

Small Business Profile

Advocacy: the voice of small business in government

New York

New York's 440,510 small employers and 1,546,788 nonemployers make significant contributions to the state's economy, and they bring innovative products and services to the marketplace.* They are an important source of employment and opportunity throughout the state. This profile by the Office of Advocacy uses the latest statistics to describe the small business contribution in the greatest possible detail. (Note: A small business is defined as one with fewer than 500 employees.)

- New York's real gross state product increased by 1.6% and private-sector employment increased by 0.6% in 2008. By comparison, real GDP growth in the United States was 0.7% and private-sector employment declined by 0.7%.
- The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).
- Small businesses are a major force in the state's net job change, as shown in Table 2.
- The number of small employers in New York was 440,510 in 2006, accounting for 99.1% of the state's employers and 51.7% of its private-sector employment. (Source: U.S. Dept. of Commerce: Bureau of the Census.)

For Further Information

- Data on all states and territories is available at **www.sba.gov/advo/research/profiles**.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news, and research reports.
- For RSS feeds, visit www.sba.gov/advo/rsslibrary.html
- * Small employer data from 2006; nonemployer from 2007.

New York Smal	l Busine	ess Fact	ts	
	2007†	2006	2000	
Number of Businesses				
Small employers (<500 employees)	n.a.	440,510	420,518	
Large employers (500+ employees)	n.a.	4,218	4,266	
Nonemployers	1,546,788	1,473,564	1,202,943	
	2002†	% Share in 2002	% Change 1997–2002	
Business Owner Demographics				
Male-owned	1,023,995	60.0	13.0	
Woman-owned	505,077	29.6	28.2	
Equally male/female-owned	129,465	7.6	-23.4	
African American-owned	129,329	7.6	49.6	
Asian-owned	145,108	8.5	18.2	
Hispanic-owned	163,588	9.6	57.0	
Native American/Alaskan-owned	11,158	0.7	n.a.	
Hawaiian and Pacific Islander-owned	3,005	0.2	493.9	
	20004	% Change from		
	2008†	2007	2000	
Workforce (Thousands) /Unemploy	vment (%)			
Private-sector employment	7,163	0.6	1.3	
Government employment	1,445	0.9	3.3	
Self-employed (incorp. & uninc.)	891	2.0	5.5	
Female self-employment	275	-0.9	1.0	
Male self-employment	616	3.4	7.7	
Minority self-employment	139	0.8	39.7	
Veteran self-employment	63	13.1	-29.4	
Unemployment rate (%)	5.4	0.9	0.9	
Business Turnover				
Quarterly establishment openings	101,883	-1.8	-10.9	
Quarterly establishment closings	105,986	5.3	-1.8	
Business bankruptcies	1,849	34.5	-5.7	
	2008†	2007	2000	
Income and Finance	2000	2007	2000	
Proprietors' income (\$billion)	92.9	87.8	67.4	
Number of bank branches	5,364	5,267	4,558	
No. of bus. loans under \$100,000‡	5,504 n.a.	929,959	291,606	
110. 01 bus. Idans under \$100,000‡	п.а.	242,233	491,000	

Source: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/sbl_08study.pdf, Table 4b.) n.a. not available.

† Latest available data; certain figures are economywide. ‡Data are for CRA loans.

Table 1. Firms and Employment in New York by Industry and Firm Size, 2006 and 2007 (Nonfarm, Thousands)

	_	Employer Firms (2006)			Employment (2006)			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	Firms (2007)	Total	Employees	Employees	Total	Employees	Employees	
Total	1,546.8	444.7	399.0	440.5	7,532.8	1,463.8	3,897.1	
Forestry, etc. and agriculture support	6.8	0.6	0.6	0.6	5.0	1.6	(D)	
Mining	0.9	0.3	0.2	0.3	4.3	1.1	(D)	
Utilities	0.9	0.2	0.1	0.1	40.4	0.5	2.1	
Construction	137.0	46.9	43.7	46.8	319.1	146.3	298.4	
Manufacturing	18.2	18.1	13.4	17.5	551.5	71.5	322.7	
Wholesale trade	32.9	32.4	27.9	31.7	405.2	106.2	282.2	
Retail trade	122.5	58.7	54.0	58.1	901.4	196.6	388.8	
Transportation and warehousing	93.2	10.6	8.8	10.2	234.6	30.8	107.8	
Information	27.8	7.7	6.3	7.4	289.5	22.2	79.4	
Finance and insurance	53.4	17.0	14.7	16.5	577.9	53.7	168.6	
Real estate and rental and leasing	170.9	29.4	27.9	29.2	173.9	77.7	140.9	
Professional, scientific, and technical svcs.	232.3	56.0	51.5	55.4	599.5	158.8	350.7	
Management of companies and enterprises		1.8	0.4	1.1	183.9	0.9	23.4	
Admin., support, waste mgt., remed. svcs.	97.8	21.9	18.9	21.4	513.0	60.9	239.1	
Educational services	45.0	5.8	4.1	5.6	343.8	19.2	115.3	
Health care and social assistance	166.8	42.6	37.2	42.1	1,318.2	165.7	565.6	
Arts, entertainment, and recreation	116.5	10.4	9.2	10.3	141.7	27.8	94.3	
Accommodation and food services	27.4	37.3	32.1	37.1	568.9	151.9	401.5	
Other services (except public admin.)	196.5	49.2	46.1	49.0	358.7	168.4	308.0	
Unclassified		2.0	2.0	2.0	2.1	1.9	2.1	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advo/research/data.html for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2003–2006 (Nonfarm)

	Total Net	Employment Size of Firm						
	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2003 - 2004	16,447	73,450	12,934	3,604	4,809	-7,823	86,974	-70,527
2004 - 2005	-15,633	48,421	-1,255	-5,967	-15,065	1,539	27,673	-43,306
2005 - 2006	114,570	61,769	15,590	9,725	10,627	384	98,095	16,475

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2008 (Nonfarm, Thousands)

		Establishments				Employment Change Due To:			
	Openings Expansions Contractions		Closings	Openings	Expansions Contractions		Closings		
Quarter 1	25.4	97.2	95.8	26.3	78.7	356.9	362.9	87.7	
Quarter 2	25.6	94.1	97.0	25.6	92.4	379.3	374.2	92.2	
Quarter 3	25.6	90.2	96.8	26.3	86.8	354.1	381.5	88.8	
Quarter 4	25.2	87.6	100.1	27.9	89.3	352.4	409.2	102.4	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: These figures contain all firm sizes; Census data from 2006 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.

⁽D) Data suppressed to protect the confidentiality of individual firms.