

Small Business Profile

Advocacy: the voice of small business in government

Delaware

Delaware's small businesses are key to the state's well-being. They account for a significant share of the state's economic production and hiring. This profile from the Office of Advocacy uses the latest available data to illustrate the status and contributions of Delaware small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

- Small businesses totaled 72,132 in the state in 2008. Of these, 18,922 were employers, and they accounted for 45.8% of private-sector jobs in the state (Table 1). Small firms made up 92.9% of the state's employers.
- Delaware's real gross state product decreased by 1.6% and private-sector employment decreased by 5.8% in 2009. By comparison, real GDP in the United States grew 0.7% and private-sector employment declined by 5.5%.
- Business ownership is becoming more inclusive in the state. The number of both women and minority business owners has grown. In particular, minority-owned businesses numbered 11,369 in 2007, a 58.8% increase over 2002.
- The state's small business employment has undergone major shifts in recent years (Table 2).
- The state's businesses showed signs of stability and improvement in the fourth quarter of 2009 compared to the first quarter (Table 3).

For Further Information

- Data on all states and territories is available at www.sba.gov/advocacy/848.
- For other small business data and analysis, visit www.sba.gov/advocacy/847, call (202) 205-6533, or email advocacy@sba.gov.
- Visit http://web.sba.gov/list to subscribe to Advocacy's Listservs.

Delaware Smal	l Busine	ss Fact	S
	2008*	2007	2000
Number of Businesses			
Small employers (<500 employees)	18,922	19,282	18,901
Large employers (500+ employees)	1,442	1,461	1,266
Nonemployers	53,210	55,333	41,082
	Level in 2007*	% Share in 2007	% Change 2002–2007
Business Owner Demographics			
Male-owned	39,093	52.1	13.2
Woman-owned	19,431	25.9	26.6
Equally male/female-owned	11,253	15.0	44.3
African American-owned	6,507	8.7	52.8
Asian-owned	3,007	4.0	58.7
Hispanic-owned	1,535	2.0	74.6
Native American/Alaskan-owned	n.a.	n.a.	n.a.
Hawaiian/Pacific Islander-owned	36	0.0	111.8
Veteran-owned	7,623	10.2	n.a.
	Level in	% Cha	nge from
	2009*	2008	2000
Workforce (Thousands) /Unemplo	yment (%)		
Private-sector employment	342	-5.8	-3.1
Government employment	60	0.3	12.9
Self-employed (incorp. & uninc.)	34	-6.2	-9.4
Female self-employment	11	-1.2	-20.3
Male self-employment	24	-8.3	-3.5
Minority self-employment	5	-24.1	-7.6
Veteran self-employment	4	-18.4	-53.4
Unemployment rate (%)	8.1	3.2†	4.8†
Business Turnover			
Quarterly establishment openings	4,604	-11.8	-16.9
Quarterly establishment closings	5,934	4.3	22.8
Business bankruptcies	1,670	39.4	-28.0
	2009*	2008	2000
Income and Finance			
Proprietors' income (\$billion)	2.4	2.5	1.6
Number of bank branches	275	272	242
No. of bus. loans under \$100,000‡	14,486	25,941	6,821
Total value of business loans under \$100,000 (\$million)‡	191	307	80
\$100,000 (\$111111011)1			

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Admin., Office of Advocacy. * Latest available data. †Percentage point change. ‡Data are for CRA loans.

Table 1: Firms and Employment in Delaware by Industry and Firm Size, 2008 (Nonfarm, Thousands)

		E	mployer Firm	ns	Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	Firms	Total	Employees	Employees	Total	Employees	Employees
Total	53.2	20.4	16.3	18.9	389.5	65.4	182.5
Forestry, etc. and agriculture support	0.4	0.0	0.0	0.0	0.2	0.1	0.1
Mining	0.0	0.0	0.0	0.0	0.2	D	0.2
Utilities	0.0	0.0	0.0	0.0	2.6	D	D
Construction	6.5	2.6	2.3	2.6	24.1	9.1	22.1
Manufacturing	0.5	0.6	0.4	0.5	33.0	2.2	9.7
Wholesale trade	0.9	0.9	0.6	0.8	19.0	2.3	6.9
Retail trade	5.1	2.7	2.1	2.4	55.2	9.3	21.8
Transportation and warehousing	2.1	0.6	0.5	0.6	13.4	1.8	5.6
Information	0.7	0.2	0.2	0.2	7.1	0.6	2.2
Finance and insurance	2.2	1.2	0.9	1.0	41.9	2.4	6.1
Real estate and rental and leasing	7.3	1.0	0.8	0.9	6.2	2.1	4.4
Professional, scientific, and technical svcs.	7.6	2.3	1.9	2.2	24.4	6.3	15.6
Management of companies and enterprises		1.3	0.6	0.9	12.8	0.8	2.5
Admin., support, waste mgt., remed. svcs.	3.8	1.3	1.0	1.2	29.6	3.9	12.1
Educational services	1.6	0.3	0.2	0.2	7.0	0.9	6.0
Health care and social assistance	4.3	1.8	1.4	1.7	56.7	8.7	25.3
Arts, entertainment, and recreation	3.0	0.4	0.3	0.4	6.9	1.1	4.3
Accommodation and food services	0.7	1.5	1.1	1.5	33.5	6.2	22.9
Other services (except public admin.)	6.4	2.1	1.8	2.0	15.9	7.7	14.3
Unclassified		0.0	0.0	0.0	0.0	0.0	0.0

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2004–2007 (Nonfarm)

	Total Net	Employment Size of Firm						
	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	1,708	2,699	317	953	207	1,227	5,403	-3,695
2005 - 2006	-3,858	2,701	809	403	1,970	3,326	9,209	-13,067
2006 - 2007	8,319	D	D	-316	-1,317	D	12,773	-4,454

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)
(D) Data suppressed to protect the confidentiality of individual firms.

Table 3: Establishment and Employment Turnover by Quarter, 2009 (Nonfarm, Thousands)

		Establishments			Employment Change Due To:			
	Openings Exp	oansions Co	ntractions	Closings	Openings	Expansions Co	ntractions	Closings
Quarter 1	1.1	3.7	5.2	1.3	4.4	14.2	23.4	4.3
Quarter 2	1.1	4.1	4.9	1.3	4.5	17.4	20.2	4.6
Quarter 3	1.0	3.9	4.5	1.4	4.2	14.7	19.1	4.7
Quarter 4	1.3	4.1	4.5	1.9	4.2	15.9	18.7	5.5

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2007 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.