

# **Small Business Profile**

Advocacy: the voice of small business in government

# California

California's 718,220 small employers and 2,757,179 nonemployers make significant contributions to the state's economy, and they bring innovative products and services to the marketplace.\* They are an important source of employment and opportunity throughout the state. This profile by the Office of Advocacy uses the latest statistics to describe the small business contribution in the greatest possible detail. (Note: A small business is defined as one with fewer than 500 employees.)

• California's real gross state product increased by 0.4% and private-sector employment decreased by 1.3% in 2008. By comparison, real GDP growth in the United States was 0.7% and private-sector employment declined by 0.7%.

- The accommodation and food services industry was the state's largest small business employer in 2006; retail trade was the largest overall employer (Table 1).
- Small businesses are a major force in the state's net job change, as shown in Table 2.

• The number of small employers in California was 718,220 in 2006, accounting for 99.2% of the state's employers and 52.1% of its privatesector employment. (Source: U.S. Dept. of Commerce: Bureau of the Census.)

### **For Further Information**

- Data on all states and territories is available at **www.sba.gov/advo/research/profiles**.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news, and research reports.

• For RSS feeds, visit www.sba.gov/advo/ rsslibrary.html

\* Small employer data from 2006; nonemployer from 2007.

## **California Small Business Facts**

) 658,898 ) 5,687									
5,687									
5,687									
5 2,103,178									
% Change									
1997–2002									
20.4									
24.3									
-25.6									
42.6									
18.7									
27.1									
n.a.									
128.8									
ange from									
2000									
Workforce (Thousands) /Unemployment (%)									
3.2									
9.9									
15.8									
) 8.9									
) 19.9									
16.1									
-29.2									
3 2.3									
-1.8									
5 13.7									
39.4									
2000									
2000									
) 117.3									
2 6,195									
556 570									
556,579									

Source: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/sbl\_08study.pdf, Table 4b.) n.a. not available.

† Latest available data; certain figures are economywide. ‡Data are for CRA loans.

# Table 1. Firms and Employment in California by Industry and Firm Size, 2006 and 2007(Nonfarm, Thousands)

	_	Empl	loyer Firms (2	2006)	Employment (2006)		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	Firms (2007)	Total	Employees	Employees	Total	Employees	Employees
Total	2,757.2	723.9	637.7	718.2	13,834.3	2,526.6	7,201.9
Forestry, etc. and agriculture support	13.3	2.0	1.7	1.9	23.8	5.7	20.2
Mining	5.2	0.7	0.5	0.6	21.3	2.4	8.2
Utilities	1.4	0.5	0.4	0.5	59.8	1.6	5.5
Construction	224.2	76.8	67.6	76.6	958.4	273.3	795.2
Manufacturing	43.8	41.7	30.3	40.5	1,449.8	168.7	797.1
Wholesale trade	59.5	52.5	44.1	51.4	825.7	187.8	541.0
Retail trade	232.4	76.7	68.6	76.0	1,700.8	289.2	691.9
Transportation and warehousing	126.9	16.9	14.0	16.3	453.2	57.6	170.0
Information	54.9	14.3	12.1	13.9	525.8	38.8	143.4
Finance and insurance	93.3	31.7	28.6	31.1	733.7	89.0	241.3
Real estate and rental and leasing	306.3	41.9	39.4	41.6	327.9	112.0	224.4
Professional, scientific, and technical svcs.	478.2	105.0	96.5	104.0	1,224.9	305.3	683.0
Management of companies and enterprises		3.1	0.5	2.0	292.5	1.2	38.6
Admin., support, waste mgt., remed. svcs.	218.6	36.2	30.6	35.6	1,153.0	120.4	461.9
Educational services	63.5	9.6	7.4	9.5	317.4	34.8	165.9
Health care and social assistance	250.9	81.0	73.4	80.6	1,556.7	313.0	772.9
Arts, entertainment, and recreation	171.0	18.3	16.4	18.2	302.5	43.5	161.1
Accommodation and food services	36.0	56.0	44.9	55.6	1,321.9	249.0	809.0
Other services (except public admin.)	377.8	63.6	58.2	63.3	581.4	230.0	468.0
Unclassified		3.3	3.3	3.3	3.5	3.2	3.5

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

#### Table 2: Net Job Change by Firm Size, 2003–2006 (Nonfarm)

	Total Net	Employment Size of Firm						
	New Jobs	1-4	5-9	10-19	20-99	100-499	<500	500+
2003 - 2004	270,165	121,415	31,681	13,293	-10,217	-4,192	151,980	118,185
2004 - 2005	127,469	128,749	25,006	6,843	-32,781	-16,130	111,687	15,782
2005 - 2006	451,231	140,266	48,578	54,001	88,089	39,742	370,676	80,555

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

#### Table 3: Establishment and Employment Turnover by Quarter, 2008 (Nonfarm, Thousands)

		Establishments					Employment Change Due To:				
	Openings	Expansions (	Contractions	Closings		Openings	Expansions (	Contractions	Closings		
Quarter 1	40.4	177.3	185.6	46.2		160.7	722.7	791.7	178.5		
Quarter 2	41.4	169.6	189.4	44.1		179.7	744.8	790.6	201.8		
Quarter 3	38.9	164.6	187.1	46.1		149.0	674.7	794.9	173.5		
Quarter 4	44.7	156.5	196.7	43.7		166.4	654.5	840.7	180.9		

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see **www.bls.gov/bdm/home.htm**.)

Note: These figures contain all firm sizes; Census data from 2006 show that 86 percent of establishment births and deaths were in firms with fewer than 500 employees.