

## **Small Business Profile**

Advocacy: the voice of small business in government

## Connecticut

Connecticut's 75,626 small employers and 260,305 nonemployers make significant contributions to the state's economy, and they bring innovative products and services to the marketplace.\* They are an important source of employment and opportunity throughout the state. This profile by the Office of Advocacy uses the latest statistics to describe the small business contribution in the greatest possible detail. (Note: A small business is defined as one with fewer than 500 employees.)

- Connecticut's real gross state product decreased by 0.4% and private-sector employment decreased by 0.1% in 2008. By comparison, real GDP growth in the United States was 0.7% and private-sector employment declined by 0.7%.
- The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).
- Small businesses are a major force in the state's net job change, as shown in Table 2.
- The number of small employers in Connecticut was 75,626 in 2006, accounting for 97.4% of the state's employers and 49.6% of its private-sector employment. (Source: U.S. Dept. of Commerce: Bureau of the Census.)

## **For Further Information**

- Data on all states and territories is available at **www.sba.gov/advo/research/profiles**.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- Visit <a href="http://web.sba.gov/list">http://web.sba.gov/list</a> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news, and research reports.
- For RSS feeds, visit www.sba.gov/advo/rsslibrary.html
- \* Small employer data from 2006; nonemployer from 2007.

Connecticut Smal	ll Busin	ess Fac	ets	
	2007†	2006	2000	
Number of Businesses	·			
Small employers (<500 employees)	n.a.	75,626	76,363	
Large employers (500+ employees)	n.a.	2,011	2,091	
Nonemployers	260,305	253,992	217,323	
	2002†	% Share in 2002	% Change 1997–2002	
<b>Business Owner Demographics</b>				
Male-owned	181,355	60.1	7.8	
Woman-owned	82,118	27.2	13.4	
Equally male/female-owned	26,698	8.9	-23.6	
African American-owned	10,309	3.4	42.2	
Asian-owned	7,170	2.4	23.2	
Hispanic-owned	9,408	3.1	42.7	
Native American/Alaskan-owned	1,208	0.4	n.a.	
Hawaiian and Pacific Islander-owned	167	0.1	98.8	
	2008†	% Change from		
	2006	2007	2000	
Workforce (Thousands) /Unemploys	ment (%)			
Private-sector employment	1,438	-0.1	-1.6	
Government employment	251	1.5	17.0	
Self-employed (incorp. & uninc.)	177	-6.6	-7.2	
Female self-employment	56	7.1	-2.4	
Male self-employment	121	-11.9	-9.3	
Minority self-employment	14	0.8	40.4	
Veteran self-employment	15	-10.7	-54.9	
Unemployment rate (%)	5.7	1.1	3.4	
<b>Business Turnover</b>				
Quarterly establishment openings	10,855	-10.6	-22.8	
Quarterly establishment closings	12,018	-1.3	-20.6	
Business bankruptcies	392	48.5	182.0	
	2008†	2007	2000	
Income and Finance				
		18.1	13.3	
Proprietors' income (Chillian)	19.2			
Proprietors' income (\$billion)  Number of bank branches	18.3			
Proprietors' income (\$billion) Number of bank branches No. of bus. loans under \$100,000‡	18.3 1,305 n.a.	1,285 173,802	1,183 49,998	

Source: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/sbl\_08study.pdf, Table 4b.) n.a. not available.

† Latest available data; certain figures are economywide. ‡Data are for CRA loans.

Table 1. Firms and Employment in Connecticut by Industry and Firm Size, 2006 and 2007 (Nonfarm, Thousands)

	_	Employer Firms (2006)			Employment (2006)			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	Firms (2007)	Total	Employees	Employees	Total	Employees	Employees	
Total	260.3	77.6	66.3	75.6	1,585.8	281.8	787.0	
Forestry, etc. and agriculture support	1.3	0.1	0.1	0.1	(D)	(D)	(D)	
Mining	0.1	0.1	0.0	0.0	1.1	0.2	(D)	
Utilities	0.2	0.1	0.0	0.0	9.6	(D)	1.8	
Construction	35.3	9.8	9.1	9.7	65.8	31.4	58.0	
Manufacturing	3.8	4.7	3.2	4.5	182.1	19.1	93.7	
Wholesale trade	4.6	4.2	3.1	3.8	80.3	14.2	44.4	
Retail trade	20.9	9.8	8.4	9.5	200.8	37.2	85.8	
Transportation and warehousing	7.1	1.4	1.0	1.3	39.6	4.4	15.0	
Information	4.0	1.1	0.7	0.9	37.1	3.3	12.9	
Finance and insurance	11.7	3.7	3.0	3.5	169.1	11.1	31.9	
Real estate and rental and leasing	33.9	2.9	2.6	2.8	23.9	8.3	16.6	
Professional, scientific, and technical svcs.	45.5	9.7	8.8	9.5	103.3	30.9	63.2	
Management of companies and enterprises		0.5	0.1	0.2	39.5	0.2	4.3	
Admin., support, waste mgt., remed. svcs.	18.8	4.9	4.2	4.7	107.2	14.5	45.8	
Educational services	8.5	1.1	0.9	1.1	59.2	4.0	24.0	
Health care and social assistance	20.6	7.5	6.1	7.4	245.2	33.5	130.7	
Arts, entertainment, and recreation	14.8	1.6	1.3	1.6	22.9	5.5	19.5	
Accommodation and food services	3.2	6.5	5.3	6.4	133.2	28.5	80.6	
Other services (except public admin.)	26.1	8.9	8.2	8.8	65.2	35.0	57.6	
Unclassified		0.2	0.2	0.2	(D)	(D)	(D)	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="https://www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2003–2006 (Nonfarm)

	Total Net			Employment Size of Firm				
	New Jobs	1-4	5-9	10-19	20-99	100-499	< 500	500+
2003 - 2004	-7,365	11,469	2,656	1,399	248	-4,284	11,488	-18,853
2004 - 2005	-8,533	8,309	883	-1,969	-1,725	1,600	7,098	-15,631
2005 - 2006	54,409	10,812	2,366	5,677	2,871	-1	21,725	32,684

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2008 (Nonfarm, Thousands)

		Establishments				Employment Change Due To:			
Openings Expansions C		Contractions Closings		Openings	Expansions C	Contractions	Closings		
Quarter 1	2.9	19.9	20.2	2.8	8.7	67.0	67.1	8.8	
Quarter 2	2.5	19.4	21.0	2.9	8.6	73.4	70.6	8.8	
Quarter 3	2.7	18.2	21.0	3.2	10.4	64.1	76.7	9.7	
Quarter 4	2.7	17.2	22.3	3.1	10.6	61.2	83.2	8.4	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: These figures contain all firm sizes; Census data from 2006 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.