

Idaho

Small businesses significantly impact Idaho's economy. They represent 96.8 percent of all employers and employ 57.7 percent of the private-sector labor force. Small businesses are crucial to the fiscal condition of the state and numbered 147,811 in 2010.

This profile uses the latest available data to illustrate the status of Idaho's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Idaho's economy was strong in 2011, with real gross state product increasing 3.4 percent and private-sector employment increasing 1.1 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).
- Small businesses employed 281,500 workers in 2010 (Table 1) with most of the employment coming from firms with 20-499 employees.
- The employment situation from 2007-2010 was weak, and small businesses in Idaho had a net job loss (Table 2). The unemployment rate in 2010-2011 decreased by 0.1 percent.
- Most of Idaho's small businesses are very small as 75.4 percent of all businesses have no employees, and most employers have fewer than 20 employees.
- In 2011, the number of opening establishments was lower than closing establishments, and the net employment change from this turnover was negative (Table 3).
- Self-employment in Idaho improved over the last decade. Male self-employment fared the best compared with other demographic groups.

For Further Information

- Data on all states and territories are available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit www.sba.gov/updates to subscribe to Advocacy's Listservs.

Idaho Small Business Facts			
	2010*	2009	2000
Number of Businesses			
Small employers (<500 employees)	35,495	36,319	31,197
Large employers (500+ employees)	1,165	1,163	984
Nonemployers	112,316	112,370	84,378
Level in 2007* (000)			
	Firms	Employment	Receipts(\$M)
Business Owner Demographics			
Male-owned	61	197	34,223
Woman-owned	36	33	3,459
Equally male/female-owned	49	85	10,381
African American-owned	0	0	33
Asian-owned	1	3	457
Hispanic-owned	4	4	367
Native American/Alaskan-owned	1	1	171
Hawaiian/Pacific Islander-owned	-	-	-
Veteran-owned	26	52	8,527
Publicly held, unclassified	5	258	71,347
	Level in 2011*	% Change from	
		2010	2000
Workforce (Thousands)			
Private-sector employment	490	1.1	8.8
Government employment	116	-1.9	7.0
Self-employed (incorp. & uninc.)	102	-4.3	21.1
Female self-employment	41	3.6	19.9
Male self-employment	61	-8.9	22.0
Minority self-employment	4	-6.6	9.2
Veteran self-employment	8	-28.9	-42.7
Unemployment Rate (Percent)	8.7	-0.1 †	4.1 †
Business Turnover			
Quarterly establishment openings	10,797	-1.2	18.1
Quarterly establishment closings	11,674	0.0	36.5
Business bankruptcies	305	-13.1	13.4
	2011*	2010	2000
Income and Finance			
Proprietors' income (\$billion)	6.2	5.4	3.9
Number of bank branches	537	541	448
No. of bus. loans under \$100,000 ‡	22,972	25,498	16,323
Total value of business loans under \$100,000 (\$million) ‡	416	435	217

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.

* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Idaho by Industry and Firm Size, 2010
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		All Firms Total	1-19 Employees	1-499 Employees	All Firms Total	1-19 Employees	1-499 Employees
Total	112.3	36.7	32.1	35.5	487.9	123.6	281.5
Forestry, etc. and agriculture support	2.5	0.5	0.4	0.5	3.3	1.3	3.2
Mining	0.2	0.1	0.1	0.1	2.4	0.4	1.2
Utilities	0.1	0.1	0.1	0.1	2.9	0.3	0.7
Construction	14.0	6.3	6.0	6.3	29.8	18.6	28.8
Manufacturing	2.5	1.7	1.3	1.6	51.9	6.1	22.1
Wholesale trade	1.7	1.6	1.1	1.4	23.3	4.6	15.0
Retail trade	11.6	4.1	3.4	3.9	73.5	16.3	34.6
Transportation and warehousing	4.3	1.5	1.2	1.4	15.9	4.0	9.8
Information	1.4	0.5	0.3	0.4	13.2	1.3	4.1
Finance and insurance	3.7	1.5	1.3	1.4	21.3	3.8	9.5
Real estate and rental and leasing	14.7	1.8	1.7	1.8	7.1	4.1	5.9
Professional, scientific, and technical svcs.	13.8	4.0	3.6	3.8	31.8	11.5	18.9
Management of companies and enterprises	0.0	0.2	0.0	0.1	8.7	D	1.4
Admin., support, waste mgt., remed. svcs.	7.4	2.0	1.7	1.9	34.0	5.9	14.2
Educational services	2.6	0.4	0.3	0.4	10.1	1.4	3.7
Health care and social assistance	9.2	4.2	3.6	4.1	79.9	17.1	49.4
Arts, entertainment, and recreation	4.7	0.7	0.6	0.7	8.7	2.2	6.9
Accommodation and food services	1.5	2.9	2.3	2.8	51.3	13.6	35.5
Other services (except public admin.)	16.4	3.1	2.9	3.1	18.5	11.1	16.3
Unclassified	0.0	0.1	0.1	0.1	D	D	D

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

(D) Data suppressed to protect the confidentiality of individual firms.

Table 2: Net Job Change by Firm Size, 2007–2010 (Nonfarm)

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2010	208	4,692	-622	-975	-3,586	-1,649	-2,140	2,348
2009	-36,573	-230	-5,172	-5,261	-10,435	-5,886	-26,984	-9,589
2008	-9,276	3,969	-1,541	-2,281	-4,154	-1,862	-5,869	-3,407
2007	3,532	8,471	1,277	478	1,755	-125	11,856	-8,324

Note: Data source differs from previous publications.

Source: U.S. Dept. of Commerce, Bureau of the Census, Business Dynamic Statistics. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2011 (Nonfarm, Thousands)

	Establishments				Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Openings	2.5	2.7	2.8	2.7	7.0	7.9	8.8	7.4
Expansions	8.5	8.9	9.1	8.9	28.1	29.3	32.4	29.6
Contractions	9.0	8.6	8.6	9.0	29.1	29.7	26.5	29.6
Closings	2.9	2.9	2.9	2.9	8.0	7.8	7.5	8.2

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2010 show that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.