# Small Business Profile



Advocacy: the voice of small business in government

## Delaware

Small businesses totaled 69,641 in Delaware in 2009. They represent 92.9 percent of all employers and employ 46.1 percent of the private-sector workforce. Being such a large part of the state's economy, these businesses are central to Delaware's health and well-being.

This profile uses the latest available data to illustrate the status of Delaware's small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

• Delaware's economy was mixed in 2010, with real gross state product increasing 0.1 percent and private-sector employment decreasing 1.3 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).

• Most of Delaware's small businesses are very small as 72.2 percent of all businesses did not have employees and most employers have fewer than 20 employees.

• Small businesses employed 170,991 workers in 2009 (Table 1) with most of the employment coming from firms with 20-499 employees.

• While the employment situation in 2008-2009 was weak (Table 2), small businesses in Delaware represented all of the net new jobs from 2005-2008.

• Self-employment in Delaware surged over the last decade. Minority self-employment fared the best compared with other demographic groups during the decade.\*

• Throughout 2010, the number of opening establishments was lower than closing establishments and the net employment change from this turnover was positive (Table 3).

#### For Further Information

• Data on all states and territories are available at www.sba.gov/advocacy/848.

• For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.

• Visit http://web.sba.gov/list to subscribe to Advocacy's Listservs.

\* Because of the relatively low number of veterans in the survey data source, the veteran self-employment figure is susceptible to large fluctuations.

Delaware Small	l Busin	ess Facts	5		
	2009*	2008	2000		
Number of Businesses					
Small employers (<500 employees)	18,336	18,922	18,901		
Large employers (500+ employees)	1,405	1,442	1,266		
Nonemployers	51,305	53,210	41,082		
	Level in 2007* (000)				
	Firms	Employment	Receipts(\$M)		
<b>Business Owner Demographics</b>					
Male-owned	39	136	23,637		
Woman-owned	19	18	2,489		
Equally male/female-owned	11	19	2,635		
African American-owned	7	2	130		
Asian-owned	3	6	1,204		
Hispanic-owned	2	2	272		
Native American/Alaskan-owned					
Hawaiian/Pacific Islander-owned	0				
Veteran-owned	11	26	4,958		
Publicly held, unclassified	5	216	116,721		
	Level in	% Chang			
	2010*	2009	2000		
Workforce (Thousands)					
Private-sector employment	349	-1.3	-4.1		
Government employment	64	1.1	13.1		
Self-employed (incorp. & uninc.)	34	-0.7	5.9		
Female self-employment	54 14	-0.7			
	20	-15.3	-12.1		
Male self-employment					
Minority self-employment	6	4.0			
Veteran self-employment	4	-3.5	-32.8		
Unemployment Rate (Percent)	8.5	0.5†	5.2†		
Business Turnover	4.015	1.0	11.0		
Quarterly establishment openings	4,915	4.8			
Quarterly establishment closings	5,144	-14.1	6.5		
Business bankruptcies	973	-41.7	-58.1		
	2010*	2009	2000		
Income and Finance					
Proprietors' income (\$billion)	2.8	2.4	1.7		
Number of bank branches	274	275	242		
No. of bus. loans under \$100,000‡	8,741	14,486	6,821		
Total value of business loans under \$100,000 (\$million);	103	191	80		

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy. \* Latest available data. †Percentage point change. ‡Data are for CRA loans.

## Table 1: Firms and Employment in Delaware by Industry and Firm Size, 2009 (Nonfarm, Thousands)

		Employer Firms			Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees
Total	51.3	19.7	15.9	18.3	370.8	63.1	171.0
Forestry, etc. and agriculture support	0.4	0.0	0.0	0.0	0.2	0.1	0.1
Mining	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Utilities	0.0	0.0	0.0	0.0	2.6	0.0	D
Construction	6.0	2.4	2.2	2.4	20.5	8.3	18.5
Manufacturing	0.5	0.6	0.4	0.5	30.4	2.0	8.7
Wholesale trade	0.9	0.9	0.6	0.8	17.9	2.2	6.6
Retail trade	4.9	2.6	2.0	2.3	51.1	8.5	18.6
Transportation and warehousing	2.0	0.6	0.5	0.6	12.6	1.6	5.5
Information	0.7	0.2	0.1	0.2	8.3	0.6	2.0
Finance and insurance	2.1	1.2	0.9	1.0	39.0	2.5	5.9
Real estate and rental and leasing	6.6	0.9	0.7	0.8	6.4	2.0	4.4
Professional, scientific, and technical svcs.	7.5	2.3	1.9	2.2	23.3	6.1	15.5
Management of companies and enterprises		1.1	0.6	0.8	14.0	0.8	2.2
Admin., support, waste mgt., remed. svcs.	3.8	1.2	1.0	1.1	25.9	3.7	11.0
Educational services	1.5	0.3	0.2	0.2	7.2	0.9	5.6
Health care and social assistance	4.1	1.8	1.4	1.7	57.5	8.6	26.0
Arts, entertainment, and recreation	2.9	0.4	0.3	0.4	6.6	1.1	4.2
Accommodation and food services	0.7	1.5	1.2	1.5	32.6	6.3	22.0
Other services (except public admin.)	6.5	2.0	1.8	2.0	14.6	7.7	13.7
Unclassified		0.0	0.0	0.0	D	D	D

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

## Table 2: Net Job Change by Firm Size, 2005–2009 (Nonfarm)

	Total Net	Employment Size of Firm						
	New Jobs	1-4	5-9	10-19	20-99	100-499	<500	500+
2005 - 2006	-3,858	2,701	809	403	1,970	3,326	9,209	-13,067
2006 - 2007	8,319	D	D	-316	-1,317	D	-4,454	12,773
2007 - 2008	-7,983	1,421	-80	-664	1,105	1,046	2,828	-10,811
2008 - 2009	-16,830	555	-556	-1,292	-4,897	-3,274	-9,464	-7,366

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.) (D) Data suppressed to protect the confidentiality of individual firms.

## Table 3: Establishment and Employment Turnover by Quarter, 2010 (Nonfarm, Thousands)

		Establi	shments			Employment			
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Openings	1.2	1.2	1.2	1.3	4.7	5.0	5.5	4.6	
Expansions	3.8	4.3	4.1	4.2	14.8	18.2	16.9	17.3	
Contractions	4.5	4.2	4.4	4.3	17.4	15.1	16.5	17.9	
Closings	1.3	1.3	1.4	1.3	3.6	3.8	4.5	4.6	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data

see www.bls.gov/bdm/.)

Note: These figures contain all firm sizes; Census data from 2009 show that 85 percent of establishment births and deaths were in firms with fewer than 500 employees.