

## **Small Business Profile**

Advocacy: the voice of small business in government

## Indiana

Small businesses significantly impact Indiana's economy. They represent 97.4 percent of all employers and employ 48.2 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 488,147 in 2010.

This profile uses the latest available data to illustrate the status of Indiana's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Indiana's economy was strong in 2011, with real gross state product increasing 4.1 percent and private-sector employment increasing 2.0 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 1.2 million workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was weak, and small businesses in Indiana had a net job loss (Table 2). The unemployment rate in 2010-2011decreased by 1.1 percent.
- Most of Indiana's small businesses are very small as 77.4 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was lower than closing establishments, and the net employment change from this turnover was positive (Table 3).
- Self-employment in Indiana declined over the last decade. Female self-employment fared the best compared with other demographic groups.

## **For Further Information**

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit www.sba.gov/updates to subscribe to Advocacy's Listservs.

Indiana Smal	l Busines	s Facts	
	2010*	2009	2000
Number of Businesses			
Small employers (<500 employees)	108,050	109,079	113,324
Large employers (500+ employees)	2,911	2,893	2,932
Nonemployers	380,097	373,877	319,415
	Level	in 2007* (000	0)
	Firms I	Employment F	Receipts(\$M)
<b>Business Owner Demographics</b>			
Male-owned	244	888	181,241
Woman-owned	130	149	18,295
Equally male/female-owned	93	150	19,386
African American-owned	22	16	1,932
Asian-owned	9	25	3,143
Hispanic-owned	9	14	1,437
Native American/Alaskan-owned	2	1	194
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	71	181	33,866
Publicly held, unclassified	16	1,352	407,448
	Level in _	% Chanş	
	2011*	2010	2000
Workforce (Thousands)			
Private-sector employment	2,406	2.0	-7.3
Government employment	425	-2.8	4.9
Self-employed (incorp. & uninc.)	220	-13.0	-8.9
Female self-employment	72	-18.5	3.2
Male self-employment	148	-10.1	-13.8
Minority self-employment	17	-19.0	-23.6
Veteran self-employment	21	-25.8	-52.6
Unemployment Rate (Percent)	9	-1.1†	6.1†
<b>Business Turnover</b>			
Quarterly establishment openings	23,681	-1.7	6.4
	24 147	4.1	0.1
Quarterly establishment closings	24,147	-4.1	0.1
Quarterly establishment closings Business bankruptcies	729	-4.1 -20.6	83.2
Business bankruptcies	729	-20.6	83.2
Business bankruptcies  Income and Finance	729 <b>2011*</b>	-20.6 <b>2010</b>	83.2 <b>2000</b>
Business bankruptcies	729 <b>2011*</b> 15.1	-20.6 <b>2010</b> 13.6	83.2 <b>2000</b> 11.9
Income and Finance Proprietors' income (\$billion)	729 <b>2011*</b>	-20.6 <b>2010</b>	83.2

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

\* Latest available data. †Percentage point change. ‡Data are for CRA loans.

Table 1: Firms and Employment in Indiana by Industry and Firm Size, 2010 (Nonfarm, Thousands)

		Employer Firms			Employment		
	Nonemployer	All Firms	1-19	1-499	All Firms	1-19	1-499
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees
Total	380.1	111.0	94.6	108.1	2,400.4	409.9	1,156.6
Forestry, etc. and agriculture support	3.8	0.2	0.2	0.2	1.6	0.6	1.2
Mining	0.8	0.2	0.1	0.2	6.2	0.6	3.5
Utilities	0.3	0.2	0.1	0.2	16.2	0.7	3.3
Construction	46.4	13.6	12.6	13.5	111.1	46.3	92.8
Manufacturing	6.6	7.4	4.7	6.8	419.7	28.7	163.0
Wholesale trade	6.3	6.3	4.6	5.8	105.3	20.5	63.4
Retail trade	37.5	12.9	11.1	12.5	307.7	52.1	115.1
Transportation and warehousing	20.1	4.4	3.5	4.1	106.2	14.1	39.7
Information	4.5	1.1	0.7	0.9	43.1	3.3	12.7
Finance and insurance	11.8	4.9	4.2	4.6	97.2	13.0	39.3
Real estate and rental and leasing	40.1	4.4	4.0	4.2	32.5	11.4	22.5
Professional, scientific, and technical svcs.	43.1	12.0	10.8	11.7	100.4	36.9	69.9
Management of companies and enterprises	0.0	0.6	0.1	0.4	52.1	0.2	6.8
Admin., support, waste mgt., remed. svcs.	32.2	6.2	5.3	6.0	150.0	19.5	60.6
Educational services	10.0	1.5	1.1	1.4	62.1	5.1	20.8
Health care and social assistance	28.8	10.6	8.7	10.3	384.5	45.9	171.5
Arts, entertainment, and recreation	17.6	2.1	1.7	2.0	35.3	7.4	23.3
Accommodation and food services	4.6	9.1	6.9	8.9	244.6	43.0	143.1
Other services (except public admin.)	65.5	15.2	14.0	15.1	124.5	60.5	103.9
Unclassified	0.0	0.2	0.2	0.2	D	D	D

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)

	Total Net	Employment Size of Firm						
	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2010	-30,429	10,199	-1,148	-4,908	-10,590	-7,394	-13,841	-16,588
2009	-148,130	7,614	-6,457	-10,353	-35,345	-29,505	-74,046	-74,084
2008	-11,836	10,250	-2,794	-3,420	-5,019	-3,123	-4,106	-7,730
2007	-10,083	13,062	-718	-1,535	-2,242	-8,008	559	-10,642

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	6.5	4.9	6.1	6.2	20.4	18.2	26.0	21.7
Expansions	29.6	29.8	29.9	29.2	114.2	116.5	121.4	120.3
Contractions	28.6	28.9	28.5	29.4	102.3	105.5	105.8	110.6
Closings	4.0	7.3	6.8	6.1	14.4	22.1	22.3	22.8

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.