

## Kansas

Kansas's small businesses are key to the state's well-being. They account for a significant share of the state's economic production and hiring. This profile from the Office of Advocacy uses the latest available data to illustrate the status and contributions of Kansas small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Small businesses totaled 237,543 in the state in 2008. Of these, 59,010 were employers, and they accounted for 53.4% of private-sector jobs in the state (Table 1). Small firms made up 96.8% of the state's employers.
- Kansas's real gross state product increased by 2.2% and private-sector employment decreased by 4.6% in 2009. By comparison, real GDP in the United States grew 0.7% and private-sector employment declined by 5.5%.
- Business ownership is becoming more inclusive in the state. The number of both women and minority business owners has grown. In particular, minority-owned businesses numbered 18,309 in 2007, a 34.2% increase over 2002.
- The state's small business employment has undergone major shifts in recent years (Table 2).
- The state's businesses showed signs of stability and improvement in the fourth quarter of 2009 compared to the first quarter (Table 3).

### For Further Information

- Data on all states and territories is available at [www.sba.gov/advocacy/848](http://www.sba.gov/advocacy/848).
- For other small business data and analysis, visit [www.sba.gov/advocacy/847](http://www.sba.gov/advocacy/847), call (202) 205-6533, or email [advocacy@sba.gov](mailto:advocacy@sba.gov).
- Visit <http://web.sba.gov/list> to subscribe to Advocacy's Listservs.

### Kansas Small Business Facts

	2008*	2007	2000
<b>Number of Businesses</b>			
Small employers (<500 employees)	59,010	60,147	59,623
Large employers (500+ employees)	1,979	1,945	1,928
Nonemployers	178,533	183,555	156,897
	<b>Level in 2007*</b>	<b>% Share in 2007</b>	<b>% Change 2002-2007</b>
<b>Business Owner Demographics</b>			
Male-owned	105,406	44.4	-9.2
Woman-owned	65,252	27.5	9.4
Equally male/female-owned	57,571	24.3	62.6
African American-owned	5,647	2.4	26.4
Asian-owned	4,846	2.0	36.6
Hispanic-owned	5,775	2.4	38.3
Native American/Alaskan-owned	2,229	0.9	29.1
Hawaiian/Pacific Islander-owned	n.a.	n.a.	n.a.
Veteran-owned	22,963	9.7	n.a.
	<b>Level in 2009*</b>	<b>% Change from 2008 2000</b>	
<b>Workforce (Thousands) /Unemployment (%)</b>			
Private-sector employment	1,067	-4.6	-1.5
Government employment	249	0.5	8.5
Self-employed (incorp. & uninc.)	180	5.6	22.9
Female self-employment	69	7.8	17.6
Male self-employment	111	4.3	26.6
Minority self-employment	16	-0.1	80.5
Veteran self-employment	21	6.8	10.5
Unemployment rate (%)	6.7	2.3†	2.9†
<b>Business Turnover</b>			
Quarterly establishment openings	12,240	-8.3	-8.8
Quarterly establishment closings	13,227	-0.4	7.4
Business bankruptcies	389	54.4	130.2
	<b>2009*</b>	<b>2008</b>	<b>2000</b>
<b>Income and Finance</b>			
Proprietors' income (\$billion)	10.3	11.4	6.0
Number of bank branches	1,569	1,556	1,398
No. of bus. loans under \$100,000‡	51,675	75,401	31,274
Total value of business loans under \$100,000 (\$million)‡	590	806	438

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy.  
\* Latest available data. †Percentage point change. ‡Data are for CRA loans.

**Table 1: Firms and Employment in Kansas by Industry and Firm Size, 2008  
(Nonfarm, Thousands)**

Industry	Nonemployer Firms	Employer Firms			Employment		
		Total	1-19 Employees	1-499 Employees	Total	1-19 Employees	1-499 Employees
Total	178.5	61.0	51.5	59.0	1,185.8	215.9	628.2
Forestry, etc. and agriculture support	2.7	0.2	0.2	0.2	0.7	0.5	0.7
Mining	6.1	1.0	0.8	0.9	11.1	3.3	8.1
Utilities	0.1	0.1	0.0	0.1	7.3	0.2	1.9
Construction	20.3	7.8	7.0	7.7	68.1	27.4	58.7
Manufacturing	2.7	2.9	1.9	2.6	183.4	10.7	64.4
Wholesale trade	2.9	3.4	2.4	3.1	60.5	11.0	39.4
Retail trade	19.9	7.7	6.6	7.4	151.3	31.4	68.0
Transportation and warehousing	6.9	2.3	1.9	2.1	47.6	6.8	15.5
Information	2.1	0.8	0.5	0.6	50.1	2.4	9.3
Finance and insurance	7.4	3.7	3.1	3.5	61.2	10.1	29.6
Real estate and rental and leasing	15.2	2.6	2.4	2.5	15.5	6.3	11.2
Professional, scientific, and technical svcs.	21.7	6.7	6.0	6.5	57.2	20.4	43.0
Management of companies and enterprises	--	0.4	0.1	0.3	21.9	0.2	3.6
Admin., support, waste mgt., remed. svcs.	13.9	3.2	2.6	3.0	74.3	9.6	31.9
Educational services	4.0	0.6	0.5	0.6	19.3	2.1	12.7
Health care and social assistance	16.6	5.8	4.6	5.6	179.7	23.3	103.8
Arts, entertainment, and recreation	8.2	1.0	0.9	1.0	15.0	3.9	12.4
Accommodation and food services	2.4	4.3	3.1	4.1	108.1	19.0	66.3
Other services (except public admin.)	25.7	7.6	7.1	7.6	53.4	27.1	47.5
Unclassified	--	0.1	0.1	0.1	0.1	0.1	0.1

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162) for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

**Table 2: Net Job Change by Firm Size, 2004–2007 (Nonfarm)**

	Total Net New Jobs	Employment Size of Firm						
		1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	-415	7,319	628	-107	-802	2,223	9,261	-9,676
2005 - 2006	26,299	8,655	1,547	1,942	6,659	5,093	23,896	2,403
2006 - 2007	19,258	8,522	18	-1,490	1,315	3,064	7,829	11,429

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see [www.sba.gov/advocacy/849/12162](http://www.sba.gov/advocacy/849/12162).)

**Table 3: Establishment and Employment Turnover by Quarter, 2009 (Nonfarm, Thousands)**

	Establishments				Employment Change Due To:			
	Openings	Expansions	Contractions	Closings	Openings	Expansions	Contractions	Closings
Quarter 1	3.1	13.7	16.5	3.6	11.0	44.5	66.3	13.1
Quarter 2	3.0	13.7	16.8	3.3	12.3	46.7	70.0	11.3
Quarter 3	3.1	13.8	15.8	2.6	11.3	46.4	59.1	8.5
Quarter 4	3.0	14.3	15.2	3.7	11.2	51.1	55.8	12.0

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see [www.bls.gov/bdm/home.htm](http://www.bls.gov/bdm/home.htm).)

Note: These figures contain all firm sizes; Census data from 2007 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.