

Small Business Profile

Advocacy: the voice of small business in government

Idaho

Idaho's small businesses are key to the state's well-being. They account for a significant share of the state's economic production and hiring. This profile from the Office of Advocacy uses the latest available data to illustrate the status and contributions of Idaho small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Small businesses totaled 148,664 in the state in 2008. Of these, 38,203 were employers, and they accounted for 59.8% of private-sector jobs in the state (Table 1). Small firms made up 97.0% of the state's employers.
- Idaho's real gross state product remained unchanged and private-sector employment decreased by 7.2% in 2009. By comparison, real GDP in the United States grew 0.7% and private-sector employment declined by 5.5%.
- Business ownership is becoming more inclusive in the state. The number of both women and minority business owners has grown. In particular, minority-owned businesses numbered 6,793 in 2007, a 29.7% increase over 2002.
- The state's small business employment has undergone major shifts in recent years (Table 2).
- The state's businesses showed signs of stability and improvement in the fourth quarter of 2009 compared to the first quarter (Table 3).

For Further Information

- Data on all states and territories is available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit http://web.sba.gov/list to subscribe to Advocacy's Listservs.

Idaho Small B	Business	Facts	
	2008*	2007	2000
Number of Businesses			
Small employers (<500 employees)	38,203	39,644	31,197
Large employers (500+ employees)	1,165	1,105	984
Nonemployers	110,461	114,338	84,378
	Level in 2007*	% Share in 2007	% Change 2002–2007
Business Owner Demographics			
Male-owned	61,422	40.5	-1.6
Woman-owned	35,595	23.5	23.5
Equally male/female-owned	49,210	32.4	91.9
African American-owned	357	0.2	-4.3
Asian-owned	1,278	0.8	15.0
Hispanic-owned	3,874	2.6	39.6
Native American/Alaskan-owned	1,348	0.9	17.9
Hawaiian/Pacific Islander-owned	n.a.	n.a.	n.a.
Veteran-owned	11,787	7.8	n.a.
	Level in	% Char	nge from
	2009*	2008	2000
Workforce (Thousands) /Unemploy	ment (%)		
Private-sector employment	500	-7.2	8.1
Government employment	114	-0.3	
Self-employed (incorp. & uninc.)	104	-7.4	
Female self-employment	39	-6.5	
Male self-employment	65	-8.0	,
Minority self-employment	7	-13.4	
Veteran self-employment	11	-2.3	
Unemployment rate (%)	8.0	3.1†	3.4†
Business Turnover		•	
Quarterly establishment openings	10,719	-4.6	17.2
Quarterly establishment closings	12,772	-0.8	
Business bankruptcies	381	77.2	
Dubiness cumrupee	2009*	2008	2000
Income and Einanee	2007	2000	2000
Income and Finance Proprietors' income (\$hillion)	4.6	5.7	3.4
Proprietors' income (\$billion) Number of bank branches	4.6 543	5.7	3.4 448
No. of bus. loans under \$100,000‡ Total value of business loans under	35,858	66,297	16,323

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy. * Latest available data. †Percentage point change. ‡Data are for CRA loans.

Table 1: Firms and Employment in Idaho by Industry and Firm Size, 2008 (Nonfarm, Thousands)

		Eı	mployer Firm	ıs	Employment			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees	
Total	110.5	39.4	34.4	38.2	538.0	134.3	313.1	
Forestry, etc. and agriculture support	2.6	0.5	0.5	0.5	3.2	1.4	3.2	
Mining	0.1	0.1	0.1	0.1	2.9	0.4	1.8	
Utilities	0.1	0.1	0.1	0.1	3.7	0.3	0.7	
Construction	15.4	8.0	7.5	7.9	43.5	25.9	42.4	
Manufacturing	2.4	1.9	1.4	1.8	63.5	7.3	27.2	
Wholesale trade	1.7	1.7	1.1	1.5	25.9	4.7	16.6	
Retail trade	12.1	4.4	3.6	4.2	81.6	17.8	39.1	
Transportation and warehousing	4.4	1.5	1.3	1.5	17.1	4.0	10.2	
Information	1.4	0.5	0.3	0.4	14.4	1.4	4.6	
Finance and insurance	3.8	1.7	1.5	1.6	23.2	4.2	10.2	
Real estate and rental and leasing	12.9	2.1	2.0	2.1	8.1	4.5	6.7	
Professional, scientific, and technical svcs.	13.5	4.0	3.6	3.8	32.3	11.4	19.0	
Management of companies and enterprises		0.2	0.0	0.1	8.7	D	1.5	
Admin., support, waste mgt., remed. svcs.	7.4	2.1	1.8	2.0	38.2	6.1	16.4	
Educational services	2.5	0.4	0.3	0.4	9.7	1.4	4.3	
Health care and social assistance	9.1	4.1	3.5	4.0	76.7	16.6	47.3	
Arts, entertainment, and recreation	4.6	0.7	0.6	0.7	8.8	2.1	6.5	
Accommodation and food services	1.4	2.9	2.2	2.8	56.7	13.5	38.0	
Other services (except public admin.)	15.0	3.1	2.9	3.1	19.6	11.1	17.2	
Unclassified		0.0	0.0	0.0	0.0	0.0	0.0	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2004–2007 (Nonfarm)

	Total Net			Employment Size of Firm				
-	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	30,134	8,631	3,379	2,861	2,715	2,742	20,328	9,806
2005 - 2006	26,508	9,646	3,348	3,154	5,527	962	22,637	3,871
2006 - 2007	914	8,770	1,171	143	596	-1,376	-8,390	9,304

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

Table 3: Establishment and Employment Turnover by Quarter, 2009 (Nonfarm, Thousands)

		Establishments			Employment Change Due To:				
	Openings Exp	ansions Co	ntractions	Closings	Openings	Expansions Co	ntractions	Closings	
Quarter 1	2.5	7.7	11.2	3.4	9.3	26.0	44.1	9.9	
Quarter 2	2.6	8.5	10.3	3.4	8.1	29.5	38.1	10.8	
Quarter 3	2.7	8.7	9.4	3.0	8.3	31.1	29.4	8.6	
Quarter 4	2.9	8.5	9.3	2.9	8.7	29.5	31.6	8.5	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2007 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.