

Small Business Profile

Advocacy: the voice of small business in government

Utah

Utah's small businesses are key to the state's well-being. They account for a significant share of the state's economic production and hiring. This profile from the Office of Advocacy uses the latest available data to illustrate the status and contributions of Utah small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Small businesses totaled 241,692 in the state in 2008. Of these, 58,412 were employers, and they accounted for 48.9% of private-sector jobs in the state (Table 1). Small firms made up 96.9% of the state's employers.
- Utah's real gross state product increased by 1.4% and private-sector employment decreased by 6.5% in 2009. By comparison, real GDP in the United States grew 0.7% and private-sector employment declined by 5.5%.
- Business ownership is becoming more inclusive in the state. The number of both women and minority business owners has grown. In particular, minority-owned businesses numbered 16,089 in 2007, a 63.2% increase over 2002.
- The state's small business employment has undergone major shifts in recent years (Table 2).
- The state's businesses showed signs of stability and improvement in the fourth quarter of 2009 compared to the first quarter (Table 3).

For Further Information

- Data on all states and territories is available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit http://web.sba.gov/list to subscribe to Advocacy's Listservs.

Utah Small B	usiness	Facts	
	2008*	2007	2000
Number of Businesses			
Small employers (<500 employees)	58,412	59,166	44,535
Large employers (500+ employees)	1,859	1,823	1,655
Nonemployers	183,280	188,841	135,794
	Level in 2007*	% Share in 2007	% Change 2002–2007
Business Owner Demographics			
Male-owned	120,614	48.9	9.5
Woman-owned	61,463	24.9	26.8
Equally male/female-owned	53,340	21.6	99.3
African American-owned	1,144	0.5	76.3
Asian-owned	4,689	1.9	66.0
Hispanic-owned	9,220	3.7	78.1
Native American/Alaskan-owned	1,460	0.6	27.5
Hawaiian/Pacific Islander-owned	692	0.3	61.3
Veteran-owned	17,687	7.2	n.a.
	Level in	% Cha	nge from
	2009*		2000
Workforce (Thousands) /Unemploy	ment (%)		
Private-sector employment	955	-6.5	9.8
Government employment	200	1.5	16.3
Self-employed (incorp. & uninc.)	155	2.2	22.6
Female self-employment	59	7.5	27.9
Male self-employment	96	-0.8	19.6
Minority self-employment	10	-30.5	20.6
Veteran self-employment	10	12.7	-33.9
Unemployment rate (%)	6.6	2.9†	3.2†
Business Turnover			
Quarterly establishment openings	16,907	-4.6	20.0
Quarterly establishment closings	18,951	4.8	48
Business bankruptcies	670	59.9	48.6
	2009*	2008	2000
Income and Finance			
Proprietors' income (\$billion)	6.3	7.0	4.3
Number of bank branches	625	621	576
No. of bus. loans under \$100,000‡	60,637	105,885	23,078
Total value of business loans under	912	1,441	289

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy. * Latest available data. †Percentage point change. ‡Data are for CRA loans.

Table 1: Firms and Employment in Utah by Industry and Firm Size, 2008 (Nonfarm, Thousands)

		Employer Firms			Employment			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees	
Total	183.3	60.3	51.9	58.4	1,114.7	198.2	540.5	
Forestry, etc. and agriculture support	1.2	0.1	0.1	0.1	0.5	0.2	0.4	
Mining	0.5	0.4	0.3	0.4	10.5	1.3	4.0	
Utilities	0.1	0.1	0.1	0.1	4.5	D	1.1	
Construction	18.3	10.8	9.9	10.7	87.3	37.4	77.6	
Manufacturing	3.7	3.2	2.3	3.0	123.7	13.0	53.8	
Wholesale trade	3.5	3.2	2.3	2.8	56.4	9.7	30.9	
Retail trade	19.8	6.0	4.9	5.7	147.7	24.4	60.9	
Transportation and warehousing	5.5	2.0	1.6	1.8	49.7	5.1	15.2	
Information	3.3	1.0	0.7	0.9	34.6	2.6	11.2	
Finance and insurance	9.8	3.4	3.0	3.2	55.6	7.7	20.1	
Real estate and rental and leasing	24.9	4.2	3.9	4.1	22.0	7.5	14.6	
Professional, scientific, and technical svcs.	28.0	8.0	7.2	7.8	72.2	20.2	47.9	
Management of companies and enterprises		0.3	0.1	0.2	17.5	0.2	3.0	
Admin., support, waste mgt., remed. svcs.	11.5	3.6	3.1	3.4	120.1	10.2	32.6	
Educational services	6.0	0.8	0.6	0.8	36.0	2.8	10.9	
Health care and social assistance	12.0	5.6	4.9	5.5	113.5	22.4	58.1	
Arts, entertainment, and recreation	9.3	0.8	0.7	0.8	17.6	2.6	10.2	
Accommodation and food services	1.7	3.5	2.5	3.4	96.6	15.6	61.5	
Other services (except public admin.)	24.1	4.1	3.8	4.0	48.5	15.0	26.4	
Unclassified		0.1	0.1	0.1	0.1	0.1	0.1	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2004–2007 (Nonfarm)

	Total Net			Employment Size of Firm				
-	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	36,114	15,128	4,899	2,894	3,893	4,436	31,250	4,864
2005 - 2006	64,761	13,763	5,281	6,054	12,644	7,987	45,729	19,032
2006 - 2007	57,063	15,422	4,849	3,057	6,816	4,092	22,827	34,236

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2009 (Nonfarm, Thousands)

		Establishments			Employment Change Due To:				
	Openings Ex	pansions Co	ontractions	Closings	Openings	Expansions Co	ntractions	Closings	
Quarter 1	3.6	12.8	17.5	5.1	11.6	45.0	68.7	15.6	
Quarter 2	4.1	13.3	17.4	4.6	13.4	49.3	67.1	13.1	
Quarter 3	3.9	13.8	15.4	4.8	14.6	53.5	57.2	13.1	
Quarter 4	5.3	13.7	14.8	4.4	14.7	51.1	53.2	13.7	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2007 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.