

## Small Business Profile

Advocacy: the voice of small business in government

## Vermont

Vermont's small businesses are key to the state's well-being. They account for a significant share of the state's economic production and hiring. This profile from the Office of Advocacy uses the latest available data to illustrate the status and contributions of Vermont small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Small businesses totaled 79,079 in the state in 2008. Of these, 18,616 were employers, and they accounted for 61.4% of private-sector jobs in the state (Table 1). Small firms made up 96.5% of the state's employers.
- Vermont's real gross state product increased by 1.7% and private-sector employment decreased by 4.2% in 2009. By comparison, real GDP in the United States grew 0.7% and private-sector employment declined by 5.5%.
- Business ownership is becoming more inclusive in the state. The number of both women and minority business owners has grown. In particular, minority-owned businesses numbered 1,808 in 2007, a 32.4% increase over 2002.
- The state's small business employment has undergone major shifts in recent years (Table 2).
- The state's businesses showed signs of stability and improvement in the fourth quarter of 2009 compared to the first quarter (Table 3).

## **For Further Information**

- Data on all states and territories is available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit <a href="http://web.sba.gov/list">http://web.sba.gov/list</a> to subscribe to Advocacy's Listservs.

Vermont Small	Busines	ss Facts	5
	2008*	2007	2000
Number of Businesses			
Small employers (<500 employees)	18,616	18,855	18,518
Large employers (500+ employees)	666	648	594
Nonemployers	60,463	61,465	51,220
	Level in 2007*	% Share in 2007	% Change 2002–2007
<b>Business Owner Demographics</b>			
Male-owned	39,062	49.6	-1
Woman-owned	20,463	26.0	7.8
Equally male/female-owned	15,904	20.2	61.6
African American-owned	298	0.4	41.2
Asian-owned	651	0.8	50.0
Hispanic-owned	470	0.6	4.0
Native American/Alaskan-owned	410	0.5	37.1
Hawaiian/Pacific Islander-owned	n.a.	n.a.	n.a.
Veteran-owned	7,230	9.2	n.a.
	Level in	% Change from	
	2009*	2008	2000
Workforce (Thousands) /Unemploy	ment (%)		
Private-sector employment	240	-4.2	-3.7
Government employment	52	0.5	11.1
Self-employed (incorp. & uninc.)	51	-0.8	2.9
Female self-employment	17	-3.0	-12.9
Male self-employment	34	0.2	12.9
Minority self-employment	2	-6.7	
Veteran self-employment	6	1.3	-10.3
Unemployment rate (%)	6.9	2.4†	4.2†
<b>Business Turnover</b>			
Quarterly establishment openings	4,403	3.2	15.1
Quarterly establishment closings	5,042	7.6	43.2
Business bankruptcies	61	24.5	-14.1
	2009*	2008	2000
Income and Finance			
Proprietors' income (\$billion)	1.7	1.9	1.5
Number of bank branches	267	272	267
No. of bus. loans under \$100,000‡	12,093	23,553	5,834
Total value of business loans under	12,073	25,555	2,024
	167	289	89

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy. \* Latest available data. †Percentage point change. ‡Data are for CRA loans.

Table 1: Firms and Employment in Vermont by Industry and Firm Size, 2008 (Nonfarm, Thousands)

	_	Eı	mployer Firm	ıs	Employment			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees	
Total	60.5	19.3	16.7	18.6	272.5	66.6	164.5	
Forestry, etc. and agriculture support	2.1	0.1	0.1	0.1	0.4	0.3	0.4	
Mining	0.1	0.0	0.0	0.0	D	0.1	0.3	
Utilities	0.1	0.0	0.0	0.0	2.0	0.1	0.9	
Construction	10.5	3.0	2.9	3.0	14.7	8.7	13.9	
Manufacturing	1.7	1.0	0.8	1.0	36.5	3.6	18.3	
Wholesale trade	0.9	0.8	0.5	0.7	11.1	2.4	8.4	
Retail trade	4.7	2.9	2.4	2.7	40.6	12.0	24.2	
Transportation and warehousing	1.3	0.5	0.4	0.4	6.2	1.2	3.8	
Information	0.9	0.4	0.3	0.3	5.7	1.3	3.6	
Finance and insurance	1.1	0.6	0.4	0.5	9.6	1.5	5.4	
Real estate and rental and leasing	4.9	0.7	0.6	0.7	3.2	1.8	2.6	
Professional, scientific, and technical svcs.	8.6	2.1	1.9	2.0	20.2	6.5	10.6	
Management of companies and enterprises		0.1	0.0	0.0	3.3	D	0.8	
Admin., support, waste mgt., remed. svcs.	4.5	1.0	0.9	1.0	8.8	2.6	5.3	
Educational services	2.0	0.3	0.3	0.3	14.0	1.2	7.2	
Health care and social assistance	5.2	1.8	1.5	1.7	48.9	7.2	24.8	
Arts, entertainment, and recreation	4.0	0.5	0.4	0.5	6.6	1.3	4.1	
Accommodation and food services	1.0	1.7	1.4	1.7	30.7	8.0	21.2	
Other services (except public admin.)	6.8	2.0	1.9	2.0	9.1	6.7	8.9	
Unclassified		0.0	0.0	0.0	0.1	0.1	0.1	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2004–2007 (Nonfarm)

	Total Net	Employment Size of Firm						
-	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	5,524	2,264	-210	-855	1,506	150	2,855	2,669
2005 - 2006	2,405	1,848	-258	170	-11	-174	1,575	830
2006 - 2007	5,999	2,019	-525	107	-1,446	-497	6,341	-342

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2009 (Nonfarm, Thousands)

		Establishments			Employment Change Due To:			
	Openings Ex	pansions Co	ntractions	Closings	Openings	Expansions Co	ntractions	Closings
Quarter 1	1.1	3.7	4.9	1.2	2.9	12.9	17.9	3.7
Quarter 2	1.1	4.1	4.4	1.3	3.9	14.0	16.8	4.3
Quarter 3	1.0	4.0	4.3	1.3	3.1	13.3	13.6	3.9
Quarter 4	1.1	4.0	4.3	1.2	3.4	16.0	14.4	3.4

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2007 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.