

## Small Business Profile

Advocacy: the voice of small business in government

## North Dakota

North Dakota's 17,245 small employers and 46,156 nonemployers make significant contributions to the state's economy, and they bring innovative products and services to the marketplace.\* They are an important source of employment and opportunity throughout the state. This profile by the Office of Advocacy uses the latest statistics to describe the small business contribution in the greatest possible detail. (Note: A small business is defined as one with fewer than 500 employees.)

- North Dakota's real gross state product increased by 7.3% and private-sector employment increased by 3.0% in 2008. By comparison, real GDP growth in the United States was 0.7% and private-sector employment declined by 0.7%.
- The retail trade industry was the state's largest small business employer in 2006; health care and social assistance was the largest overall employer (Table 1).
- Small businesses are a major force in the state's net job change, as shown in Table 2.
- The number of small employers in North Dakota was 17,245 in 2006, accounting for 96.5% of the state's employers and 63.3% of its private-sector employment. (Source: U.S. Dept. of Commerce: Bureau of the Census.)

## **For Further Information**

- Data on all states and territories is available at **www.sba.gov/advo/research/profiles**.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- Visit <a href="http://web.sba.gov/list">http://web.sba.gov/list</a> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news, and research reports.
- For RSS feeds, visit www.sba.gov/advo/rsslibrary.html
- \* Small employer data from 2006; nonemployer from 2007.

North Dakota Sma	ıll Busi	ness Fa	acts	
	2007†	2006	2000	
Number of Businesses	'			
Small employers (<500 employees)	n.a.	17,245	16,593	
Large employers (500+ employees)	n.a.	627	570	
Nonemployers	46,156	44,308	39,624	
	2002†	% Share in 2002	% Change 1997–2002	
<b>Business Owner Demographics</b>				
Male-owned	31,070	54.7	9.0	
Woman-owned	13,203	23.3	6.3	
Equally male/female-owned	9,071	16.0	-27.2	
African American-owned	78	0.1	-21.2	
Asian-owned	277	0.5	0.4	
Hispanic-owned	230	0.4	-48.2	
Native American/Alaskan-owned	852	1.5	n.a.	
Hawaiian and Pacific Islander-owned	2	0.0	-33.3	
	20004	% Change from		
	2008†	2007	2000	
Workforce (Thousands) /Unemployn	nent (%)			
Private-sector employment	286	3.0	12.6	
Government employment	64	0.5	16.7	
Self-employed (incorp. & uninc.)	55	9.7	7.4	
Female self-employment	17	7.2	10.7	
Male self-employment	38	10.9	5.9	
Minority self-employment	2	13.5	400.7	
Veteran self-employment	6	19.6	1.2	
Unemployment rate (%)	3.2	0.1	0.3	
Business Turnover				
Quarterly establishment openings	3,891	0.6	19.5	
Quarterly establishment openings  Quarterly establishment closings	3,599	5.4	4.4	
Business bankruptcies	66	11.9	-28.3	
1				
	2008+	2007	2000	
I J. E	2008†	2007	2000	
Income and Finance	,			
Proprietors' income (\$billion)	4.0	3.2	2.0	
Proprietors' income (\$billion) Number of bank branches	4.0 445	3.2 442	2.0 410	
Proprietors' income (\$billion)	4.0	3.2	2.0	

Source: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/sbl\_08study.pdf, Table 4b.) n.a. not available.

† Latest available data; certain figures are economywide. ‡Data are for CRA loans.

Table 1. Firms and Employment in North Dakota by Industry and Firm Size, 2006 and 2007 (Nonfarm, Thousands)

		Empl	loyer Firms (2	2006)	Employment (2006)		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	Firms (2007)	Total	Employees	Employees	Total	Employees	Employees
Total	46.2	17.9	15.2	17.2	278.4	62.7	176.3
Forestry, etc. and agriculture support	1.2	0.1	0.1	0.1	(D)	(D)	(D)
Mining	0.4	0.2	0.1	0.2	5.1	0.5	1.8
Utilities	0.0	0.0	0.0	0.0	3.3	(D)	1.1
Construction	5.1	2.4	2.2	2.3	16.4	7.7	15.5
Manufacturing	0.6	0.7	0.5	0.6	25.6	2.7	13.2
Wholesale trade	0.7	1.1	0.8	1.0	17.2	3.9	12.0
Retail trade	5.8	2.6	2.1	2.5	44.7	10.9	26.0
Transportation and warehousing	2.5	1.0	0.8	0.9	10.0	2.5	(D)
Information	0.4	0.2	0.2	0.2	7.3	1.0	3.8
Finance and insurance	2.2	1.0	0.9	1.0	15.3	2.7	7.6
Real estate and rental and leasing	4.1	0.7	0.6	0.7	3.5	1.7	3.1
Professional, scientific, and technical svcs.	4.8	1.3	1.2	1.3	12.0	4.2	7.9
Management of companies and enterprises		0.1	0.0	0.1	2.8	0.0	0.7
Admin., support, waste mgt., remed. svcs.	2.7	0.8	0.7	0.7	12.1	2.4	6.6
Educational services	1.0	0.1	0.1	0.1	4.6	0.4	3.6
Health care and social assistance	5.7	1.4	1.1	1.3	51.2	5.6	25.7
Arts, entertainment, and recreation	2.0	0.4	0.3	0.4	(D)	(D)	(D)
Accommodation and food services	0.6	1.6	1.2	1.5	29.1	6.9	24.4
Other services (except public admin.)	6.4	2.3	2.2	2.3	13.5	8.0	12.7
Unclassified		0.1	0.1	0.1	(D)	(D)	(D)

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advo/research/data.html for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2003–2006 (Nonfarm)

	Total Net			Employ	Employment Size of Firm			
	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2003 - 2004	6,912	2,479	1,054	753	930	-238	4,978	1,934
2004 - 2005	4,762	2,584	368	583	909	1,385	5,829	-1,067
2005 - 2006	8,156	2,191	152	697	597	1,708	5,345	2,811

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2008 (Nonfarm, Thousands)

		Establishments				Employment Change Due To:				
	Openings Ex	Openings Expansions Contractions			Openings	Expansions	Contractions	Closings		
Quarter 1	1.0	5.0	4.7	0.9	3.1	18.6	14.8	2.7		
Quarter 2	0.9	4.8	5.0	0.9	3.4	15.9	16.5	2.5		
Quarter 3	1.0	5.0	4.7	0.8	4.5	16.4	15.8	2.7		
Quarter 4	1.0	4.8	4.9	0.9	3.0	16.5	16.5	2.8		

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: These figures contain all firm sizes; Census data from 2006 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.