	0.6	0.4	0.5	19.7	1.8	6.7
Finance and insurance	5.5	2.5	2.1	2.4	61.3	6.9	17.9
Real estate and rental and leasing	12.8	1.7	1.6	1.7	9.7	3.7	8.1
Professional, scientific, and technical svcs.	12.5	4.1	3.7	3.9	50.0	12.5	24.4
Management of companies and enterprises	0.0	0.3	0.1	0.2	15.5	D	2.9
Admin., support, waste mgt., remed. svcs.	9.1	2.3	2.0	2.2	46.1	7.2	18.8
Educational services	2.8	0.5	0.3	0.5	18.5	1.8	9.0
Health care and social assistance	13.3	4.1	3.3	4.0	120.3	16.1	62.5
Arts, entertainment, and recreation	5.6	0.8	0.7	0.8	11.5	2.8	7.9
Accommodation and food services	1.6	3.3	2.5	3.2	67.4	15.2	46.7
Other services (except public admin.)	19.1	5.3	4.9	5.2	36.7	19.0	33.6
Unclassified	0.0	0.1	0.1	0.1	D	D	D

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

(D) Data suppressed to protect the confidentiality of individual firms.

**Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)**

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2010	-7,337	5,858	760	-12	-2,476	-3,206	924	-8,261
2009	-21,763	4,409	-1,117	-1,997	-2,962	-7,128	-8,795	-12,968
2008	8,172	5,585	159	-954	2,275	1,981	9,046	-874
2007	8,055	5,204	-510	-961	-734	-1,989	1,010	7,045

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162).)

**Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)**

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	2.1	2.1	2.2	2.3	6.9	6.5	6.2	7.3
Expansions	10.8	11.1	11.2	11.2	33.7	35.7	36.5	36.1
Contractions	11.1	10.9	10.8	11.1	34.3	34.1	34.1	33.7
Closings	2.2	2.0	1.9	2.0	5.6	6.3	5.7	6.3

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/](http://www.bls.gov/bdm/).)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.